

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: El Paso International Airport / Veteran and Military Affairs
AGENDA DATE: February 3, 2020
CONTACT PERSON/PHONE: Monica Lombrana, Director, 212-7301, lombranaMX@elpasotexas.gov
Paul Albright, 212-1654, albrightpd@elpasotexas.gov
DISTRICT(S) AFFECTED: Citywide

SUBJECT:

Discussion and action with the Veterans Affairs Advisory Committee to update council on the status of Homelessness, Employment and Marketing / Outreach for the El Paso Veteran and Military community.

BACKGROUND / DISCUSSION:

The Veterans Affairs Advisory Committee last briefed Council in July 2019. Projects and Incentives in the areas of Homelessness, Employment and Marketing / Outreach have been the focus of the committee. The Committee will discuss the efforts to minimize Veteran Homelessness. Discussion will continue to show efforts made by the City Human Resources department to recruit Veterans for Employment as well as discussion to show efforts to maintain a low Veteran unemployment rate. The Committee will present efforts taken to reach out to the community and connect Veterans through marketing and outreach.

PRIOR COUNCIL ACTION:

Last Committee update to Council was July 9, 2019.

AMOUNT AND SOURCE OF FUNDING:

N/A

BOARD / COMMISSION ACTION:

On March 18, 2019, the VAAC reviewed and provided comment from the Public Information Office on rebranding the Facebook and city website and incorporating Ft. Bliss news with City media.

On April 22, 2019, the VAAC reviewed and provided comment from the City Human Resources Department on efforts to reach 20% Veterans employment by 2025 as well as implement a strategy to ensure 20% of qualified applicants receiving an interview for city employment must be a Veteran.

On July 9th, 2019, the VAAC met with council and presented the need for a Veteran and Military Affairs Budget. Council unanimously approved the action in the amount of \$60,000. Money is being utilized for operational costs, the Neighborhood Summit, the County Veterans Needs assessment, Marketing, and Sponsorship of Veteran events.

*****REQUIRED AUTHORIZATION*****

LEGAL: (if required) _____ FINANCE: (if required) _____

DEPARTMENT HEAD:  _____
Monica Lombrana, El Paso International Airport, Director

APPROVED FOR AGENDA: _____

CITY MANAGER: _____ **DATE:** _____