

DATE: August 1, 2018

TO: City Clerk

FROM: City Representative Alessandra Annello

ADDRESS: 300 N. Campbell TELEPHONE 915-212-0002

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of August 7, 2018

Appointment of Laura Valdez to the Museum and Cultural Affairs Advisory Board by City

Item should read as follows: Representative Alessandra Annello.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Museum and Cultural Affairs Advisory Board

NOMINATED BY: City Representative Alessandra Annello DISTRICT: Two

NAME OF APPOINTEE Laura Valdez

(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ ADDRESS: _____ PHONE: _____

CITY: _____ ST: _____ ZIP: _____

PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: N/A

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: N/A

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Ana Laura Ruiz

EXPIRATION DATE OF INCUMBENT: 10/01/21

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____

RESIGNED X

REMOVED _____

DATE OF APPOINTMENT: 08/07/18

TERM BEGINS ON : 08/07/18

EXPIRATION DATE OF NEW APPOINTEE: 10/01/21

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____

2nd TERM: _____

UNEXPIRED TERM: X

Laura Valdez

Objective	Please accept this resume as an expression of my interest in joining the MCAD board.
Skills & Abilities	I can deliver value through my technical expertise and operational understanding in promoting and branding a variety of businesses.
Experience	<p>January 2015 – December 2017 Marketing Director, Tin Man Filling Station</p> <ul style="list-style-type: none">▪ Responsible for all advertisements, merchandise, and event coordination with other relatable companies. <p>January 2012 – Current Occupation Account Representative, Corporate Connection</p> <ul style="list-style-type: none">▪ Responsible for developing client campaigns with promotional items that help market the clients business.
Education	<p>ASI (Advertising Specialty Institute)</p> <p>Attend annual conference which provides education on the promotional industry's leading technology, education, events, and research.</p>
Communication	I have developed meaningful friendships with local business owners and leaders due to my passion for developing brands and promoting the growth of our city.
Leadership	<p>Sponsor and host a weekly ministry, which advocates social justice with the catholic church in collaboration with other faiths, called <i>Just Faith</i>.</p> <p>Volunteer – Sun City Pride</p>
References	<p>Patty Robinson Owner – G&R Restaurant</p> <p>Norbert Portillo Owner – Tabla & Ode</p>