

DATE: 02-25-15

TO: City Clerk

FROM: Representative Cortney Niland

ADDRESS: 300 N. Campbell, El Paso, Texas 79901 TELEPHONE 915-212-0008

Please place the following item on the (Check one): CONSENT XXX REGULAR \_\_\_\_\_

Agenda for the Council Meeting of Tuesday, March 3, 2015

Appointment of Rafael Adame to the Hispanic Cultural Center Subcommittee by District 8 City

Item should read as follows: Representative Cortney Niland.

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Hispanic Cultural Center Subcommittee

NOMINATED BY: City Representative Cortney Niland DISTRICT: 8

NAME OF APPOINTEE Rafael Adame  
(Please verify correct spelling of name)

E-MAIL ADDRESS: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: \_\_\_\_\_ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: N/A  
New Committee

EXPIRATION DATE OF INCUMBENT: \_\_\_\_\_

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: \_\_\_\_\_  
RESIGNED \_\_\_\_\_  
REMOVED \_\_\_\_\_

DATE OF APPOINTMENT: 3/3/2015

TERM BEGINS ON : 3/3/2015

EXPIRATION DATE OF NEW APPOINTEE: 12/31/2015

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: x  
2<sup>nd</sup> TERM: \_\_\_\_\_  
UNEXPIRED TERM: \_\_\_\_\_

## **Rafael "Ralph" Adame**

Ralph Adame is currently occupied as the Managing General Partner of Mexus Group, LLP and the President/CEO of Mexus Communications Management, LLC, ATI Communications, Inc. LLC and RAL Investments Inc. LLC. Prior to acquiring his interest in Mexus, he was also the Director for Business Development of DTSI, an information technology company located in San Antonio, Texas. With over thirty-six years of proven success in the ownership and management of retail, direct and outsourcing sales and solutions in the United States and Mexico, Mr. Adame's career in technology is extensive. By way of example, his experience includes various positions in the following technology companies: Computer Technology Associates, Apple Computer, Inc., Compatible Micro Solutions, Federal Systems Group and Rio Grande ComputerLand. Positions held in the referenced technology companies exhibit increasing levels of responsibility and include such positions as Store Manager, Account Executive, Executive Vice President, President, CEO and Director.

Mr. Adame has been committed to giving back to the El Paso community to improve the quality of life for all citizens and has been involved in such efforts for over forty years. Highlights of Mr. Adame's civic involvement include: serving as Chair of El Paso Public Utility Board, member City Cable Commission, City Airport Board, Chair, County Civil Service Board, the Greater El Paso Chamber of Commerce (Executive Committee member, Board of Directors), Hispanic Chamber of Commerce (Committee Chair, Board of Directors), Director the El Paso Symphony, the Paso Del Norte Group (Founding member and Membership Com), the El Paso Community College Foundation (Vice Chair), the Ysleta Independent School District Foundation (Founding member and President), the

EPISD Foundation (founding Member and Board Chair). Boys & Girls Club of El Paso and Foundation (Board President and Foundation Chair), the United Way of El Paso (Allocation Chair) and Director and Governance Committee Chair of the MCA Holding Company and Foundation, the Founding Vice Chair of the Camino Real Regional Mobility Authority. Mr. Adame currently serves as the Vice President of External Affairs, Membership and Development Committee Chair of Community En Accion aka/CEA and the Chair of the City TRZ #6. Board.

Mr. Adame is married to Mary Margaret Adame and proud parent to two adult daughters and one grand daughter. He is a native El Pasoan and holds a BBA from UTEP.