


WATER PARKS CONCESSIONAIRE

CITY OF EL PASO
PARKS AND RECREATION DEPARTMENT
City Council - January 7, 2020

BACKGROUND

- REQUEST FOR PROPOSAL DEVELOPED TO PROVIDE FIRST CLASS CONCESSION FOOD AND BEVERAGE OPERATIONS FOR THE CITY'S FOUR PREMIERE REGIONAL WATER PARKS
- INCLUDES ALCOHOLIC BEVERAGES AND CATERING SERVICES DURING RENTAL OPERATIONS
- THE CONCESSIONAIRE WILL DELIVER A SPECIFIC MENU SUITABLE FOR AQUATIC WATER PARK EXPERIENCE, MATCHED TO THE THEME OF EACH WATER PARK
- CONCESSIONAIRE TO OPERATE DURING PUBLIC USE HOURS AND OFFER CONCESSION AND CATERING SERVICES DURING RENTAL OPPORTUNITIES

SAMPLE MENU




SPECIALITIES


NACHOS	7.95
Fresh fried Chips smothered in Melted Cheese, Mexican Crema, Cajita Cheese & Cilantro! Jalepenos available upon request	
ELOTES	4.95
*While supplies last!	
CHEESY FRIES	5.95

SNACKS

FUNNEL CAKE	4.95
Add Strawberries for \$1	
FRESH CHURROS	4.95
SOFT PRETZEL	3.95
SOPEIAS	4.95
SHAVED ICE	3.95
SOFT SERVE	
SMALL	3.95
LARGE	4.95



FIESTA GRILL



COMBOS

ALL COMBOS INCLUDE CHIPS & MED DRINK

CHEESEBURGER
Make it a Double for \$1.50
8.95

CHICKEN TENDERS
Want to spice things up? Just ask for our Buffalo
8.95


CHICKEN BURGER
Grilled to Perfection!
9.95

SALMON BURGER
12.95

HOT DOG
7.95

Sub Fries for \$1.50

PIZZAS




7" PERSONAL PIZZA	7.50
PEPPERONI	
CHEESE	6.95
16" SHARABLE PIZZA	
PEPPERONI	16.95
CHEESE	14.95

LIGHTER SIDE

CEASAR SALAD W/CHICKEN	8.95
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DRINKS



MANGO NADAS	5.95
FRESH FRUIT SMOOTHIES	4.95
SODA	LRG SM 3.25 2.75
BOTTLED WATER	2.25

EL PASO FIESTA FUNNEL CAKE! \$13.95

TERMS OF AGREEMENT

- TWO YEAR INITIAL TERM
- THREE - ONE YEAR OPTIONAL RENEWALS
- CITY RECEIVES 18 PERCENT OF THE GROSS REVENUE

QUESTIONS?

DETAILED MENU

Any location	Food Service Concept All water park locations are intended to provide a common food concept based on the menu below. Each location may include a signature food item(s). This concept is intended to provide examples of the type of items that may be offered but are guidelines only. CITY reserves the right to reject proposed concepts which it deems, in its sole judgment, to be inconsistent with the overall merchandising plan for CITY. Concessionaire should offer only premium quality products, served quickly and efficiently. Suggested Food Concepts		
	Sodas	Cesar Salad (Add Chicken or Salmon)	Churros
	Shaved Ice	Chicken Tenders	Pretzels
	Nachos	Pizza (16 inch)	Elotes
	French Fries (Cheese Option)	Grilled Chicken Sandwich	Mangoneadas
	Smoothies (Strawberry and Strawberry/Lemonade)	Hamburger (Cheese and Double Options)	Sopapillas
	Soft Serve Ice Cream	Salmon Sandwich	Hot Dogs
	Specialty Funnel Cakes: unique for each location, signature dish		