

Park Naming

Proposed for

Vivid Dreams Park

City Council

January 21, 2020

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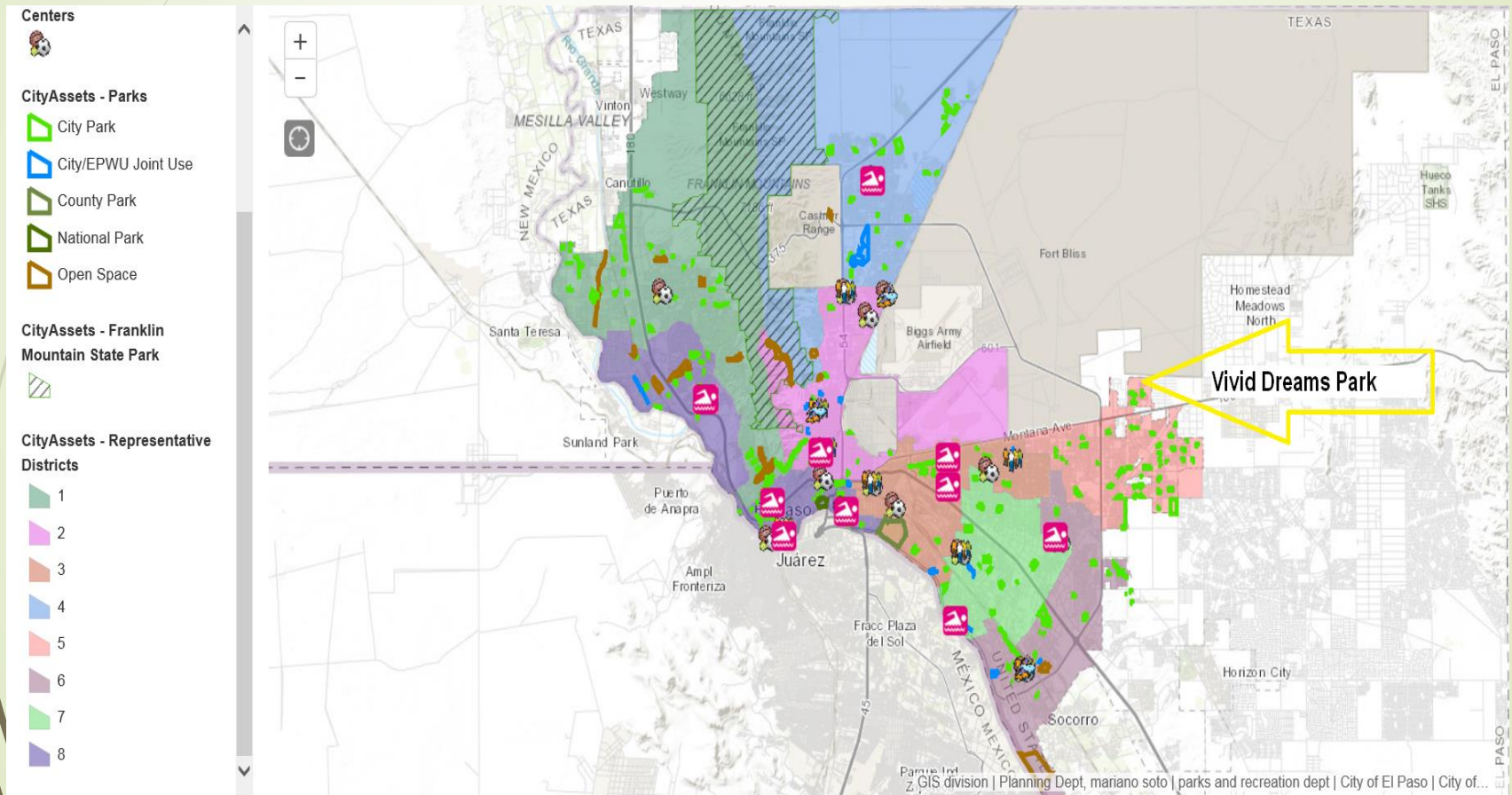
Proposed Name Change

- On December 9, 2019, Parks and Recreation Advisory Board unanimously voted to recommend City Council approve this application for Park Naming.
- From: **Vivid Dreams Park**, this is a common name that was assigned at the time the park was accepted.
- To: **Frank Castillo Park**



City Wide View of Location

District 5



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Located at 4960 Vincent James



Amenities On-site Include:

- Turfgrass
- Trees
- Trash receptacle



Park Naming and Renaming Policy

- The policy for naming and renaming parks and facilities was recently reviewed and approved by City Council on September 17, 2019
- The naming of an El Paso City Park or Recreation Facility is a serious matter. All names considered by the Parks and Recreation Advisory Board and ultimately the City Council should be above all significant, appropriate, considerate, and acceptable to the citizens of the City of El Paso.
- Applicant is responsible for signage costs, and sign design must be acceptable to both the Parks and Recreation Department and the individual(s) or group making the request.

Guideline for Naming or Renaming - City Parks and Recreation facilities may be named after:

- Outstanding Individual (non-living) or Group
 - ✓ Who significantly contributed to the acquisition or development of the park/facility.
 - ✓ Who has provided significant contribution and credible service to the park system or community as a whole.
 - ✓ Who has provided a culturally significant contribution to the surrounding area or community in which the park/facility exists.

Frank Castillo

1969 - 2013



Frank Castillo

1969 - 2013

- Frank and his brother spent many an hour playing at City Parks like Ponder and Eastwood.
- He was an All-City Pitcher at Eastwood HS
- Was drafted by the Chicago Cubs in 1987 and played for several Major League teams over 13 seasons including the 2004 World Series Champion Boston Red Sox.
- He also supported the El Paso community by hosting baseball camps for the youth of El Paso, where he would also provide shirts, hats/helmets, and other equipment while renting fields.

QUESTIONS & COMMENTS

