#### CITY OF EL PASO, TEXAS AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM

<b>DEPARTMENT:</b>	City Development Department, Planning Division		
AGENDA DATE:	June 4, 2013		
CONTACT PERSON/PHONE:	Shamori Whitt, (915) 541-4477, whittSR@elpasotexas.gov		
DISTRICT(S) AFFECTED:	8		
SUBJECT: Discussion and action on a reso (District 8).	lution adopting The City of El Paso Downtown Pedestrian Wayfinding Plan.		
Economic Development Departm Downtown Management District. the City was presented with. The throughout the entire process. The	Pedestrian Wayfinding Plan began in late 2009. The plan was initiated by the nent and has since been a collaboration between the City of El Paso and the The document has been through several revisions since the initial 2010 draft a Downtown Management District has facilitated the public vetting of the plan are final version is based on that public input, along with the need for elements the ongoing dynamic nature of Downtown El Paso.		
The City Development Departme	uncil amended Title 15 (Public Services) to add a City Wayfinding Program. ent was tasked with establishing location and design standards for the areas to accordance with Plan El Paso, Downtown was selected first.		
AMOUNT AND SOURCE OF TO N/A	FUNDING:		
BOARD / COMMISSION ACT N/A	<u>'ION:</u>		
********	****REQUIRED AUTHORIZATION*************		
<b>LEGAL:</b> (if required) N/A	<b>FINANCE:</b> (if required) N/A		
	Carlos Gallinar Deputy Director of City Development Department, Planning		
APPROVED FOR AGENDA:			
CITY MANACED.	DATE.		

### A RESOLUTION ADOPTING THE CITY OF EL PASO DOWNTOWN PEDESTRIAN WAYFINDING PLAN

WHEREAS, on August 21, 2012 the City Council amended Title 15 (Public Services) to include Section 15.08.140 City Wayfinding Program with the purpose of providing information to the public on key areas of interest within the city and enabling the public to safely and efficiently arrive at and maneuver within those areas of interest;

WHEREAS, as per the ordinance, City Development Department was charged with establishing a location system for wayfinding signs and by Resolution; the City Council may establish areas of interest for purposes of determining where wayfinding signs are placed;

WHEREAS, the City Development Department recommends Downtown as the first area of interest as directed by Goal 1.1 of Plan El Paso, the City's Comprehensive Plan, which states that "The City of El Paso places the highest priority on the reinvigoration of Downtown, whose strategic location, walkable blocks and historic buildings will once again make Downtown a vibrant destination and center of culture, shopping, government and the arts;"

WHEREAS, the El Paso City Council approved the Downtown 2015 Plan on October 31, 2006, which calls for improvements to Downtown El Paso that favor and enhance pedestrian traffic such as wayfinding signs; and

WHEREAS, the Director of City Development recommends that the City adopt the City of El Paso Downtown Pedestrian Wayfinding Plan in order to meet the goals of the City Wayfinding Program, Plan El Paso and the Downtown 2015 Plan.

### NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO THAT:

- (1) The City of El Paso Downtown Pedestrian Wayfinding Plan (the "Downtown Wayfinding Plan") be adopted as shown in Exhibit "A", attached to this Resolution.
- (2) The City Manager shall incorporate The City of El Paso Downtown Wayfinding Plan into all future City projects affecting streets, sidewalks, street amenities, and other elements involved in pedestrian traffic within the Downtown Wayfinding Plan boundaries.

(SIGNATURES BEGIN ON NEXT PAGE)

Doc. No.: 177640\_2 / 13-1007-727

Doc. Name: Resolution Adopting Wayfinding Sign Policy

Doc. Author: MKB

#### CITY OF EL PASO, TEXAS

ATTEST:	John F. Cook Mayor
Richarda Duffy Momsen City Clerk	

APPROVED AS TO FORM:

Matthew K. Behrens Assistant City Attorney APPROVED AS TO CONTENT:

Carlos Gallinar, Deputy Director of City Development, Planning

Doc. No.: 177640\_2 / 13-1007-727
Doc. Name: Resolution Adopting Wayfinding Sign Policy

Doc. Author: MKB

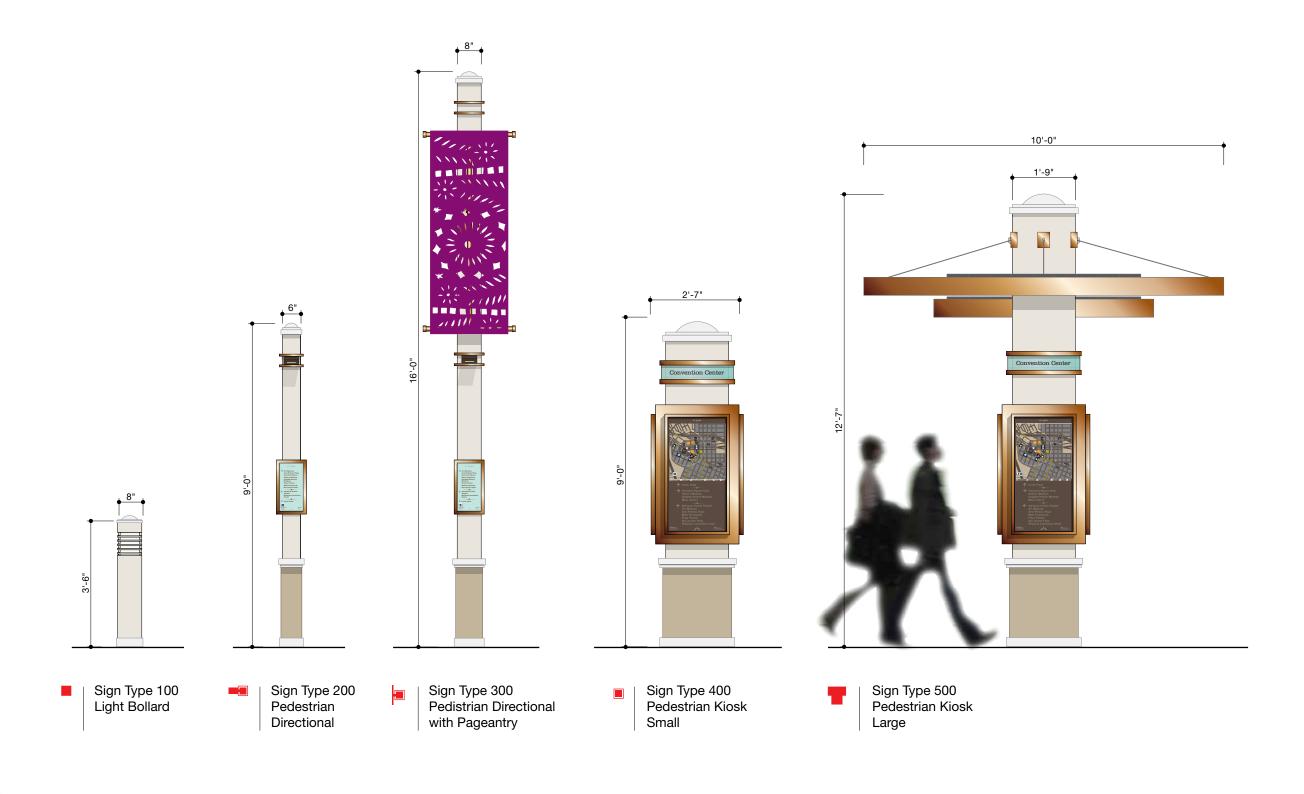
## The City of El Paso **Pedestrian Wayfinding**

30 April 2013

# **Wayfinding Sign Types**



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Signage Family



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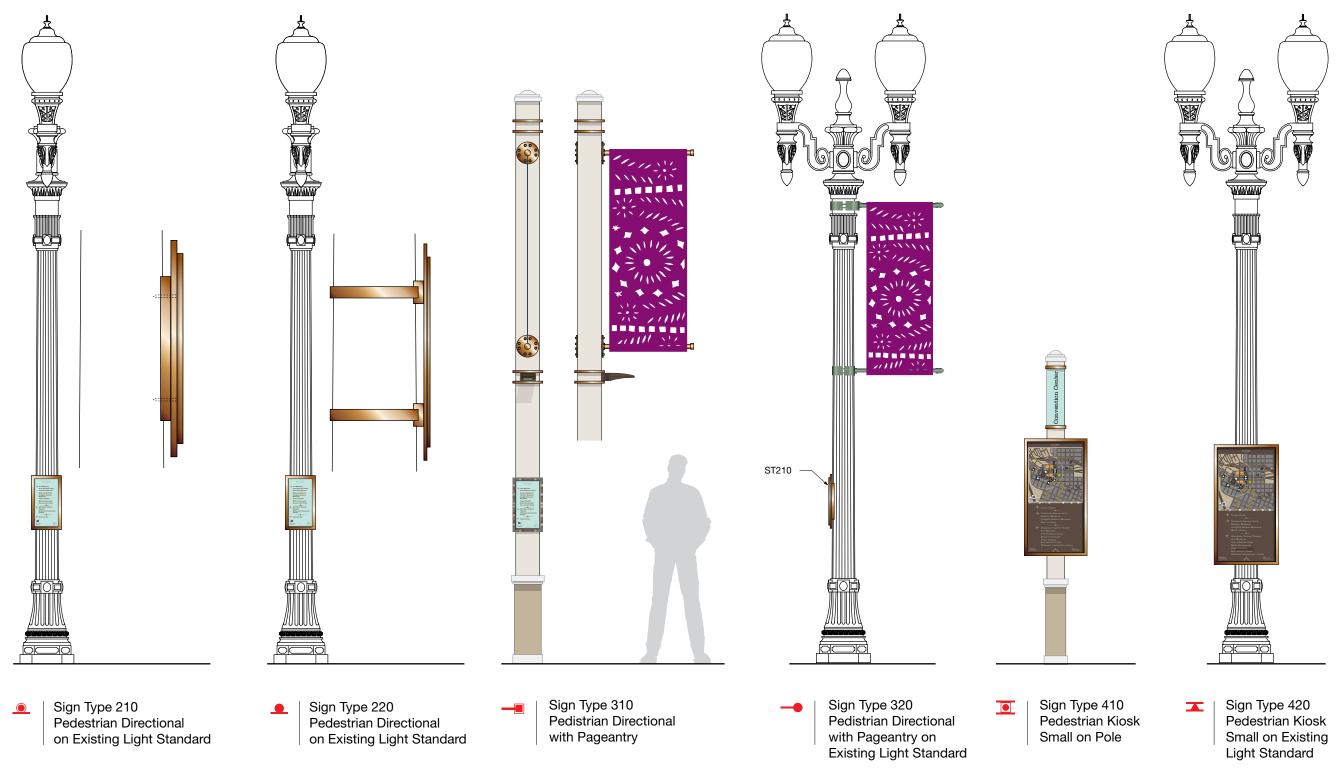
Sign Type Overview

PAGE TITLE / ELEMENT TYPE

Sign Type Sterview
Sign Type Family and Street
Amenities

SHEET NUMBER

PROJECT NAME/PROJECT CODE



Signage Family Alternates
Scale: 3/8" =1'-0"



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ISSUES/REVISIONS

**Sign Type Overview** Sign Type Family and Street Amenities

PAGE TITLE / ELEMENT TYPE

G4.0











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29MAR2013 Pedestrian Wayfinding 30APRIL2013 Revision 1 PAGE TITLE / ELEMENT TYPE

SHEET NUMBE

Sign Type 500
Pedestrian Kiosk – Large
Axonometric Renderings

# **Wayfinding Location Plans**



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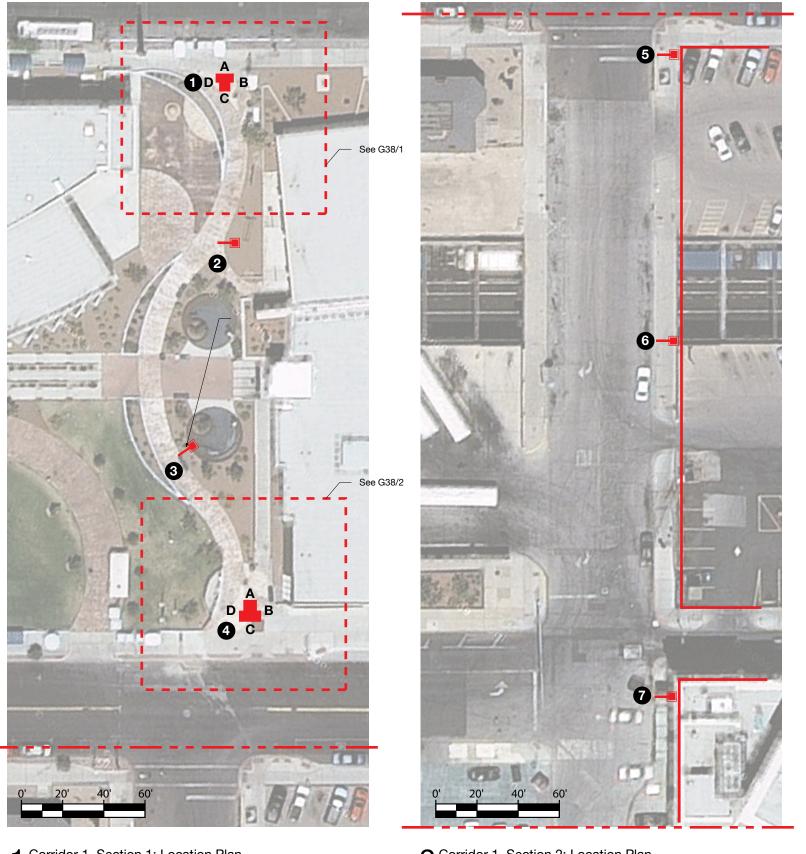
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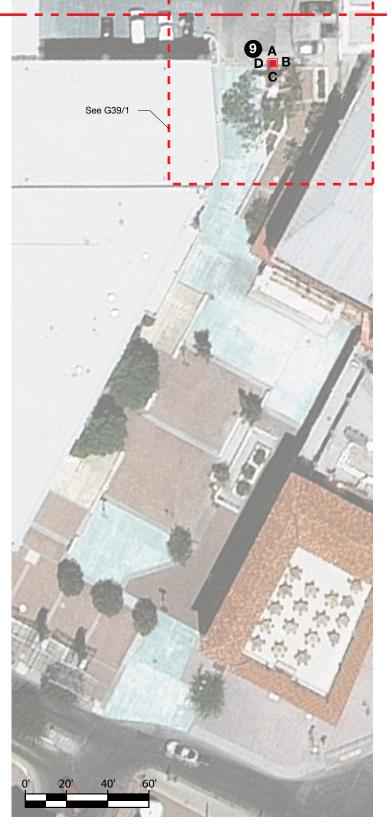
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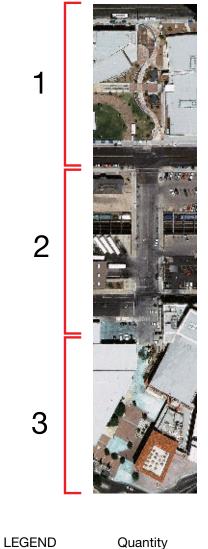
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PAGE TITLE / ELEMENT TYPE

Wayfinding Location Plans
Pedestrian Wayfinding Original Pathway







ST-400 1
ST-500 2
ST-310 5
Sign Location Number

Corridor 1, Section 1: Location Plan Scale: NTS

**2** Corridor 1, Section 2: Location Plan Scale: NTS

3 Corridor 1, Section 3: Location Plan Scale: NTS

4 Legend and Key Map



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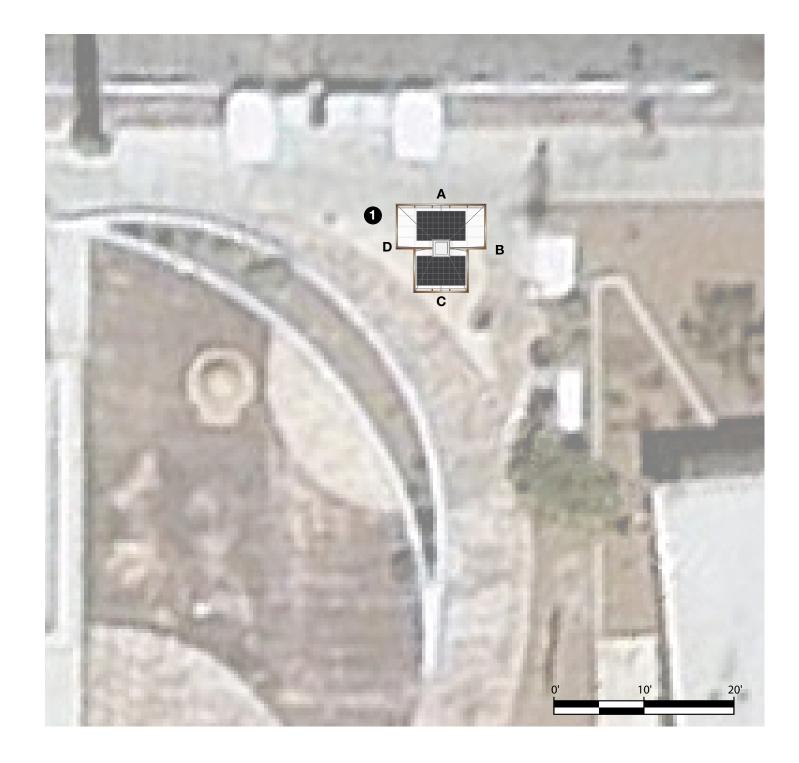
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Location Detail
Scale: 3/32" =1'-0"

2 Location Detail Scale: 3/32" =1'-0"



PROJECT NAME/PROJECT CODE

PAGE TITLE / ELEMENT TYPE



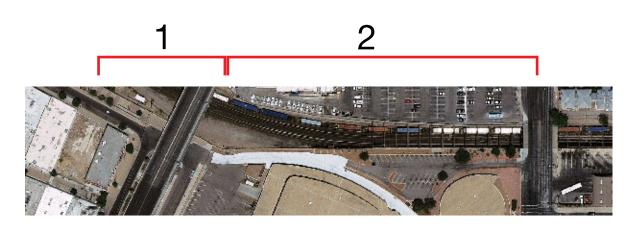
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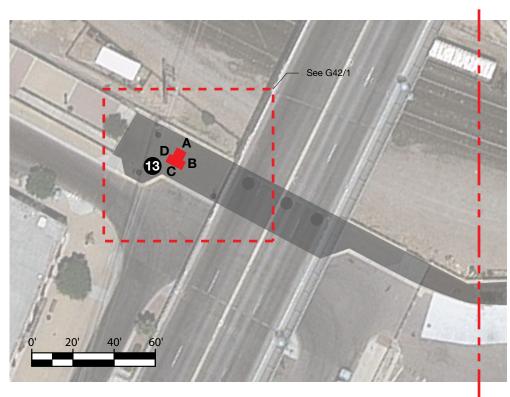
PROJECT NAME/PROJECT CODE

ISSUES/REVISIONS

PAGE TITLE / ELEMENT TYPE



3 Legend and Key Map Scale: NTS



Corridor 2, Section 2: Location Plan Scale: NTS



NOTE: This pathway is currently under design.

LEGEND

ST-500

# Sign Location Number

Quantity

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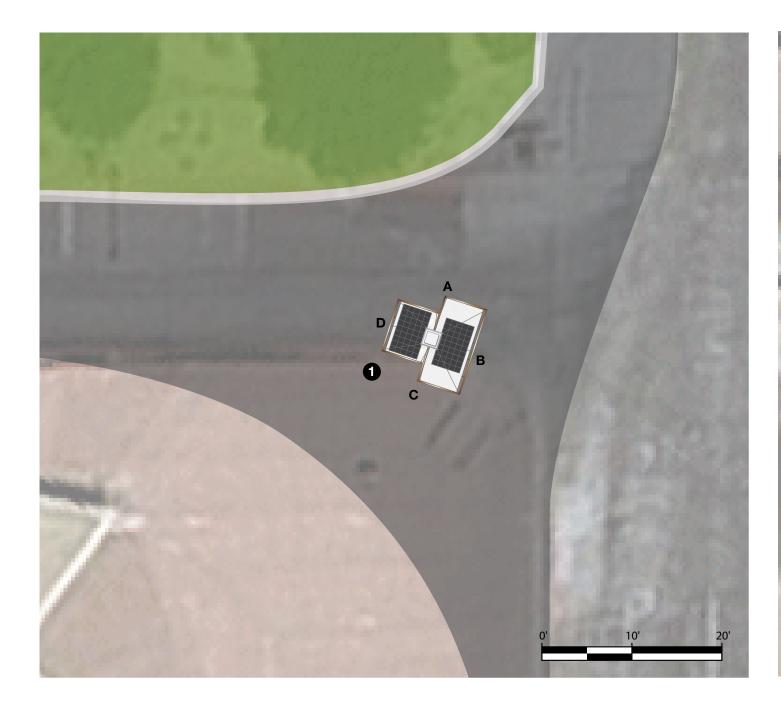
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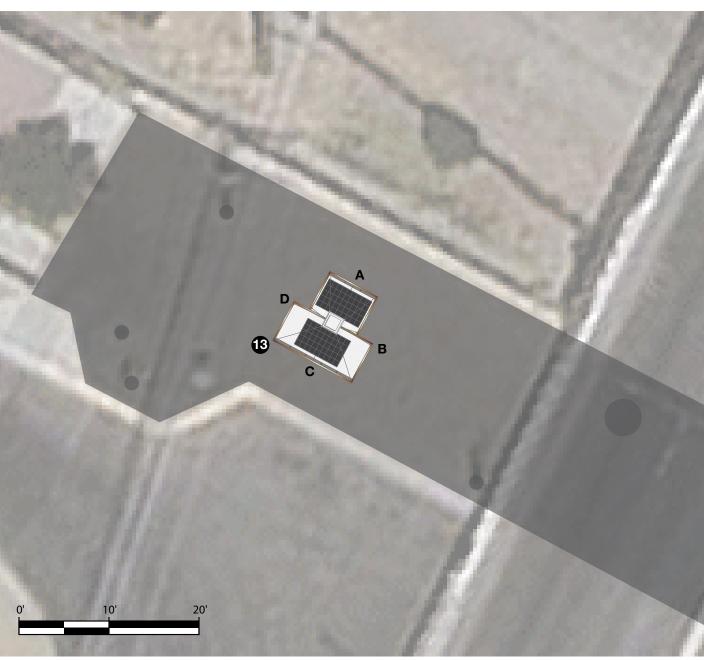
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SHEET NUMBER

**Wayfinding Location Plans** Corridor Two



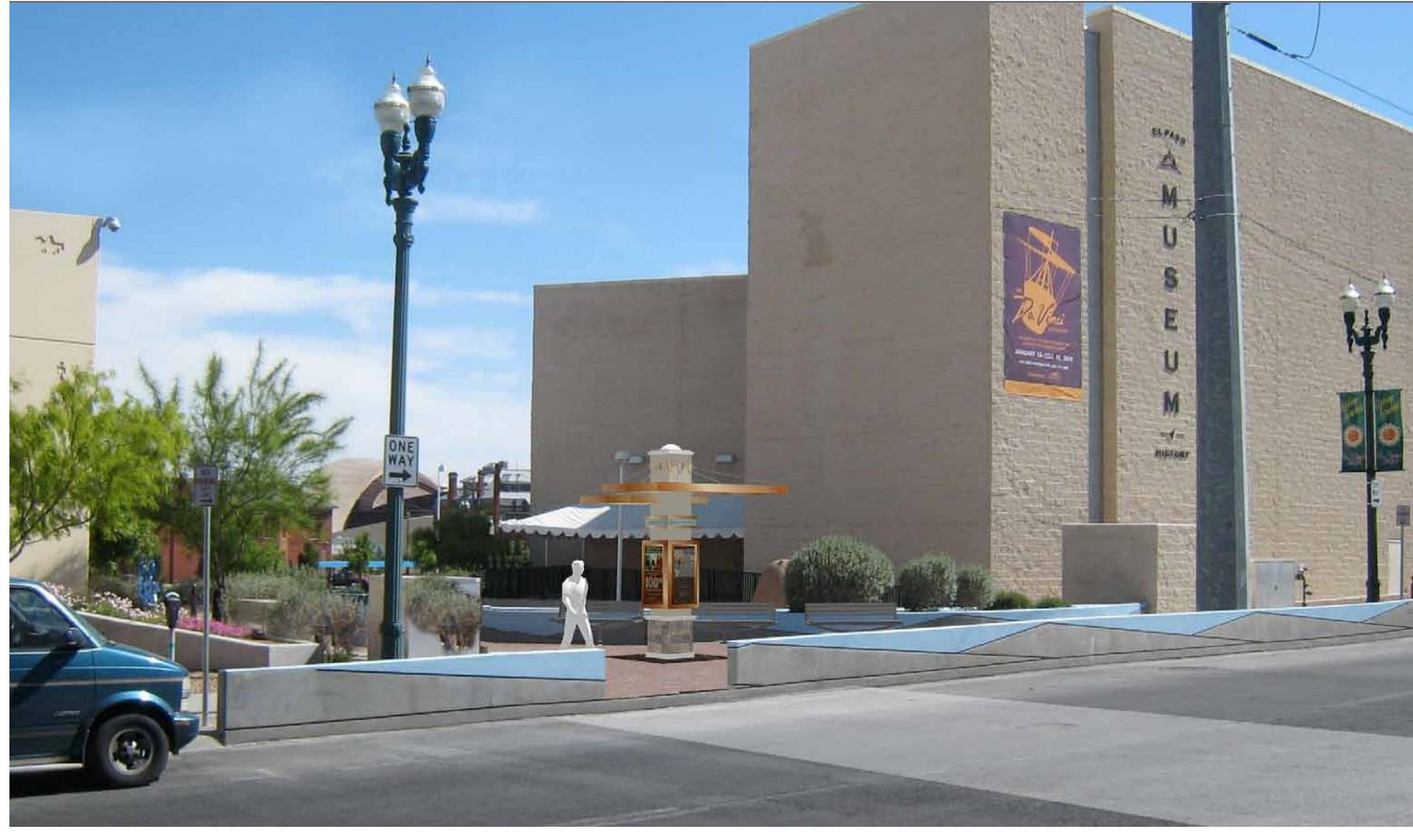


Location Detail
Scale: 3/32" =1'-0"

2 Location Detail Scale: 3/32" =1'-0"



PAGE TITLE / ELEMENT TYPE





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**Photo Montage** Corridor One Location 1





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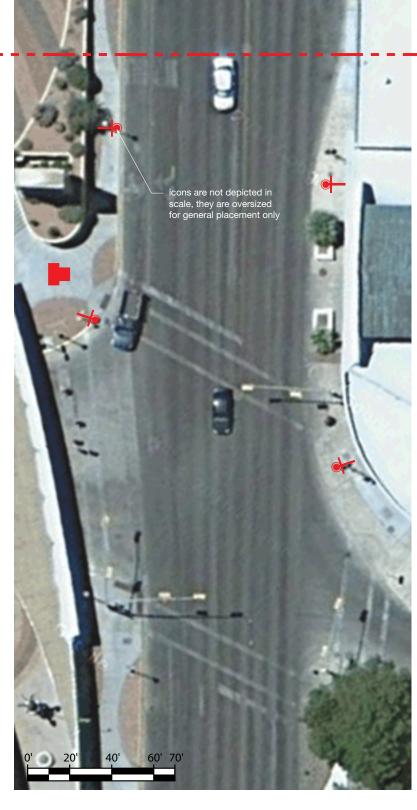
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PAGE TITLE / ELEMENT TYPE

The City of El Paso Pedestrian Wayfinding Additional Scope - Phase I

LEGEND Quantity ST-210 & ST-320 8 T-500 1





2

**1** Santa Fe St., Section 1: Location Plan Scale: NTS

**2** Santa Fe St., Section 2: Location Plan Scale: NTS

3 Legend and Key Map Scale: NTS

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PAGE TITLE / ELEMENT TYPE

Santa Fe Street Sign Locations



LEGEND Quantity

ST-210 & ST-320 4



West Main Drive, Section 2: Location Plan Scale: NTS

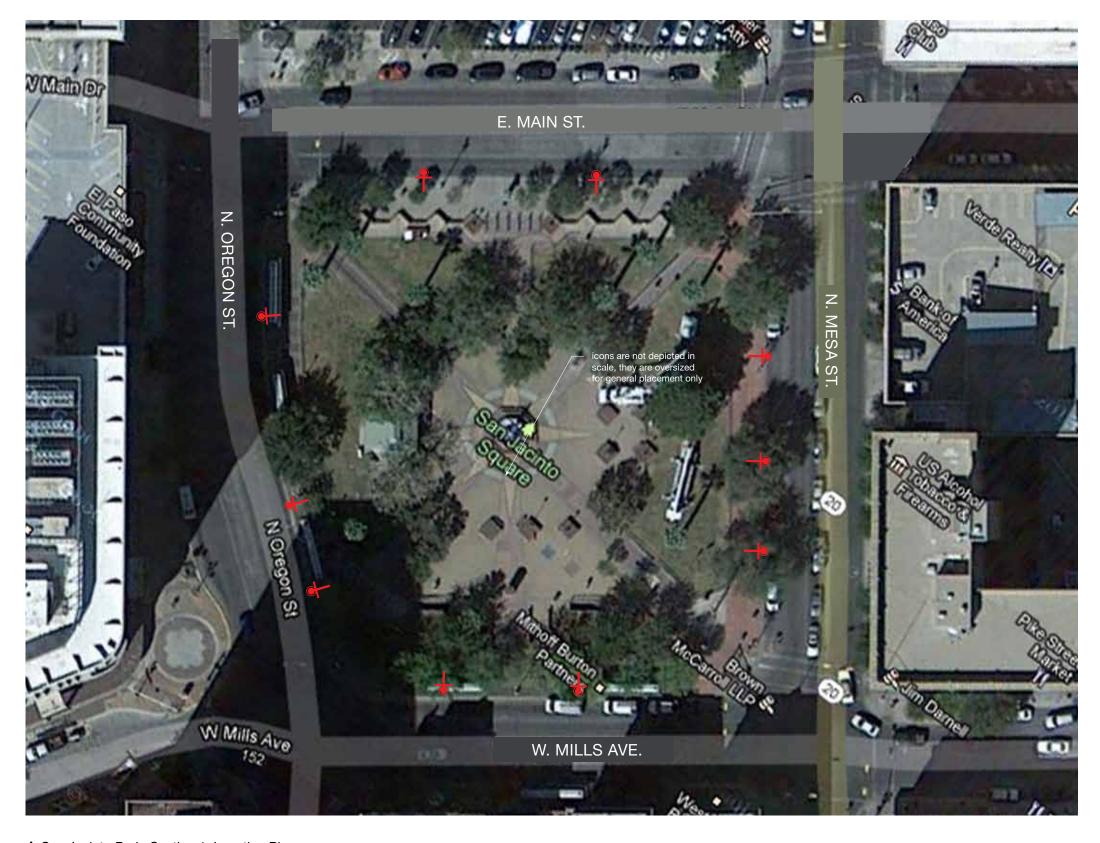
3 Legend and Key Map Scale: NTS



West Main Drive, Section 1: Location Plan Scale: NTS



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**1** San Jacinto Park, Section 1: Location Plan Scale: NTS

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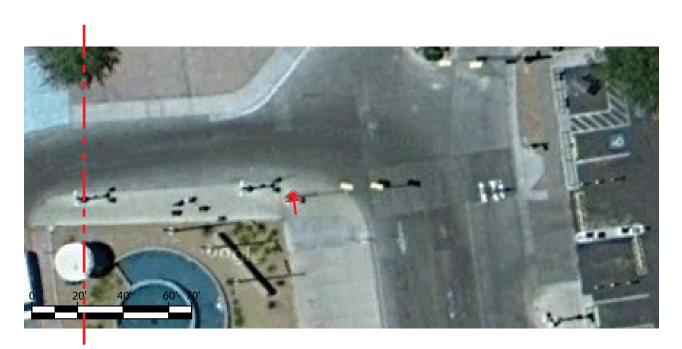
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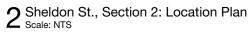
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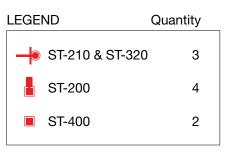
29MAR2013 Pedestrian Wayfinding 30APRIL2013 Revision 1 PAGE TITLE / ELEMENT TYPE

San Jacinto Park
Sign Locations

G18.0









3 Legend and Key Map Scale: NTS



Sheldon St., Section 1: Location Plan Scale: NTS



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LEGEND Quantity

→ ST-210 & ST-320 2

■ ST-400 1

→ ST-500 1

1 El Paso St. (South): Location Plan Scale: NTS

2 Legend Scale: NTS



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**El Paso Street** Sign Locations

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G20.0



1 2

 $2\,{\rm San}$  Antonio Ave., Section 2: Location Plan  ${\rm Scale:\,NTS}$ 

3 Legend and Key Map Scale: NTS

**LEGEND** 

ST-210 & ST-320

Quantity

8



San Antonio Ave., Section 1: Location Plan Scale: NTS



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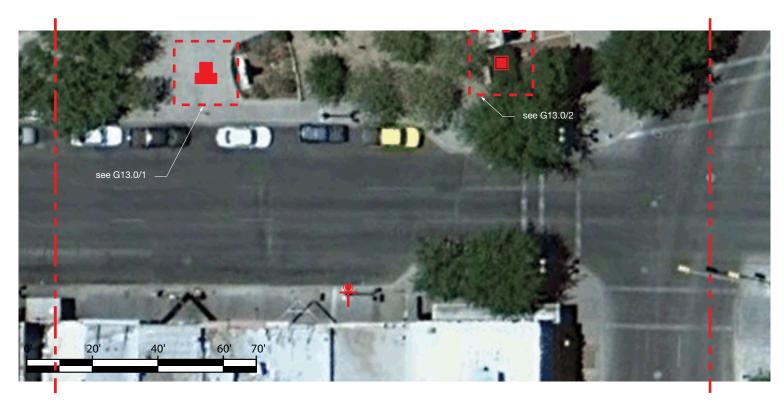
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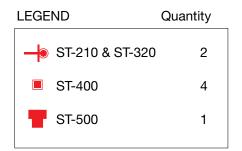
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29MAR2013 Pedestrian Wayfinding
30APRIL2013 Revision 1

San Antonio Avenue
Sign Locations



 $2\,\text{San}$  Antonio Ave., Section 4: Location Plan  $_{\text{Scale: NTS}}$ 





3 Legend and Key Map Scale: NTS



San Antonio Ave., Section 3: Location Plan Scale: NTS

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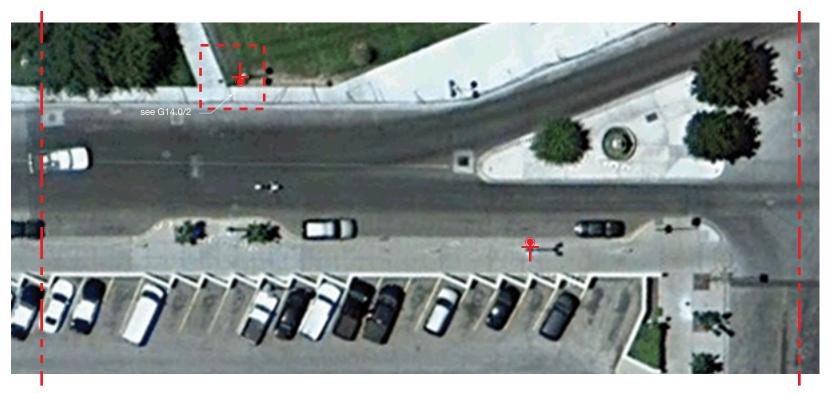
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LEGEND Quantity

ST-210 & ST-320 4

ST-500 2



**2** San Antonio Ave., Section 6: Location Plan Scale: NTS

3 Legend and Key Map Scale: NTS



San Antonio Ave., Section 5: Location Plan Scale: NTS



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LEGEND Quantity ST-210 & ST-320 2 ■ ST-400

**2** Legend and Key Map Scale: NTS

San Antonio Ave., Section 7: Location Plan Scale: NTS

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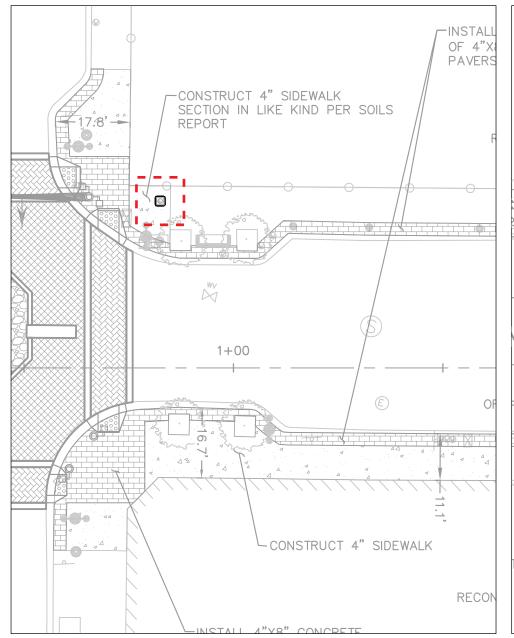
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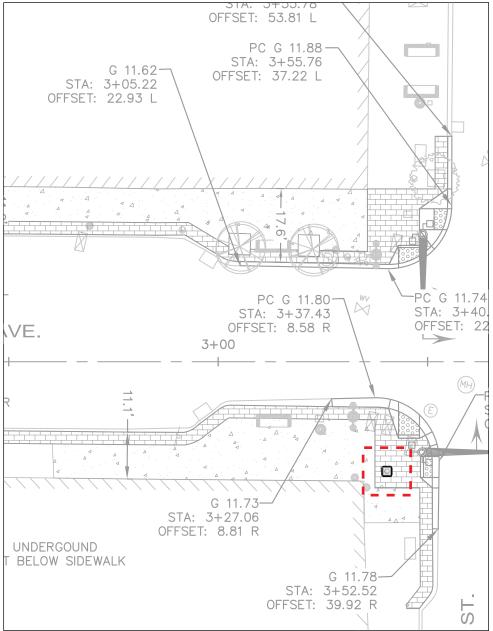
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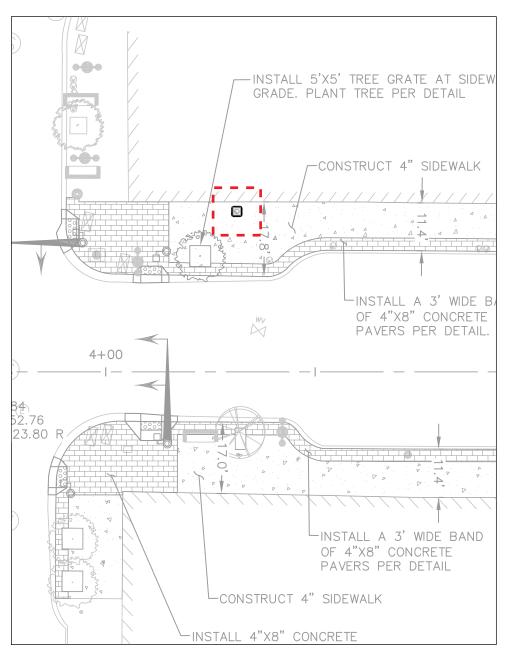
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San Antonio Ave. and El Paso St. Corner (North): Location Plan Scale: NTS

 $2\,\text{San}$  Antonio Ave. and Oregon St. Corner (South): Location Plan  $_{\text{Scale: NTS}}$ 

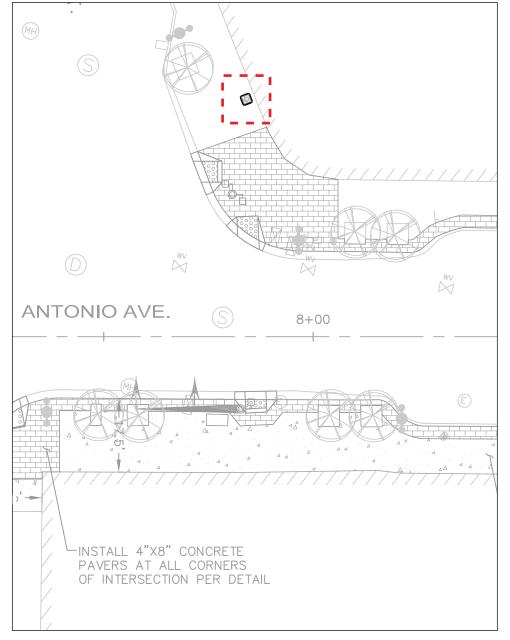
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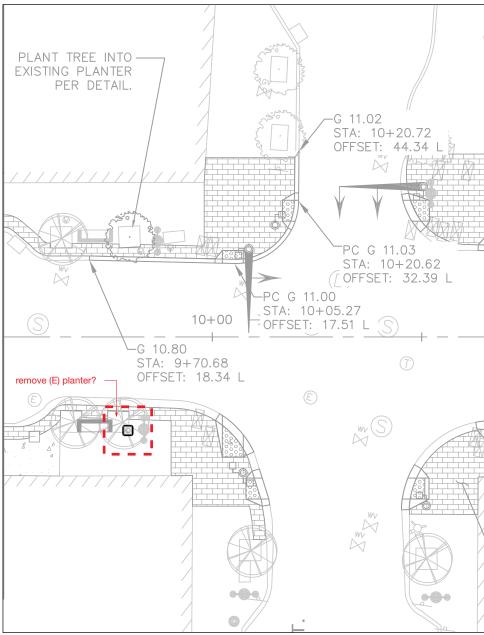


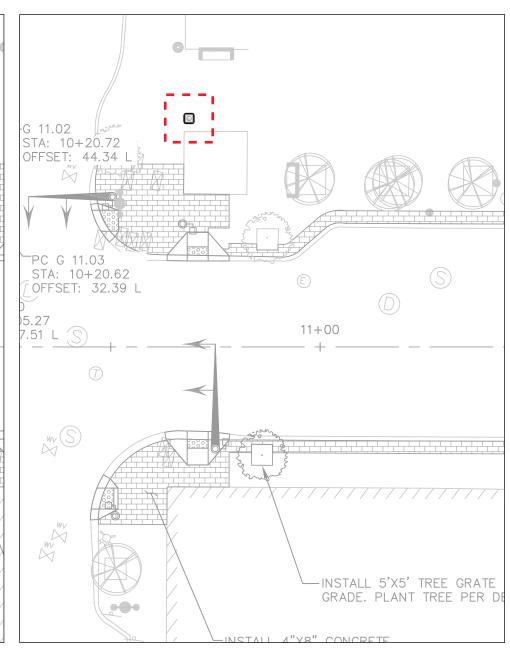
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San Antonio Ave. and Mesa St. Corner (North): Location Plan Scale: NTS

 $2\,\text{San}$  Antonio Ave. and Stanton St. Corner (South): Location Plan  $_{\text{Scale: NTS}}$ 

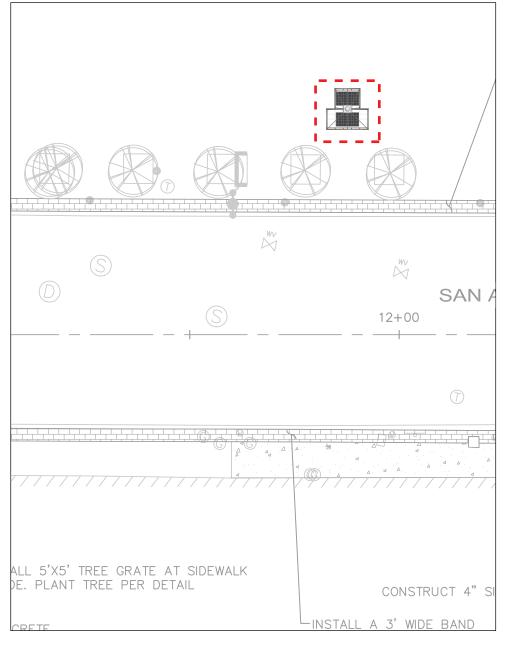
3 San Antonio Ave. and Stanton St. Corner (North): Location Plan  $_{\mbox{\scriptsize Scale: NTS}}$ 

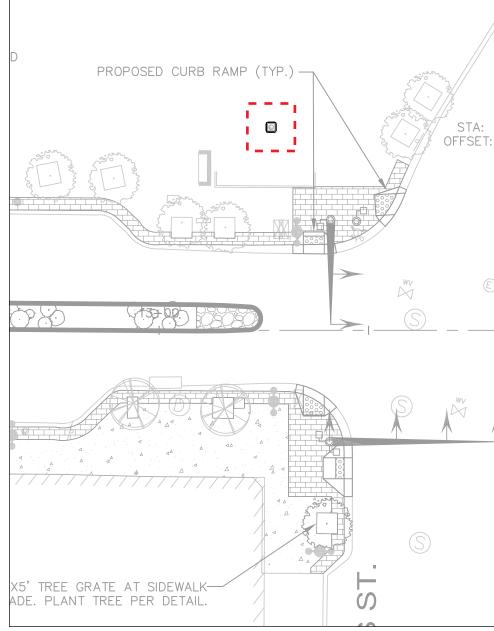


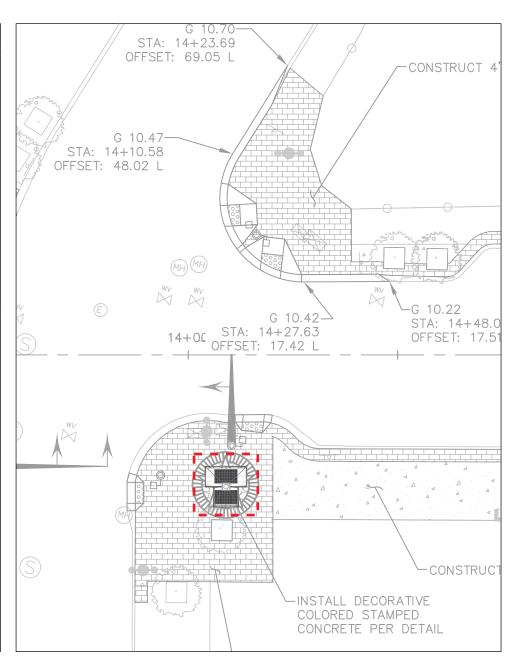
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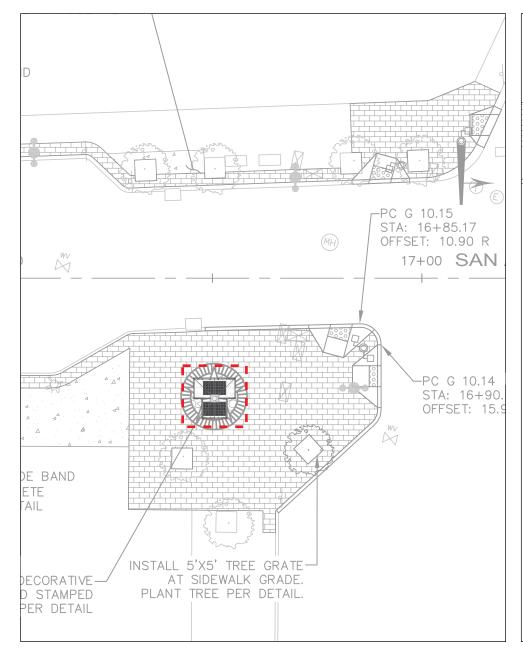
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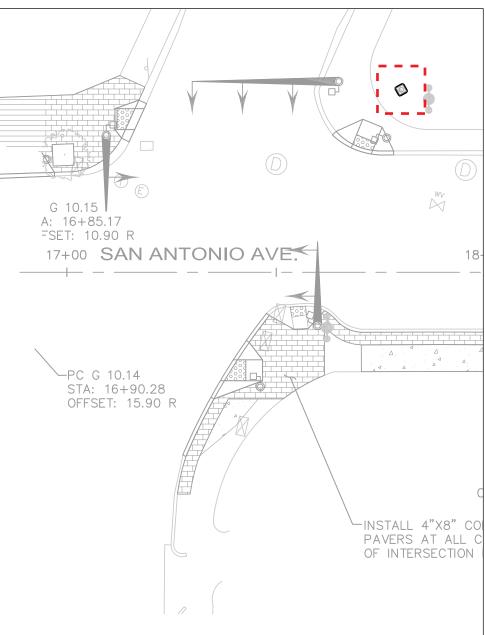
 $3\,\mathrm{San}$  Antonio Ave. and Kansas St. Corner (South): Location Plan  $_{\mathrm{Scale:\,NTS}}$ 



PROJECT NAME/PROJECT CODE

PAGE TITLE / ELEMENT TYPE





**1** San Antonio Ave. and Campbell St. Corner (South): Location Plan Scale: NTS

 $2\,{\rm San}$  Antonio Ave. and Campbell St. Corner (North): Location Plan  $_{\rm Scale:\,NTS}$ 



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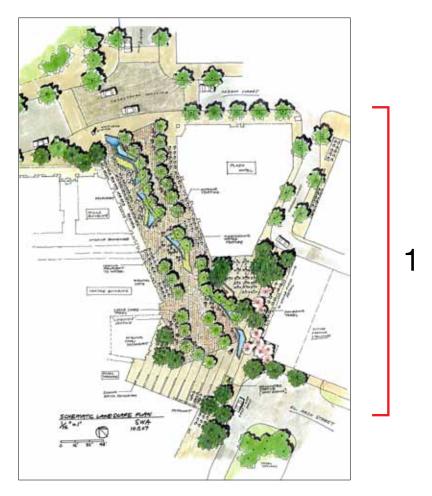
PAGE TITLE / ELEMENT TYPE

\$10 SHEET NUMBER



Pioneer Plaza, Mills Promenade: Location Plan Scale: NTS

LEGEND	Quantity
Sign Type 300	3
Sign Type 400	2
Sign Type 500	1



2 Legend and Key Map Scale: NTS



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The City of El Paso Pedestrian Wayfinding Additional Scope - Phase II

LEGE	ND	Quantity	
7	ST-500	2	
	ST-400	1	
	ST-300	6	
#	Sign Location Nur	mber	

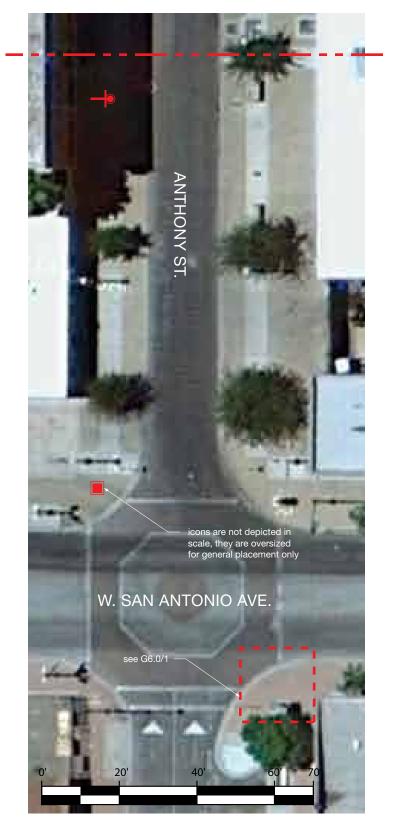


San Francisco Street: Location Plan Scale: NTS



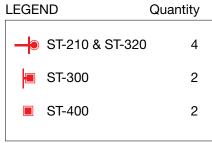
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PAGE TITLE / ELEMENT TYPE











Anthony Street, Section 1: Location Plan Scale: NTS

**2** Anthony Street, Section 2: Location Plan Scale: NTS

**3** Anthony Street, Section 3: Location Plan Scale: NTS

4 Legend and Key Map Scale: NTS



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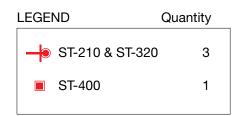
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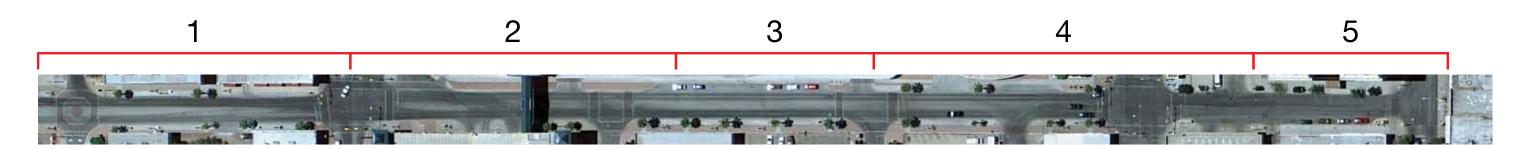
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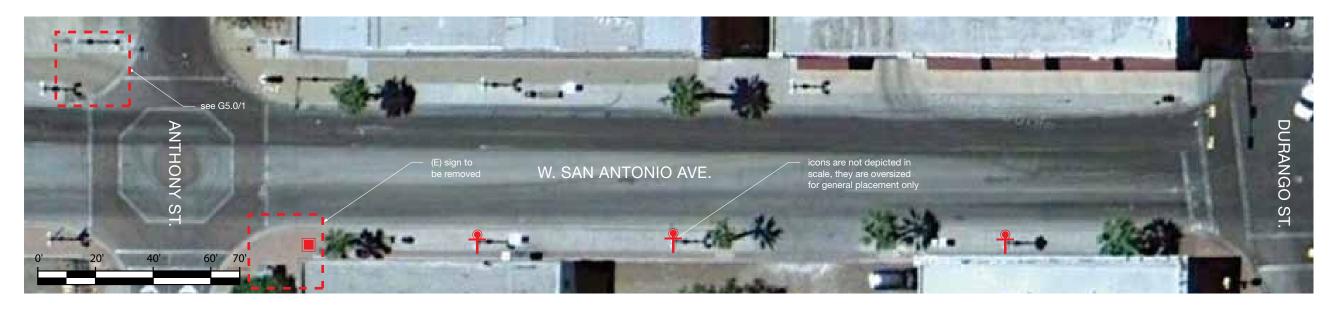
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**Anthony Street** Sign Locations





Legend and Key Map Scale: NTS



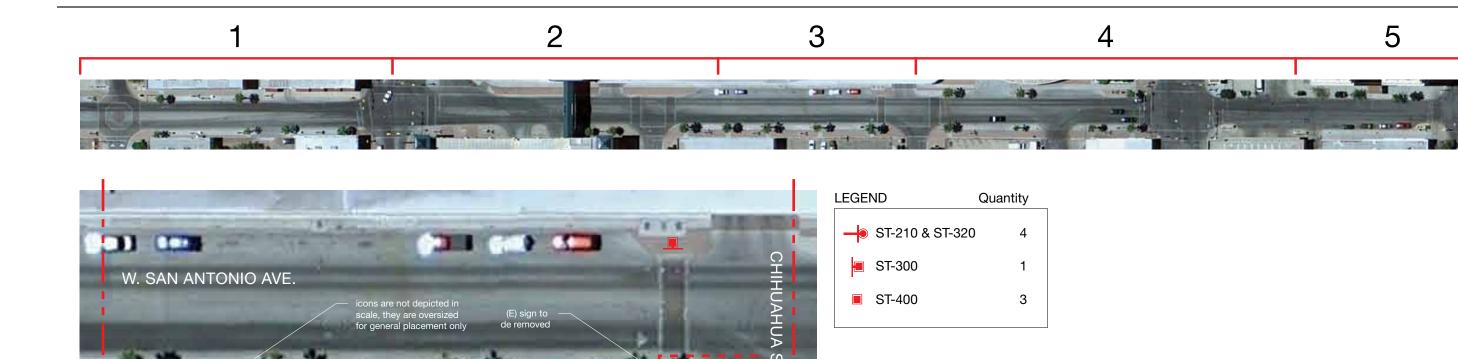
West San Antonio Avenue, Section 1: Location Plan Scale: NTS



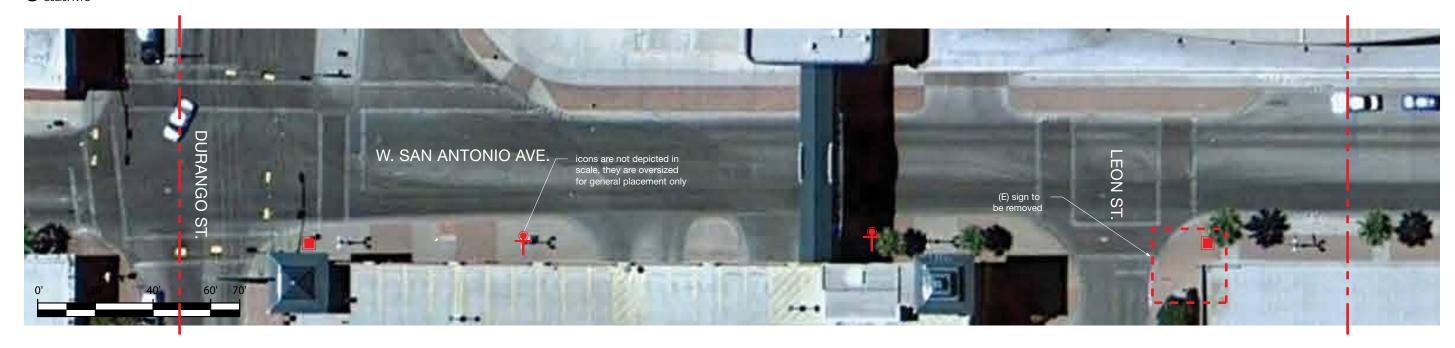
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 $3\,{\rm West}$  San Antonio Avenue, Section 3: Location Plan  $_{\rm Scale:\,NTS}$ 



 $2\,\text{West}$  San Antonio Avenue, Section 2: Location Plan  $_{\text{Scale: NTS}}$ 



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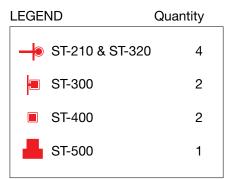
29MAR2013 Pedestrian Wayfinding 30APRIL2013 Revision 1 PAGE TITLE / ELEMENT TYPE

G34.0

West San Antonio Avenue Sign Locations







 $5\,{\rm West}$  San Antonio Avenue, Section 5: Location Plan  $_{\rm Scale:\,NTS}$ 



4 West San Antonio Avenue, Section 4: Location Plan Scale: NTS

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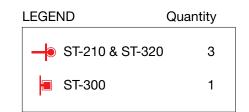
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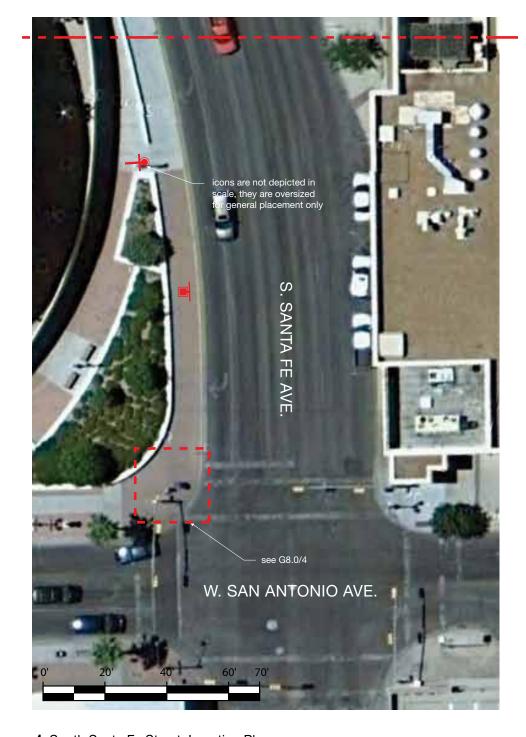
The City of El Paso Wayfinding and Street Amenities
13CEP006 ISSUES/REVISIONS

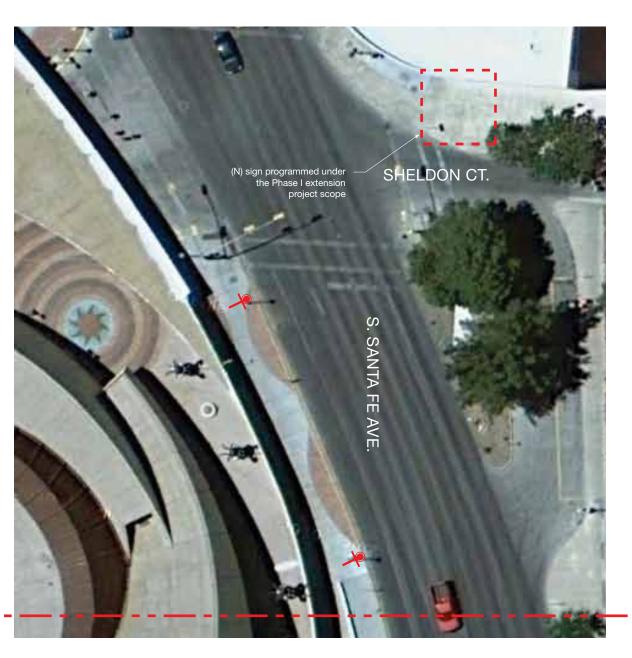
30APRIL2013 Revision 1

29MAR2013 Pedestrian Wayfinding

PAGE TITLE / ELEMENT TYPE









South Santa Fe Street: Location Plan Scale: NTS

2 South Santa Fe Street: Location Plan Scale: NTS

3 Legend and Key Map Scale: NTS



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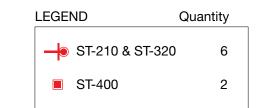
29MAR2013 Pedestrian Wayfinding 30APRIL2013 Revision 1

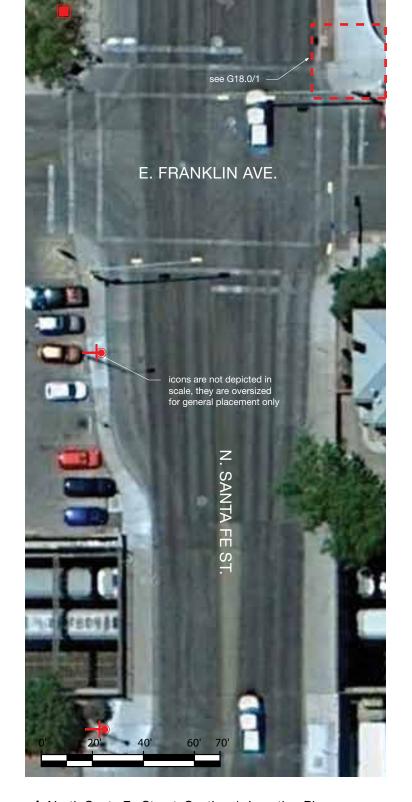
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SHEET NUMBER

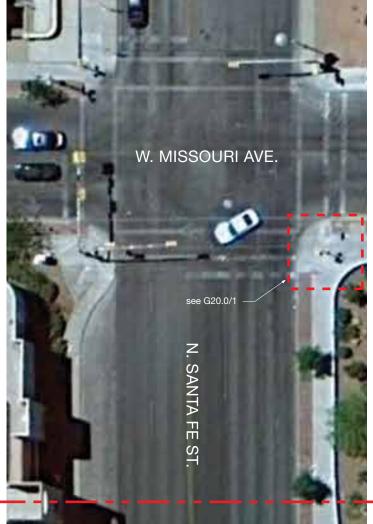
**South Santa Fe Street** Sign Locations

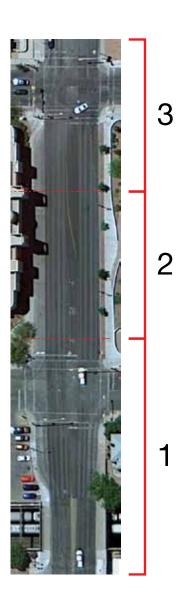
G36.0











North Santa Fe Street, Section 1: Location Plan Scale: NTS

**2** North Santa Fe Street, Section 2: Location Plan Scale: NTS

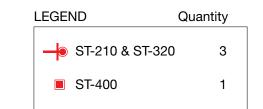
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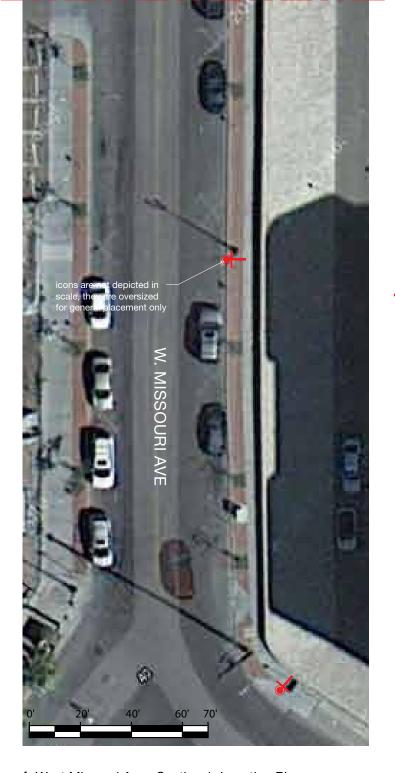
4 Legend and Key Map

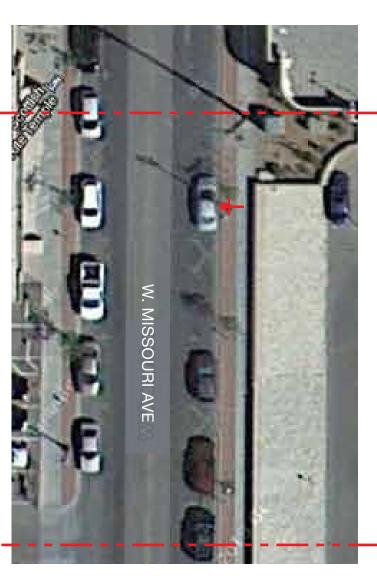


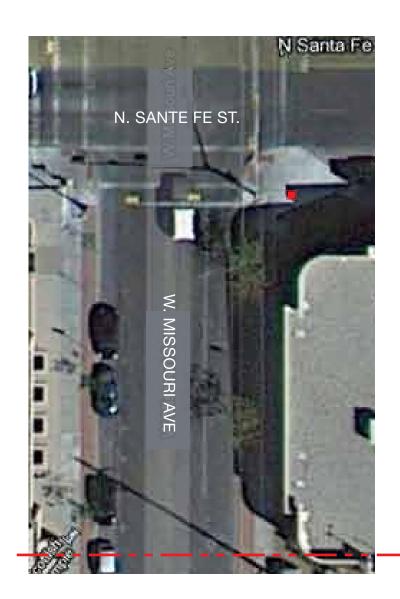
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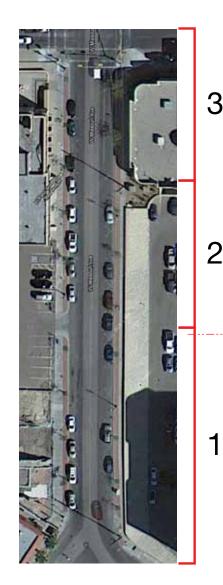
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West Missouri Ave., Section 1: Location Plan Scale: NTS

**2** West Missouri Ave., Section 2: Location Plan Scale: NTS

 $3 \stackrel{\text{West Missouri Ave., Section 3: Location Plan}}{\text{Scale: NTS}}$ 

4 Legend and Key Map Scale: NTS



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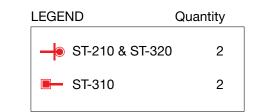
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29MAR2013 Pedestrian Wayfinding 30APRIL2013 Revision 1 PAGE TITLE / ELEMENT TYPE

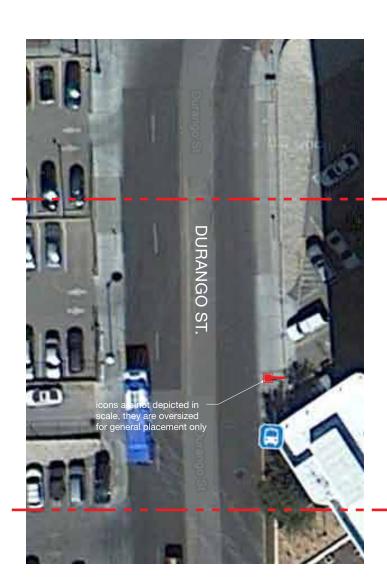
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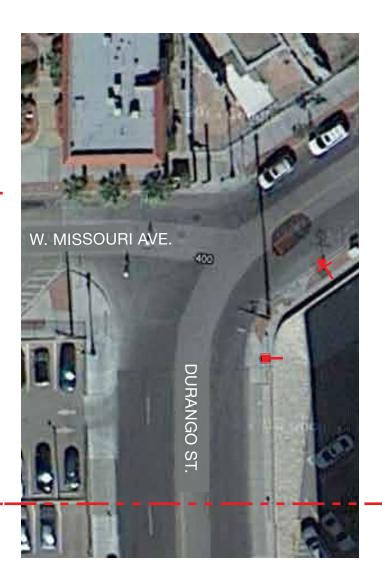
**W. Missouri Street** Sign Locations

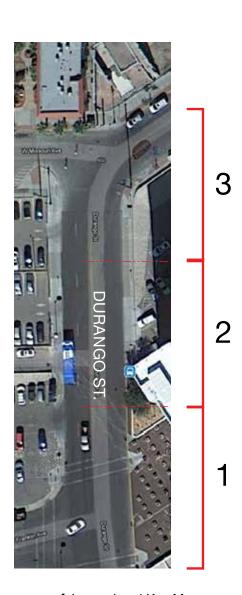
G38.0











**1** Durango Street, Section 1: Location Plan Scale: NTS

**2** Durango Street, Section 2: Location Plan Scale: NTS

 $3 \stackrel{\text{Durango Street, Section 3: Location Plan}}{\text{Scale: NTS}}$ 

4 Legend and Key Map



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Durango St.

Sign Locations

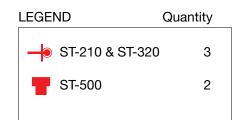
SHEET NUMBER

G39.0











North Oregon Street, Section 1: Location Plan Scale: NTS

2 North Oregon Street, Section 2: Location Plan Scale: NTS

**3** North Oregon Street, Section 3: Location Plan Scale: NTS

4 Legend and Key Map Scale: NTS



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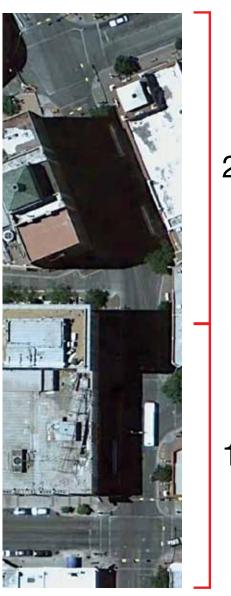
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North Oregon Street Sign Locations





**LEGEND** Quantity ST-210 & ST-320 3 ■ ST-400 1 ST-500



3 Legend and Key Map Scale: NTS

North Oregon Street, Section 1: Location Plan Scale: NTS

PROJECT NAME/PROJECT CODE

ISSUES/REVISIONS

PAGE TITLE / ELEMENT TYPE

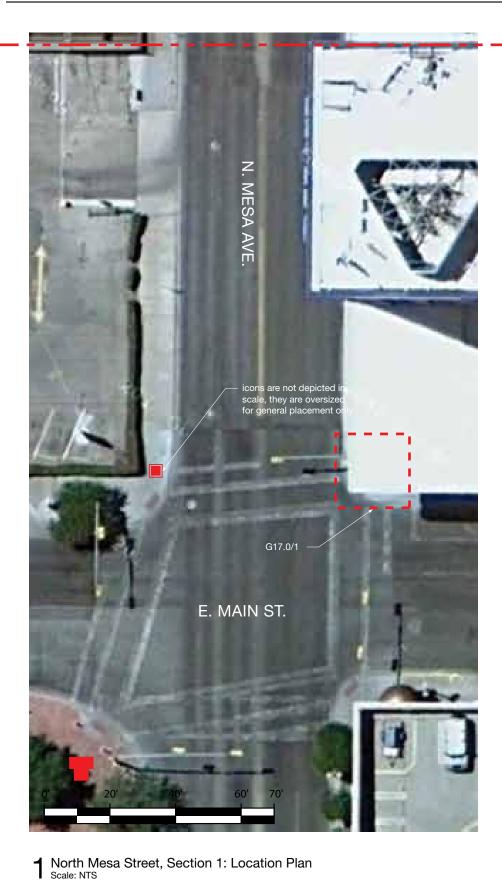
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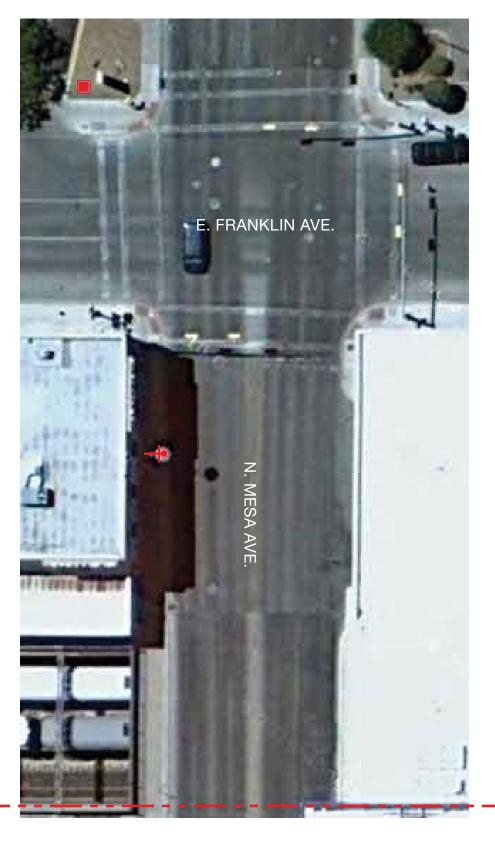
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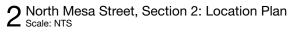
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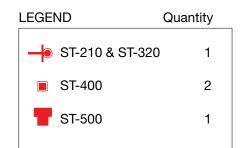
**North Oregon Street** Sign Locations

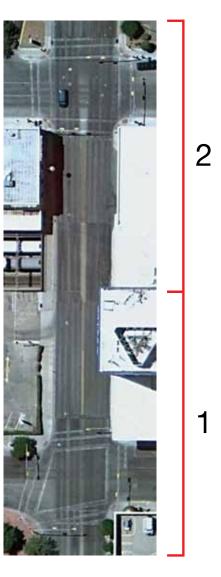
G41.0











3 Legend and Key Map Scale: NTS

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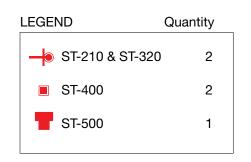
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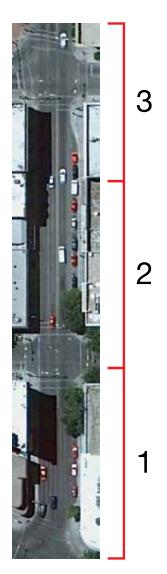
SHEET NUMBI











North Mesa Street, Section 1: Location Plan Scale: NTS

 $2 \, \text{North Mesa Street, Section 2: Location Plan} \,$  Scale: NTS

 $3 \stackrel{\text{North Mesa Street, Section 3: Location Plan}}{\text{Scale: NTS}}$ 

4 Legend and Key Map Scale: NTS



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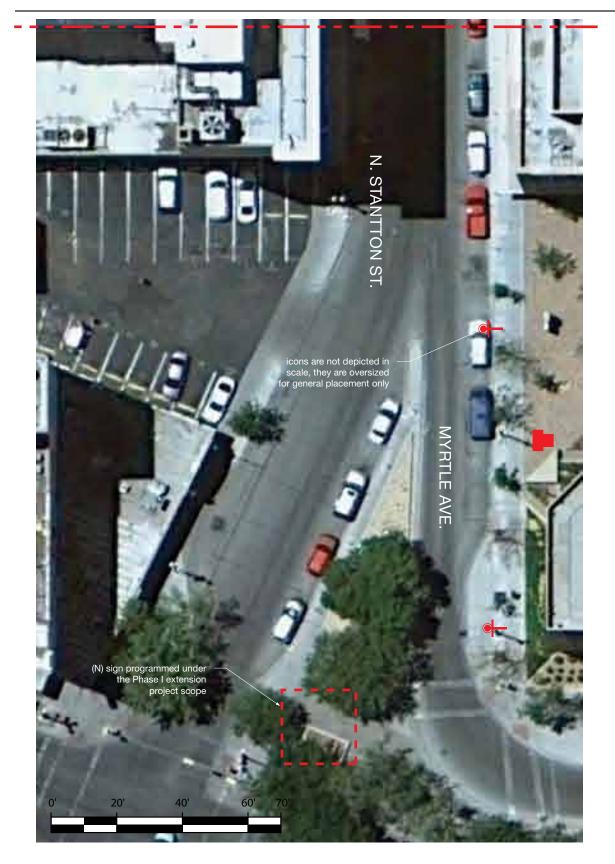
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29MAR2013 Pedestrian Wayfinding 30APRIL2013 Revision 1 PAGE TITLE / ELEMENT TYPE

SHEET NUMBER

North Mesa Street Sign Locations







LEGEND Quantity ST-210 & ST-320 2 ■ ST-400 2 ST-500 1

3

2

Legend and Key Map Scale: NTS

**1** Stanton Street, Section 1: Location Plan Scale: NTS

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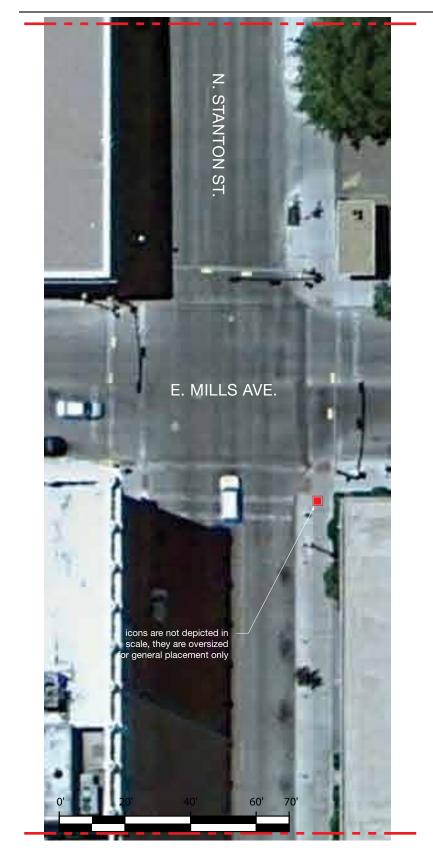
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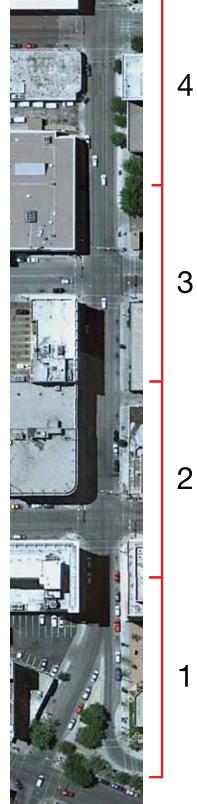
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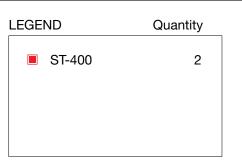
PAGE TITLE / ELEMENT TYPE **Stanton Street** Sign Locations

G44.0









2

3 Stanton Street, Section 3: Location Plan Scale: NTS

4 Stanton Street, Section 4: Location Plan Scale: NTS

Legend and Key Map Scale: NTS



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PAGE TITLE / ELEMENT TYPE

**Stanton Street** Sign Locations

LEGEND Quantity

→ ST-210 & ST-320 1

■ ST-400 2

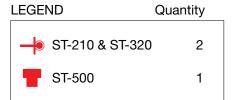


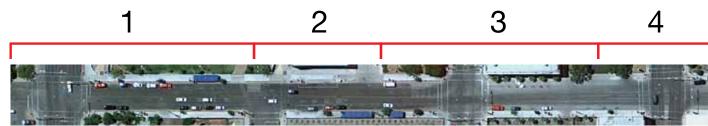
**1** East Main Street: Location Plan Scale: NTS



ISSUES/REVISIONS

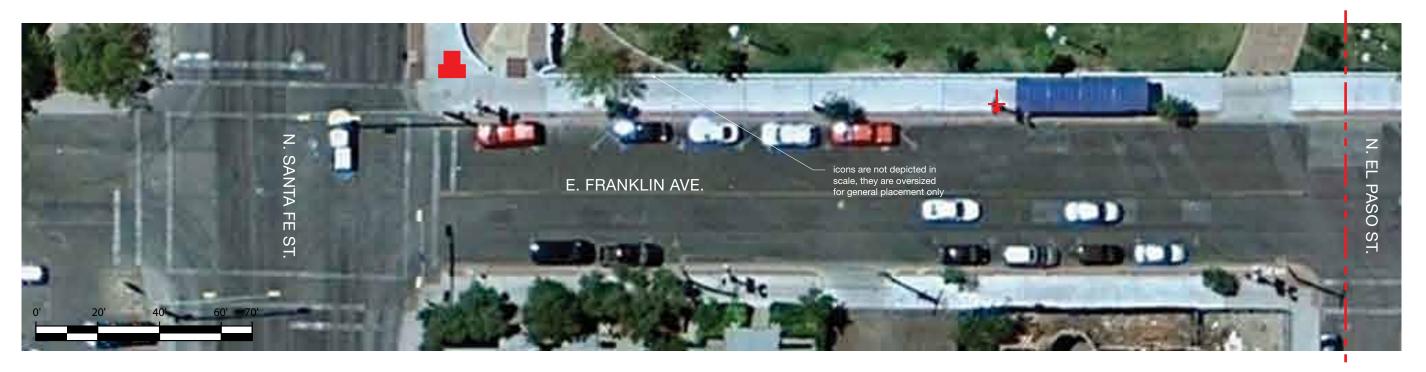






 ${\displaystyle 2^{\, \text{Franklin Avenue, Section 2: Location Plan}}_{\, \text{Scale: NTS}}}$ 

Legend and Key Map Scale: NTS



Franklin Avenue, Section 1: Location Plan Scale: NTS

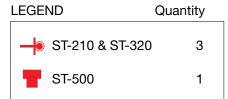


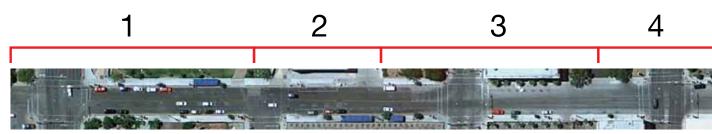
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4 Franklin Avenue, Section 4: Location Plan Scale: NTS

Legend and Key Map Scale: NTS



 $3 \begin{array}{l} \text{Franklin Avenue, Section 3: Location Plan} \\ \text{Scale: NTS} \end{array}$ 



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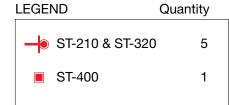
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**2** Missouri Avenue, Section 2: Location Plan Scale: NTS

3 Legend and Key Map Scale: NTS



Missouri Avenue, Section 1: Location Plan Scale: NTS



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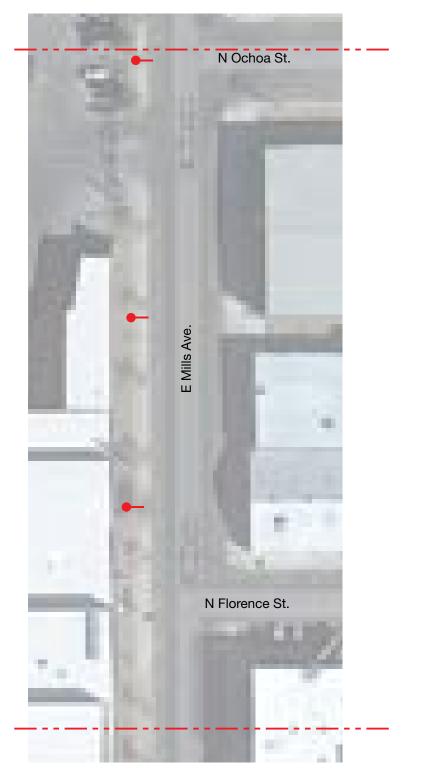
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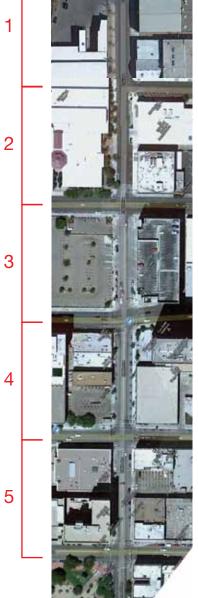
The City of El Paso Wayfinding and Street Amenities
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**1** E Mills Ave: Location Plan Scale: NTS



LEGEND	Quantity
→ ST-320	3
■ ST-410	0
<b>▼</b> ST-420	0



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PAGE TITLE / ELEMENT TYPE

**Wayfinding Location Plans** East Mills Avenue

G51.0



LEGEND Quantity ■ ST-400 1 **──** ST-310 1 → ST-320 4 ST-415 1

**2** E Mills Ave: Location Plan Scale: NTS

3 E Mills Ave: Location Plan Scale: NTS

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G52.0



LEGEND Quantity → ST-320 4 ■ ST-410 1 **▲** ST-420 1

we: Location Plan

 $5^{\,\text{E Mills Ave: Location Plan}}_{\,\text{Scale: NTS}}$ 



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29MAR2013 Pedestrian Wayfinding 30APRIL2013 Revision 1 **Wayfinding Location Plans** East Mills Avenue



LEGEND Quantity

--- ST-310 3

--- ST-410 0

--- ST-420 0



**1** Ochoa St.: Location Plan Scale: NTS

2 Ochoa St.: Location Plan Scale: NTS

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**Wayfinding Location Plans** N Virginia St.

G54.0





3 4 5 6

LEGEND

Light Bollard

ST-200

■ ST-300

ST-400

ST-500

# Sign Location Number

Quantity

0

0

0

0

0

ST-210

\_\_ ST-220

**──** ST-310

**─** ST-320

T-410

ST-415

**▼** ST-420

▲ ST-425

Quantity

0

0

2

0

0

0

0

1

Texas Ave: Location Plan Scale: NTS

**2** Texas Ave: Location Plan Scale: NTS



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29MAR2013 Pedestrian Wayfinding 30APRIL2013 Revision 1 Wayfinding Location Plans

Texas Avenue

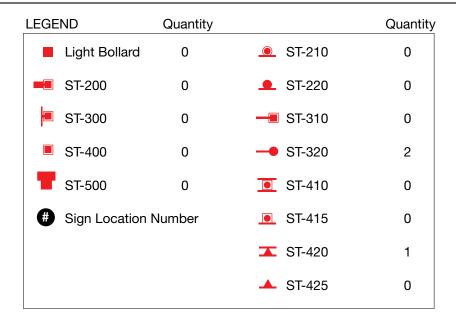
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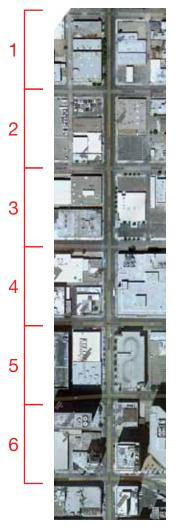
G55.0





4 Texas Ave: Location Plan Scale: NTS





3 Texas Ave: Location Plan Scale: NTS

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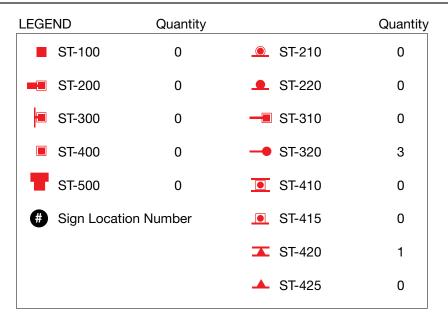
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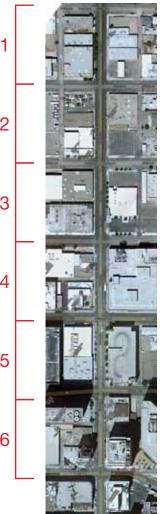
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6 Texas Ave: Location Plan Scale: NTS





 $5^{\,\text{Texas Ave: Location Plan}}_{\,\text{Scale: NTS}}$ 

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Message Schedule Texas Avenue

PAGE TITLE / ELEMENT TYPE

G57.0







LEGEND Quantity Quantity ■ Light Bollard 0 ST-210 ST-200 0 ST-220 0 ■ ST-300 ── ST-310 ■ ST-400 **─** ST-320 20 ST-500 **■** ST-410 0 # Sign Location Number ST-415 0 **▼** ST-420 0 ▲ ST-425

1 3

1 El Paso St: Location Plan Scale: NTS

**2** El Paso St: Location Plan Scale: NTS

3 El Paso St: Location Plan Scale: NTS

4 Legend and Key Map Scale: NTS



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**Wayfinding Location Plans**El Paso Street

PAGE TITLE / ELEMENT TYPE

G58.0





5 - 6 - 7

8 Legend and Key Map Scale: NTS

**5** El Paso St: Location Plan Scale: NTS

6 El Paso St: Location Plan Scale: NTS

 $7^{\,\text{El Paso St: Location Plan}}_{\,\text{Scale: NTS}}$ 

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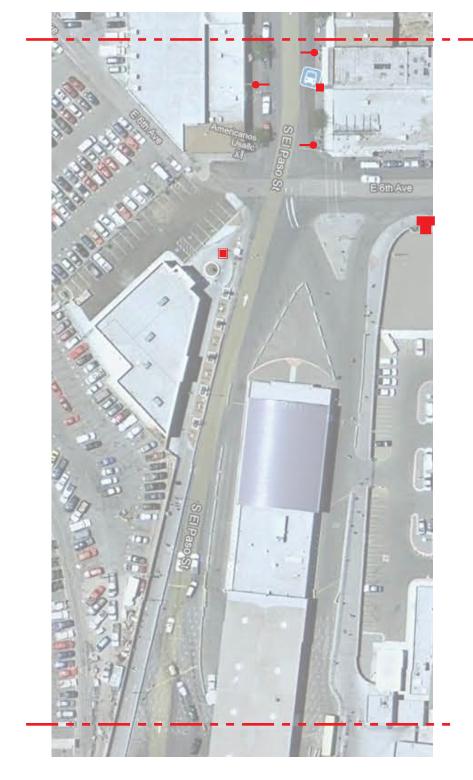
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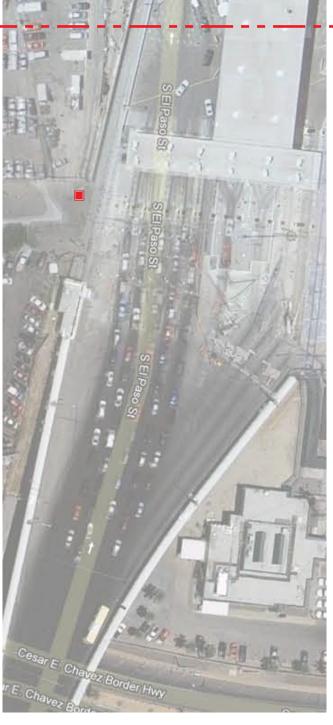
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Wayfinding Location Plans
El Paso Street

PAGE TITLE / ELEMENT TYPE

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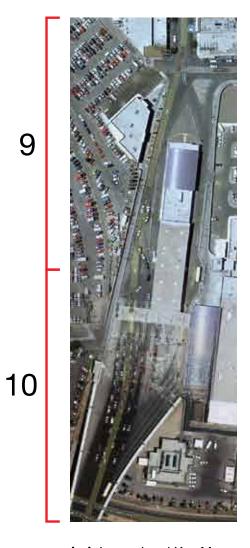




9 El Paso St: Location Plan Scale: NTS

10 El Paso St: Location Plan Scale: NTS





1 1 Legend and Key Map Scale: NTS

El Paso Street

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Wayfinding Location Plans

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