

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** Economic and International Development Department  
**AGENDA DATE:** CCA Regular May 31, 2016  
**CONTACT PERSON/PHONE NUMBER:** Cary Westin, Managing Director --915-212-1614  
**DISTRICT(S) AFFECTED:** DISTRICT 3

**SUBJECT:**

**APPROVE a resolution / ordinance / lease to do what? OR AUTHORIZE the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.**

Presentation and discussion by Project Arriba, Advanced Retraining and Redevelopment Initiative in Border Areas, Inc. ("Grantee") on their mid-year report (September 1, 2015 – March 31, 2016) and the status of their fundraising activities. The presentation will also cover the use of grant funds and the Grantee's progress with respect to the FY 2016 performance measures, as described under the reporting metrics in the Chapter 380 grant agreement.

**BACKGROUND / DISCUSSION:**

**Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?**

On August 27, 2013 council approved a grant agreement between the City of El Paso and Project Arriba a 501(c)3 tax exempt, non-profit Texas corporation; for the purpose of creating a permanent and sustainable source of local health care professionals, teachers, and information technologists to address severe shortages in the City of El Paso.

Project Arriba is currently completing YEAR 3 of 5 on their contract, \$900,000 have been reimbursed for program costs. The Chapter 380 agreement under reporting requirements, section 7.2 states that *"the grantee shall submit a mid-year report and oral presentation to the City Council on the status of fundraising activities during the fiscal year, the use of grant funds, and progress in the performance measures."*

For year 3 ending on August 31, 2016, the applicant committed to achieving the following metrics:

- Case manage 415 participants, as of March 31<sup>st</sup> 447 participants have been managed
- Graduate 156 participants, as of March 31<sup>st</sup> 138 participants have graduated
- Place 129 participants in jobs earning \$14.00 hourly wage, as of March 31<sup>st</sup> 133 participants have been job placed into living wage careers with an average starting wage of \$22.26
- Place 5 participants in the "Bridges to Success" Program, as of March 31<sup>st</sup> 20 participants have been placed
- Project Arriba will maintain a minimum 80% academic retention rate, as of March 31<sup>st</sup> a 93% retention rate was achieved.

Project Arriba is meeting their contract metrics as specified in the Chapter 380 agreement.

**PRIOR COUNCIL ACTION:**

**Has Council previously considered this item or a closely related one?**

Yes, on August 27, 2013 council approved the Chapter 380 grant agreement between the City of El Paso and Project Arriba.

**AMOUNT AND SOURCE OF FUNDING:**

**How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?**

Impact Fund - \$1,500,000, Contract period from September 1, 2013 to August 31, 2018.

**BOARD / COMMISSION ACTION:**

**Enter appropriate comments or N/A**

N/A

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

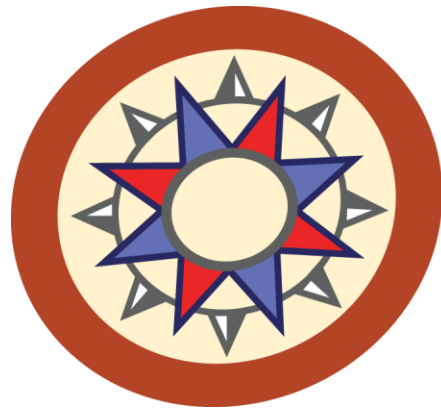
**DEPARTMENT HEAD:** \_\_\_\_\_

(If Department Head Summary Form is initiated by Purchasing, client department should sign also)

*Information copy to appropriate Deputy City Manager*

September 1<sup>st</sup>, 2015 to March 31<sup>st</sup>, 2016

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PROJECT  
***ARRIBA***

2015/16 City Impact Fund  
Mid-Year Report (Year Three)

# Mission

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Create a permanent and sustainable workforce

- Health care professionals
- Teachers
- Other

Project ARRIBA will provide long term, high skilled training and case management services to eligible El Paso City residents.



# Objective

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## Higher Education

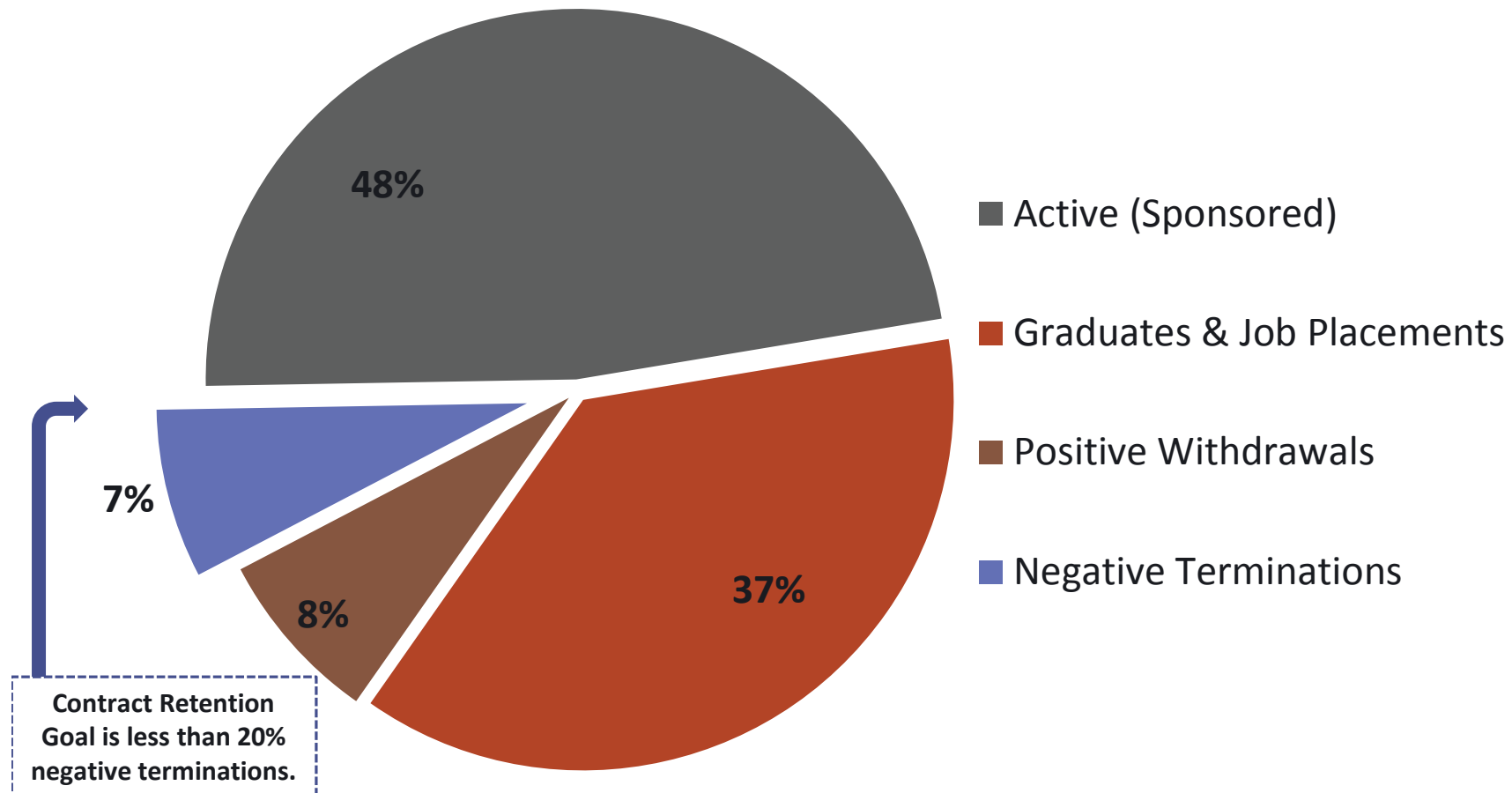
- Bachelors Degree
- Associates Degree
- Licensed Certification

## Focus

- Nursing and health-related areas
- Education
- Information technology

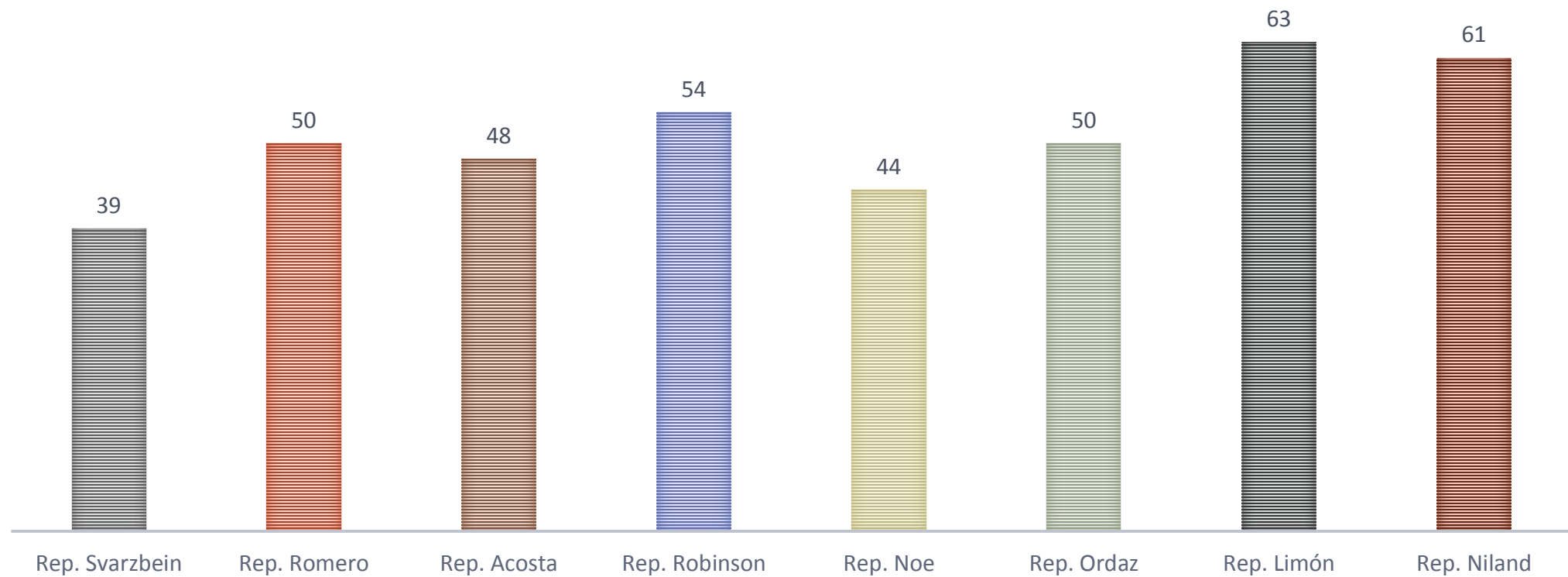


# 93% Retention Rate for Impact Fund Participants



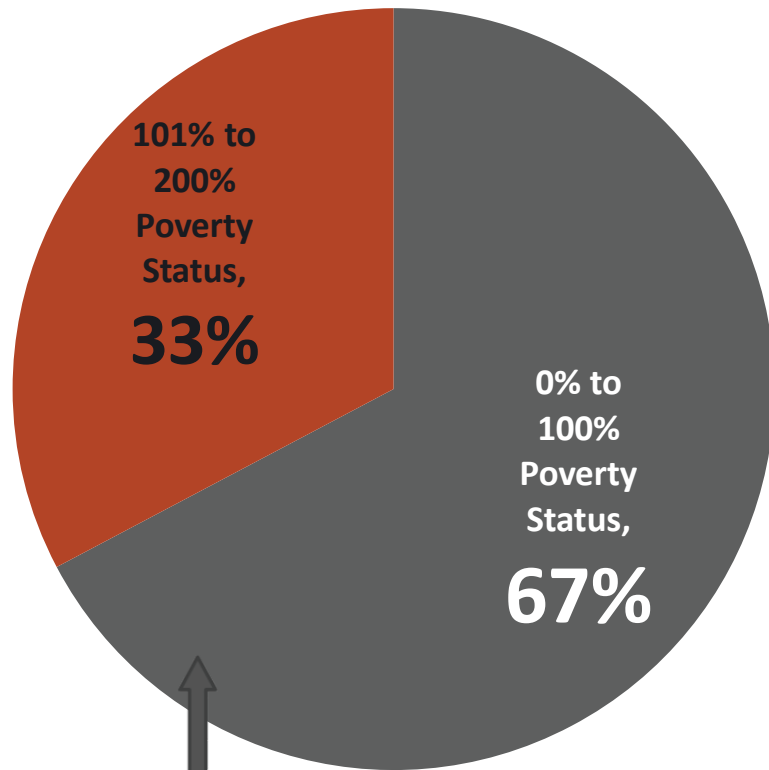
# 447 Participants Case Managed

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**Contract Goal is 415 Case Managed in Year Three**

# Poverty Demographic



Contract goal is 60% will be at or below 100% HHS poverty levels.

## 2016 Health & Human Services Poverty Guidelines (100%)

|             |          |
|-------------|----------|
| Family of 1 | \$11,880 |
| Family of 2 | \$16,020 |
| Family of 3 | \$20,160 |
| Family of 4 | \$24,300 |

**All participants are below  
200% of Poverty**



# Graduation Status

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Goal: 156 will graduate on or before August 31, 2016.

- 138 participants have graduated from long-term training.
- We are on track to meet this performance measure.





## Job Placement Status

Goal: 129 will be job placed at or above \$14.00/hr. (median county wage), on or before August 31, 2016.

- Actual: 133 participants have been job placed into living wage careers averaging \$22.26 /hr base salary (does not include benefit package in salary which could be an additional 30%).
- We have **exceeded** this performance measure.



## ESL to LW Status

Goal: Five will be enrolled in the “Bridges to Success”, ESL to Living Wage model in Year Three.

- Actual: 2 Additional in Year Three for a total of 20 Participants are enrolled in the “Bridges to Success” ESL to Living Wage Program as of this report.
- We have **exceeded** this performance requirement thanks to our partnership with United Way & EPCC ESL Program.



# The Economic Impact in El Paso

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- Graduates (1,060) have added **\$710.21 million** in income to El Paso's economy on a present value basis (beginning of 2015).
- Implied Benefit/Cost ratio = 24.23. A **\$24.23 return** for each **\$1.00 invested**.
- 2014 graduates (66) alone increase region's income stream by **\$55.53 million**.

\*Schauer, David A. "The Economic Impact of Project ARRIBA on El Paso, Texas." UTEP's IPED Technical Report #2015-01 (2015): 1.



# Use of Funds

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Program costs are:

- Participant training costs (tuition, books, child care, and other support services)
- Client Services' salaries
- Enrollment costs (orientation, testing, intake, and individual service strategies)
- Expenses related to the delivery of case management program services



***Project ARRIBA***  
**City of El Paso Impact Fund Project**  
**Year 3 Contract Expenditures as of March 31, 2016**

Direct Participant Expenses

|                                   |    |         |
|-----------------------------------|----|---------|
| Tuition                           | \$ | 72,635  |
| Books                             |    | 67,852  |
| School Materials / Testing Fees   |    | 33,553  |
| Child Care                        |    | 18,370  |
| Support Services                  |    | 778     |
| Total Direct Participant Expenses | \$ | 193,188 |

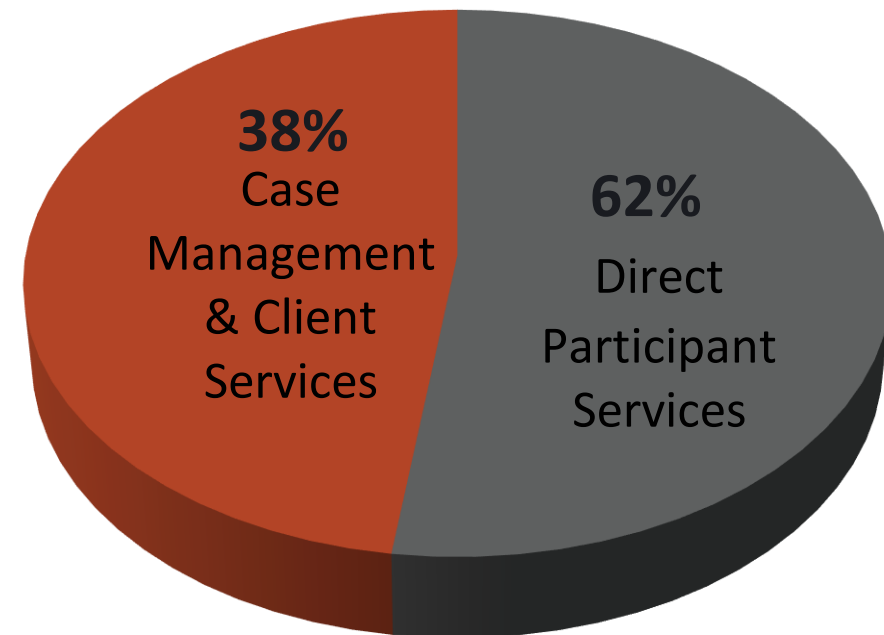
Case Management and Client Services Expenses

|   |    |         |
|---|----|---------|
| Personnel                                 | \$ | 93,363  |
| Non-Personnel*                            |    | 22,574  |
| Total Case Management and Client Services | \$ | 115,937 |

Total Expenses \$ 309,125

\*Non-Personnel includes office rent for areas used for orientations, testing, intakes, the delivery of case management services and additional programmatic expenses critical to the operation of the program

**Year 3 Contract Spending**



**100% Program Expenses**

## Matching Funds (Public)

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The GRANTEE must prove that it received funding from either a state program, federal program, or private donors in an amount equal to the amount granted by the CITY to GRANTEE in years one, two, three, or four as applicable.



## Matching Funds (Public)

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### Year 1 – State and Federal

- Wagner Peyser - \$183,518  
(1/15/2014 – 8/31/2014)
- Workforce Solution Upper Rio Grande - \$33,333 (10/1/2013 - 12/31/2013)
- Texas Adult Career Education Grant Program - \$101,617  
(5/1/2014 – 8/31/2014)
- Total: \$318,468

### Year 2 – State and Federal

- Wagner Peyser - \$66,482  
(9/1/2014 – 1/31/2015)
- Texas Adult Career Education Grant Program - \$398,383  
(9/1/2014 – 8/31/2015)
- Total: \$464,865

## Matching Funds (Public) Cont.

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### Year 3 – State and Federal

- Wagner Peyser - \$42,917  
(1/15/2015 – 3/31/2016)
- Texas Adult Career Education  
Grant Program - \$252,719  
(9/1/2015 – 3/31/2016)
- Total: \$295,719

- **Total Public Year 1 + Year  
2 + Year 3 = \$1,079,052**

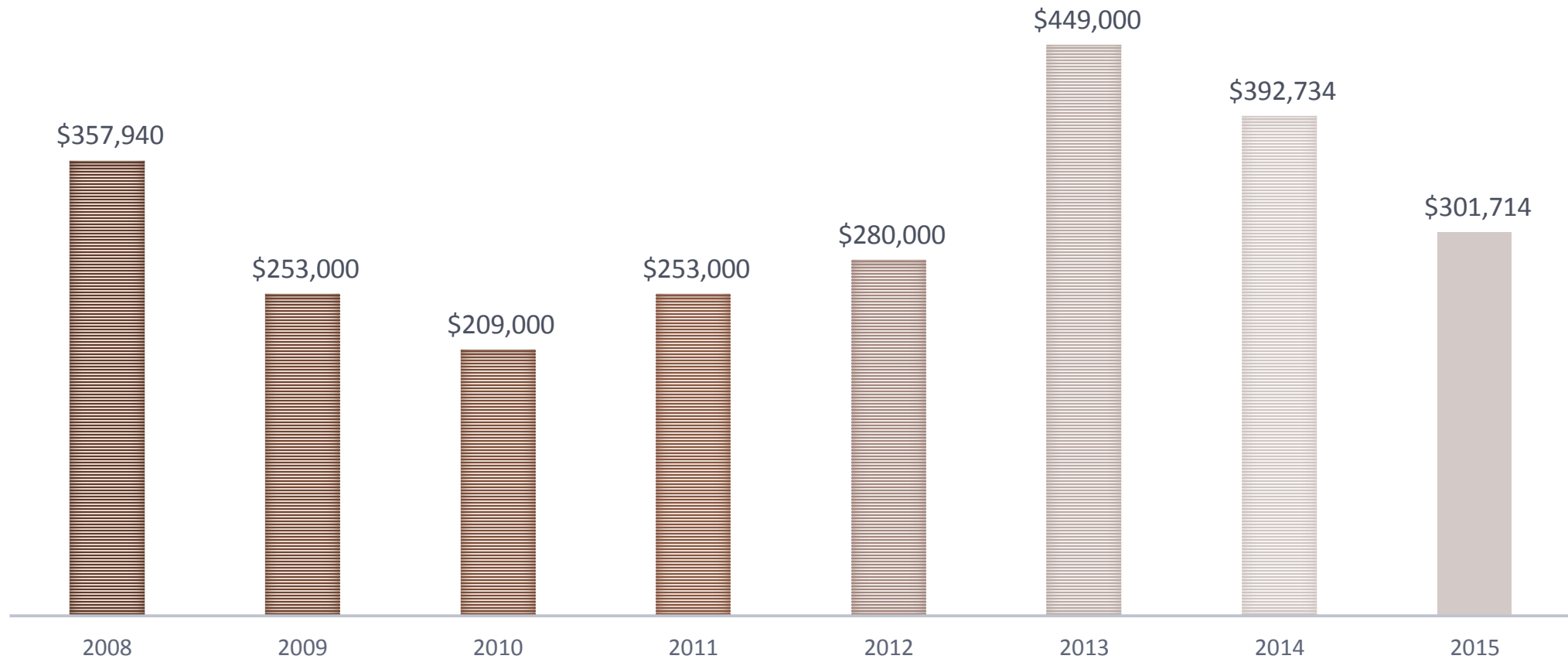
## Matching Funds (Private)

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In order to qualify as matching funds, donations from a private donor must be cash donations from either (1) a donor that has not donated to the GRANTEE in the year prior to the effective date of this Grant Agreement or years one, two, or three of this Grant Agreement; or (2) a donor that has increased its donation to the GRANTEE over the year prior to the effective date of this Grant Agreement or years one, two, or three of this Grant Agreement. In the case of a donor that has previously provided funding to the GRANTEE, only that portion of the donation that exceeds the amount contributed to the GRANTEE in the applicable prior year shall be used to calculate the amount of matching funds.

**No Private Matching Funds to Report for Year 3**

# Private Cash Investments



# Annual Audit Results

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## Project ARRIBA Financial Statements Year Ended December 31, 2015 and 2014 and Independent Auditor's Report

By Schmid, Broaddus, Nugent, Gano PC,. Certified Public Accountants

- Financial statements are in conformity with GAAP
- Unmodified Opinion (Best Possible Opinion)
- No deficiencies or material weaknesses in internal controls identified
- No instances of non-compliance
- No audit findings

# Board Members

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| Members of the Board                    |  |                              |
|---|--|------------------------------|
| Martha Rochford,<br>Chairwoman          | Rev. Dr. Ed Roden-Lucero, Vice<br>Chair  | Dolores De Avila, Secretary  |
| Burt Blacksher, Immediate<br>Past Chair | Eduardo A Rodriguez, Esq.,<br>Past Chair | Rev. Ken Ducre               |
| Guillermo Silva, Jr.                    | Rev. Pablo Matta                         | Justin Chapman               |
| Martha Parton                           | Eddie Garcia                             | Yolanda Garcia               |
| Rev. James Brzezinski                   |  | Arturo Aguila, Board Advisor |



# Together Everyone Accomplishes the Mission

## What We Do

Provide Opportunities for People to Succeed

Build Capacity by Investing in Human Capital

Create, Develop and Secure the TalentForce in the PDN Region

## Our Standard

Treat others better.

Make every effort to build people up.

Always do the right thing.

## Our Vision

Be a leader in workforce development for the region, which will impact the state and nation, and overtime, the world.

### Staff of Project ARRIBA

Sandra Aguirre, Program Specialist

Yvonne Castillo, Program Developer

Sam Correa, AP Clerk

Herminia Duran, Senior Case Manager

Priscilla Estrada, Case Manager III

Estela Flores, Case Manager II

Jeremy Hensley, Chief Financial Officer

Isela Loera, Senior Case Manager

Roman Ortiz, Chief Executive Officer

Patrick Perez, Program Support Analyst

Vikki Rey, Senior Case Manager

Lydia Valenzuela, HR Coordinator / Acct. Asst.

Angie Guerra, Program Specialist



Our great work is only possible through the generosity of our investors and partners like the City of El Paso. On behalf of the participants, board of directors, and staff of Project ARRIBA,

Thank You!