

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: ENVIRONMENTAL SERVICES
AGENDA DATE: January 20, 2015
CONTACT PERSON/ PHONE: Ellen A. Smyth – Director – Environmental Services – 212-6060
DISTRICT(S) AFFECTED: All

SUBJECT:

Accept the donation of \$10.00 from Woof Trax for the Animal Services.

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

Environmental Services - Animal Services received a donation from Woof Trax on January 8, 2015.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

The City Council routinely approves donations to the City.

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

Amount: \$10.00
Department: Environmental Services Department
Account: 334-3120-34050-211000 Deferred Revenue

BOARD / COMMISSION ACTION:

Enter appropriate comments or N/A

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



(If Department Head Summary Form is initiated by Purchasing, client department should sign also)

Information copy to appropriate Deputy City Manager



WoofTrax, Inc.

*Dog-Powered
Fundraising*

ADDRESS

P.O. Box 4442
Ithaca, NY 14852

PHONE

607.216.9757

EMAIL

Woof@WoofTrax.com



*****AUTO**MIXED AADC 130 3360 8 10

City of El Paso Animal Services Shelter
5001 Fred Wilson Ave
El Paso, TX 79906-3108

December 31, 2014

Dear City of El Paso Animal Services Shelter,

WoofTrax is able to send you this \$10.00 donation because as of November, 20 supporters for your organization walked 199 times with Walk for a Dog by WoofTrax. Every time your supporters use the app, they are supporting your organization.

You may know about Walk for a Dog, or this may be a pleasant surprise for you. In either case the donation is real. The amount of the donation is directly linked to the number of people actively walking for your organization. The more people walking the more we can donate.

You can increase our next donation by getting the word out about Walk for a Dog: Go to WoofTrax.com/shelters to learn more. Invite as many people as possible to WoofTrax.com to get our app.

January is National Walk your Pet month. What better way to support this effort than to encourage people to take their Walk for a Dog with the app. People in all 50 states are walking for over 4,500 local shelters and rescue organizations.

Please save a stamp, no receipt needed. Thank us instead by sharing on social media and your web site.

Happy Walking,

Doug Hexter, CEO



Earn donations for your shelter and send your dogs and cats to their forever homes with 30 days of no-obligation pet medical insurance.

JOIN THE TRUPANION SHELTER SUPPORT PROGRAM

Trupanion.com/Shelter • 877.589.1836

WoofTrax, Inc.
P.O. Box 4442
Ithaca, NY 14852
WoofTrax.com

Chemung Canal Trust Company
202 East State St.
Ithaca, NY 14850
50-111/213

12/31/2014

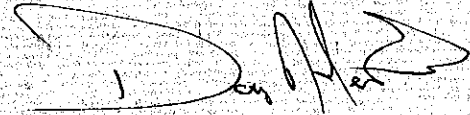
PAY TO THE
ORDER OF City of El Paso Animal Services Shelter

\$ 10.00

Ten Dollars and No Cents

DOLLARS

Take Your Walk for a Dog
Get the App at WoofTrax.com



AUTHORIZED SIGNATURE

FOR

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