



**Saturday, October 25, 2014**

**Downtown Art & Farmer's Market**

**9:00 A.M.-1:00 P.M.**

### **What is Food Day?**

- ✚ Food Day is a nationwide celebration that encourages a healthier lifestyle for members of the community.
- ✚ Food Day is also a movement towards creating access to affordable and sustainable foods.
- ✚ The goal of Food Day is to bring communities closer to a “real food system”

### **Why should I get involved with Food Day?**

- ✚ Food Day allows us to take action against what food issues are detrimental to our communities.
- ✚ There are thousands of people living in our community who do not have access to nutritious foods; this insecurity can lead to malnutrition and hunger.
- ✚ Getting involved would build the momentum that we need to change the food system in El Paso.

### **How can I participate?**

If you would like additional information, please contact Eva Olivas by phone at (915) 771-1277, or by email at [OlivasEM@elpasotexas.gov](mailto:OlivasEM@elpasotexas.gov).