Border Trade Alliance (BTA)

- Border Trade Alliance
 - Private advocacy group
 - o Includes private industry, local governments, ports
- Serves as a forum for participants to address key issues affecting trade, travel and security in North America. Working with entities in Canada, Mexico and the United States, the BTA advocates on behalf of policies and initiatives designed to improve border affairs and trade relations among the three nations.
- BTA is North America's premier authority on issues affecting the U.S. northern and southern borders, representing a large grassroots network of over 4.2 million public and private sector representatives, including business leaders, chambers of commerce and industry, academic institutions, economic development corporations, industrial parks, transport companies, customs brokers, defense companies, manufacturers and state and local government agencies.
- The Border Trade Alliance Initiates, monitors, and influences public policy and private sector initiatives for the facilitation of international trade and commerce through advocacy, education, issue development, research and analysis, and strategic planning.
- For more than 25 years, the BTA has worked through constituents in border communities and with local, state, and federal policy makers to advance policy solutions that are based on first hand, real world cross border trade experience
 - City is a member and holds Vice Chair position

Border Trade Advisory Committee (Texas Department of Transportation)

 The Border Trade Advisory Committee provides a forum for the exchange of communications between the Transportation Commission, TxDOT, the governor and committee members representing border trade interests. The committee's advice and recommendations will provide them with a broad perspective regarding the effect of transportation choices on border trade in general and on particular communities. The members of the committee also provide an avenue for interested parties to express opinions with regard to border trade issues.

Committee members:

- Metropolitan Planning Organization
- Ports of entry
- University Research Centers
- Regional Mobility Authorities
- City and council officials
- Economic Development Organizations
 - City of El Paso has not been active

<u>US-Mexico Joint Working Committee on Transportation Planning (JWC)</u>

- The JWC is a binational group whose primary focus is to cooperate on land transportation planning and the facilitation of efficient, safe, and economical cross-border transportation movements.
- The JWC promotes effective communication concerning transportation planning between U.S. - Mexico Border States and works to develop a well-coordinated land transportation planning process along the border. Among other efforts, the JWC works to: Establish methods and procedures to analyze current and future transportation infrastructure needs, and Evaluate transportation demand and infrastructure impacts resulting from future changes in land transportation traffic.

Group consists of:

- Transportation Professionals from FHWA
- Mexican Secretariat of Communication and Transportation
- Representatives from the U.S. Department of State

- Mexican Secretariat of Foreign Relations
- 4 U.S. border state Departments of Transportation
- 6 Mexican border states
- Falls under FHWA
- Falling under the JWC is:
 - U.S. Mexico Binational Bridges & Border Crossing Group (BBBXG)
 - Group is co-chaired by the Department of State and the Mexican Secretariat of Foreign Relations (SRE), and attended by federal agencies with an interest in border crossings (Customs and Border Protection (CBP), Department of Homeland Security (DHS), General Services Administration (GSA), U.S. Coast Guard. Animal Plant Health Inspection Service (APHIS), Food and Drug Administration (FDA), FHWA, FRA, International Boundary and Water Commission (IBWC)
 - City of El Paso has not been active, but group does not appear to include cities. Can still be active through open portion of meetings.

U.S. - Mexico Binational Bridges and Border Crossing Group (BBBXG)

- -Co chaired by the Department of State and the Mexican Secretariat of Foreign Relations, and attended by federal agencies with an interests in border crossings
- -The State Department is the U.S. co-chair because it is the federal agency that is responsible for the Presidential permitting process of border crossings, which is essentially U.S. federal permission to build or modify an international border crossing