

DEE MARGO
MAYOR

TOMMY GONZALEZ
CITY MANAGER



CITY COUNCIL
PETER SVARZBEIN, DISTRICT 1
ALEXSANDRA ANNELLO, DISTRICT 2
CASSANDRA HERNANDEZ, DISTRICT 3
SAM MORGAN, DISTRICT 4
MICHEL R. NOE, DISTRICT 5
CLAUDIA ORDAZ PEREZ, DISTRICT 6
HENRY RIVERA, DISTRICT 7
CISSY LIZARRAGA, DISTRICT 8

**CITY COUNCIL WORK SESSION MINUTES
CITY HALL, 300 N. CAMPBELL
MAIN CONFERENCE ROOM, 2ND FLOOR
August 20, 2018
9:00 AM**

The City Council met at the above place and date. Meeting called to order at 9:36 a.m. Mayor Margo present and presiding and the following Council Members answered roll call: Peter Svarzbein, Alexsandra Annello, Cassandra Hernandez, Sam Morgan, Michiel Noe, Claudia Ordaz Perez, Henry Rivera, and Cissy Lizarraga.

AGENDA

1. Management Update on Street Resurfacing and presentation on the Pavement Conditions Index (PCI) Assessment Report and best practices in pavement management.

Mr. Richard Bristol, Streets and Maintenance Director, presented a PowerPoint presentation on Street Resurfacing (copy on file in the City Clerk's office).

Mr. Sam Rodriguez, City Engineer, and Daniel Behnke, Director of Asset Management Operations for Data Transfer Solutions, presented a PowerPoint presentation on the Pavement Conditions Index (PCI) Assessment Report (copy on file in the City Clerk's office).

Mr. Tommy Gonzalez, City Manager, commented that with the current funding for street resurfacing they're only able to address the streets in the worst conditions.

Representative Hernandez asked Mr. Rodriguez to explain the rating scale.

Mayor Margo commented that the last PCI study was done in 2008 and asked about the recommended frequency for these type of studies.

Mr. Rodriguez stated that by industry standards PCI studies should be conducted at a minimum every five years.

Representative Svarzbein asked how the list of 2012 unfunded projects related to this study.

Mr. Rodriguez replied that he would return with recommendations for Council consideration.

Representative Hernandez thanked Mr. Rodriguez for the presentation. She stated she likes the multi-year approach to the project and asked about the type of methodology he is proposing.

Mr. Rodriguez explained that for the first two years, funds would be spent on street overlays with a focus on keeping the pavement in “good” condition.

Representative Hernandez inquired if some of the worst streets would be resurfaced in the first two years, while simultaneously addressing cracks in the pavement in the next three years. Mr. Rodriguez confirmed.

Representative Rivera asked if the streets from the 2012 unfunded list would be funded.

Mr. Rodriguez explained that these streets are currently not funded, however, they will be included during the overall system wide analysis. He stated that 55 roads from the 2012 list remain unfunded however, 5 of the roads were funded from 2018 funds leaving 51 roads unfunded.

Mr. Gonzalez stated that reconstruction is very expensive and bonds would need to be issued because \$7 million in funds will not go a long way. He suggested bringing it back to Council to be discussed again because it is lacking quite a bit of money.

Representative Annello thanked Mr. Rodriguez and Mr. Bristol for the presentations. She questioned how work on the 2012 list of streets will affect the start date of the new project; Mr. Rodriguez answered that their goal is to start the project right away.

Representative Ordaz Perez questioned how the 2012 list of streets to be reconstructed would be addressed.

Mr. Gonzalez mentioned he had previously talked to Council about the strategy, but he needs to go back to look at the street maintenance fee to come up with a sustainable revenue source. Mr. Gonzalez stated that a timeline would be created to include pay-as-you-go construction and bond funded projects.

Mayor Margo asked if there is \$7 million in the budget for this project.

Mr. Robert Cortinas, Chief Financial Officer, confirmed that the money is there for the pay-as-you-go to start.

Mayor Margo commented on the PCI study and the empirical data for resurfacing first and reconstruction second. He asked if it is possible to release data so that the public can understand, if not for 3 to 5 years, for 1 to 2 years in the future.

Mr. Rodriguez agreed to bring a public plan forward including what the City will be doing in the next two years.

Mr. Gonzalez stated there would be an on-going list of projects that Representatives could communicate back to constituents. He stated Legal, Capital Improvement, Finance and the Streets and Maintenance departments will work together to develop a project that will be

brought back to Council a year from now at the next budget presentation, if not sooner.

Mayor Margo added that the City Manager and Chief Financial Officer have 5-year rolling budget projects and mentioned it would be nice to have this project parallel with the 5-year projects to help the public to understand.

Representative Annello shared feedback that constituents would like to see this information on the City's website.

Representative Hernandez suggested that it could be presented similar to the Quality of Life bonds project format online.

Representative Hernandez shared her thoughts on the upcoming methodology to include the PCI study, how to get the biggest return in terms on impact, and how to create a great neighborhood along with great amenities.

Representative Svarzbein suggested that coordination with utilities such as water and electric could be beneficial to constituents; Mayor Margo suggested coordinating with the Public Service Board each time the City would like to do construction on streets affecting water.

Representative Annello said the Public Service Board have attended her community meetings and added they are very good about coming to meetings and putting notices out for the public.

Mr. Gonzalez stated there is very close coordination between the Public Service Board and the City Streets Department; he explained conducting one big Lean Six Sigma Project with different utilities that will look at the permitting side and the construction side so that there is visibility on all timelines.

NO ACTION was taken on this item.

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2. Presentation and update on the Citywide Wayfinding Program Phase I as funded by the 2019 Capital Plan.

Mr. Sam Rodriguez, City Engineer, introduced the item.

Mr. Brian Jackson, mycotoo representative, presented a PowerPoint presentation (copy on file in the City Clerk's office).

Representative Annello questioned Mr. Jackson on the logo design.

Representative Hernandez complimented the colors and said she loved the design, calling it "very El Paso."

Mr. Jackson added that the logo should be seen in the context of a major marketing effort

Mayor Margo complimented the mountain design, adding it shows people El Paso has a mountain in the middle of the city.

Mr. Cliff Warner, Chairman of mycotoo, commented that after taking surveys from the City, and multiple interviews, the Franklin Mountains were consistently brought up. He stated it is a consistent piece that will not go out of style.

Mr. Tommy Gonzalez, City Manager, thanked Mr. Rodriguez, since he asked for Wayfinding signage back in 2014 wanting to add to the pedestrian wayfinding signage already in place.

Representative Svarzbein loved the border design. He would like to see other concepts and was curious about "Paso del Norte" and the river that unites our communities. He questioned how the river could be incorporated into the design.

Mr. Jackson responded that it was concluded that the story of the river should be infused in telling the story of the branded materials and not in the visual branded symbol. He offered to share previous designs that included the river.

Representative Svarzbein then asked how many times the mycotoo team visited El Paso; Mr. Warner explained that they spent four days here and visited each district and the iconic sights in them. The second trip they followed up on surveys and meetings previously conducted.

Mr. Rodriguez added that the team also met with Destination El Paso and the Borderplex Alliance to gain different perspectives.

Representative Lizarraga asked if the colors were negotiable to which Mr. Jackson answered yes and explained this was just a top-level example.

Representative Hernandez asked what the next steps would be; Mr. Rodriguez commented that a public outreach component would be conducted, outlining what points of interest would be targeted.

Representative Anello asked if the Museums and Cultural Affairs Advisory Boards had been presented with any of this information. Mr. Rodriguez responded the project had not been taken to the board.

NO ACTION was taken on this item.

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3. Presentation and update on the theming component of the Neighborhood Water Parks.

Mr. Sam Rodriguez, City Engineer, introduced the item.

Ms. Fri Forjindam, Chief Development Officer of mycotoo, presented a PowerPoint presentation (copy on file in the City Clerk's office).

Mr. Rodriguez mentioned the designs were taken to the community and really good feedback was received.

Mr. Tommy Gonzalez, City Manager, added there had been a lot of good work done and that everything was integrated and makes sense.

Representative Ordaz Perez could see how El Paso's culture was captured and thanked the mycotoo team for finding the beauty of El Paso and for their hard work.

Representative Hernandez appreciated all of the ornamental designs and liked the idea of spreading out the themes for each neighborhood waterpark.

NO ACTION was taken on this item.

4. **Presentation and update on the Cohen Design Standards as part of Cohen Reimagined.**

Mr. Sam Rodriguez, City Engineer, introduced the item.

The mycotoo, SWA Group, and Horton, Lees, Brogden (HLB) Lighting Design teams presented a PowerPoint presentation (copy on file in the City Clerk's office).

Representative Svarzbein asked if the grass would be synthetic or natural to which Mr. Rodriguez replied that synthetic turf would be used at this point but added it may be discussed in the future.

Representative Morgan thanked the team for the presentation and stated he is very impressed.

Mr. Tommy Gonzalez, City Manager, would like to utilize the firm with other projects, including different parts of town.

Mayor Margo also thanked the firms.

NO ACTION was taken on this item.

5. **RESOLUTION**

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That City Council **ADOPT** policies and procedures for the 45th Year (FY 2019-2020) Community Development Block Grant (CDBG) Program, the FY 2019-2020 Emergency Solutions Grant (ESG) Program and the FY 2019-2020 Housing Opportunities for Person with AIDS (HOPWA) Program; all such policies and procedures attached hereto as Exhibit A; that City Council establish September 7, 2018 as the deadline for the submission of Letters of Intent from CDBG Public Service, ESG and HOPWA agencies; that City Council establish September 28, 2018 as the deadline for submission of all citizen and City Representative requests; that City Council establish October 22, 2018 as the deadline for submission of all CDBG Public Service, ESG and HOPWA application packets; and that City Council establish December 7, 2018 as the deadline for the submission of all FY 2019-2020 City Department, Fair Housing, Economic Development and Volunteer Housing Rehabilitation application packets.

Ms. Nicole Ferrini, Community and Human Development Director, presented a PowerPoint presentation (copy on file in the City Clerk's office).

Mr. Tommy Gonzalez, City Manager, thanked Ms. Ferrini for weaving the Resilience Strategy into the City Strategic plan.

Representative Hernandez thanked Ms. Ferrini and had questions related to the competitive portion of the rubric and asked if years selected in the two respective districts would have more weight in the application process.

Ms. Ferrini confirmed.

Representative Hernandez questioned if public outreach could be a voting process and asked if district 3 office could collaborate with her department, in getting the word out in areas that may not have internet/media/cable?

Ms. Ferrini replied that her office is available to the targeted districts and is actually available to any district at any time. They have a number of "hard to reach" populations across the city, so when choosing where to host engagement events, they will be strategic and figure out what is most effective in those areas.

Representative Ordaz Perez thanked Ms. Ferrini and asked how the districts are chosen for specific years. She commented that she likes the idea of Districts 6 and 7 collaborating since they are next to each other.

Representative Hernandez noted that Districts 3 and 5 also share a border.

Ms. Ferrini replied that she welcomes conversations for planning events between districts.

Representative Hernandez noted the definition of microenterprise as having five or fewer participants and questioned if that meant the number of employees within the business. Ms. Ferrini confirmed. Representative Hernandez worries that number may be low.

The following members of the public commented:

1. Mr. Bill Schlesinger
2. Ms. Carol Bohle

Motion made by Representative Annello, seconded by Representative Ordaz Perez, and unanimously carried to **APPROVE** the Resolution.

AYES: Representatives Annello, Hernandez, Morgan, Ordaz Perez, Rivera, and Lizarraga

NAYS: None

NOT PRESENT FOR THE VOTE: Representatives Svarzbein and Noe

EXECUTIVE SESSION

Motion made by Representative Ordaz Perez, seconded by Representative Morgan, and unanimously carried that the City Council retire into EXECUTIVE SESSION at 12:24 p.m. pursuant to Section 3.5A of the El Paso City Charter and the Texas Government Code, Sections 551.071 - 551.089 to discuss any of the following:

Section 551.071	CONSULTATION WITH ATTORNEY
Section 551.072	DELIBERATION REGARDING REAL PROPERTY
Section 551.073	DELIBERATION REGARDING PROSPECTIVE GIFTS
Section 551.074	PERSONNEL MATTERS
Section 551.076	DELIBERATION REGARDING SECURITY DEVICES
Section 551.087	DELIBERATION REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS
Section 551.089	DELIBERATION REGARDING SECURITY DEVICES OR SECURITY AUDITS; CLOSED MEETING

Discussion and action on the Executive Session item listed on the Agenda.

AYES: Representatives Annello, Hernandez, Morgan, Ordaz Perez, Rivera, and Lizarraga

NAYS: None

NOT PRESENT FOR THE VOTE: Representatives Svarzbein and Noe

Motion made by Representative Ordaz Perez, seconded by Representative Morgan, and unanimously carried to adjourn the Executive Session at 12:47 p.m. and **RECONVENE** the meeting of the City Council.

AYES: Representatives Annello, Hernandez, Morgan, Ordaz Perez, Rivera, and Lizarraga

NAYS: None

NOT PRESENT FOR THE VOTE: Representatives Svarzbein and Noe

EX1. Monthly update from Legal Department regarding pending litigation and claims.
(551.071)

NO ACTION was taken on this item

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ADJOURN

Motion made by Representative Ordaz Perez, seconded by Representative Rivera and unanimously carried to **ADJOURN** this meeting at 12:48 p.m.

AYES: Representatives Annello, Hernandez, Morgan, Ordaz Perez, Rivera, and Lizarraga

NAYS: None

NOT PRESENT FOR THE VOTE: Representatives Svarzbein and Noe

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APPROVED AS TO CONTENT:

Laura D. Prine, City Clerk