

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** Economic & International Development Department  
**AGENDA DATE:** CCA Regular January 23, 2018  
**CONTACT PERSON/PHONE NUMBER:** Jessica Herrera, Director – 915-212-1615  
**DISTRICT(S) AFFECTED:** ALL Districts

**SUBJECT:**

**APPROVE** a resolution / ordinance / lease to do what? **OR AUTHORIZE** the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

Presentation and discussion by Project Arriba on their Annual report on status of activities during the fiscal year, use of grant funds and progress in the performance measures required under the agreement executed on August 27, 2013 with the City of El Paso.

**BACKGROUND / DISCUSSION:**

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

On August 27, 2013 council approved a grant agreement between the City of El Paso and Project Arriba for the purpose of creating a permanent and sustainable source of local health care professionals, teachers and information technologists to address severe shortages in the City of El Paso.

Project Arriba is currently completing YEAR 5 of 5 on their contract, \$1,360,174.29 have been reimbursed for program costs. The Chapter 380 agreement under reporting requirements, section 7.2 states that *"the grantee shall submit a mid-year report and oral presentation to the City Council on the status of fundraising activities during the fiscal year, the use of grant funds, and progress in the performance measures."*

For year, 4 ending on August 31, 2017, the applicant committed to achieving the following metrics:

- Case manage 510 participants, as of August 31<sup>st</sup> 558 participants have been managed
- Graduate 208 participants, as of August 31<sup>st</sup> 256 participants have graduated
- Place 172 participants in jobs earning \$14.00 hourly wage, as of August 31<sup>st</sup> 229 participants have been job placed into living wage careers with an average starting wage of \$22.26
- Place 5 participants in the "Bridges to Success" Program, as of August 31<sup>st</sup> 25 participants have been placed
- Project Arriba will maintain a minimum 80% academic retention rate, as of August 31<sup>st</sup> a 90% retention rate was achieved.

Project Arriba is meeting their contract metrics as specified in the Chapter 380 agreement.

**PRIOR COUNCIL ACTION:**

**Has the Council previously considered this item or a closely related one?**

Yes, On January 24, 2017 Project Arriba delivered their FY 2016 report to City Council.

**AMOUNT AND SOURCE OF FUNDING:**

**How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?**

Impact Fund - \$300,000 reimbursed annually for program expenses, capped at \$1,500,000. Contract period from September 1, 2013 to August 31, 2018.

**BOARD / COMMISSION ACTION:**

**Enter appropriate comments or N/A**

N/A

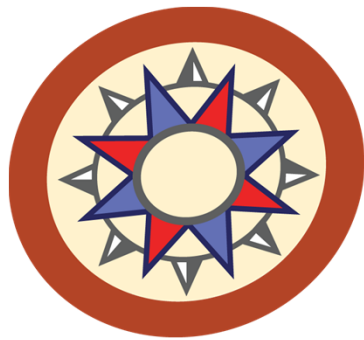
\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**DEPARTMENT HEAD:**



September 1<sup>st</sup>, 2016 to August 31<sup>st</sup>, 2017

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PROJECT  
***ARRIBA***

2016/17 City Impact Fund

**End of Year Report (Year 4)**

## Mission

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Create a permanent and sustainable workforce

- Health care professionals
- Teachers
- Other

Project ARRIBA will provide long term, high skilled training and case management services to eligible El Paso City residents.



# Objective

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## Higher Education

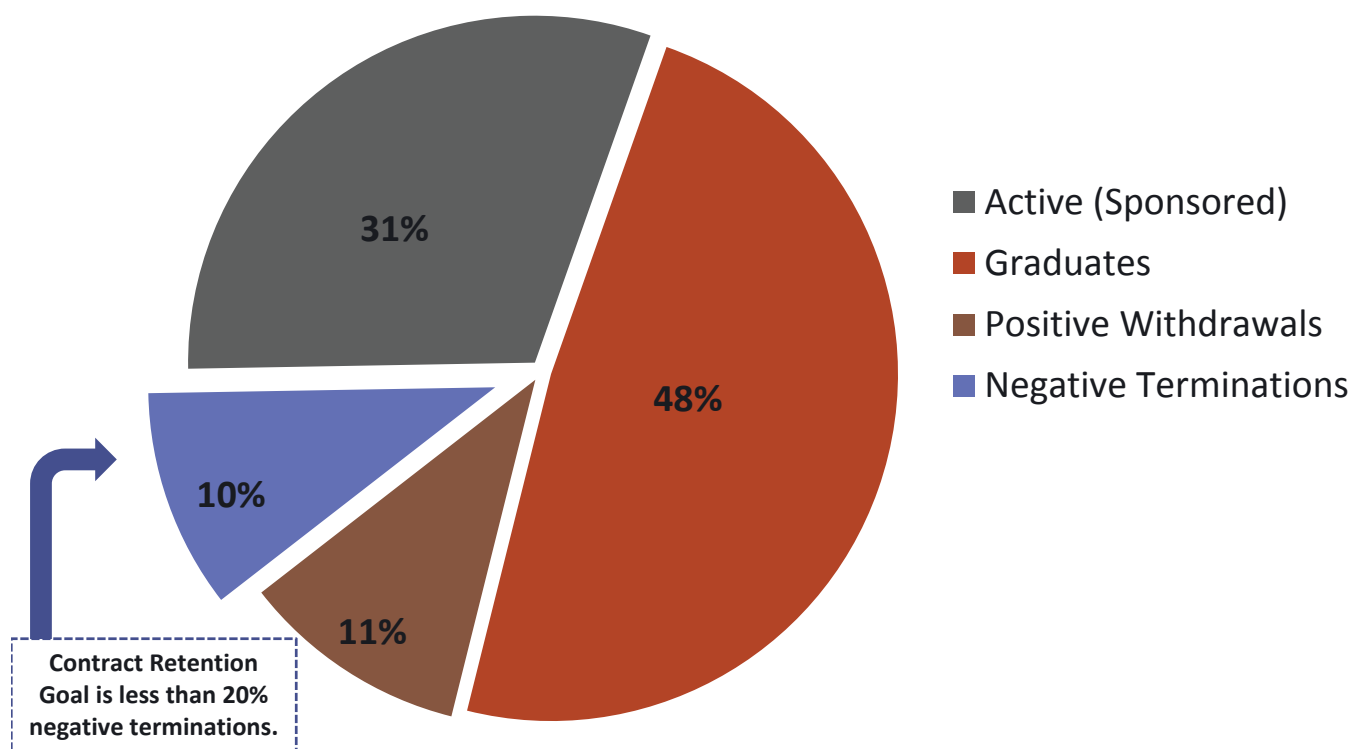
- Bachelors Degree
- Associates Degree
- Licensed Certification

## Focus

- Nursing and health-related areas
- Education
- Information technology

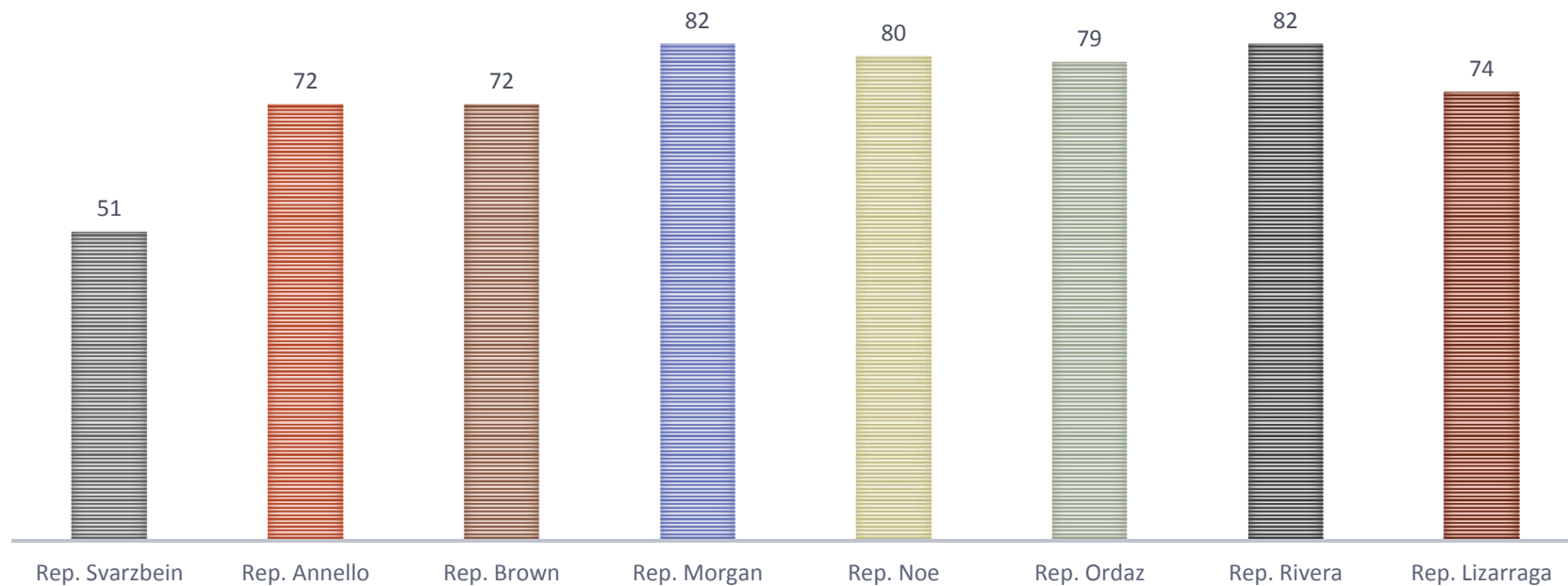


## 90% Retention Rate for Impact Fund Participants



## 558 Participants Case Managed

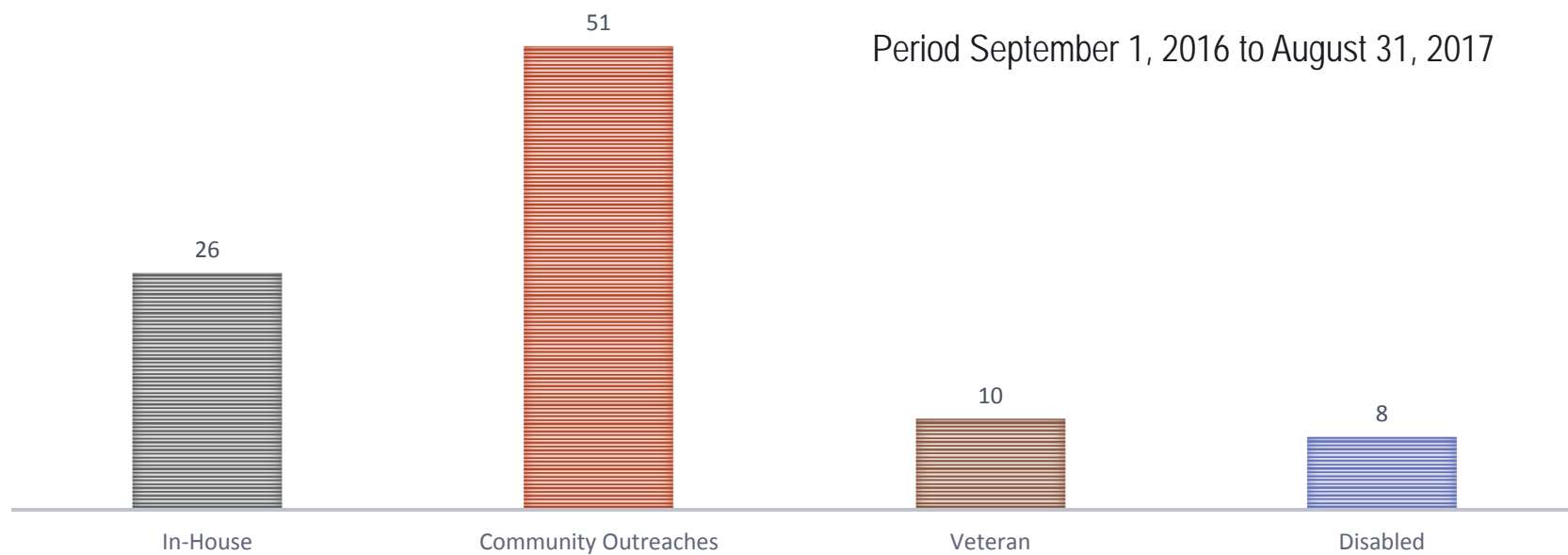
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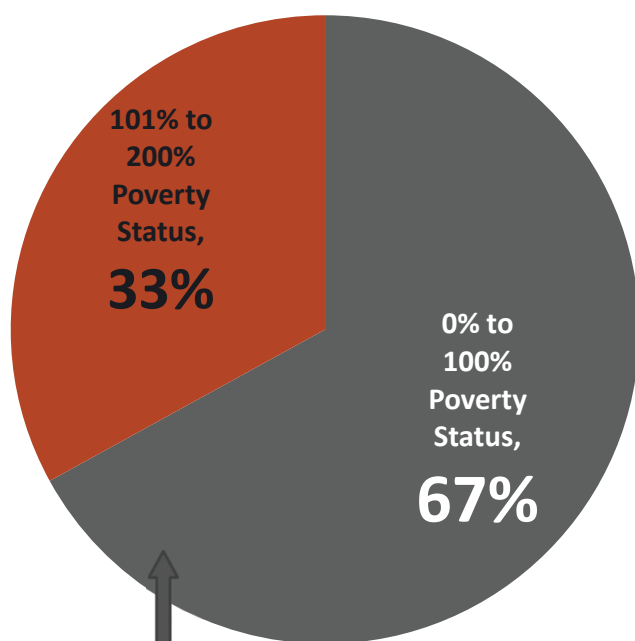
**Contract Goal: 510 Case Managed (Year Four). We have exceeded this measure**

## Outreaches – Year 4

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## Poverty Demographic



Contract goal is 60% will be at or below 100% HHS poverty levels.

2017 Health & Human Services Poverty Guidelines (100%)	
Family of 1	\$12,060
Family of 2	\$16,240
Family of 3	\$20,420
Family of 4	\$24,600

**All participants are below  
200% of Poverty**





## Solutions for disabled participants

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Our office met with Rick Razo, Program Manager for Project Higher where we exchanged information on our programs.

Our office met with Jan Lockhart, the Director of the Center for Students with Disabilities. We exchanged information on our programs, toured the CSD, met with tutors, coordinators, and other faculty who explained their roles in the center. Jan agreed to refer those of their participants who are aiming to go into the In-demand careers we sponsor, and also agreed to speak to our participants when possible in order to explain how the center could be of benefit to them if the need be.

Project ARRIBA Flyers were delivered to each EPCC campus coordinator (Mission del Paso, Valle Verde, Transmountain, Rio Grande, Northwest) for recruitment purposes.

Met with Chris Garcia, Lab Assistant for the CSD, who went over the technological devices available at the Assistive Technology Lab and how each could benefit the students on their day to day class, work, and studying routine.

Spoke to Jon Webber, Coordinator for Student Services at the CSD, who invited case managers and other PA faculty to join them in the intensive tutor training provided by the CSD, in order to enhance our knowledge and be of benefit to our current/future participants.

# Performance

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**8 persons with disabilities (1%) have been served during the City Impact Funds**

- **2 of the 8 have graduated from long-term training.**
- **2 of the 8 are currently in long term-training**
- **2 of the 8 have self-eliminated from the program**
- **2 of the 8 left the program for medical reasons**

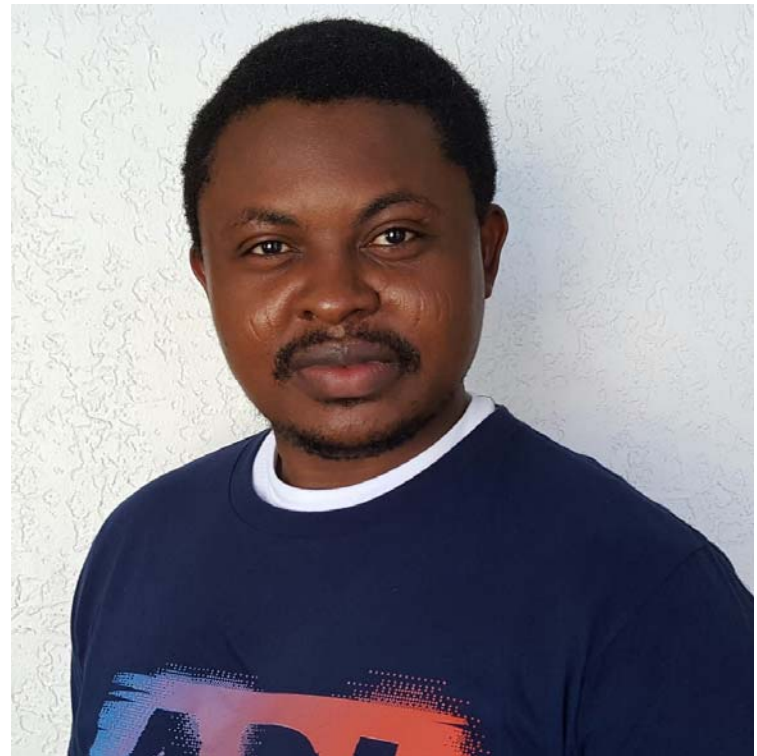


## Graduation Status

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Goal: 208 will graduate on or before August 31, 2017.

- **256 participants** have graduated from long-term training.
- We have **exceeded** this performance measure.



## Job Placement Status

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Goal: 172 will be job placed at or above \$14.00/hr. on or before August 31, 2017.

- Actual: **229 participants** have been job placed into living wage careers averaging **\$22.76 /hr** base salary (does not include benefit package in salary which could be an additional 30%).
- We have **exceeded** this performance measure.



## ESL to LW Status

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Goal: Five will be enrolled in the “Bridges to Success”, ESL to Living Wage model in Year Four. **Cumulative goal of 20.**

- Actual: **2 new ESL students** enrolled in Year 4. A total of **25 participants** have been served in the “Bridges to Success” ESL to Living Wage Program since the start of the contract, of which 22 are new enrollments.
- We have **exceeded** this performance requirement thanks to our partnership with United Way, EPCC ESL Program, and the City of El Paso.



## The Economic Impact in El Paso

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- Graduates (1,060) have added **\$710.21 million** in income to El Paso's economy on a present value basis (beginning of 2015).
- Implied Benefit/Cost ratio = 24.23. A **\$24.23 return for each \$1.00 invested**.
- 2014 graduates (66) alone increase region's income stream by **\$55.53 million**.

\*Schauer, David A. "The Economic Impact of Project ARRIBA on El Paso, Texas." UTEP's IPED Technical Report #2015-01 (2015): 1.



## Use of Funds

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Program costs are:

- Participant training costs (tuition, books, child care, and other support services)
- Client Services' salaries
- Enrollment costs (orientation, testing, intake, and individual service strategies)
- Expenses related to the delivery of case management program services



***Project ARRIBA***  
**City of El Paso Impact Fund Project**  
**Year 4 Contract Expenditures as of August 31, 2017**

Direct Participant Expenses

Tuition	\$	44,042.71
Books		38,971.96
School Materials / Testing Fees		28,814.30
Child Care		21,508.50
Total Direct Participant Expenses	\$	133,337.47

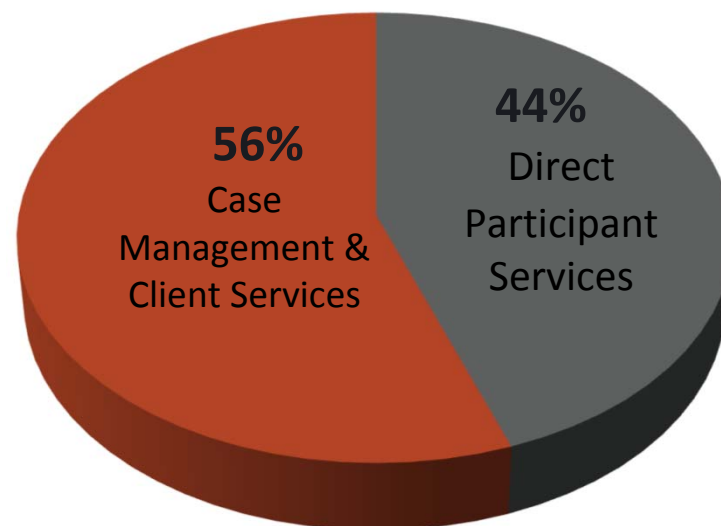
Case Management and Client Services Expenses

Personnel	\$	133,486.23
Non-Personnel*		33,176.30
Total Case Management and Client Services	\$	166,662.53

Total Expenses \$ 300,000.00

\*Non-Personnel includes office rent for areas used for orientations, testing, intakes, the delivery of case management services and additional programmatic expenses critical to the operation of the program

**Year 4 Contract Spending**



**100% Program Expenses**



## Matching Funds (Public)

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The GRANTEE must prove that it received funding from either a state program, federal program, or private donors in an amount equal to the amount granted by the CITY to GRANTEE in years one, two, three, or four as applicable.

## Matching Funds (Public)

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### Year 1 – State and Federal

- Wagner Peyser - \$183,518  
(1/15/2014 – 8/31/2014)
- Workforce Solution Upper Rio Grande - \$33,333 (10/1/2013 - 12/31/2013)
- Texas Adult Career Education Grant Program - \$101,617  
(5/1/2014 – 8/31/2014)
- **Total: \$318,468**

### Year 2 – State and Federal

- Wagner Peyser - \$66,482  
(9/1/2014 – 1/31/2015)
- Texas Adult Career Education Grant Program - \$398,383  
(9/1/2014 – 8/31/2015)
- **Total: \$464,865**

## Matching Funds (Public) Cont.

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### Year 3 – State and Federal

- Wagner Peyser - \$296,265  
(1/15/2015 – 8/31/2016)
- Texas Adult Career Education  
Grant Program - \$287,500  
(9/1/2015 – 8/31/2016)
- **Total: \$583,765**

### Year 4 – State and Federal

- Wagner Peyser - \$53,735  
(9/1/2016 – 1/31/2017)
- Texas Adult Career Education  
Grant Program - \$335,417  
(9/1/2016– 8/31/2017)
- **Total: \$389,152**

**Total Public: \$1,756,250**

## Matching Funds (Private)

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In order to qualify as matching funds, donations from a private donor must be cash donations from either (1) a donor that has not donated to the GRANTEE in the year prior to the effective date of this Grant Agreement or years one, two, or three of this Grant Agreement; or (2) a donor that has increased its donation to the GRANTEE over the year prior to the effective date of this Grant Agreement or years one, two, or three of this Grant Agreement. In the case of a donor that has previously provided funding to the GRANTEE, only that portion of the donation that exceeds the amount contributed to the GRANTEE in the applicable prior year shall be used to calculate the amount of matching funds.

## Matching Funds (Private) Cont.

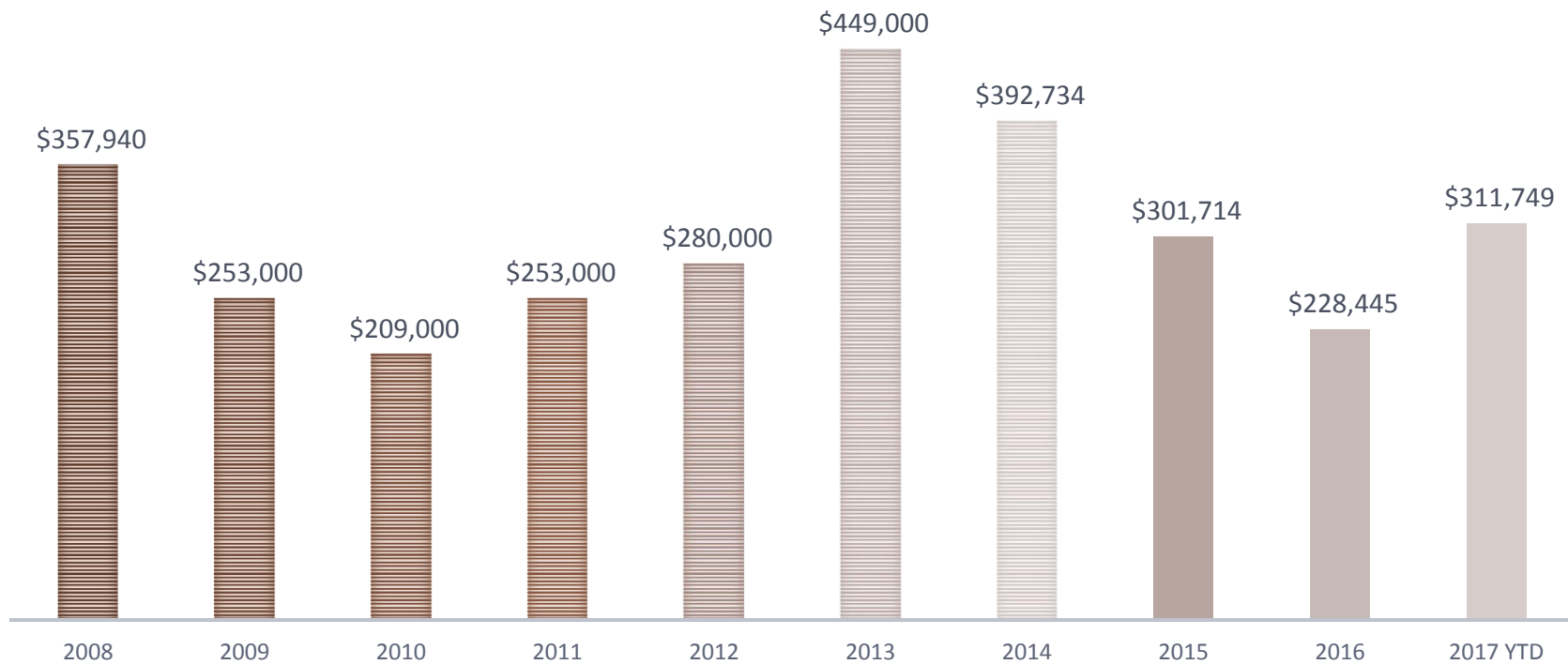
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### Year 4 – Private

- Stern Foundation: \$5,000 12/5/2016; \$2,500 12/9/2015, \$2,500 12/8/2014, \$2,500 12/9/2013. **\$2,500 towards match.**
- Gifford Foundation: \$10,000 10/21/2016; \$5,000 6/1/2015. **\$5,000 towards match**
- Wells Fargo: \$125,000 6/2017; \$35,000 5/2016. **\$90,000 towards match**

**Total Private Match Year 4 = \$97,500**

# Private Cash Investments



# Annual Audit Results

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## Project ARRIBA Financial Statements Year Ended December 31, 2016 and 2015 and Independent Auditor's Report

By Schmid, Broaddus, Nugent, Gano PC,. Certified Public Accountants

- Financial statements are in conformity with GAAP
- Unmodified Opinion (Best Possible Opinion)
- No deficiencies or material weaknesses in internal controls identified
- No instances of non-compliance
- No audit findings
- Audit and Annual Reports Hand Delivered on 4/24/2017

## Board Members

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Members of the Board		
Martha Rochford, Chairwoman	Rev. Dr. Ed Roden-Lucero, Vice Chair	Dolores De Avila, Secretary
Burt Blacksher, Immediate Past Chair	Eduardo A Rodriguez, Esq., Past Chair	Rev. Ken Ducre
Guillermo Silva, Jr.	Rev. Pablo Matta	Justin Chapman
Martha Parton	Eddie Garcia	Rabbi Ben Zeidman
Patricia Marquez		Arturo Aguila, Board Advisor



# Together Everyone Accomplishes the Mission

## What We Do

Provide Opportunities for People to Succeed  
Build Capacity by Investing in Human Capital  
Create, Develop and Secure the TalentForce in the PDN Region

## Our Standard

Treat everyone with ***dignity*** and ***respect***.  
Make every effort to ***build people up***.  
Always do what is ***right***.

## Our Vision

Be a leader in workforce development for the region, which will impact the state and nation, and overtime, the world.



### Staff of Project ARRIBA

Sandra Aguirre, Program Specialist

Yvonne Castillo, Program Developer

Sam Correa, AP Clerk

Herminia Duran, Senior Case Manager

Priscilla Estrada, Case Manager III

Estela Flores, Case Manager II

Jeremy Hensley, Chief Financial Officer

Isela Loera, Senior Case Manager

Roman Ortiz, Chief Executive Officer

Patrick Perez, Program Support Analyst

Vikki Rey, Senior Case Manager

Lydia Valenzuela, HR Coordinator / Acct. Asst.

Angie Guerra, Program Specialist



Our great work is only possible through the generosity of our investors and partners like the City of El Paso. On behalf of the participants, board of directors, and staff of Project ARRIBA,

Thank You!