

DATE: June 11, 2015

TO: City Clerk

FROM: Mayor Oscar Leaser

ADDRESS: 300 N. Campbell, 2nd Floor TELEPHONE 212-0021

Please place the following item on the (Check one): CONSENT x REGULAR _____

Agenda for the Council Meeting of June 16, 2015

Item should read as follows: Appointment of Brian Kennedy to the Veterans Affairs Advisory Committee

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Veterans Affairs Advisory Committee

NOMINATED BY: Oscar Leaser DISTRICT: Mayor

NAME OF APPOINTEE Brian Kennedy
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO: x

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: n/a

EXPIRATION DATE OF INCUMBENT: n/a

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 6/16/2015
6/16/2015

TERM BEGINS ON : 6/15/2017

EXPIRATION DATE OF NEW APPOINTEE: _____

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: x

2nd TERM: _____

UNEXPIRED TERM: _____

BRIAN KENNEDY

SUMMARY OF QUALIFICATIONS

Expert team builder and organizational leader with the ability to generate cooperation among all levels of personnel. Focused, confident and decisive professional with a visionary and consistent management style.

- Extensive experience in developing and implementing multi-million dollar media and image budgets.
- Skilled, hands-on manager, with the proven leadership skills to train and motivate others.
- Comprehensive knowledge in negotiating and fulfilling contracts
- Security consultant for political and concert events.

MANAGEMENT

- Developed image and media for over 30 political/image campaigns at local, state and international level.
- Founded a promotions company to co-ordinate and co-produce concert tours and Broadway theatre shows in the Southwest.
- Chartered a corporation to produce, direct and market television specials.

PROFESSIONAL EXPERIENCE

2003-Present El Paso Sports Commission, CEO

Facility Management Company overseeing El Paso County Coliseum

1998-2003 County of El Paso, Department Head

Management of the El Paso County Coliseum and El Paso SportsPark

1998-Present Ballyhoo Studios, Managing Partner

Full service Production Company specializing in image/long form video and television campaigns

9/93-6/97 Magic Media, Partner/Vice President of Operations

Radio Stations KSET/HOFX

EDUCATION

Bachelor of Arts, University of Texas at El Paso

MILITARY

U.S. Army 1974 – 1978 Military Intelligence Interpreter/Interrogator Russian/Polish/Czech
Honorable Discharge

CERTIFICATIONS

Certified Sports Event Executive (CSEE)

National Association of Sports Commissions

University of Kentucky Sports Management School

COMMUNITY INVOLVEMENT (Past and Present)

Founding Chairman, Citizens Against Lawsuit Abuse

Treasurer, El Paso Association for the Performing Arts (VIVA! El Paso)

Chairman, Community Development/Legacy, Rotary Club of West El Paso

Telecommunications Advisory Committee, Texas Tech University

Media and Campaign Committee, Boys & Girls Clubs

Founding Chairman, National Media Against Drugs

Board member. Big Brothers Big Sisters

PROFESSIONAL MEMBERSHIPS

Screen Actors Guild

National Association of Broadcasters

International Association of Festivals and Events

International Association of Venue Managers

National Association of Sports Commission