

DATE: 2/26/15

TO: City Clerk

FROM: Mayor Oscar Leeser

ADDRESS: 300 N. Campbell, 2nd Floor TELEPHONE 212-0021

Please place the following item on the (Check one): CONSENT REGULAR

Agenda for the Council Meeting of 3/5/15

Appointment of Hector Gutierrez to the Hispanic Cultural Center Subcommittee by Mayor

Item should read as follows: Oscar Leeser.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Hispanic Cultural Center Subcommittee

NOMINATED BY: Oscar Leeser DISTRICT: Mayor

NAME OF APPOINTEE Hector Gutierrez
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: NO

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

n/a

NAME OF INCUMBENT: _____

EXPIRATION DATE OF INCUMBENT: _____

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 3/5/15

TERM BEGINS ON : 3/5/15
12/31/15

EXPIRATION DATE OF NEW APPOINTEE: _____

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM:
2nd TERM:
UNEXPIRED TERM:

HECTOR GUTIERREZ, Jr.

CAPABILITIES PROFILE

An experienced and skilled executive-level manager capable of motivating people to maximize an organization's effectiveness in both the public and private sector. Presents proposals and ideas and leads group activities with ease and tact in both the internal organization and with external stakeholders at all levels of management. Possesses strong inner-work standards, strongly focused, and energetic.

Strong organizational, public relations, and negotiation skills. Forty years experience in communicating highly sensitive information and complex issues in the national defense, telecommunications, higher education, utilities, federal/state legislation, and international technical disciplinary areas. Regarded as expert in federal, state, and local governmental relations matters. Very active community leader in various El Paso civic organizations.

PROFESSIONAL EXPERIENCE

RETIRED

Jan 2013-----Present

HECTOR GUTIERREZ PUBLIC RELATIONS CONSULTING

Jun 2009---Dec 2012

Sole proprietorship engaged in governmental and public relations consulting for El Paso Clients, including El Paso Electric, Providence Corporation (El Paso Workforce Solutions Provider), and Motorola Solutions.

EL PASO ELECTRIC COMPANY

Jul 2006—May 2009

Executive Vice President—External Affairs

Responsible for all external regulatory matters, public relations, and state and federal governmental public affairs management for Texas, New Mexico, Arizona and Washington, D.C., for the company's 10,000 square mile area and their 334,000 retail and wholesale customers.

HILLCO PARTNERS

Oct 2002—June 2006

Managing Director—Governmental Operations

Provided strategies and tactical advice to HillCo team of lobbyists to accomplish client objectives with the state legislature and governmental agencies. Communicated all major topical legislative updates to over 125 business clients in real time.

PUBLIC AFFAIRS CONSULTANT

Jan 2000—Sept 2002

Consultant to the following clients:

The City of El Paso, El Paso Water Utilities Public Service Board, AT&T, Polunsky and Beitel, P.C., American Heart Association, Comarco, Inc., Casella, Inc., Southeast Texas Biotechnology Park, Tobacco Reduction Using the Settlement in Texas (TRUST) Consortium, and Hillco Partners, Inc. (largest corporate lobbying entity in Texas).

OFFICE OF THE LIEUTENANT GOVERNOR-STATE OF TEXAS

Dec 1998—Dec 1999

Senior Advisor for Legislative Affairs

- Acted as chief liaison and senior advisor for the Lt. Governor with all State Senators and their Staffs, the Speaker's Office, and the Governor's Office.
- Took lead role in formulating all interim charges for the Senate prior to 2001 legislative session.

INFOLINK, S. A. de C.V.

June 1998—Dec 1998

Marketing Consultant—International Software Development Services—Juarez, Mexico

BILLINGS AND ASSOCIATES, INC **Oct 1997—Dec 1998**
Marketing Consultant—Environmental Remediation—Albuquerque, New Mexico

EL PASO PUBLIC WATER UTILITIES PUBLIC SERVICE BOARD (PSB) **Jan 1996—Dec 1998**
Lobbyist/ Political Consultant

- Provided legislative, executive, and administrative services in matters involving water and wastewater to this regional utility at both the state and federal level.
- Assisted in receiving federal grants; represented entity on funding and regulatory issues before the Texas Water Development Board and the Texas Natural Resource Conservation Commission.

CITY OF EL PASO, Austin, Texas **Jan 1995—Dec 1998**
Lobbyist/Political Consultant

- Personally represented all City interests with key constituents, including the Governor's office, members of the Texas Senate and House of Representatives, legislative committees, State agencies, and other public entities. Assisted with Washington, D.C. representation.
- Provided analysis, counsel, planning, and recommended action regarding legislation of interest to the client.

GEORGE M. CONSTRUCTION, INC., Houston, Texas **Mar 1995—Dec 1998**
Marketing Consultant

- As marketing and business consultant expanded their operations from Houston market base area to Austin, San Antonio, and Corpus Christi.
- Led effort to enable Company to be #1 volume contractor for Southwestern Bell in Austin.

THE TEXAS A&M UNIVERSITY SYSTEM (TAMUS), Austin, Texas **1994**
The administrative body for the seven academic and eight state agencies, which comprise TAMUS.

Special Assistant to the Chancellor

- Directly monitored the \$100 million biennial South Texas Legislative Border Initiative.
- Developed strategies to expand educational opportunities and programs in the South Texas Border Region.
- Chaired System task force, which fully designed and structured the System's Historically Underutilized Business (HUB) Program.

SOUTHWESTERN BELL TELEPHONE COMPANY (SWBT) **1975—1993**

Assistant Vice President—Government Relations, Austin, Texas

- Directed lobbying activities and communicated directly with the U.S. Congressional Texas delegation in Washington on all federal telecommunications issues.
- Managed all issues and programs related to economic development, minority procurement, and education in the state of Texas and was key decision-maker on major grant awards in these categories.

Assistant Vice President—Marketing & Sales, St. Louis, Missouri **1989—1992**

- Led inter-departmental team to negotiate a seven-year, \$450 million billing and collection contract with AT&T — the largest revenue contract in SWBT history.
- Managed the forecasting, budgeting and analysis functions of the business and consumer operations services and public telephone segments, producing 70% of company revenue stream.
- Performed internal liaison function and served as key point of contact with senior managers of AT&T, Sprint, MCI and other long distance companies on sales, representing 28% of company revenues.
- Supervised and managed all sales operations, market business planning and product development for every major market.

Division Manager—Customer Service, El Paso, Texas **1987—1989**

- Obtained number one consumer sales results in the 5 state company region.
- Achieved the lowest net bad debt on account billing — number one division in the total company.
- Administered marketing and sales operations and community relations for 480,000 accounts in El Paso and 56 other West Texas cities.

EDUCATION

Dartmouth College **1989**

- International Executive Program, Amos Tuck Graduate School of Business, Dartmouth College, New Hampshire

Air Command & Staff College **1987**

- Senior level management curriculum for Air Force military operations/command and control management

Texas A&M University **1965—1969**

- Bachelor of Arts in mathematics with a minor in Russian.
- Commander of Corps of Cadets and President of University Honor Council.
- Participant in Experiment in International Living/Exchange student in Poland/Soviet Union

J.W. Nixon High School **1961—1965**

- Valedictorian, Student Body President, Commander/Leader of school ROTC Unit, Most Popular Senior

MILITARY EXPERIENCE

United States Air Force — 5 years (Active duty); 15 years (Reserve duty) **1969—1989**

- Advanced to Lt. Colonel rank in Intelligence career field.
- Served over four years as command briefer to General Officer Staff; coordinated with Mexican military and United States Embassy in Mexico in Reserve Air Attaché position for over five years.

COMMUNITY AND PROFESSIONAL AFFILIATIONS

- Board Member, Sierra Providence East Hospital—2008-2011
- Boy Scouts Yucca Council Board of Directors—2015
- Vice-Chairman, Community En Accion--2015
- Advisory Board, Wells Fargo Bank, El Paso—2009-Present
- Board of Directors, El Paso International Museum of Art—2008-2010
- Board Member, Kids EXCEL 2009-2011
- Governance Committee Chairman, Medical Center for the Americas Health Science Center 2006--2012
- Former Advisory Board Member, State Parks and Wildlife Agency
- Mentor, Big Brothers Big Sisters; Outstanding Big Brother in El Paso for 2008
- Board Member, El Paso Hispanic Scholarship Fund Foundation
- Government Relations Committee, El Paso Chamber—2009-2011
- Chairman, El Paso Legislative Days in El Paso, TEAM EL PASO—2011 and 2009
- Member, George Bush School of Government and Public Service, Development Council, Texas A&M University – 2004—2007
- Board Member, Texas Mexican- American Legislative Caucus Foundation – 2003–Present
- Co-Chair, Best of the Arts Texas Medal of Arts Ceremony—2005
- Board of Directors, Ballet Austin—2002-2006
- Knights of the Austin Symphony Board Member—2004-2006
- Member, Texas A&M University President's Board of Visitors—2003
- Founding Chairman, Texas A&M Hispanic Network (Promoting Hispanic Collegiate Enrollment)—2003—Member presently
- Development Foundation Board – Texas A&M Health Science Center—2003–2007
- Board of Directors—Association of Former Students Association—2002–2006
- Texas Affiliate Advisory Board—Blue Cross/Blue Shield of Texas—2001–Present
- Board of Senior Advisors—Texas Lyceum Association, Inc.—2001–Present
- Board of Directors—Austin Club—2001-June 2006
- Board of Directors—Texas A&M University Press—2001–2007
- Board of Directors and Vice Chairman—Texas Cultural Trust—2000–2005

- Board of Directors—Texas Leadership Institute--2000–2002
- Corps of Cadets Development Council, Texas A&M University—1998–Present
- Austin Downtown Rotary Club--1997–1999
- President's Board of Advisors, Texas A&M University - 1996–2010
- Chancellor's Advisory Council, Texas A&M University System, 1994–1997, 2005–2012
- Board of Directors, Association of Former Students, Texas A&M University, International Vice-President, 1993–1994, Legislative Chairman, 2003
- Cited as one of "Top 100 Influential Hispanics in the Nation" by U.S. Hispanic Business Magazine, 1991
- Board of Directors of El Paso Chamber of Commerce, El Paso Boy Scout Council, and Leadership El Paso, 1989
- Board of Directors, Texas Lyceum Association, Inc., 1989–1993
- Chairman, United Way Campaign, El Paso County, 1989
- Board Member, National Hispanic Corporate Council Fortune 500 Company Network, 1988–1992
- Gubernatorial Appointee, Texas Economic Development Commission, 1979–1987

PERSONAL

Happily married to Debbie for 37 years; one 35-year old daughter, Camila.