

PROJECT
ARRIBA

City Impact Fund Year 1 - FINAL

SEP. 1, 2018 – AUG. 31, 2023

JANUARY 21, 2020



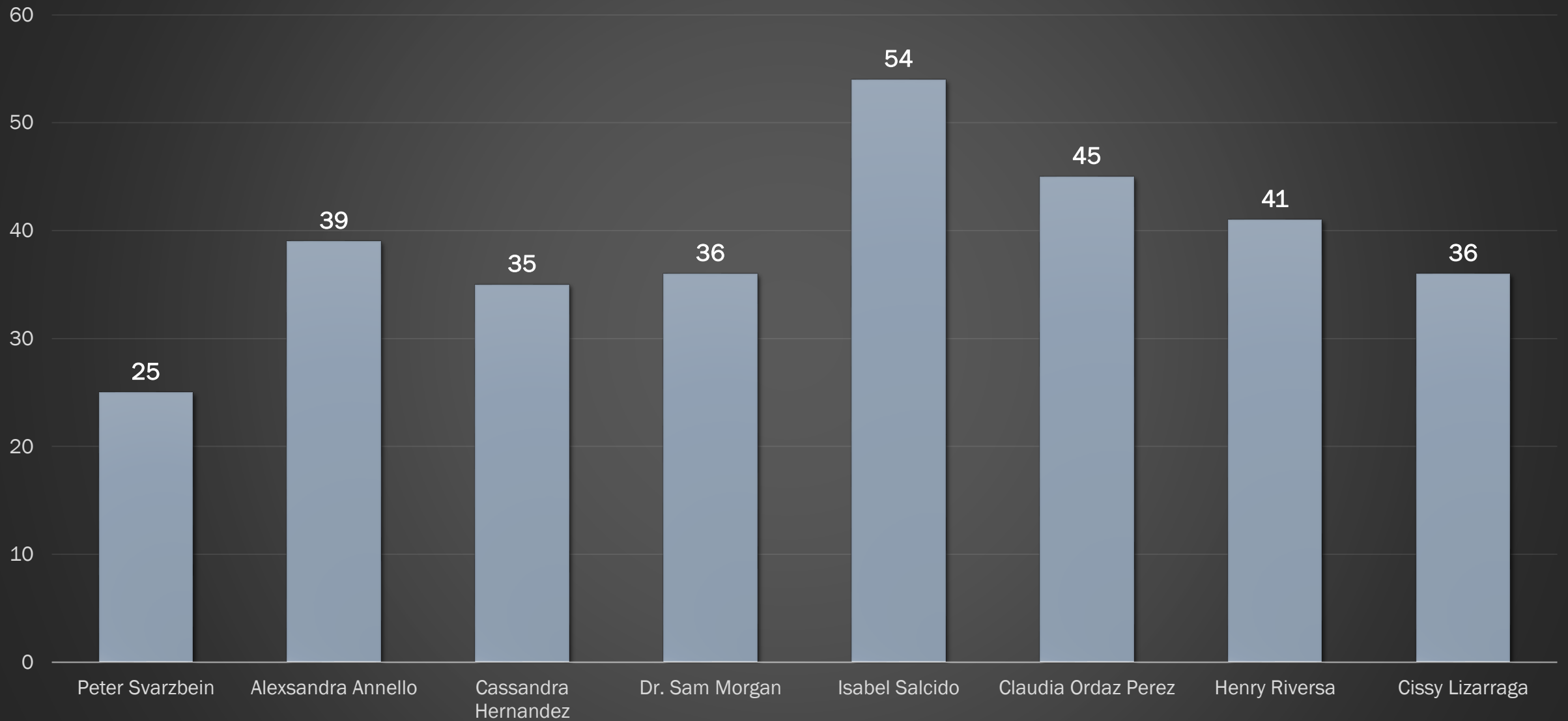
EL PASO + JUÁREZ + LAS CRUCES

THE INTERSECTION OF POSSIBILITIES

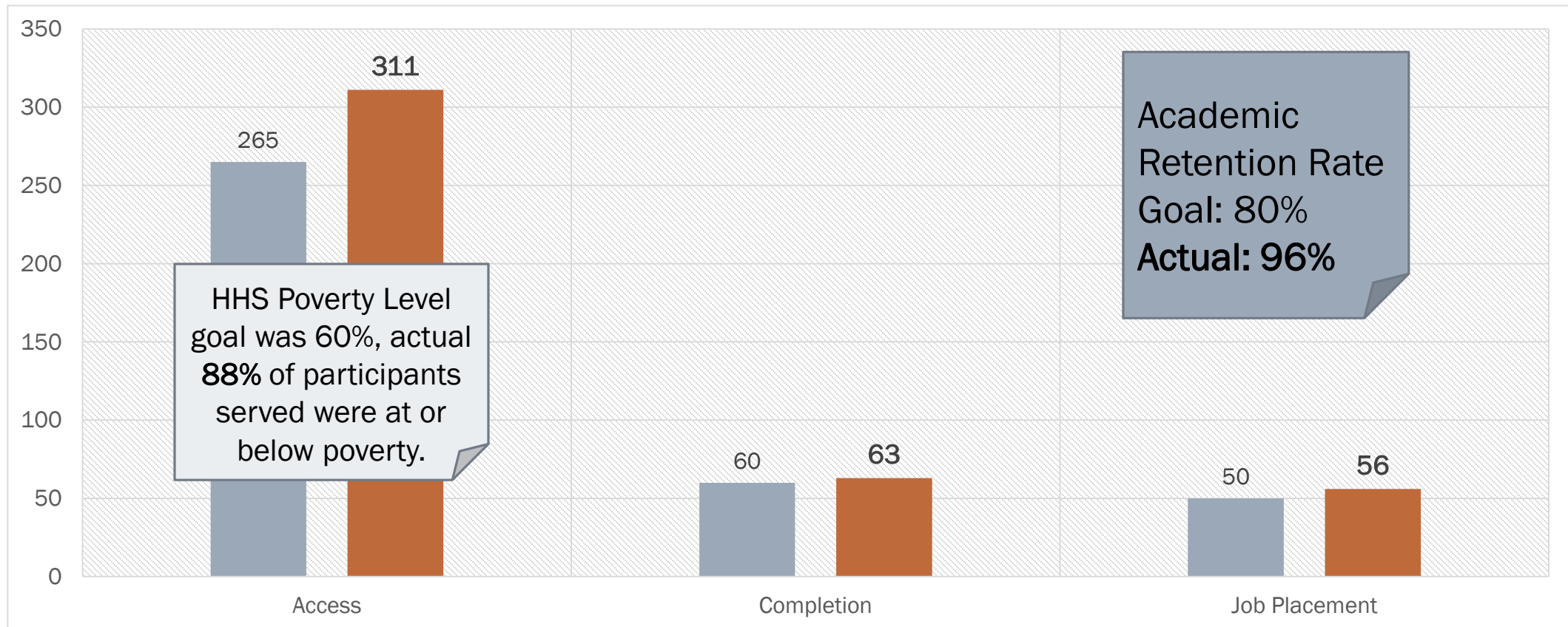
The City of El Paso – Impact Fund in the amount of \$300,000 for Year 1 was leveraged with other federal, state, and local dollars to promote needed job training in this region.

At the close of Year 1, **Project ARRIBA** met and/or exceeded all contract performance measures. Program graduates are equipped with the knowledge, skills, and abilities needed to attain meaningful employment that moves them and their families out of poverty.

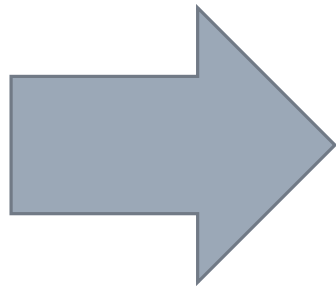
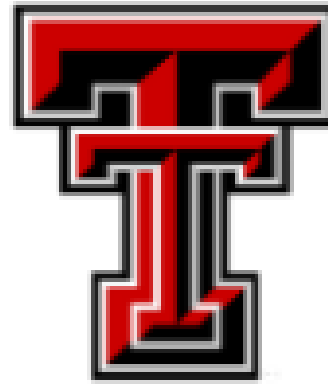
Participants by City Representative



Partnership @ a Glance



OUR STRATEGIC TRAINING PARTNERS



Of the City Participants sponsored at Project ARRIBA, 5 per year will be enrolled in the Grantee's "Bridges to Success", ESL to Living Wage Program.

Actual Activity: 15 Participants were enrolled in the “Bridges to Success” ESL to Living Wage Program.

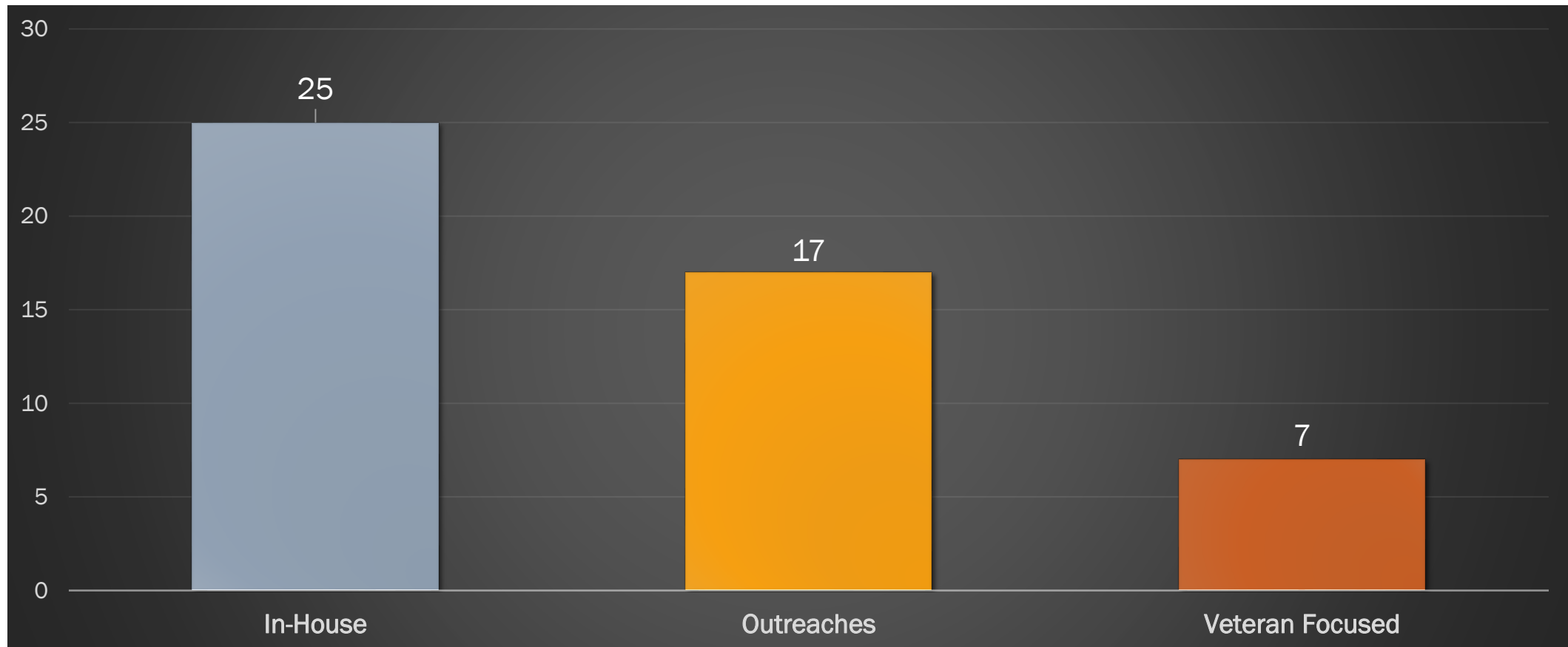


Job Placement Success

- ❖ **Proposed:** Job Place at least 50 graduates with wages at or above \$14.00/hour. Grantee will maintain cohesive relationships with Employer Partners and Job Placed Graduates to determine Employer/Employee satisfaction and report at the end of the grant term.
- ❖ **Actual Activity:** 56 participants have entered living wage employment as of August 31, 2019, earning on average \$23.79 per hour. Project ARRIBA is maintaining these relationships with employers and graduates.
- ❖ This represents **\$2.77M in additional payroll** to this region after 12 full months of employment.



Outreaches



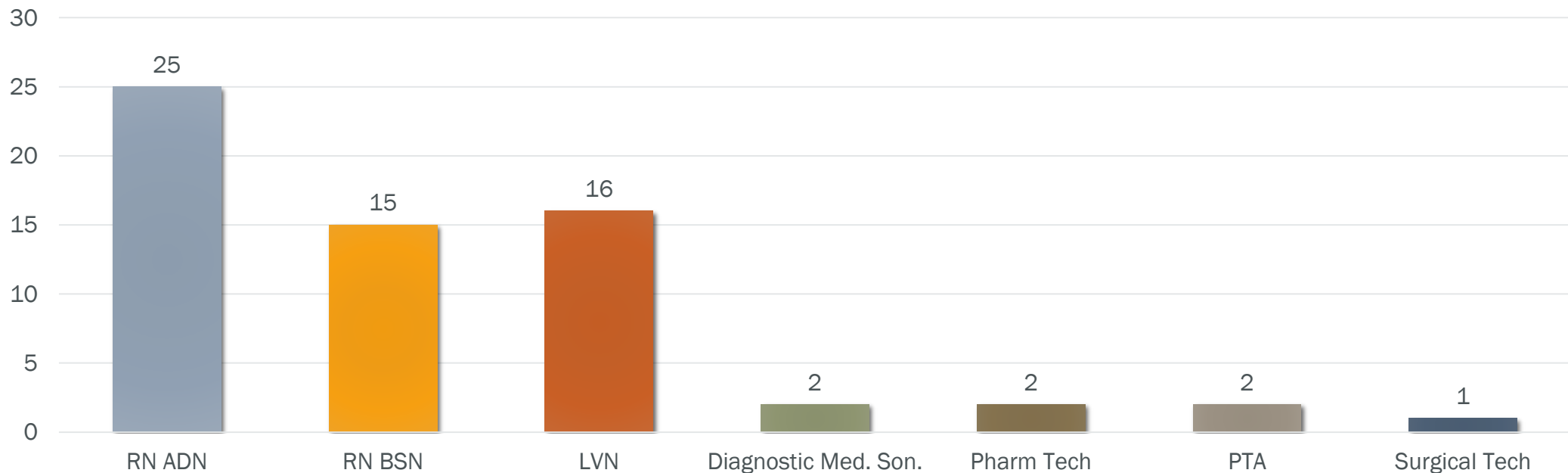
Participant Demographics

- ❖ 82% Female
- ❖ 56% with Dependent Children
- ❖ Average Age: 30
- ❖ 92% Hispanic
- ❖ 32% Received Food Stamps



Completion – Graduates by Career

COMPLETION: Cumulatively, Project ARRIBA has graduated 63 participants. Project ARRIBA exceeded the **Year 1 Completion** goal. All graduates were trained at EPCC (38) or UTEP (25) and took, on average, 2 years to graduate with a postsecondary degree.



Project ARRIBA

City of El Paso Impact Fund Project

Year 1 Contract Expenditures as of November 30, 2019

Direct Participant Expenses

Tuition	\$	68,048
Books		29,954
School Materials / Testing Fees		36,565
Child Care		9,432
Total Direct Participant Expenses	\$	144,000

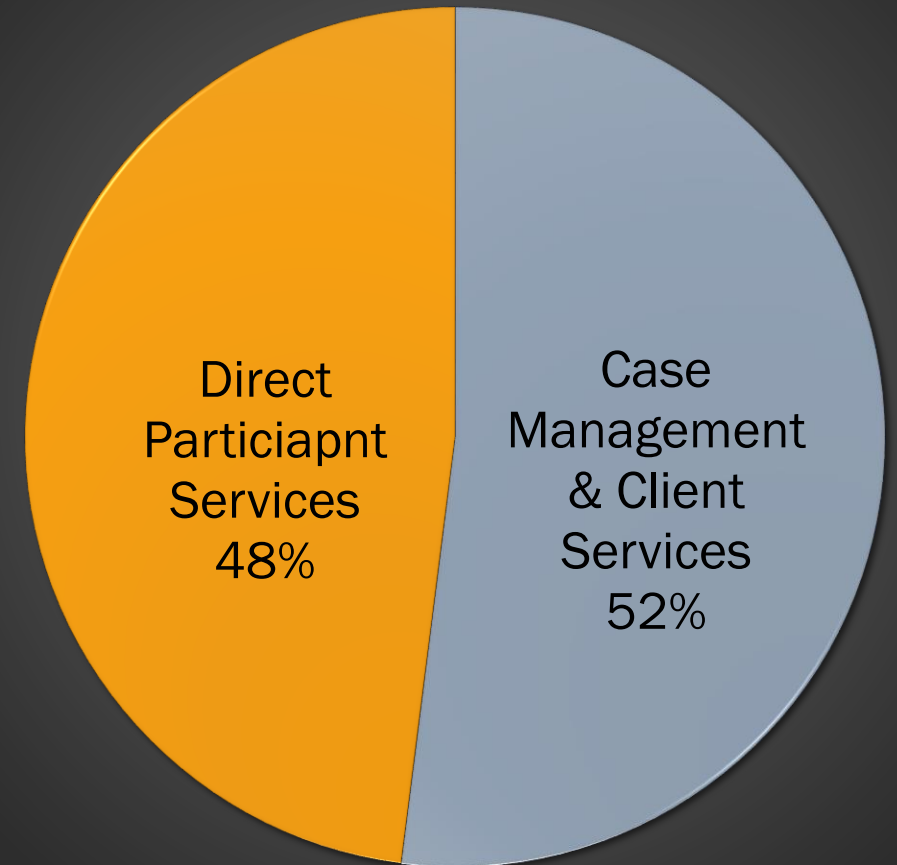
Case Management and Client Services Expenses

Personnel	\$	123,303
Non-Personnel*		32,696
Total Case Management and Client Services	\$	156,000

Total Expenses \$ 300,000

*Non-Personnel includes office rent for areas used for orientations, testing, intakes, the delivery of case management services and additional programmatic expenses critical to the operation of the program

Year 1 Contract Spending



Matching Funds

- ❖ During the contract period of September 1, 2018 to August 31, 2019, Project ARRIBA secured state and federal grants, as well as private investments to meet the matching fund requirement of the Impact Fund Project contract.
- ❖ During Year 1 of the contract term, Project ARRIBA had matching funds of \$706,023 in state and federal grants and \$110,500 in new or increased private investments. Year 1 matching funds total \$816,523, which exceeds the City Year 1 funds of \$300,000.



Matching Funds – State/Fed

- ❖ Wagner Peyser: 9/1/2018 – 8/31/2019, \$324,014
- ❖ Texas Adult Career Education Grant Program: 9/1/2018 – 8/31/2019, \$382,009

Total State and Federal Match = \$706,023



Matching Funds – Private

- ❖ Bank of America - \$15,000 (6/2019); \$11,500 (6/2018). \$3,500 included as match.
- ❖ El Paso Electric - \$18,500 (4/2019); \$16,500 (4/2018). \$2,000 included as match.
- ❖ Hisco - \$2,000 (1/2019); \$2,000 included as match.
- ❖ Palo Verde Homes - \$2,500 (9/2019); \$2,500 included as match.
- ❖ Rocky Mountain Mortgage - \$500 (5/2019); \$500 included as match.
- ❖ Trellis Foundation - \$100,000 (12/2019); \$100,000 included as match.

Total Private Investment Match = \$110,500





Thank you!

