

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** Economic & International Development Department  
**AGENDA DATE:** CCA Regular March 5, 2019  
**CONTACT PERSON/PHONE NUMBER:** Jessica Herrera, Director – 915-212-1615  
**DISTRICT(S) AFFECTED:** ALL Districts

**SUBJECT:**

**APPROVE a resolution / ordinance / lease to do what? OR AUTHORIZE the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.**

Presentation and discussion by Project Arriba on their Annual report on status of activities during the fiscal year, use of grant funds and progress in the performance measures required under the agreement executed on August 27, 2013 with the City of El Paso.

**BACKGROUND / DISCUSSION:**

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

On August 27, 2013 council approved a grant agreement between the City of El Paso and Project Arriba for the purpose of creating a permanent and sustainable source of local health care professionals, teachers and information technologists to address severe shortages in the City of El Paso.

Project Arriba has completed their FY 2014 – FY 2018 agreement, \$1,500,000 have been reimbursed for program costs. The Chapter 380 agreement under reporting requirements, section 7.2 states that *“the grantee shall submit a mid-year report and oral presentation to the City Council on the status of fundraising activities during the fiscal year, the use of grant funds, and progress in the performance measures.”*

For year, 5 ending on August 31, 2018, the applicant committed to achieving the following metrics:

- Case manage 600 participants, as of August 31<sup>st</sup> 679 participants have been managed
- Graduate 260 participants, as of August 31<sup>st</sup> 326 participants have graduated
- Place 215 participants in jobs earning \$14.00 hourly wage, as of August 31<sup>st</sup> 293 participants have been job placed into living wage careers with an average starting wage of \$22.87
- Place 25 participants in the “Bridges to Success” Program, as of August 31<sup>st</sup> 28 participants have been placed
- Project Arriba will maintain a minimum 80% academic retention rate, as of August 31<sup>st</sup> a 87% retention rate was achieved.

Project Arriba is meeting their contract metrics as specified in the Chapter 380 agreement.

**PRIOR COUNCIL ACTION:**

**Has the Council previously considered this item or a closely related one?**

Yes, On February 6, 2018 Project Arriba delivered their FY 2017 report to City Council.

**AMOUNT AND SOURCE OF FUNDING:**

**How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?**

Impact Fund - \$300,000 reimbursed annually for program expenses, capped at \$1,500,000. Contract period from September 1, 2013 to August 31, 2018.

**BOARD / COMMISSION ACTION:**

**Enter appropriate comments or N/A**

N/A

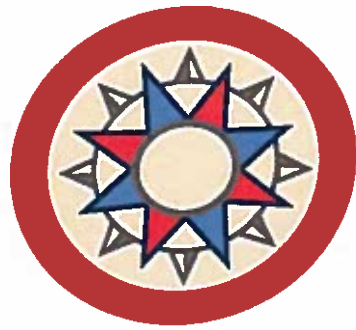
\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**DEPARTMENT HEAD:**



September 1<sup>st</sup>, 2017 to August 31<sup>st</sup>, 2018

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PROJECT  
***ARRIBA***

2017/2018 City Impact Fund

**Final Report for City ED (Year 5)**

03/05/19



## Partnership at a Glance

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- Served 679 City Residents in last 5 years.
- 64% of those served were/are at poverty or below.
- We graduated 326 El Pasoans.



## Partnership at a Glance

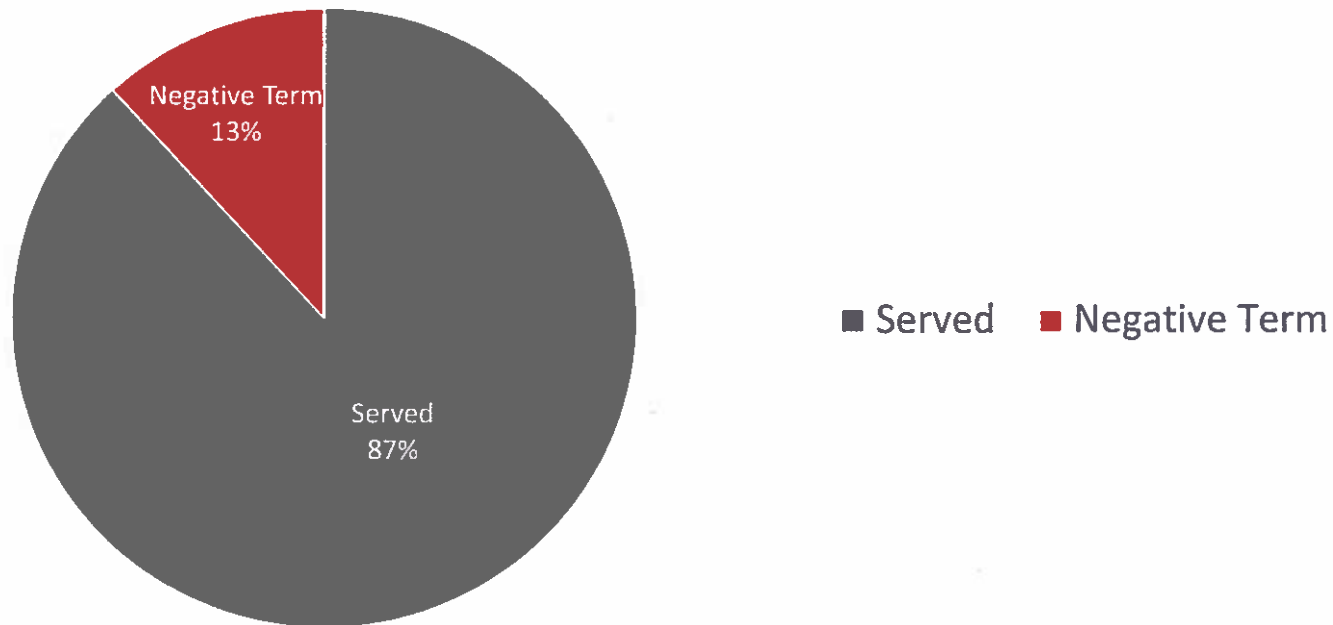
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- \$1.5M investment has created 293 jobs primarily in the healthcare industry with average wages over \$47K a year.
- This is \$13.9M in annual payroll,
- 9.3X ROI of City's 5-year investment



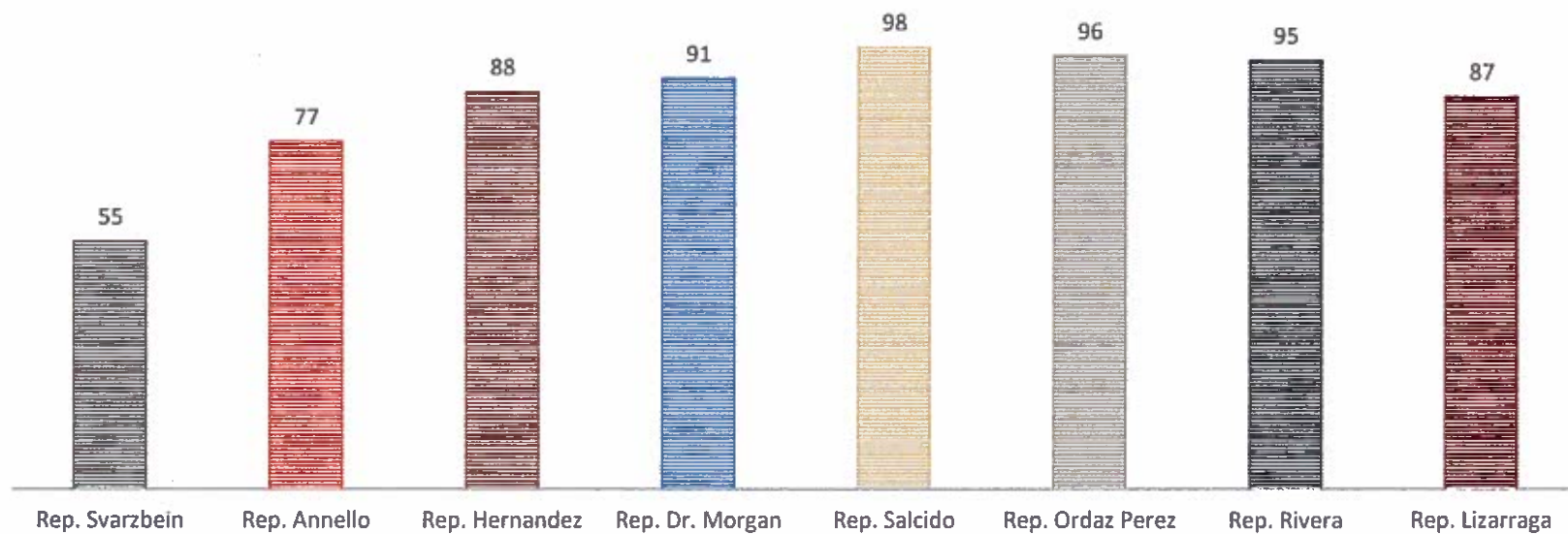
## 87% Retention Rate for Impact Fund Participants

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## 679 Participants Case Managed

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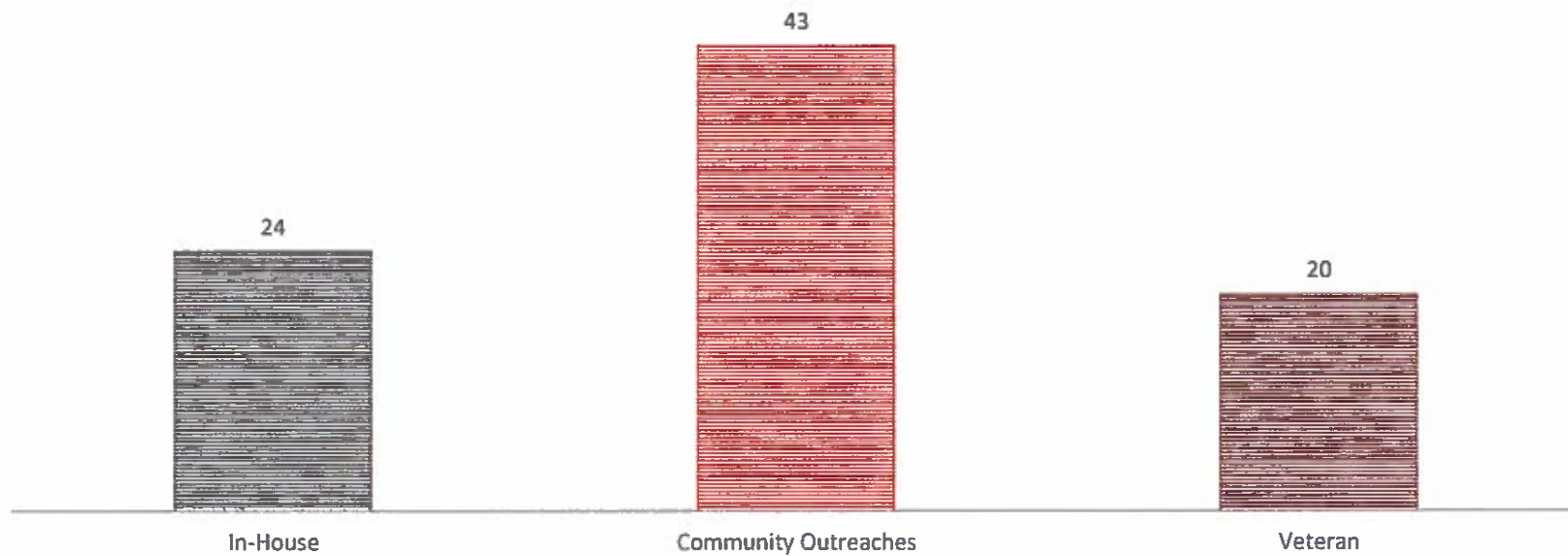


**Contract Goal: 600 Case Managed (Year Five). We have exceeded this measure**

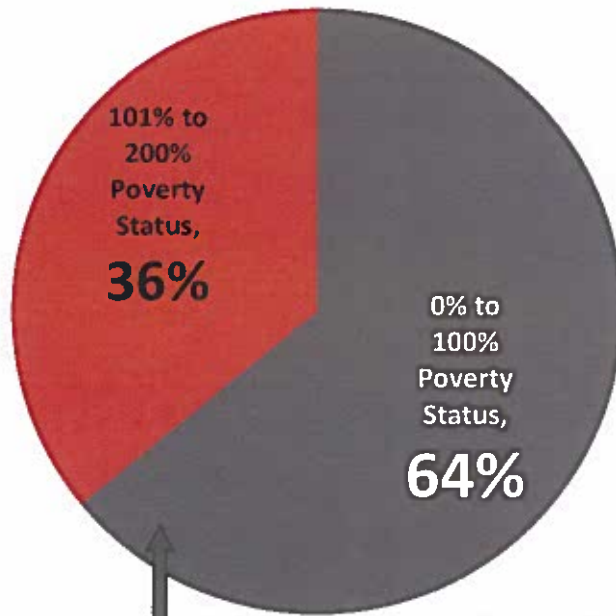


# Outreaches – Year 5

Period September 1, 2017 to August 31, 2018



# Poverty Demographic



Contract goal is 60% will be at or below 100% HHS poverty levels.

2018 Health & Human Services Poverty Guidelines (100%)	
Family of 1	\$12,140
Family of 2	\$16,460
Family of 3	\$20,780
Family of 4	\$25,100

All participants are below 200% of Poverty

## Graduation Status

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Goal: 260 will graduate on or before August 31, 2018.

- **326 participants** have graduated from long-term training.
- We have **exceeded** this performance measure.



## Job Placement Status

Goal: 215 will be job placed at or above \$14.00/hr. on or before August 31, 2018.

- Actual: **293 participants** have been job placed into living wage careers averaging **\$22.87 /hr** base salary (does not include benefit package in salary which could be an additional 30%).
- We have **exceeded** this performance measure.



## ESL to LW Status

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Goal: Five will be enrolled in the “Bridges to Success”, ESL to Living Wage model in Year Four. **Cumulative goal of 25.**

- Actual: A total of **28 participants** have been served in the “Bridges to Success” ESL to Living Wage Program since the start of the contract, of which all were new enrollments.
- We have **exceeded** this performance requirement thanks to our partnership with United Way, EPCC ESL Program, and the City of El Paso.



## The Economic Impact in El Paso

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- Graduates (1,060) have added **\$710.21 million** in income to El Paso's economy on a present value basis (beginning of 2015).
- Implied Benefit/Cost ratio = 24.23. A **\$24.23 return for each \$1.00 invested**.
- 2014 graduates (66) alone increase region's income stream by **\$55.53 million**.

\*Schauer, David A. "The Economic Impact of Project ARRIBA on El Paso, Texas." UTEP's IPED Technical Report #2015-01 (2015): 1.

## Use of Funds

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Program costs are:

- Participant training costs (tuition, books, child care, and other support services)
- Client Services' salaries
- Enrollment costs (orientation, testing, intake, and individual service strategies)
- Expenses related to the delivery of case management program services



***Project ARRIBA***

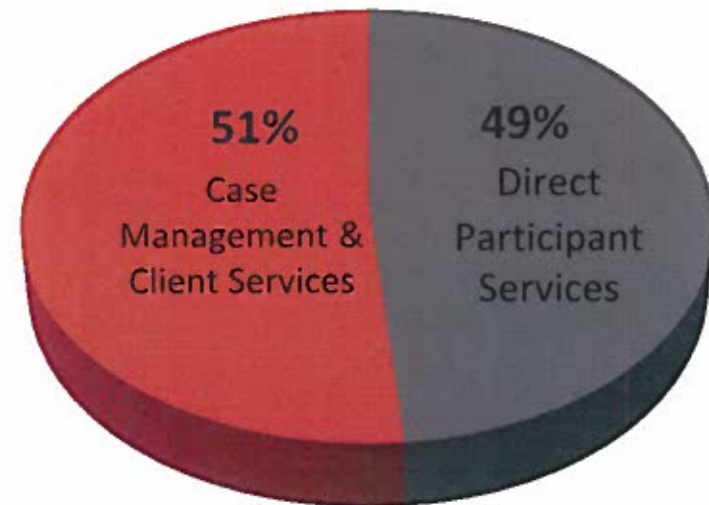
City of El Paso Impact Fund Project

Year 5 Contract Expenditures as of August 31, 2018

<b>Direct Participant Expenses</b>		
Tuition	\$	63,265
Books		31,895
School Materials / Testing Fees		37,668
Child Care		<u>11,705</u>
<b>Total Direct Participant Expenses</b>	<b>\$</b>	<b>144,533</b>
<b>Case Management and Client Services Expenses</b>		
Personnel	\$	123,964
Non-Personnel*		<u>31,503</u>
<b>Total Case Management and Client Services</b>	<b>\$</b>	<b>155,467</b>
<b>Total Expenses</b>	<b>\$</b>	<b>300,000</b>

\*Non-Personnel includes office rent for areas used for orientations, testing, intakes, the delivery of case management services and additional programmatic expenses critical to the operation of the program

**Year 5 Contract Spending**



**100% Program Expenses**



## Matching Funds (Public)

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Year 1 – State and Federal

- Total: \$318,468

Year 2 – State and Federal

- Total: \$464,865

Year 3 – State and Federal

- Total: \$583,765

Year 4 – State and Federal

- Total: \$389,152



## Matching Funds (Public) Cont.

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### Year 5 – State and Federal

- Wagner Peyser - \$232,735  
(12/1/2017 – 8/31/2018)
- Texas Adult Career Education  
Grant Program - \$250,000  
(9/1/2017 – 8/31/2018)
- **Total: \$482,735**

**Total Public: \$2,238,985**

## Matching Funds (Private) Cont.

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Year 5 – Private

- Paul Foster: \$50,000 9/11/2017. **\$50,000** towards match.
- Stern Foundation: \$10,000 12/21/2017; \$5,000 12/5/2016; \$2,500 12/9/2015, \$2,500 12/8/2014, \$2,500 12/9/2013. **\$5,000** towards match.
- First National 1870: No Prior Investment. \$1,964 2/6/2018. **\$1,964** towards match.

**Total Private Match Year 5 = \$56,964**



# Private Cash Investments





## Annual Audit Results

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### Project ARRIBA Financial Statements Year Ended December 31, 2017 and 2016 and Independent Auditor's Report

By Schmid, Broaddus, Nugent, Gano PC,. Certified Public Accountants

- Financial statements are in conformity with GAAP
- Unmodified Opinion (Best Possible Opinion)
- No audit findings
- No adjustments
- **Audit and Annual Reports were delivered in June 2018**

## Board Members

Members of the Board		
Justin Chapman, Chair	Rev. Dr. Ed Roden-Lucero, Vice Chair	Dolores De Avila, Secretary
Martha Rochford, Immediate Past Chair	Burt Blacksher, Past Chair	Eduardo A Rodriguez, Esq., Past Chair
Rev. Ken Ducre	Martha Parton	Rev. Pablo Matta
Eddie Garcia	Rabbi Ben Zeidman	Patricia Marquez
Rev. Diana Linden-Johnson	Victor Rueda	Adriana Garcia, Board Advisor



# Together Everyone Accomplishes the Mission

## What We Do

Provide Opportunities for People to Succeed  
Build Capacity by Investing in Human Capital  
Create, Develop and Secure the TalentForce in the PDN Region

## Our Standard

Treat everyone with *dignity* and *respect*.  
Make every effort to *build people up*.  
Always do what is *right*.

## Our Vision

Be a leader in workforce development for the region, which will impact the state and nation, and overtime, the world.

Staff of Project ARRIBA
Sandra Aguirre, Program Specialist
Yvonne Castillo, Program Developer
Sam Correa, AP Clerk
Herminia Duran, Senior Case Manager
Priscilla Estrada, Case Manager III
Estela Flores, Case Manager II
Angie Guerra, Program Specialist
Isela Loera, Senior Case Manager
Olivia Lucero, Director of Accounting
Roman Ortiz, Chief Executive Officer
Vikki Rey, Senior Case Manager



Our great work is only possible through the generosity of our investors and partners like the City of El Paso. On behalf of the participants, board of directors, and staff of Project ARRIBA,

**Thank You!**