

DATE: 07-02-2008

TO: City Clerk

FROM: Mayor John Cook

ADDRESS 2 Civic Center Plaza, El Paso, Texas 79901 TELEPHONE 915-541-4145

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of July 8, 2008

Re-appointment of Cecilia Levine to the Committee on Border Relations by Mayor John F.

Item should read as follows: Cook.

SPECIAL INSTRUCTIONS: _____

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Committee on Border Relations

NOMINATED BY: Mayor John F. Cook DISTRICT: Mayor

NAME OF APPOINTEE Cecilia Levine

(Please verify correct spelling of name)

BUSINESS ADDRESS: 9570 Pan American

CITY: El Paso ST: TX ZIP: 79927 PHONE: 915-858-0971

HOME ADDRESS: _____

CITY: El Paso ST: TX ZIP: _____ PHONE: _____

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Cecilia Levine

EXPIRATION DATE OF INCUMBENT: 02-28-2008

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 07-08-2008

EXPIRATION DATE OF NEW APPOINTEE: 02-28-2010

PLEASE CHECK ONE OF THE FOLLOWING:

1st TERM: _____

2nd TERM: X

UNEXPIRED TERM: _____

Cecilia Ochoa Levine

Cecilia Ochoa Levine has been President of MFI International Mfg., LLC, headquartered in El Paso, Texas, since 1990. Prior to joining MFI, Levine was President of Ceci Inc. in El Paso, Texas.

MFI is a Contract Assembler, producing diversified products for automotive, juvenile, pet and ladies accessories and apparel sectors. MFI also is a provider of Manufacturing, Warehousing, Distribution and Consulting Services with offices and plants in Mexico and the United States.

Levine has worked with major companies including Kimberly Clark, Hasbro, Sara Lee and Evenflo in establishing manufacturing operations. She also has guided smaller companies during their start-up phase. Her design experience has also been an asset to many of MFI's clients.

Levine has extensive experience in manufacturing, production processes, international trade, cross border cultural relationships and economic development.

In June 2004, Levine, as a member of the President's Export Council, was a participant in a fact finding trip to China with Secretary of Commerce Don Evans.

Levine founded the US/Mexico Strategic Alliance which networks with various existing organizations to improve the life of U.S. and Mexican citizens living in the border regions of the United States and Mexico. She is also involved in a medical project to relocate older U.S. medical equipment to needy hospitals in Mexico.

She was a founding member of the Midland, Texas Hispanic Chamber of Commerce.

Levine continues to be a guest speaker at the Entrepreneur Class at the Business School at Baylor University in Waco, Texas. She has been a guest speaker in South American countries on economic development and maquiladora opportunities and issues.

In 2006 -USHCC "Regional and National Hispanic Business Woman of the Year Award"

In 2005 -"Ser Empresario Borderland Award"

In 2004 -"Orgullo Hispano- Galardón de La Mujer Guadalajara México"

In 2004 -"Texas Association of Mexican American Chambers' (TAMAC) Business Woman of the Year Award"

In 2003 -"Small Business Administration's Minority Women-Owned Business of the Year Award"

In 2002 -"League of Women Voter's Bravo Award"

Cecilia Levine is affiliated with the following National and International organizations:

- President's Export Council
- Federal Reserve Bank of Dallas, El Paso Branch (Director)-Chairmen Protem
- World Trade Center – Chairman of the Board
- Paso del Norte Group – Co-Chairman of the Trilateral Linkage & Branding Committee
- Paisano Bi-national Immigration Advisory Committee
- Partnership for Prosperity – Bi National Competitiveness Committee Member & Production Sharing Action Force Committee Member
- US/Mexico Strategic Alliance – Founder, Director and President
- CINIME (Mexican National Maquiladora Association)
- El Paso Art Museum Foundation Board
- El Paso Hispanic Chamber of Commerce
- Friends of the Governor's Mansion (Texas) Board
- Mexican Federation of Private Health and Community Development Associations (FEMAP)
- Lydia Patterson School Foundation Board

- Hospital Civil de Guadalajara Foundation Board
- Governor's Mansion Foundation "Austin Texas"
- Kids for Kids (an international initiative to have prodigy children help raise funds for children with cancer)
- AMAC (Cd. Juarez Maguiladora Council)
- Plan Estrategico de Juarez
- Bob Bullock Texas State History Museum Foundation Board
- Society of Corporate Compliance and Ethics
- Tamac Texas business woman of the year
- University of Texas in El Paso Entrepreneur in Residents

She was born in Chihuahua, Chih., Mexico in 1950 and moved to the United States in 1966. She attended the University of Texas in El Paso. She became a naturalized U.S. Citizen in 1982. She is married to Lance R. Levine. They have six grown Children: James and Chia Stewart, Emma and Doug Schwartz, Lawrence, and a sixteen-year old son, Lance and two granddaughters: McKenzie Alexander and Taylor.