

# LIVING CITIES CITY ACCELERATOR

Goal 1: Create an Environment Conducive to Strong, Sustainable Economic Development

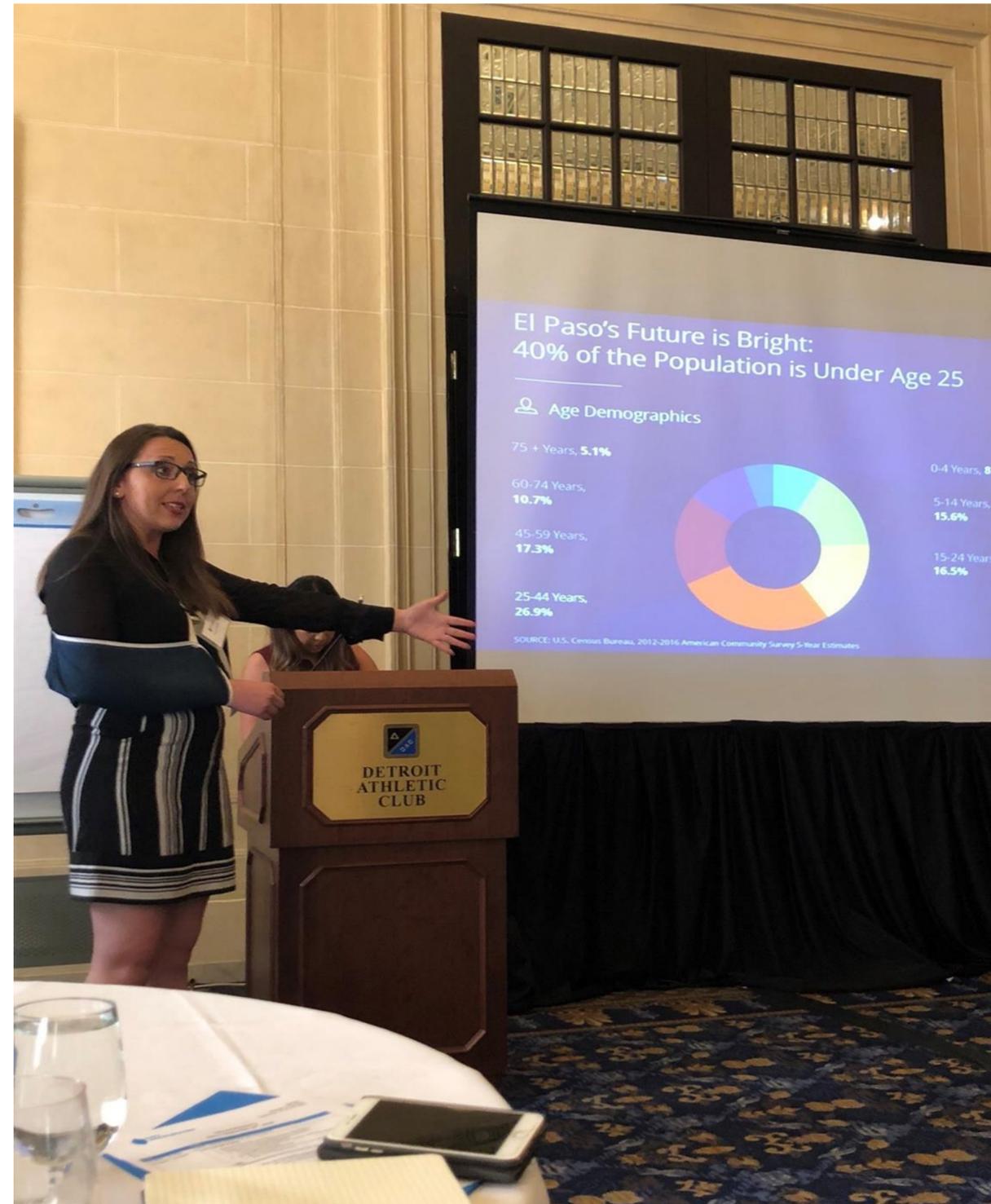
1.1 Stabilize and expand El Paso's tax base



FEBRUARY 5, 2019

# CITY ACCELERATOR OVERVIEW

- The City Accelerator, an initiative of **Living Cities** funded by the Citi Foundation.
- Its aimed to help **speed the adoption of leading local government innovations.**
- Over the years, the Accelerator has engaged with **five city cohorts** in an effort to improve the lives of low-income people.



# COHORT 5: LOCAL BUSINESS AND JOB GROWTH

- The 5<sup>th</sup> Cohort aims to **support, centralize, and link** important resources for minority business owners and entrepreneurs.
- These **resources** include: capital, contracts, markets, strategic planning and other services.
- The El Paso City Accelerator project is a **partnership** with local External Entities and City Departments to provide support services.
- The City of El Paso was **awarded \$100,000** grant for the Accelerator. Funds are being utilized for a Part-Time Data Analyst, development of centralized website, workshop materials, marketing and promotion, among other items.



# COHORT 5: LOCAL BUSINESS AND JOB GROWTH

A three-phased plan has been developed to better address the needs of minority small businesses and entrepreneurs:

- **Phase I** – Building Networks, Strategies and Momentum / Soft Program Rollout
  - *Start: September 2018*
  - *End: February 2019*
- **Phase II** – Training + Collaborative Network Launch
  - *Start: March 2019*
  - *End: June 2019*
- **Phase III** – Project Data Analysis / workPLACE Launch / Program Sustainability
  - *Start: July 2019*
  - *End: September 2019*

Each Accelerator culminates with the development of an **innovation guidebook** that highlights how leading practices can be concretely adapted and spread to cities across the country.



# ASK LAURA QUESTIONS

← → ↻ https://www.elpasotexas.gov/purchasing



GOVERNMENT RESIDENTS BUSINESS VISITORS DEPARTMENTS MEETINGS CONTACT I WANT TO

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Home ▶ Purchasing & Strategic Sourcing

## PURCHASING & STRATEGIC SOURCING

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HOME EPROCUREMENT EVENTS HIRE EL PASO FIRST PURCHASING STATS RESOURCES DIRECTORY WAGE THEFT ORDINANCE

CONTACT

Select a category to view the corresponding questions.

Click on a category to view the corresponding questions.

- ▶ BID SUBMISSION
- ▼ CITY ACCELERATOR PROGRAM (SMALL BUSINESS)

- Are some locations better than others?
- Are there any grants available to train my employees?
- Can I operate a business from my home?
- Can I use a bookkeeper without hiring a CPA?
- Do all businesses need to be registered?
- Do I need a computer for my business?
- Do I need telecommunications for my business?
- Do I need to use social media to draw customers? What social media sites should I use?
- How can I find investment information on specific companies?

## PURCHASING & STRATEGIC SOURCING

The Purchasing & Strategic Sourcing Department is the primary agency responsible for purchasing and e-sourcing matters for supplies and services necessary for the efficient operation of all City departments. The Purchasing & Strategic Sourcing Department works



# DETROIT KICK-OFF & UNDOING RACISM TRAINING IN AUSTIN

# MEMORANDUM OF UNDERSTANDING

The intent of these **MOUs** is to formalize our City Accelerator partnership with participating organizations. The goal of these partnerships is to centralize the resources available for minority small business owners and entrepreneurs.

The **organizations involved** in the MOU are:

- Small Business Development Center
- Workforce Solutions Borderplex
- El Paso Chamber of Commerce
- El Paso County
- Hub of Human Innovation
- UTEP Center for Hispanic Entrepreneurship
- Hispanic Chamber of Commerce



City of El Paso  
**PURCHASING & STRATEGIC SOURCING**



# THANK YOU

**Lydia Nesbitt-Arronte & Aimee Olivas**

Economic and International Development

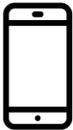
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