



Targeting Strategy for CDBG Funds



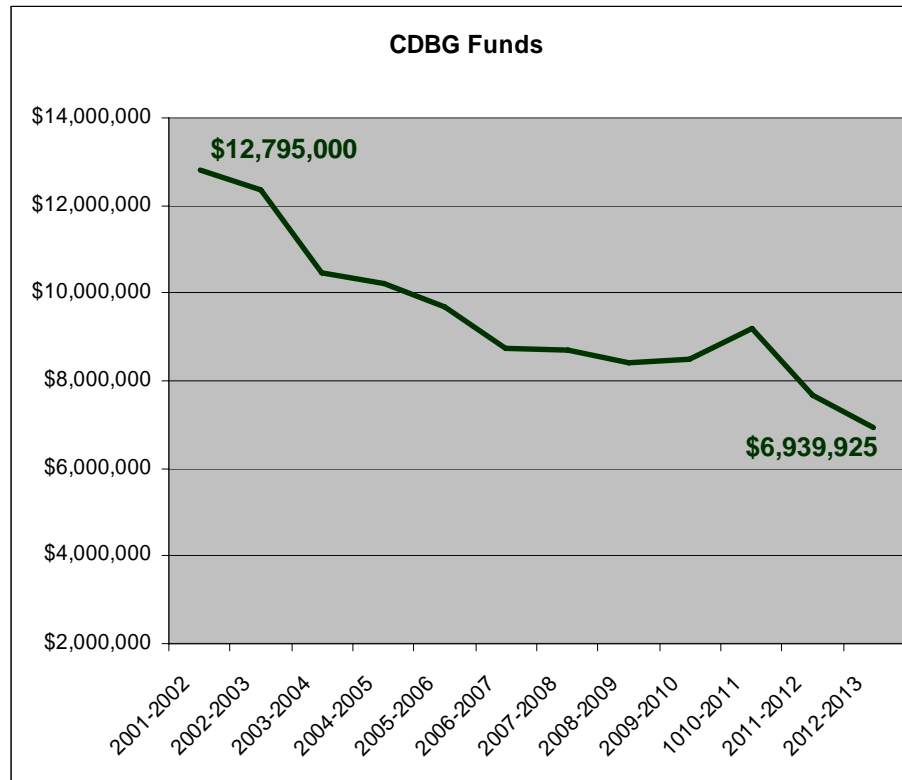
Purpose of Proposed Target Zones

To maximize the impact that CDBG funds have on the physical, social and economic well-being of the community.



Funding History

Year	CDBG Funds
2001-2002	\$12,795,000
2002-2003	\$12,360,000
2003-2004	\$10,483,000
2004-2005	\$10,236,000
2005-2006	\$9,699,358
2006-2007	\$8,726,983
2007-2008	\$8,709,436
2008-2009	\$8,410,415
2009-2010	\$8,495,074
1010-2011	\$9,192,253
2011-2012	\$7,675,813
2012-2013	\$6,939,925



Between 2000 and 2010 the total population of the City of El Paso increased from 563,662 to 649,121. A more than 15% increase.



Programs Involved:

- CDBG
- CDBG Revolving Loan Fund
- EZ Funds for Transitional Year (39th Year)
- Section 108 Loans
- HOME Funds (via increased incentives for home purchase, rehab and housing development in the target areas)

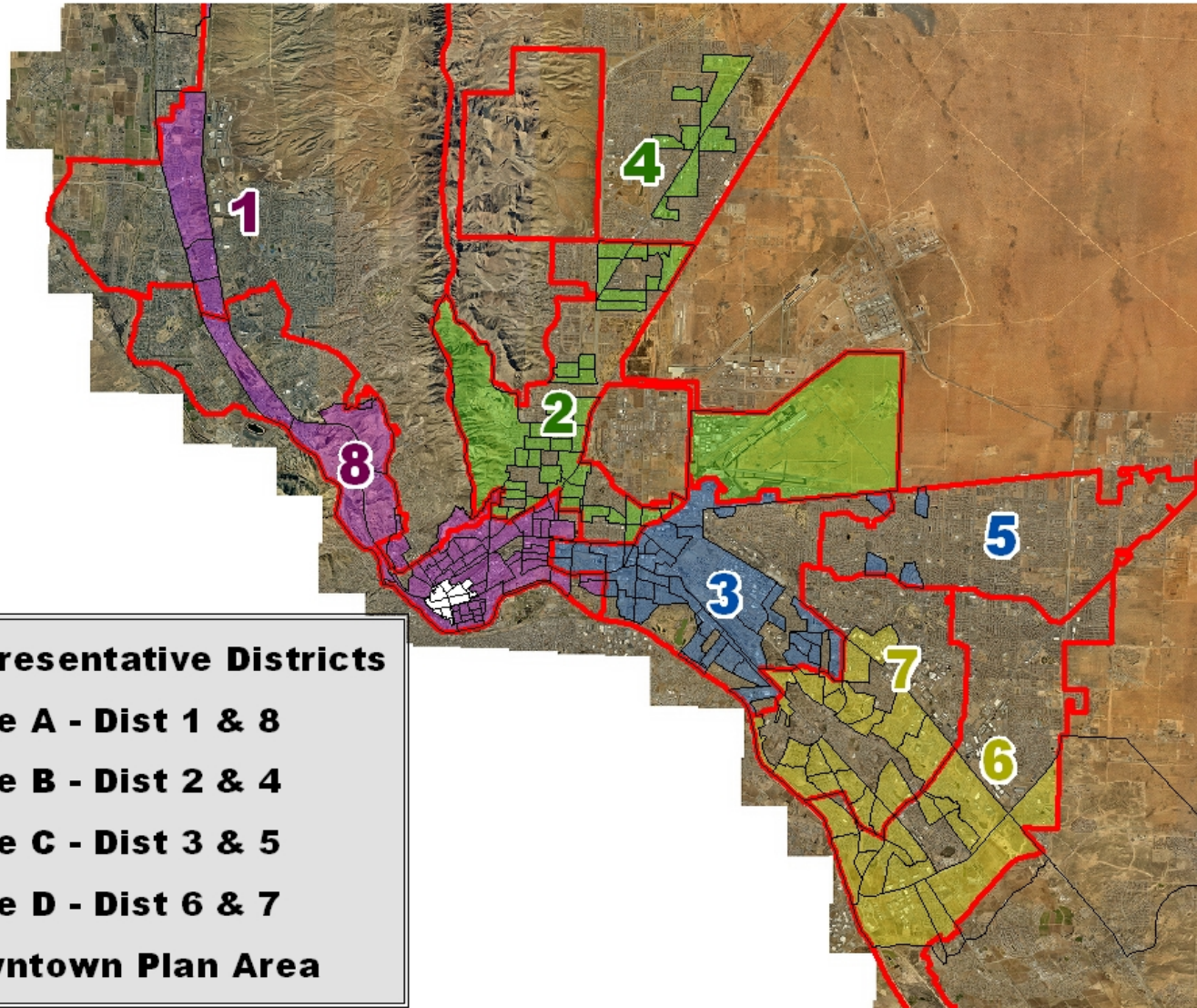
Programs NOT Involved:

- Emergency Solutions Grant
- Housing Opportunities for Persons with AIDS (HOPWA)

Recommendation: Social Services program funding decreased from 15% to 12% (a reduction of approximately \$200,000)



Map of Proposed Target Zones



-  **Representative Districts**
-  **Zone A - Dist 1 & 8**
-  **Zone B - Dist 2 & 4**
-  **Zone C - Dist 3 & 5**
-  **Zone D - Dist 6 & 7**
-  **Downtown Plan Area**



Funding Distribution (CDBG Years 40-43)

Zone A		
District	Low/Mod Pop	Projected Funding
1 & 8	52,505	\$4,284,000

Zone B		
District	Low/Mod Pop	Projected Funding
2 & 4	52,113	\$4,284,000

Zone C		
District	Low/Mod Pop	Projected Funding
3 & 5	51,634	\$4,284,000

Zone D		
District	Low/Mod Pop	Projected Funding
6 & 7	50,166	\$4,284,000

Distribution of funds is based on current district maps and 2000 census data.



Funding Distribution

Transitional Year (39th Year CDBG)

2012-2013 Projected CDBG Funds	\$7,000,000
Admin (20%)	\$1,400,000
Pre-Committed Funds	\$1,900,000
Social Services (12%)	\$840,000
Balance Available for New Projects	\$2,860,000
Chamizal NRSA (45% remaining funds)	\$1,287,000
Lower Dyer NRSA (45% remaining funds)	\$1,287,000
Downtown (10%) Direct Benefit Only	\$286,000

Beginning in 40th Year CDBG

2013-2014 Projected CDBG Funds	\$7,000,000
Admin (20%)	\$1,400,000
Social Services (12%)	\$840,000
Balance Available for New Projects	\$4,760,000
Target Zone Projects (90%)	\$4,284,000
Downtown (10%) Direct Benefit Only	\$476,000



Section 108 Loan

Provide a \$10 Million Section 108 Loan for economic development activities

- Guarantee of repayment is directly tied to CDBG Target Zone allocation
- Allows for economic development project funding throughout the four year CDBG Target Zone funding process

Zone A	
District	Section 108 Loan
1 & 8	\$2,500,000

Zone B	
District	Section 108 Loan
2 & 4	\$2,500,000

Zone C	
District	Section 108 Loan
3 & 5	\$2,500,000

Zone D	
District	Section 108 Loan
6 & 7	\$2,500,000



Pre-Award Process

Pre-awards may occur 1-year prior to target zone's implementation year

City funds would provide preliminary design and planning costs and would be reimbursed from the CDBG grant in the following year



Types of Projects

- Infrastructure
- Parks and Recreation
- Public/Nonprofit Buildings
- Affordable Housing Development
- First Time Home Buyers
- Housing Rehabilitation
- Economic Development



Types of Projects

Parks and Recreation





Types of Projects

Public/Nonprofit Buildings

BEFORE



AFTER



Rawlings Dental Clinic - 3301 Pera



Types of Projects

Affordable Housing Development





Questions & Comments