

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: Museums and Cultural Affairs

AGENDA DATE: April 28, 2015

CONTACT PERSON NAME AND PHONE NUMBER: Tracey Jerome, (915) 212-1767

DISTRICT(S) AFFECTED: All

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? OR AUTHORIZE the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

GOAL 4: Enhance El Paso's Quality of Life through Recreational, Cultural and Educational Environments

Presentation on Preliminary Work of Hispanic Cultural Center Subcommittee

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

Presentation by Hispanic Cultural Center Subcommittee Chair detailing action taken to develop Subcommittee leadership, governance and strategies being undertaken to develop recommendations for Council and BOAC related to the eight duties listed in enabling resolution.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

On March 17, 2015, Council approved the enabling resolution for the Hispanic Cultural Center Subcommittee, which requires a preliminary report no later than April 28, 2015.

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

The Hispanic Cultural Center is part of the 2012 Quality of Life Bond approved by voters.

BOARD / COMMISSION ACTION:

Enter appropriate comments or N/A

Hispanic Cultural Center Subcommittee voted on April 15, 2015, for the Chair to be authorized to present preliminary report to Council

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:



(If Department Head Summary Form is initiated by Purchasing, client department should sign also)



Strategic Goal 4:
Enhance El Paso's Quality of Life through Recreational, Cultural and Educational
Environments

18.1 Presentation on Preliminary Work of Hispanic Cultural Center Subcommittee



BACKGROUND

- February 24, 2015: Council approves enabling resolution establishing Hispanic Cultural Center Subcommittee and Duties
- March 17, 2015: Council amends enabling resolution
- March 23, 2015: Special BOAC Meeting called to select liaison for Hispanic Cultural Center Subcommittee
- March 26, 2015: First meeting
- April 1, 2015:
 - Chair & Vice-Chair Elected
 - Bylaws proposed
 - Regular meeting schedule adopted (third Wednesday of month, 1:00 p.m. in City Hall Main Conference Room)
- April 15, 2015:
 - Bylaws adopted
 - Working groups developed that are aligned to enabling resolution's outlined duties



Membership & Leadership

- Jaime Esparza, Chair
- Nestor Valencia, Vice-Chair

- Rafael Adame
- Jesus “Cimi” Alvarado
- Ruben Chavez
- Yolanda Clay
- Luis Cortinas
- Fermin Dorado
- Rosa Guerrero
- Hector Gutierrez
- Gov. Carlos Hisa
- Enrique Moreno
- Barbara Perez
- Cindy Ramos-Davidson
- Gustavo Reveles (BOAC Liaison)
- Congressman Silvestre Reyes
- Belen Robles
- Mayor Maya Sanchez
- Dr. Theresa Ware-Asbury



Seeking Feedback

Subcommittee has approved a survey to assess needs of local artists and cultural practitioners to produce and present professional quality work.

- Hosted on MCAD's webpage until May 12
- Community notified through traditional and social media outlets and MCAD listservs
- Findings will be reported by staff to Subcommittee at May 20 meeting



Working Groups

Due to timeline to develop recommendations in the eight duty areas, Subcommittee established three working groups who can meet more frequently and bring back ideas formally to the larger body.

<u>Group Assignment</u>	<u>Aligned Duties from Enabling Resolution</u>	<u>Date & Time of First Meeting</u>	<u>Meeting Location</u>	<u>Members</u>
Group 1 – Facility Size & Programming	<ol style="list-style-type: none"> 1. Size of center 4. Facility program & Amenities 5. Types of services to be offered within Center 	Monday, April 20 th @ 4pm	Hispanic Chamber Boardroom 2401 E. Missouri	Yolanda Clay Jaime Esparza Rosa Guerrero Enrique Moreno Mayor Maya Sanchez Nestor Valencia
Group 2 – Budget	<ol style="list-style-type: none"> 2. Appropriate budget for construction 3. Resources for enhancing existing budget 	Wednesday, April 22 nd @ 8am	Mexus Offices 1012 N. Campbell	Rafael Adame Ruben Chavez Fermin Dorado Hector Gutierrez Gov. Carlos Hisa
Group 3 - Fundraising	<ol style="list-style-type: none"> 6. Recommendations for funding opportunities 7. Recommendations regarding public/private partnerships 8. Means for Fundraising 	Thursday, April 23 rd @ 9am	Hispanic Chamber Boardroom 2401 E. Missouri	Luis Cortinas Enrique Moreno Barbara Perez Cindy Ramos-Davidson Belen Robles Mayor Maya Sanchez



Questions?

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