

DATE: April 22, 2015

TO: City Clerk

FROM: City Representative Carl L. Robinson

ADDRESS: 300 N. Campbell Street TELEPHONE (915) 212-1016

Please place the following item on the (Check one): CONSENT XXX REGULAR \_\_\_\_\_

Agenda for the Council Meeting of April 28, 2015

Item should read as follows: Appointment of David Thackston to the Ad Hoc Charter Advisory Committee

SPECIAL

INSTRUCTIONS:

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Ad Hoc Charter Advisory Committee

NOMINATED BY: Representative Robinson DISTRICT: #4

NAME OF APPOINTEE David Thackston  
(Please verify correct spelling of name)

E-MAIL ADDRESS: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: El Paso ST: TX ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY: El Paso ST: TX ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

**DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: \_\_\_ NO X**

**IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:**

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: New Subcommittee

EXPIRATION DATE OF INCUMBENT: N/A

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: \_\_\_\_\_  
RESIGNED \_\_\_\_\_  
REMOVED \_\_\_\_\_

DATE OF APPOINTMENT: April 28, 2015

**TERM BEGINS ON :** 4/28/2015

**EXPIRATION DATE OF NEW APPOINTEE:** 8/16/2015

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: X

2<sup>nd</sup> TERM: \_\_\_\_\_

UNEXPIRED TERM: \_\_\_\_\_

## Biography/Resume

David Thackston

## Work Background

Currently: Owner/President of Marketing PROS – a sales, marketing and political consulting company in El Paso; Sales Associate with Brown & Bigelow – a marketing, incentives, recognition and promotional products company; Independent Associate with Pre-Paid Legal Services, Inc.

Oct. 2006 – July 2011: Outreach Marketing Specialist with the Texas Veterans' Land Board

Dec. 1995 – Oct. 2006: Owner/President of Marketing PROS; Secretary, Executive Director, Primary Election Administrator with the El Paso County Republican Party

2000 – 2013: Notary Public, state of Texas

Jan. 1995 – Dec. 1995: Advertising Sales Representative with Laven & Associates – publishers of the Ft. Bliss Monitor newspaper

July 1994 – Nov. 1994: Campaign Manager for Bobby Ortiz for U.S. Congress political campaign

1988 – July 1994: Owner/President of Marketing PROS

March 1982 – July 1988: General Manager/ Executive Editor – El Paso Business Review, subsidiary of the Katsam Company, publishers

Oct. 1980 – Mar. 1982: Sales Representative with Allen & Associates, a sales and marketing company specializing in membership sales for Chambers of Commerce.

July 1979 – Oct. 1980: Insurance Agent with the Don Henderson Penn Mutual Insurance

July 1975 – July 1979: Sales Clerk, Department Manager with J. C. Penney department store

## **Educational Background**

1974 – 1977: University of Texas at El Paso – Bachelor of Business Administration in Management

1972 – 1974: University of Notre Dame, South Bend, Indiana

1972: Graduate of Irvin High School, El Paso Texas, Army ROTC scholarship

## **Boards, Committees & Civic Organizations**

2006 – Present: El Paso Independent School Board Bond Accountability Committee

2008 – Present: Employer Support of the Guard and Reserve Texas Committee

2009 – Present: Model Cities, El Paso – Member, Board of Directors

2004 – Present: Sun Bowl Association – Basketball Committee

2003 – Present: Military Order of the World Wars, Commander, El Paso Chapter 2006-2007, Department Commander, Dept. of the Rio Grande July 2011- Present

2000 – 2008, 2010 – Present: State Republican Executive Committee, Secretary 2006-2008

1990 – Present: Sun Bowl Association – Parade Committee

1990 – Present: Paso del Norte National Issues Forum, steering committee member, panelist

1985 – 1996: Leadership El Paso Alumni Association, President 1993-1994

1982 – 1984: Junior Achievement of the Desert Southwest, Member, Board of Directors

1977 – 1994: Texas Jaycees, President - El Paso 1981-1982, District Director 1983-1984, 1988-1989, Regional Director 1984-1985, state Vice President 1985-1986

1974 – 1977: Pershing Rifles military fraternity, University of Texas at El Paso, Commander 1977

1972 – Present: Knights of Columbus, Deputy Grand Knight Notre Dame Chapter 1974

### **Military Background**

1984 – Present: Captain, Inactive Individual Ready Reserve, United States Army Reserves

July 1977: Commissioned 2LT, United States Army Reserves

### **Awards and Recognitions**

1985: Mary Dvorak Memorial Award for Outstanding Jaycee of the Year

1985: Graduate, Leadership El Paso Class VII

1996: Presidential Elector, United States Electoral College, State of Texas

### **Personal and Miscellaneous**

1980 – Present: Roman Catholic Lay Eucharistic Minister, Military Diocese, William Beaumont Army Medical Center Catholic Community

Born: Munich, Germany - June 27, 1954, but claim to be an almost native El Pasoan

Marital Status: Single, never married, no children

Son of Robert and Mimi Thackston, father deceased 2004, primary care-giver for mother, Uncle to five, Great Uncle to 17 and Godfather to two Godsons.

Born in Munich, Germany, Mr. Thackston is the son and grandson of retired U. S. Army Lieutenant Colonels and a Captain in the United States Army Reserve, himself. As the son of an army officer, he traveled and lived all over the United States and Europe and attended many different schools. He is an Outreach Marketing Specialist with the Texas Veterans Land Board and a volunteer with the Employer Support of the Guard and Reserve. He is a past Commander of the El Paso chapter of The Military Order of the World Wars and currently serves as MOWW Commander of the Department of the Rio Grande which covers El Paso and all of New Mexico.

An alumnus of Irvin High School, the University of Texas at El Paso and The University of Notre Dame, he owns his own business, Marketing PROS, a local specialty advertising sales, marketing, public relations, printing, publishing and political consulting firm in El Paso and is an associate of Pre-Paid Legal Services, Inc.

Long active in the El Paso community, David is a past president of the El Paso Jaycees and past vice-president of the Texas Jaycees, a graduate of Leadership El Paso Class 7 and past president of the Leadership El Paso Alumni Association. He has served on many charitable, civic and community boards of directors and is on several Sun Bowl committees. He is currently serving on the El Paso Independent School District Bond Accountability Advisory Committee and on the board of directors of Model Cities, El Paso. He has won many awards and recognitions for his service to his community.

Politically, he is a Republican Party precinct chairman and a member of the State Republican Executive Committee 2002-2008 and 2010 to the present and was secretary of the Republican Party of Texas from 2006-2008. He was secretary of the El Paso County Republican Party from 1996-2010 and primary election administrator for each of the last eight primary elections held during the same time. David was the campaign manager for Bobby Ortiz, Republican nominee for the 16<sup>th</sup> District, U. S. Congress in 1994 and has consulted on many campaigns, both local and statewide since that time, including serving as west Texas coordinator for Governor Rick Perry's 2006 re-election campaign. He has been a delegate to the last four Republican National Conventions and served as the "Presidential Elector" to the Electoral College from the 16<sup>th</sup> Congressional District of Texas in December 1996, one of 535 people, nationwide, casting a direct vote for president of the United States.

Mr. Thackston is unmarried and has no children of his own, but has two nephews and three nieces, ranging in age from 29 to 40 and 15 great nephews and nieces, ranging in age from 1 to 20, most of which live in El Paso. He enjoys his large, close family. He attends church at the catholic chapel at William Beaumont Army Medical Center and has been a Catholic Lay Eucharistic Minister for 30 years.

Please welcome David Thackston.