

2<sup>nd</sup> TERM:

## **ISELA OCEGUEDA, Ph.D.**

### **EDUCATION**

**University of California-Santa Cruz**, Santa Cruz, California

**Ph.D.**, Literature (Concentration: Latin American and Latino Studies), 2010.

*Dissertation*: "Phantom Memories: An Analysis of Urban Hauntings and Memory in Latin American Literature."

**Harvard University, Graduate School of Education**, Cambridge, Massachusetts

**M.Ed.**, Language and Literacy as a 1994 Rockefeller Fellow, 1996.

**Princeton University**, Princeton, New Jersey

**A.B.**, English literature, 1995.

### **OTHER EDUCATION**

**Colegio de México**, México, D.F.

**XVI Curso Internacional de Verano en Estudios de Género**, Studied in an interdisciplinary program entitled "Género, Procesos Políticos y Transformaciones Culturales/Gender: Political Processes and Cultural Transformations." The objective of the course was to analyze contemporary social problems from the perspective of gender and, through scholarly research, design alternatives to study and influence change in public political and cultural life.

*Presentation of Final Work*: "Espectros en la ciudad: Memoria y fantasmas en la ciudad latinoamericana"; Summer 2006.

### **PROFESSIONAL TEACHING EXPERIENCE**

**Adjunct Faculty**, Research Methods. Teach HRDV 5750: Research and Assessment Methods in Human Resources Development. Conduct seminars on research process and research methods to prepare Master's students for Master's thesis. Conduct workshops on APA formatting for Master's students; Webster University, Ft. Bliss Campus, El Paso, TX, 3/2012 to present.

**Adjunct Faculty**, English & Chicano Studies. Teach ENGL 1301: Expository English Composition, ENGL 1302: Research Writing and Literary Analysis, and ENGL 2341: Introduction to Literature; Teach ENGL 1301 and ENGL 1302 Online (BlackBoard) & Dual Credit; El Paso Community College, Valle Verde Campus, El Paso, Texas, 8/11 to present.

**Residential, Tenure-Track Faculty**, English. Taught developmental and first-year composition (ENG 081, 101, and 102), as well as ENH 112: Chicana/o Literature. Taught ENG 101 and ENG 102 as online courses on BlackBoard. Coordinator of English Department. Coordinator of Creative Writing Program. Member of the Maricopa Community College District English Instructional Council. Member of the Maricopa Community College District Ethnic Studies Instructional Council; South Mountain Community College (Maricopa County Community College District), Phoenix, AZ, 8/09 to 7/2011.

**Full-Time Faculty**, Chicano Studies. Taught HUMA/ENGL 1305: Introduction to Chicano Studies and ENGL 2351: Introduction to Chicana/o Literature; El Paso Community College, Valle Verde Campus, El Paso, Texas, 8/07 to 7/09.

**Full-Time Faculty**, English. Taught ENGL 0309: College Preparatory Writing, ENGL 0310: Basic English Composition, ENGL 1301: Expository English Composition, ENGL 1302: Research Writing and Literary Analysis, and ENGL 2341: Introduction to Literature; El Paso Community College, Valle Verde Campus, El Paso, Texas, 8/07 to 5/2009.

**Adjunct Faculty**, English. Taught ENGL 0309: College Preparatory Writing, ENGL 0310: Basic English Composition, ENGL 1301: Expository English Composition, ENGL 1302: Research Writing and Literary Analysis, ENGL 2341: Introduction to Literature, ENGL 2322: British Literature I; El Paso Community College, Valle Verde Campus, El Paso, Texas, 8/05 to 6/07.

**Teaching Assistant**, LALS 100B: Culture and Society, Professor Rosa-Linda Fregoso. Facilitated class discussions, organized writing workshops to develop literary reading, analysis, and writing, and evaluated students by assigning grades and writing performance evaluations; University of California-Santa Cruz, Winter '05.

**Teaching Assistant**, Introduction to Latin American/Latino Studies, Professor Manuel Pastor. Facilitated class discussions, organized writing workshops to develop literary reading, analysis, and writing, and evaluated students by assigning grades and writing performance evaluations; University of California-Santa Cruz, Spring '05.

**Teaching Assistant**, Chicano/a History, Professor Pedro Castillo. Facilitated class discussions, organized writing workshops to develop literary reading, analysis, and writing, and evaluated students by assigning grades and writing performance evaluations. Conducted a lecture on Norma Elia Cantú's *Canícula: Snapshots of a Girlhood en la Frontera*; University of California-Santa Cruz, Winter '04.

**Teaching Assistant**, LTMO-180F: Latin American Women Writers, Professor Lourdes Martinez-Echazabal. Facilitated class discussions, organized writing workshops to develop literary reading, analysis, and writing, and evaluated students by assigning grades and writing performance evaluations; University of California-Santa Cruz, Fall '04.

**Teaching Assistant**, Introduction to Latin American/Latino Studies, Professor Guillermo Delgado. Facilitated class discussions, organized writing workshops to develop literary reading, analysis, and writing, and evaluated students by assigning grades and writing performance evaluations. Conducted a lecture on Walter Mignolo's *Local Histories/Global Designs*; University of California-Santa Cruz, Fall '03.

**Teaching Assistant**, Literature 1: Literary Interpretations, Professor Paul Skenazy. Facilitated class discussions, organized writing workshops to develop literary reading, analysis, and writing, and evaluated students by assigning grades and writing performance evaluations; University of California-Santa Cruz, Winter '03.

**Adjunct Faculty**, English as a Second Language. Taught ESAL 0303, 0304 and 0305: Spoken English, ESOL 0306: English Grammar, and ESOL 0301: Writing; El Paso Community College, Mission del Paso Campus, El Paso, Texas, 8/01 to 7/02.

**Adjunct Faculty**, English. Taught English 3110: Basic English Composition, English 3111: Expository English Composition and English 3112: Research and Critical Writing; El Paso Community College, Valle Verde Campus, El Paso, Texas, 1/00 to 6/00.

**Adjunct Faculty**, Reading. Taught RESL 3101: Reading English as a Second Language; El Paso Community College, Rio Grande Campus, El Paso, Texas, 9/98 to 5/99.

### **RESEARCH INTERESTS**

- Latin American literature
- Latino/Chicano literature
- U.S.-Mexican border literature
- Women's studies
- Cultural studies
- Reading and writing/composition theory and practice

## **PAPERS PRESENTED**

**Cien años después: la literatura de mujeres en América Latina: El legado de Clorinda Matto de Turner y Mercedes Cabello de Carbonera**, California State University-Long Beach

*Cien años después* was an interdisciplinary colloquium for graduate students that focused on Latin American women writers from the 19<sup>th</sup> century to the present.

Presentation: "Urban Shadows: Memory and Desire in Ana Clavel's *Los deseos y su sombra*"; May 2009.

**Eighteenth Annual Thinking Gender Graduate Student Research Conference**,

University of California-Los Angeles

*Thinking Gender* was a public conference highlighting graduate student research on women, sexuality, and gender across all disciplines and historical periods.

Presentation: "Specters in the Sand: The Urban Hauntings in Alicia Gaspar de Alba's *Desert Blood: The Juárez Murders*"; February 2008.

**First Annual Stone Center Conference of Latin American and Latino Studies**,

Tulane University, New Orleans, LA

This conference was concerned with reconceptualizing Latin America as it applies to current social, political, and cultural theory.

Presentation: "Oscilando entre el silencio y la memoria: Retorno a la ciudad híbrida/ Oscillating Between Silence and Memory: Return to the Hybrid City"; October 2007.

**16th Colloquium on Hispanic and Luso-Brazilian Literature and Romance Linguistics- Conflicts and Encounters: Languages and Literatures in Contact**, University of Texas at Austin

Conference organized by the Graduate Student Organization of the Department of Spanish and Portuguese at UT-Austin.

Presentation: "Specters in the City: Memory and Hauntings in the Latin American City" under panel entitled "Dreaming, Searching, and Haunting: (Re)Construction of the City in 20<sup>th</sup> Century Hispanic Literature"; March 2007.

**XXVI International Congress of the Latin American Studies Association**, San Juan, Puerto Rico

Presentation: "The Uninvited Guest: A Look at the National Border Patrol Museum in El Paso, Texas" under panel entitled "Historicizing the Professional Gaze in Contemporary Latin America"; March 2006.

## **ACADEMIC SERVICE/ACTIVITIES**

- **English Dual Credit Program Committee Member**; El Paso Community College, El Paso, TX, 8/11 to present.  
Responsibilities include: Supporting the goals of the program by assisting in the development of policies and procedures to better implement and operate the program and thus provide a positive collegiate learning experience for participating high school juniors and seniors.
- **Chicana/o Studies Program Committee Member**; El Paso Community College, El Paso, TX, 8/07 to 7/09 and 8/11 to present.  
Responsibilities include: Developing program goals and policies; course design; coordination with other departments to design inter-disciplinary courses; write proposals for conference presentations; conduct program and student assessment.
- **The Southwest Seminar for Great Teaching Participant**  
Sponsored by: El Paso Community College, Taos, NM, 10/2011  
This seminar provides an opportunity for El Paso Community College faculty to network with faculty from the Southwest to discuss teaching and instructional issues.

- **Maricopa County Community College District English Instructional Council Member and Maricopa County Community College District Ethnic Studies Instructional Council Member;** South Mountain Community College, Phoenix, AZ, 8/2010 to 6/2011  
The general purpose of the Instructional Council (IC) is to improve communication and coordination among faculty working in common discipline areas in the Maricopa Community Colleges and other Arizona postsecondary educational institutions. The ICs recommend improvements to the teaching-learning process and the quality of the instructional program of the colleges. Roles and responsibilities include: Evaluates course and new occupational program general studies proposals; Receives occupational program modification proposals from the initiating college as informational items; Evaluates the quality and appropriateness for content of a curriculum proposal and the impact of a proposal on the disciplines that have been assigned to it; Reviews and makes recommendations to cross-referenced courses; Is responsible for developing Maricopa and ASU General Studies/NAU Liberal Studies proposals; Explores early articulation of course or program modifications with state universities, either at local meetings or through statewide Articulation Task Force meetings; Reviews course proposals from Arizona State University for all new, modified and deleted courses.
- **English Department Coordinator;** South Mountain Community College, Phoenix, AZ, 8/10 to 6/11  
Facilitate the operations of the English department and communicate with Division Chair to report on status of the department. Responsibilities include: syllabus review, scheduling, development of expectations of employment for adjunct faculty, adjunct faculty orientation, developing assessment tools, textbook selections, and coordination/communication with academic advising.
- **Coordinator of Creative Writing Program;** South Mountain Community College, Phoenix, AZ, 8/09 to 6/11  
Responsibilities include: promotion of SMCC's creative writing program via flyers, informational tables, classroom visits, and electronic advertisements; development of student database; deciding which creative writing courses should be offered; scheduling; organizing and facilitating writing workshops for students and the public.
- **Alumnus Interviewer, Harvard College,** 9/99 to 6/05.
- **Admissions Committee Member, Harvard University Graduate School of Education,** 3/96 to 5/96.
- **Student Recruiter, Princeton University Admissions Office,** 9/93 to 5/95.

## **FELLOWSHIPS AND AWARDS**

**Dissertation Fellowship-Literature Department, University of California-Santa Cruz**  
Selected by the Graduate Program Committee to receive a 1-quarter dissertation fellowship; Spring 2007.

**Mini-Grant from the Chicano/Latino Research Center, University of California-Santa Cruz**  
Selected as one of four graduate students across all disciplines to be awarded a research grant.  
Public presentation: "Transtemporal, Urban Journeys- Significations of Citiscapes and Memory in Latin American Literature: A Comparison of Urban Disaster and Reconstruction Between New Orleans and Mexico City"; Spring 2004.

**Regents Scholar-University of California-Santa Cruz**  
Fellowship based on academic achievement; Fall 2002.

**Rockefeller Brothers Fund Program for Educational Leadership**  
Selected as leadership fellow. Purpose of the program is to develop and enhance leadership skills of education professionals in order to advocate for students and schools; 8/99 to present.

**Rockefeller Brothers Fund Fellowship**  
Selected as a Rockefeller Brothers Fund Fellow. Purpose of the fellowship program is to increase the number of minorities in the field of education; 4/94 to present.

## **OTHER PROFESSIONAL EXPERIENCE**

**Content Writer (Spanish Literature), *Shmoop.com*.** I write for *Shmoop.com*, an educational website aimed at assisting students in better understanding various academic subjects, one of which is literature. I was hired to prepare modules in the area of Spanish literature for publication on their website. I am currently working on a module for explication of Clarice Lispector's novella, *The Hour of the Star*. 9/11 to present.

**Coordinator of Qualitative Evaluation, 1998 Challenge Grant.** Conducted literature reviews, observations, interviews, and document collection and analysis to formulate preliminary issues for study and assist in bounding the beginning of a case study. Formulated plans or designs for formal data collection and analysis including sampling plans, analysis procedures, and reliability checks. Prepared reports of qualitative analyses integrated with other data appropriate to varied audiences and with appropriate form of mediation. Project goal: to attain high levels of student academic achievement in communities and school districts with high numbers of ethnic minorities and economically disadvantaged students by integrating technology and curriculum; College of Education, The University of Texas at El Paso, 5/99 to 8/01.

**Student Development Specialist III.** Assisted with the comprehensive student development program serving the diverse 15,000+ student population. Coordinated the Campus Activities Board, responsible for creating and implementing programs in the Student Union in order to enrich student life on campus. Related responsibilities include: contracting professional services, instilling collaborative skills among students, interviewing and hiring assistants, working with other departments to create programs, assessing success of programs, maintaining program budget, and coordinating promotional activities; Student Development Center, The University of Texas at El Paso, 8/98 to 5/99.