

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: Destination El Paso

AGENDA DATE: May 14, 2019

PUBLIC HEARING DATE: n/a

CONTACT PERSON NAME AND PHONE NUMBER: Bryan Crowe, 915-534-0672

DISTRICT(S) AFFECTED: 8

STRATEGIC GOAL: 1 and 4

SUBGOAL: Enhance Visitor Revenue; Quality of Life

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? **OR AUTHORIZE** the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

Approve a resolution that the City Manager be authorized to sign a license agreement with NDMF, LLC for the use of city owned surface parking lot at 211 N Virginia St., May 23 – 27, 2019 to produce the Neon Desert Music Festival on May 25 and 26, 2019.

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

Neon Desert Music Festival is an international renowned music festival event that is held annually in Downtown El Paso. In addition to attracting local and regional patrons, the event also attracts visitors to El Paso for the weekend and positively impact hotels and the hospitality industry.

Neon Desert Music Festival will promote the El Paso Streetcar System in consideration for the use of the city owned surface parking lots.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

n/a

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

There is no budget impact.

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:

(If Department Head Summary Form is initiated by Purchasing, client department should sign also)

CITY CLERK DEPT
2019 MAY 7 AM 8:50

RESOLUTION

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That the City Manager be authorized to sign a License Agreement by and between the City of El Paso ("Licensor") and NDMF, LLC ("Licensee") for temporary use of the City 3 Parking Lot, more specifically, 211 Virginia Street., El Paso Texas, 79901, for the 2019 Neon Desert Music Festival.

APPROVED this _____ day of _____, 2019

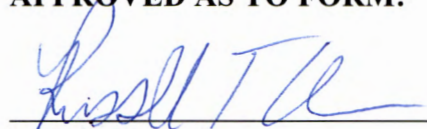
CITY OF EL PASO:

Dee Margo
Mayor

ATTEST:

Laura D. Prine
City Clerk

APPROVED AS TO FORM:



Russell T. Abeln
Assistant City Attorney

APPROVED AS TO CONTENT:

Bryan Crowe, Director
Destination El Paso