

20.18.290 Relocation of certain billboards for a city public works project or city or state roadway improvement project.

A. Legal and non-conforming detached non-premise billboards located on or overhanging a parcel of land acquired by a governmental entity may be relocated subject to the restrictions in this section.

B. The owner of the billboard and the governmental entity must sign a relocation application. The owner of the billboard must submit the relocation application within one year after the billboard is actually removed from the parcel of land pursuant to a request of the governmental entity. The relocation must be completed within one year after approval of the relocation application.

C. Except as provided in this section, relocated billboards must fully comply with the size, height, spacing, setback, and other restrictions in this article.

D. Relocation to remainder.

(1) All relocated billboards must be relocated on the remainder of the tract from which the parcel of land was acquired unless relocating to the remainder is not possible for reasons such as:

- a. there is no remainder;
- b. the owner is unable to obtain an agreement from the property owner of the remainder; or
- c. the remainder is not of sufficient size or suitable configuration to allow the relocated billboard to be as visible as the original billboard from the nearest main traveled thoroughfare.

(2) Billboards relocated to a remainder may not be less conforming than the original billboard, but must comply with the spacing requirements of this chapter.

E. Restrictions on relocations.

1. A billboard shall not be relocated to a scenic corridor or special control area.
2. A billboard not located on an Interstate or Federal Aid Primary road must be relocated at least 500 feet from another non-premise billboard.
3. A billboard located on an Interstate or Federal Aid Primary road must be relocated at least 500 feet from another non-premise billboard on the same side of the expressway.
4. A relocated billboard may not have a greater sign face area than it had at its original location, except that the sign face area of multiple relocated billboards may be combined, provided that:
 - a. the overall number of billboards within the city is reduced;
 - b. the sign face area of the combined billboard is equal to or less than the sum of the sign face area of the individual billboards.
 - c. For purposes of this paragraph, the sign face area of a relocated billboard does not include the billboard skirting if no part of the billboard message appears on the skirting other than the name of the billboard company.
5. Two one-faced billboards may be relocated to create one two-faced billboard, provided that the two faces are oriented within 60 degrees of one another.
6. All relocated billboards must be built to comply with the building code.
7. A billboard may not be relocated until demolition and other required permits have been applied for and approved by the city.
8. A billboard may not be relocated within 500 feet of a historic district or a public park.
9. A billboard not located on an Interstate or Federal Aid Primary road may not be relocated within 350 feet of a residential zoning district.
10. A billboard located on an Interstate or Federal Aid Primary road may not be relocated within 150 feet of a residential zoning district.
11. No new properties, such as electrical, mechanical, or LED, may be added to a relocated billboard. (For example, a non-illuminated billboard may not be converted to an illuminated billboard, and a plain billboard may not be converted to a digital or tri-vision billboard.)

12. The height of a relocated billboard may not exceed 42.5 feet above grade of the centerpoint of the main-traveled way.