## CITY OF EL PASO, TEXAS AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM

DEPARTMENT:	Planning and Inspections Department, Planning Division
AGENDA DATE:	Introduction: August 7, 2018 Public Hearing: September 4, 2018
CONTACT PERSON	PHONE: Alex Hoffman, (915) 212-1566, hoffmanap@elpasotexas.gov Aviation, Monica Lombraña, (915) 212-7301, LombranaMX@elpasotexas.gov
DISTRICT(S) AFFEC	CTED: 2, 3
El Paso," to show a mo	g the Southern Industrial Park Master Plan, a study area plan incorporated within "Plan odification in the area under SmartCode and proposal to remove properties within the ing district. (District 2 & 3)
unanticipated change in	ent modifies the master plan to remove certain properties from the plan. In light of the infrastructure or present land use, this will align these properties with development tate growth or redevelopment in this area.
PRIOR COUNCIL ACT	CTION: Council action on this proposed master plan amendment.
AMOUNT AND SOUR	RCE OF FUNDING:
BOARD / COMMISSI City Plan Commission (	(CPC) – Approval Recommendation (6-0).
*****	********REQUIRED AUTHORIZATION************
<u>LEGAL:</u> (if required)	N/A FINANCE: (if required) N/A
DEPARTMENT HEA	D: Alex Hoffman Planning and Inspection Department
APPROVED FOR AG	ENDA:
CITY MANAGER: _	DATE:

ORDINANCE	NO.			

AN ORDINANCE AMENDING THE SOUTHERN INDUSTRIAL PARK MASTER PLAN, A STUDY AREA PLAN INCORPORATED WITHIN "PLAN EL PASO," TO MODIFY THE BOUNDARIES OF THE MASTER PLAN AREA TO REMOVE ALL AIRPORT PROPERTIES EAST OF SIKORSKY STREET FROM THE MASTER PLAN AREA.

WHEREAS, *Plan El Paso*, as subsequently amended, was initially adopted by the El Paso City Council on March 6, 2012 pursuant to provisions of the Texas Local Government Code as the comprehensive plan for the City; and

WHEREAS, the Plan El Paso provides a basis for the City's regulations and policies that direct its physical and economic development; and

WHEREAS, Plan El Paso, upon adoption, incorporated all existing study area plans into the plan; and

WHEREAS, the Southern Industrial Park Master Plan is one of the study are plans that was incorporated into Plan El Paso; and

WHEREAS, Policy 1.3.3 of *Plan El Paso* states that study area plans will remain in effect, except for any provisions that may conflict with the Comprehensive Plan, until such time as any of these study area plans are amended or repealed by the City Council; and

WHEREAS, the Southern Industrial Park Master Plan provides policy recommendations guiding the future development of the study area, which is bounded by Convair Road to the north, Airport Road to the west, Montana Avenue to the south, and Hawkins Boulevard to the east; and

WHEREAS, the proposed amendment modifies the master plan to remove certain properties from the plan. In light of the unanticipated change in infrastructure or present land use, this amendment will align these properties with development standards that can facilitate growth or redevelopment in this area; and

WHEREAS, after conducting a public hearing, the proposed amendment brings the Southern Industrial Park into alignment with present and expected land uses and will assist the El Paso Airport in generating commercial and aviation-serving businesses.

## NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

- 1. That the Southern Industrial Park Master Plan is amended in its entirety as shown in Exhibit "A" attached and incorporated herein.
- 2. Except as herein amended, the Southern Industrial Park Master Pan and Plan El Paso remain in full force and effect.

day of	, 2018.
	THE CITY OF EL PASO
	Dee Margo
	Mayor
M:	APPROVED AS TO CONTENT:
	Alex Hoffman
	Planning & Inspections

(Exhibit "A" on the following page)

KMN

# Exhibit A



## SOUTHERN INDUSTRIAL PARK MASTER PLAN

## A SMARTCODE DEVELOPMENT STUDY FOR A MIXED USE AIRPORT CENTER

EL PASO INTERNATIONAL AIRPORT AUGUST 2012

ADJUSTMENTS – NOVEMBER 2013, MAY 2018



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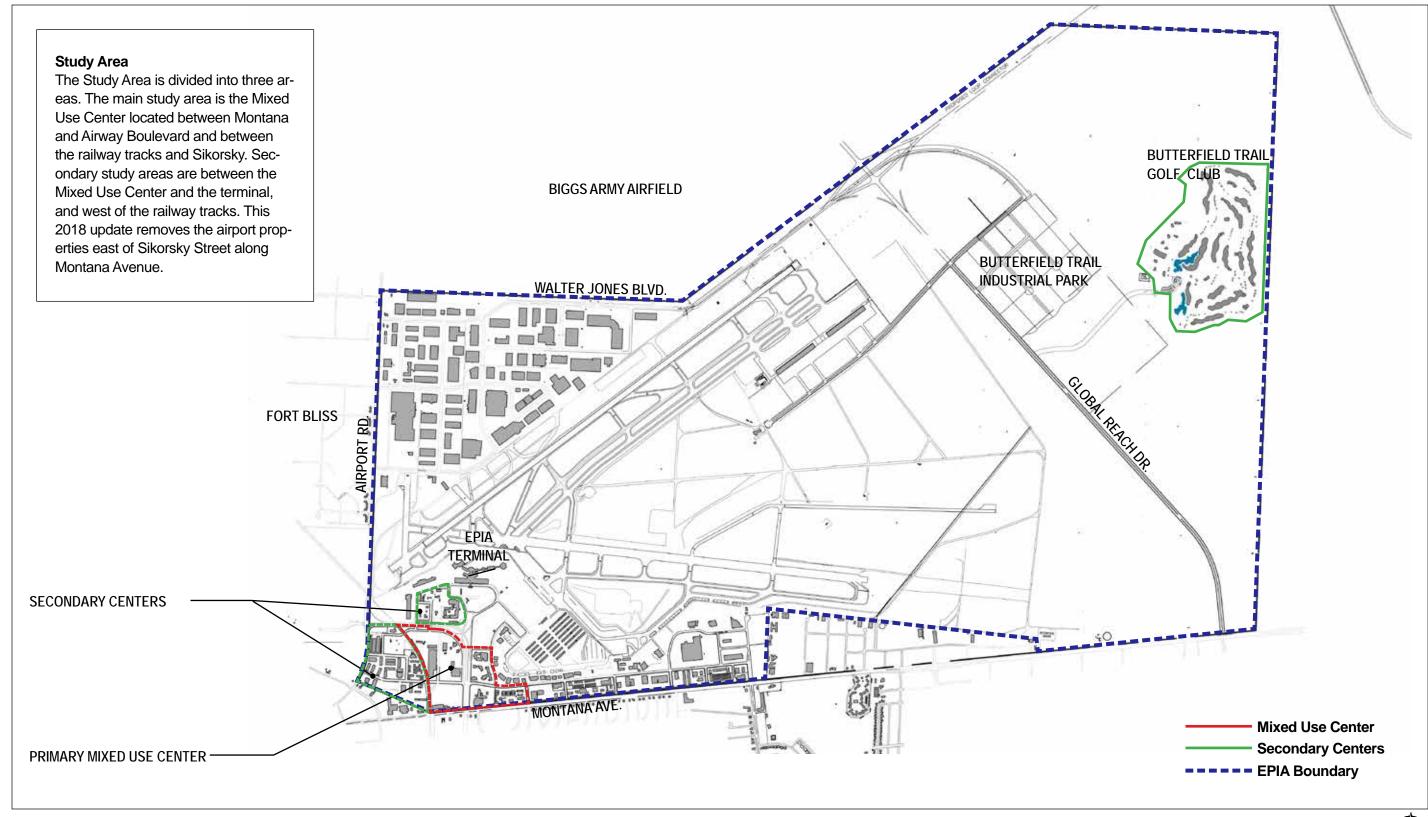
### **Background**

The Southern Industrial Park (SIP) Master Plan was developed in conjunction with a collaborative onsite workshop conducted during May 2011, led by PlaceMakers, LLC who worked with the El Paso International Airport to develop a detailed regulating plan that could be implemented through the City's adopted SmartCode. The SmartCode enables and provides incentives for walkable, mixed use, and compact places as an alternative to conventional automobile-focused, segregated-use suburban zoning standards. This plan builds from the June 2008 Southern Industrial Park Land Use Plan, demonstrating a more detailed urban pattern and comprehensive land-use regulation under the SmartCode as a combination of special districts. This document presents background and supplementary information to accompany the Title 21 application.

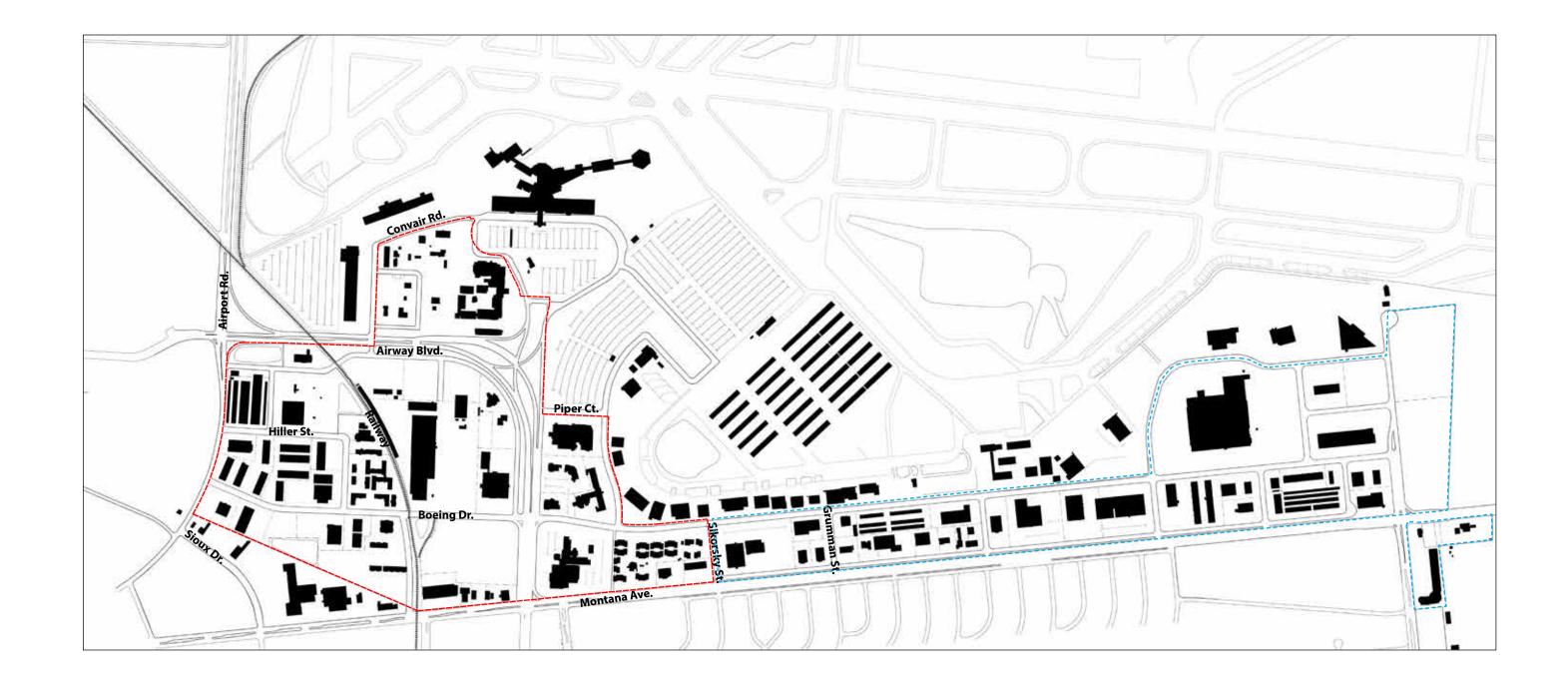
This 2018 Southern Industrial Park Master Plan Update in May of 2018 is intended to be more responsive to the vehicular environment of Montana Avenue. Until Montana is reconstructed to prioritize the pedestrian and cyclist along with the automobile, the environment does not support urban development patterns. Since reconstruction is a major investment that is not on the capital improvement horizon, this update requests the properties along Montana to be removed from the SmartCode planning area until such time as the street is reconstructed to support urban development.











## Master Plan Area Change

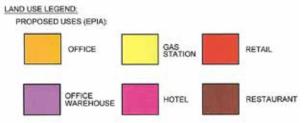
This update removes the airport properties east of Sikorsky Street from the Southern Industrial Park Master Plan since they will no longer be regulated by the SmartCode. The area removed is shown in blue.





### 2008 Land Use Plan

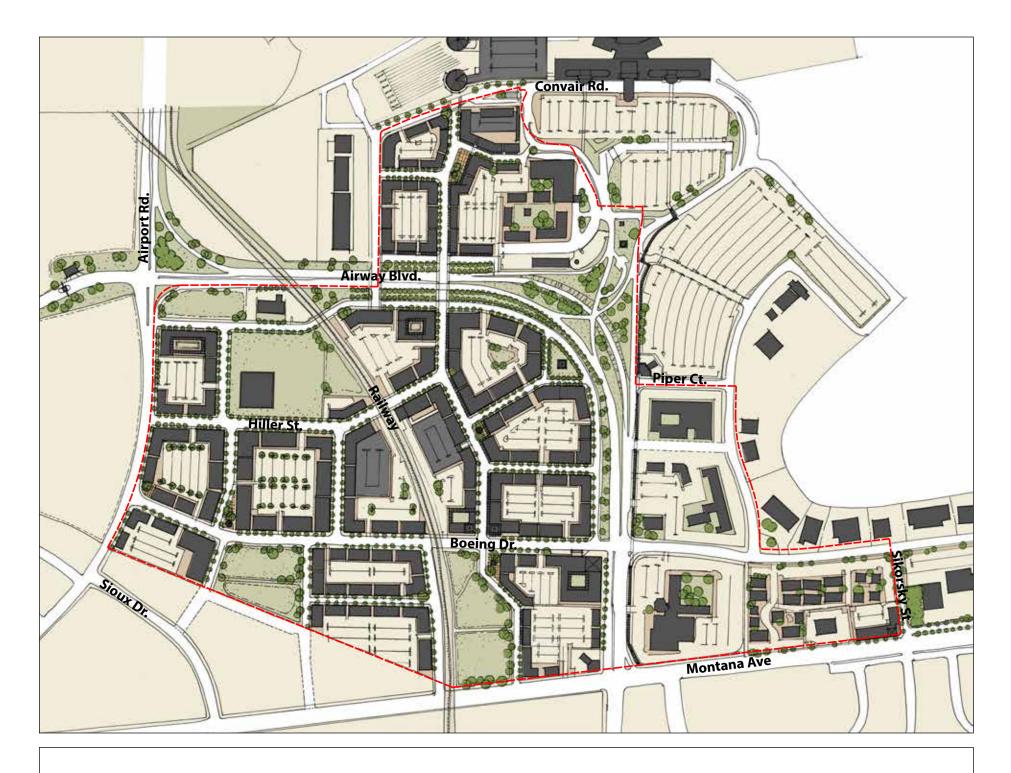
This plan indicates the preferred land use scenario as presented in the June 2008 "Southern Industrial Park Land Use Plan". The 2012 Master Plan built from and refined the general land use plan depicted here. It is important to note that the SmartCode regulations allow a wider variety of uses within each district than those illustrated here. At a more refined level of planning, the master plan builds in flexibility of use while defining a cohesive vision for redevelopment. As a departure from this plan, many land uses such as office, hotel, restaurant, and retail may be located beyond the areas shown here. This allows numerous mixed use environments suitable to a variety of users. All subsequent updates have maintained this flexibility.







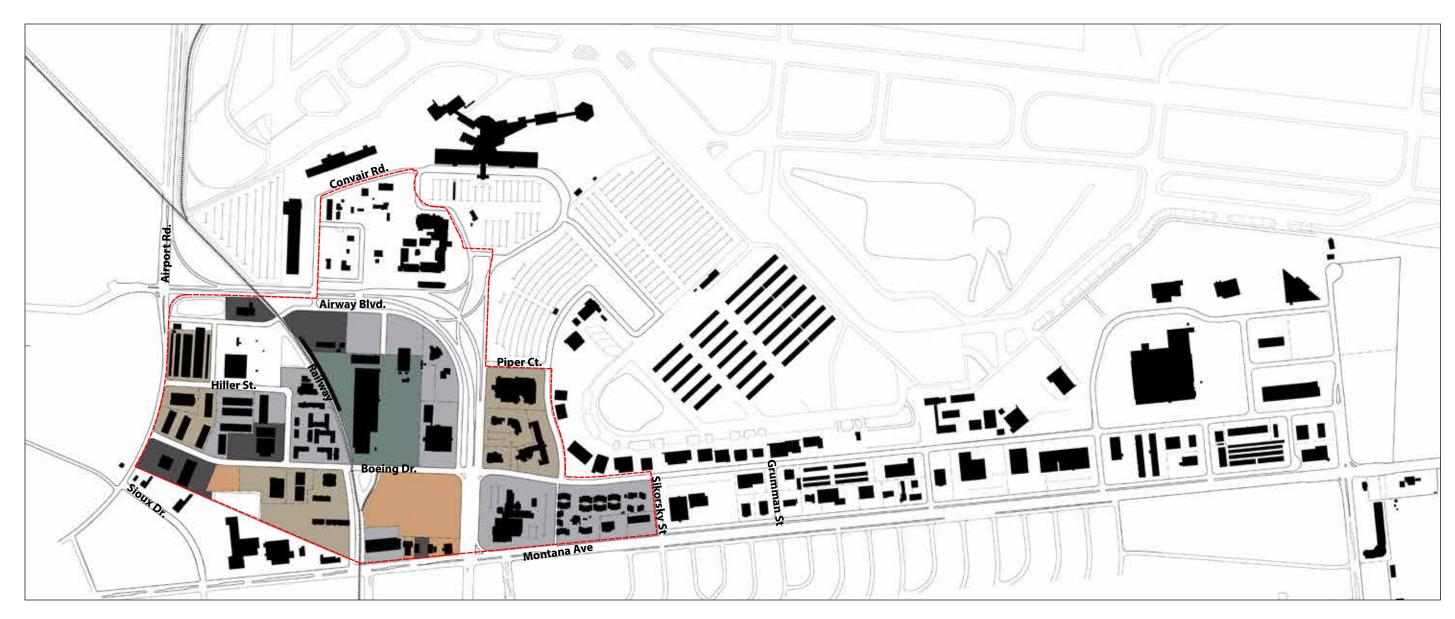




## Illustrative Plan

As redeveloped under the SmartCode, the illustrative plan demonstrates one possible scenario for redevelopment. While the area west of the railway and north of Airway will likely remain light industry, warehousing and terminal support services in the near term, there is an opportunity to redevelop over time in a more urban format.





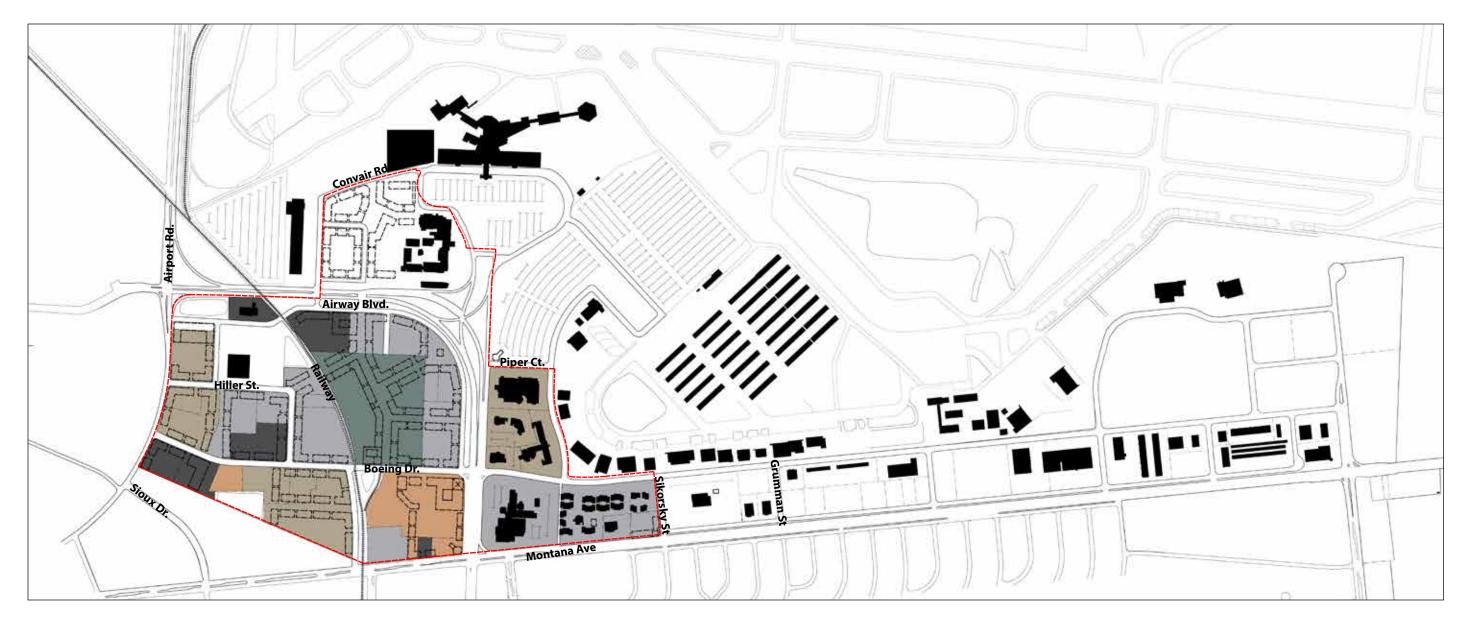
## 2012 Lease Expiration Dates

Available 2019 - 2023
2013 - 2014 2024 - 2028
2015 - 2018 2029 +

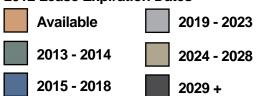
### Lease Plan Overlay

This plan shows 2012 lease timing with an overlay of existing buildings. This was the basis for the 2012 Master Plan due to land availability and was maintained in this update to inform timing of redevelopment.





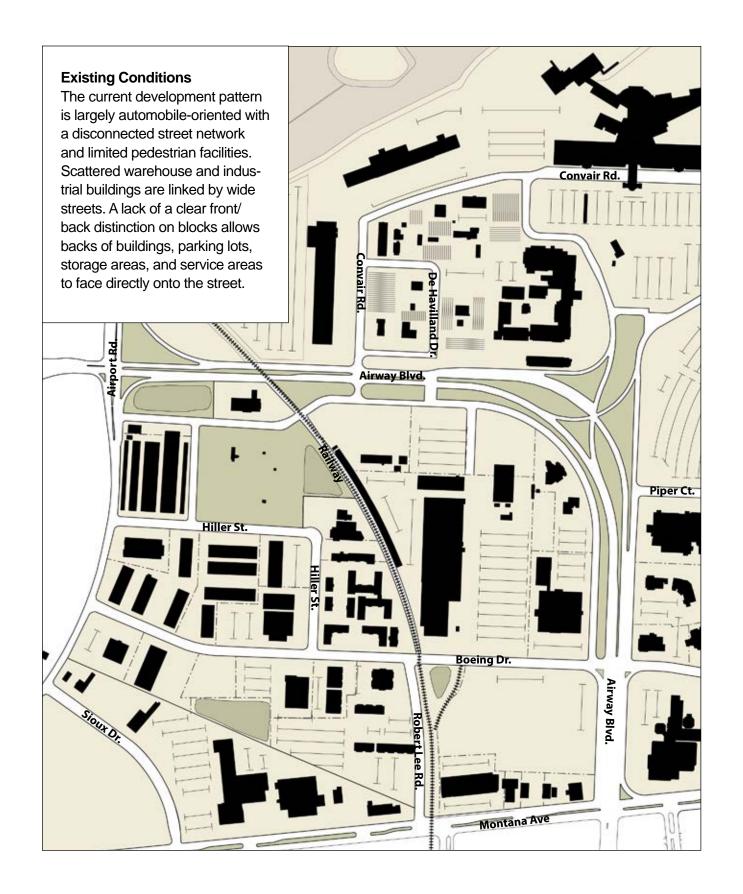
## 2012 Lease Expiration Dates

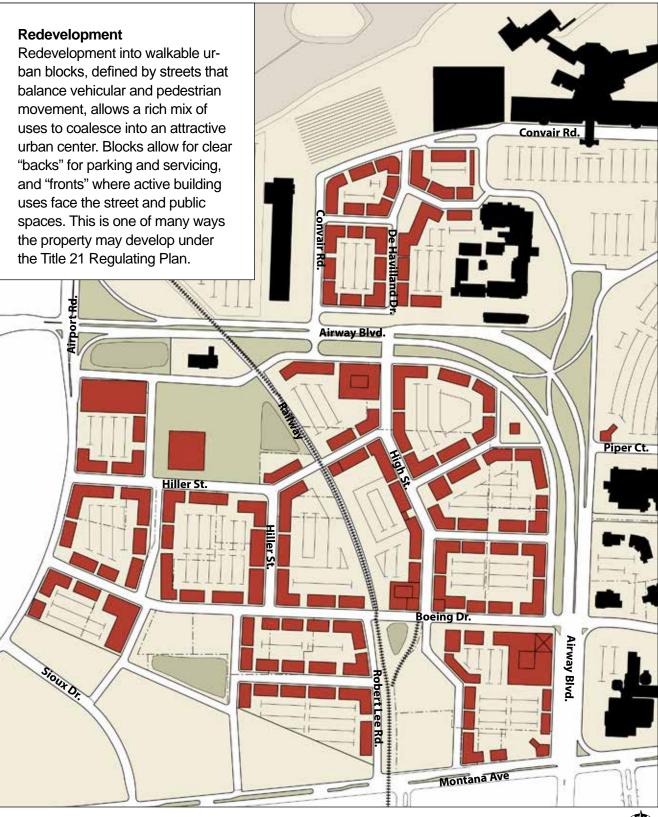


## Lease Plan Overlay: Future Buildings

This plan shows 2012 lease timing with an overlay of both existing and future buildings. This plan shows the relationship of expirations to phasing of new construction in the 2012 master plan.

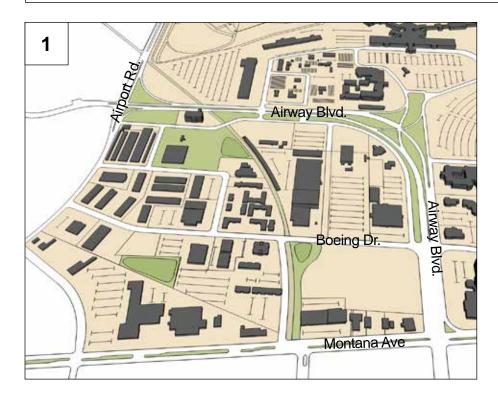


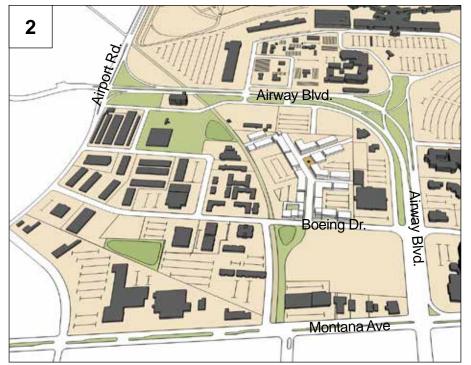


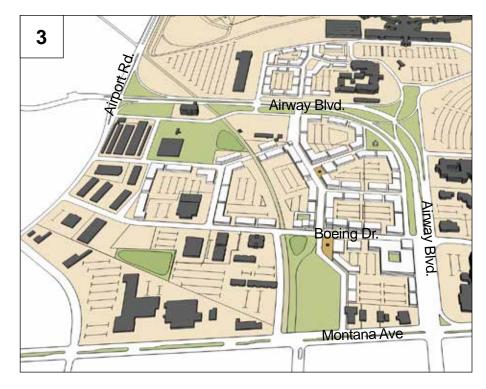




Phasing Illustrated: This series of images shows how the mixed use center might develop over time in response to lease expiries and improvements to streetscapes.















High Street: The Master Plan is centred on a north-south "High Street" leading from the new Rental Car Garage and extending south to Montana. Most of the street occurs within existing street right-of-way, but bends to create visual interest and a sense of an outdoor room. High street is a pedestrian friendly street with parallel parking that serves abutting shops, offices, and hotels. The street winds through a variety of public spaces and allows a rich mix of uses. The proposed name "High Street" invokes both aviation and the commercial character of traditional high streets.

High Street Shops, Entertainment, and Restaurants: In the heart of the plan, supported by nearby office, hotel, convention centre, and other uses, High Street is designed as an entertainment and shopping destination. Ground floor retail and restaurant uses are shown with a red line (see page 11).

Lined Parking Garages: The SmartCode allows a range of possible development intensities. The ability to provided parking limits intensity. Both surface parking and parking garages are shown to demonstrate possible configurations. The existing railway is ideal for interfacing parking facilities. Other garage locations are possible.

**Mixed Office Opportunities**: The area west of the railway could redevelop in a mix of street oriented office, warehouse, and light industrial. Employees would park within the block with visitor parking on-street.

Tower Icons: defined as attractive tower elements, these two building form a gateway to High Street and a visual attraction from Montana Avenue.

MASTER PLAN UPDATE - 2018



The Northern Link: This area serves as an important pedestrian and vehicular link between the Terminal and the main project area. With High Street as its spine, the area is redesigned as pedestrian friendly urban blocks serving office, light industrial, and airport services.

Convention Center and Square: These blocks have been identified as a location for a possible convention center. Several configurations are possible as illustrated on page 15. A triangular public space creates an interface both visually as it faces Airway Boulevard and the terminal, and for vehicular access. (See page 15)

Sidewalk Arcades: Exposed, discontinuous sidewalks makes the journey from the hotels along Airway Boulevard to the terminal difficult. Inspired by the arcaded sidewalks near the terminal building, sidewalk arcades create a comfortable walking linkage to the airport, enhance the Airport identity, and mask offstreet parking lots.

Hotels: Hotels are an ideal airport-adjacent building type as demonstrated by many of the existing hotels in the area. Incorporated in an urban block, a clear front and back is established with parking and servicing internal to the blocks and public (retail/lobby/restaurant) uses facing the street. Rooms may face a courtyard, the street, or the internal block. With a street orientation, hotels guests are a short, comfortable walk to High Street amenities, the convention center, transit, and the airport terminal.

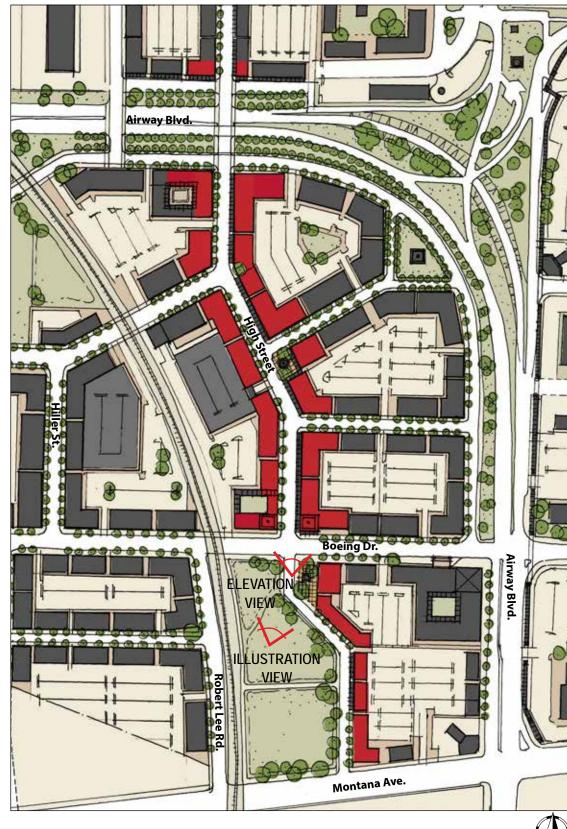
SCALE: 1" = 500'



### **Gateway to High Street**

"High Street", shown in red at right, is proposed as a lively entertainment, shopping and conference destination. While the entire length stretches almost 2000 feet, the blocks between Boeing and Airway measure about a quarter of a mile- roughly 1,300 feet- which would be a 10 minute walk from one end to the other, and back. This could accommodate as much as 100,000 - 200,000 sf of commercial uses at ground level. While it is ideally located as a more intimate, pedestrian oriented counterpart to Airport Boulevard, one challenge of the proposed location is to create enough drive-by traffic and visibility for commercial success. A number of strategies deal with this:

- 1. Build iconic corner buildings- tower elements that can attract attention from nearby thoroughfares. Shown above are conceptual elevations for the two tower elements on the south end of High Street.
- 2. A mix of uses including office, accommodations, and destination retail will create more pedestrian traffic for the retail trade.
- 3. Lastly, there should be an effort to direct some of the traffic to and from the airport, adjacent uses, and transit through the high street to increase visibility and activity.





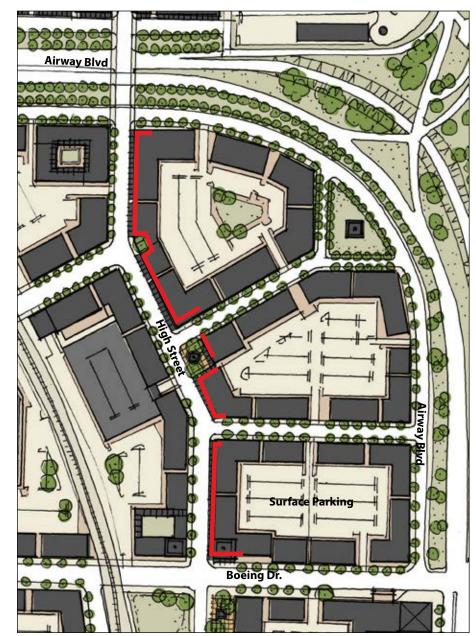




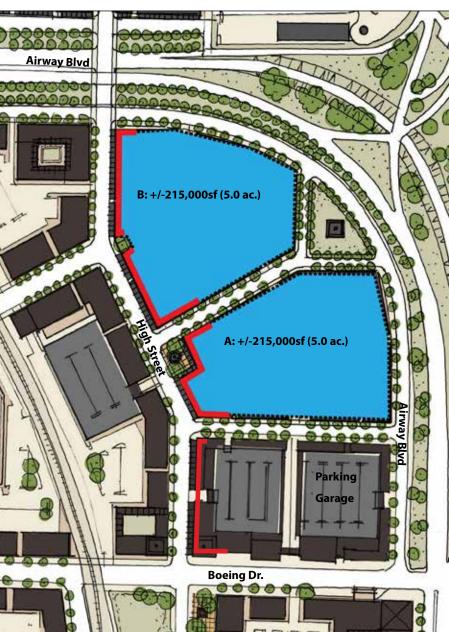


There are two plazas identified along the proposed "High Street". This is a view to the northwest of the plaza in the heart of the retail/restaurant/entertainment area. The plaza can be programmed for events or can serve outdoor dining. Upper story uses may be office or accommodations.

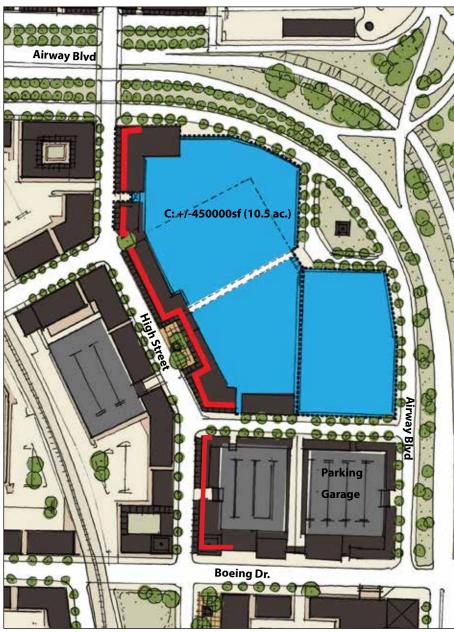
**Convention Center Options:** There are several options for locating a convention center on the property. Each will depend on existing leases, the specific needs of the facility, and phasing opportunities. The blue area shows the potential areas, the red lines show where a retail ground story is required. All block faces will require an active interface with the adjacent street.



**Block Structure:** SmartCode provides flexibility in use while ensuring a walkable, street-oriented pedestrian interface. A flexible block structure is defined by walkable streets and street-oriented buildings. Parking is provide on-street with additional lots concealed within the blocks. Within this block structure, three convention center options are proposed. As building uses intensify, surface lots can become garages wrapped with buildings.



**Options A & B:** The block-sized convention center parcel, with approximately 215,000 sf footprint, has good visibility from the north across the green and from Airport Blvd. Block 'A' has proximity to a possible parking structure within the block to the south, concealed by street oriented buildings. It can utilize the plaza along High Street for the convention center interface. The Block 'A' option is illustrated on the following page.

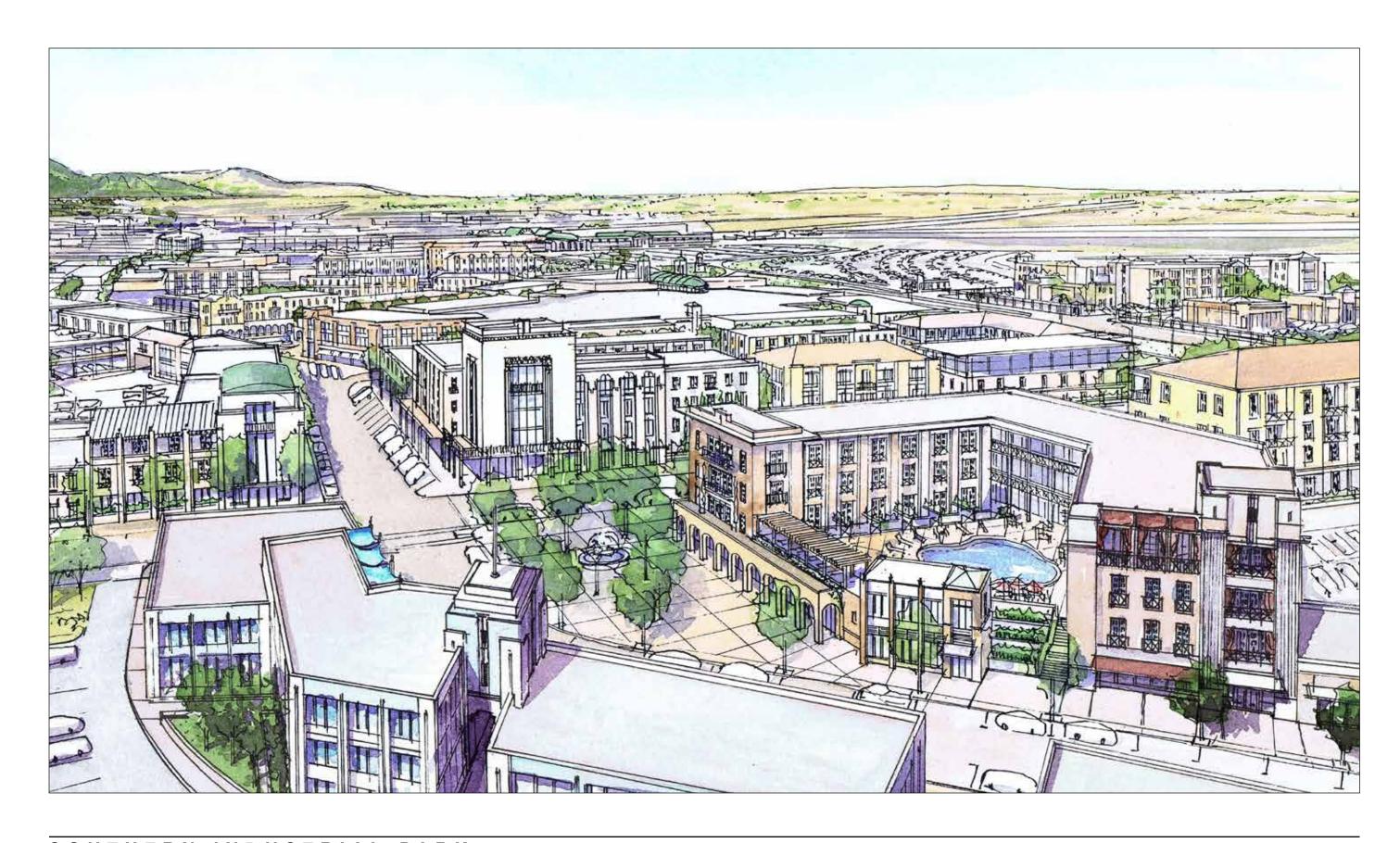


**Option C:** Consolidates two blocks to form a single 450,000 sf block for a large convention centre. The challenge is that it reduces walkability through and creates several hundred feet of block faces that must have an active use facing the street. This option demonstrates the most ambitious option, but would require exceptions within the SmartCode. The block to the south has a wrapped parking deck to provide parking.



### **Convention Center on the Green**

This illustration of convention center option 'A' shows the north face of the block from the green. The two tower elements enhance visibility. The bronze domes of the tower and the arched ceiling of the main foyer relate to the tarnished bronze domes of the airport terminal.

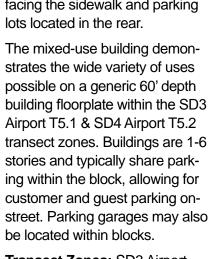


#### A: MULTI-USE BUILDING WITH SHARED PARKING

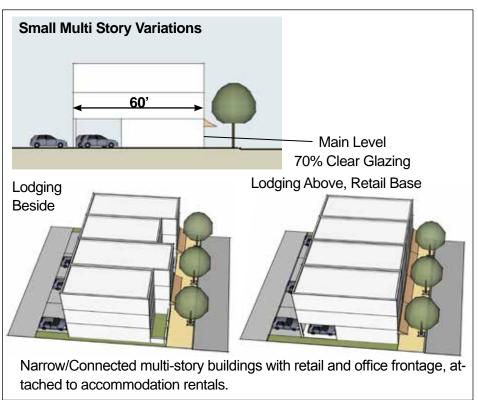


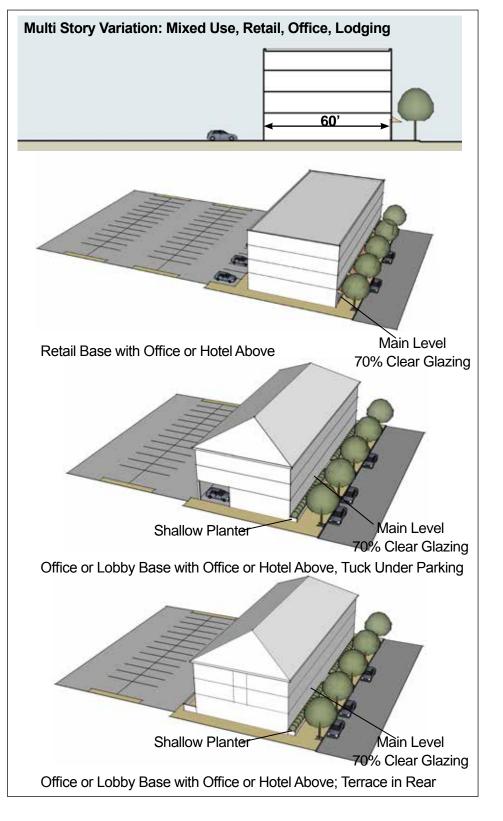
**Description:** The SmartCode allows a wide variety of land uses while maintaining basic regulations for building form. Typically, buildings must be built close to the sidewalk, with the primary entry facing the sidewalk and parking lots located in the rear.

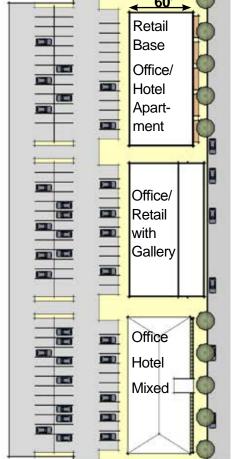
**Transect Zones:** SD3 Airport T5.1, SD4 Airport T5.2







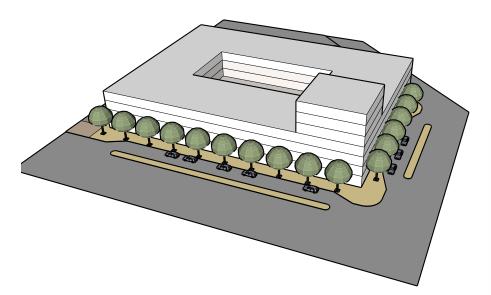




#### B: CLASS 'A' OFFICE

**Description:** Class 'A' office space is intended to attract large corporate tenants seeking 20,000 sf plus floorplate office space. Buildings may be located in prominent places for high visibility but are always street-oriented. Buildings may be 1-6 stories, and typically have a common grand entry. Guest parking is generally provided on-street with employee parking in structures or within blocks.

**Transect Zones:** SD3 Airport T5.1, SD4 Airport T5.2

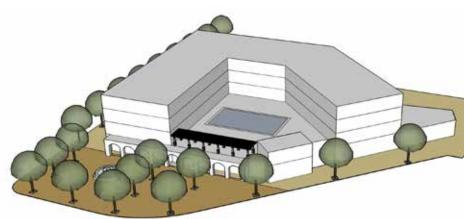


#### C: COURTYARD HOTEL



**Description:** While the multi-use building can accommodate many hotels, the larger courtyard hotel model has great applicability within the plan. Unlike Current examples with a central building set at the center of the lot surrounded by parking stalls, the urban courtyard hotel, as regulated by the SmartCode must form the edge of the block with guest parking in the center of the block, and other buildings at the block edge. The hotel is built up to the street with the port cochere defined as a "forecourt" frontage and on-street parking for commercial uses.

**Transect Zones:** SD3 Airport T5.1, SD4 Airport T5.2



#### D: INDUSTRIAL/ AIRPORT USES



Description: Typical industrial buildings along "B" streets with an emphasis on industrial traffic and access. Large floorplates may interface with office and showrooms along "A" streets. Office and showrooms may also be integrated with SD3 Airport T5.1 and SD4 Airport T5.2 zones.

**Transect Zones:** SD4 Airport T5.2,

SD5 ST

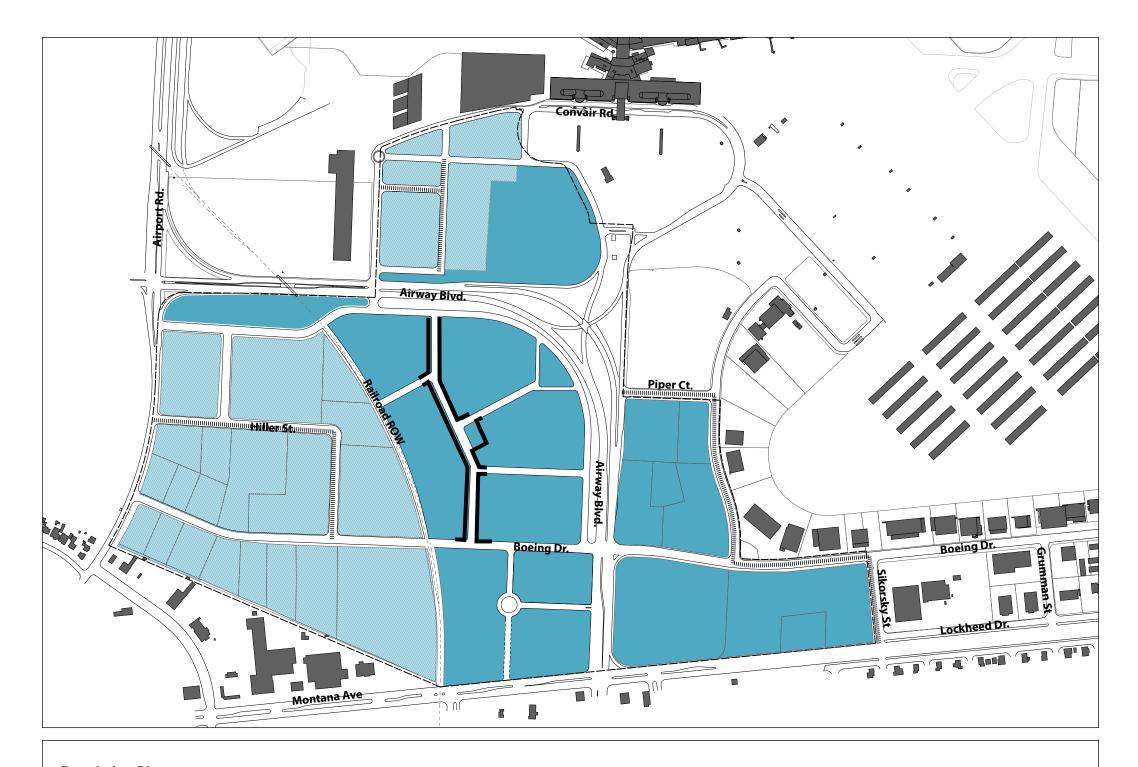
#### **E: CIVIC BUILDINGS**



**Description:** Public oriented civic and institutional buildings are possible throughout the plan and should be located at prominent, highly visible sites, preferably anchoring a public space such as a square or a plaza

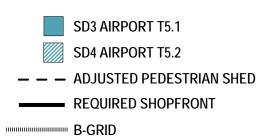
Transect Zones: SD3 - SD5

19

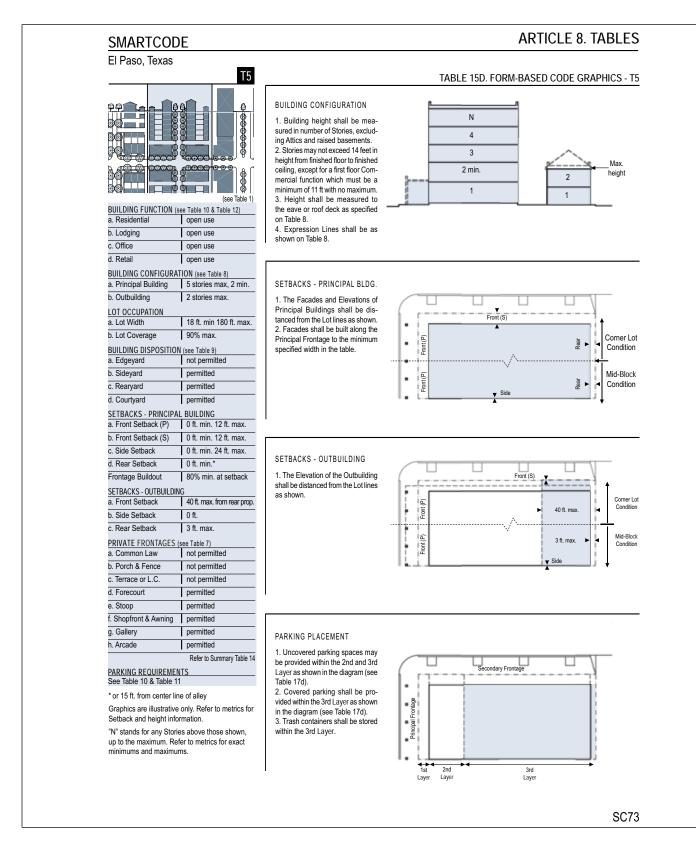


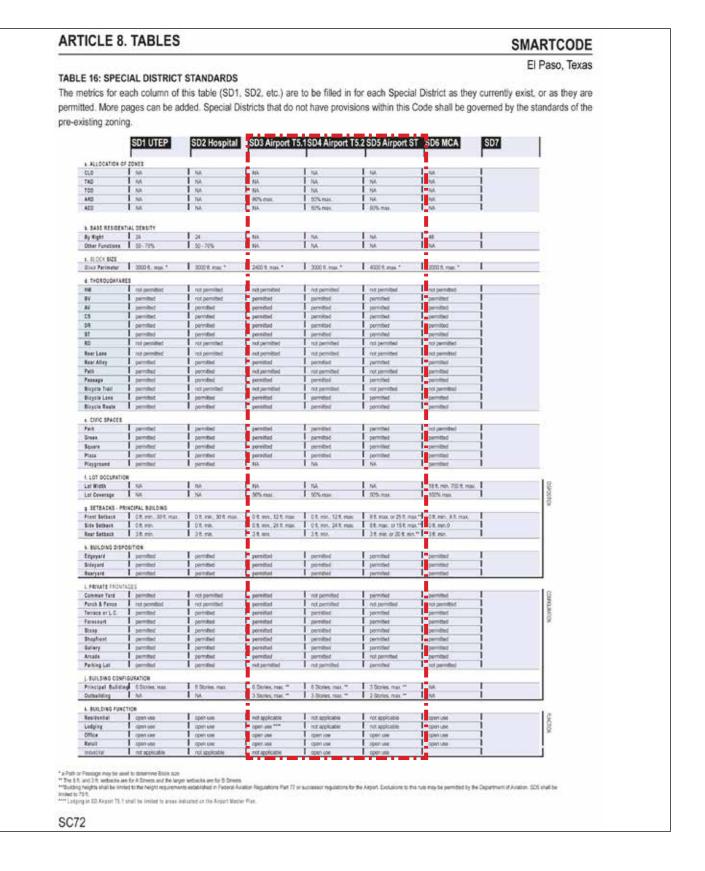
## **Regulating Plan**

The SmartCode regulating plan establishes zoning entitlements for the parcels. A summary of the special districts is included in this plan, however it is only for reference. Entitlements and standards are regulated by the Title 21 application and are included in the Master Plan for reference only.

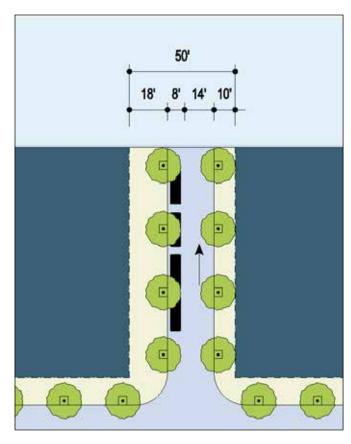


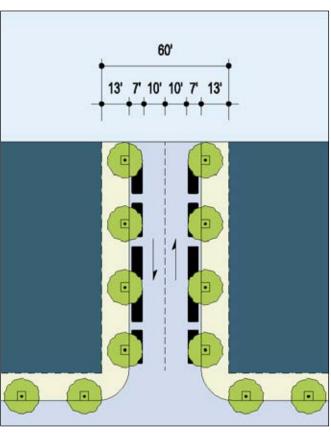


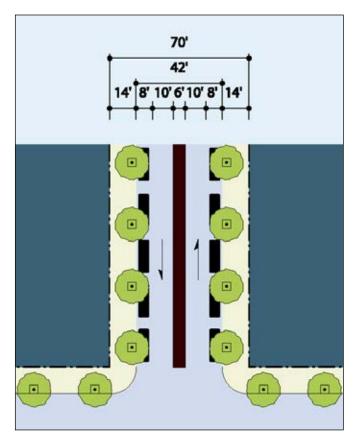


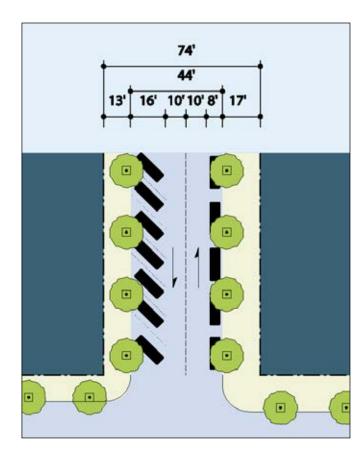


<sup>\*</sup> For Reference Only: Please Consult Title 21 for Complete Regulations.









CS-50-22 CS-60-24 CS-70-42 CS-74-44

## Title 21 Thoroughfare Types:

This plan update utilizes pre-approved thoroughfare types from Title 21 Table 4C. Thoroughfare Assemblies, shown above. Entitlements and standards are regulated by the Title 21 application and are included in the Master Plan for reference only.

<sup>\*</sup> For Reference Only: Please Consult Title 21 for Complete Regulations.

### **MEMORANDUM**

**DATE:** June 5, 2018

**TO:** The Honorable Mayor and City Council

Tommy Gonzalez, City Manager

**FROM:** Harrison Plourde, Senior Planner

SUBJECT: PLCP18-00003

The City Plan Commission (CPC), on May 31, 2018 voted 6-0 to recommend **approval** of the amendment to the Southern Industrial Park Master Plan.

**Applicant:** El Paso International Airport

**Attachment:** 

Proposed Ordinance



### City of El Paso – City Plan Commission Ordinance amending the Southern Industrial Park Master Plan, a study area plan incorporated within "Plan El Paso", to show a modification in the area under SmartCode and proposal to remove properties within the existing SmartCode zoning district

- The Southern Industrial Park Master Plan was originally adopted as part of *Plan El Paso* in 2012, and subsequently incorporated into *Plan El Paso*.
- The Southern Industrial Park Master Plan provides policy recommendations guiding the future development of the study area, which is bounded by Convair Road to the north, Airport Road to the west, Montana Avenue to the south, and Hawkins Boulevard to the east.
- The current plan provides recommendations addressing certain aspects of development no longer projected or programmed for implementation. Foremost to this amendment request, Montana Avenue is envisioned to be transformed into a multi-modal avenue instead of a high capacity arterial. This presumption is not incorporated into any actual project or capital improvement plan out to even the furthest planning horizon. Without this public infrastructure investment, a smart growth-style district is not realistic.
- The proposed amendment modifies the master plan to remove certain properties from the plan. In light of the unanticipated change in infrastructure or present land use, this will align these properties with development standards that can facilitate growth or redevelopment in this area.
- The amendment request retains the existing vision for an airport district adjacent to and in near proximity to the airport terminal.
- The proposed amendment brings the Southern Industrial Park into alignment with present and expected land uses and will assist the Airport in generating commercial and aviationserving businesses.





### SOUTHERN INDUSTRIAL PARK MASTER PLAN

### A SMARTCODE DEVELOPMENT STUDY FOR A MIXED USE AIRPORT CENTER

#### **EL PASO INTERNATIONAL AIRPORT**

AUGUST 2012

ADJUSTMENTS - NOVEMBER 2013. MAY 2018





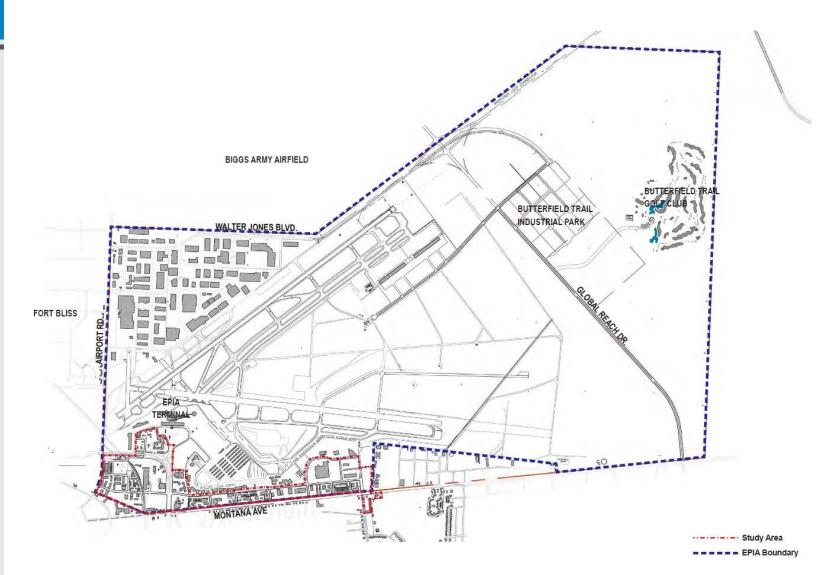
# **Regional Context**







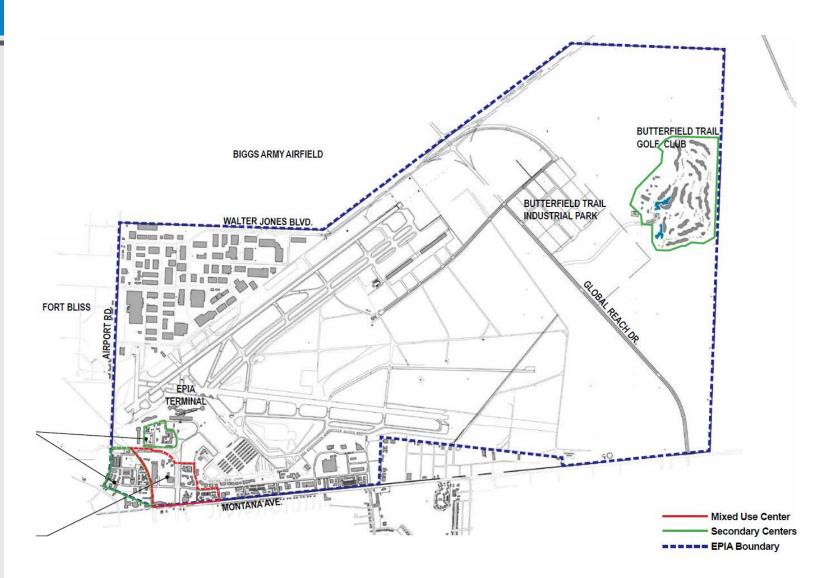
## **Existing Context Plan**







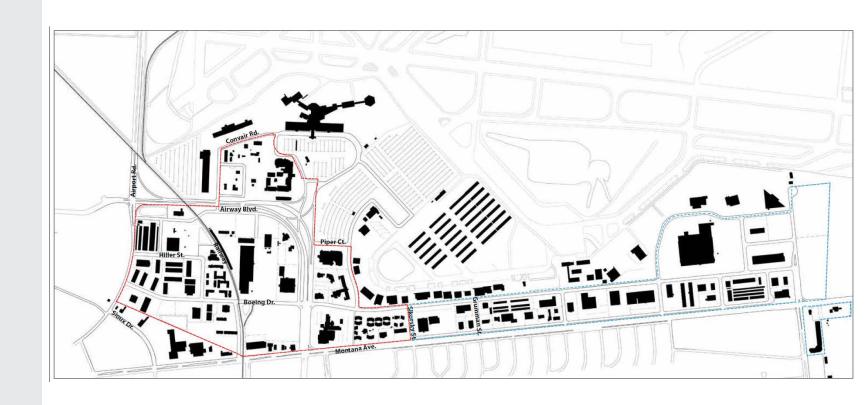
## **Amended Context Plan**







# Amended Planning Area







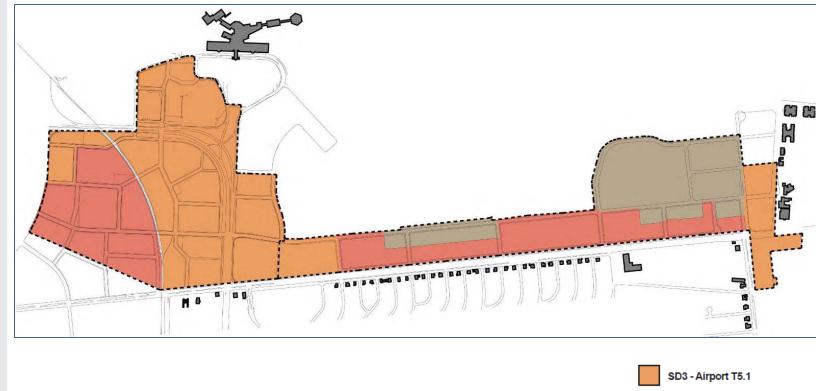
## Amended Planning Area Conditions

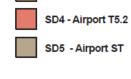






# **Existing Regulating Plan**

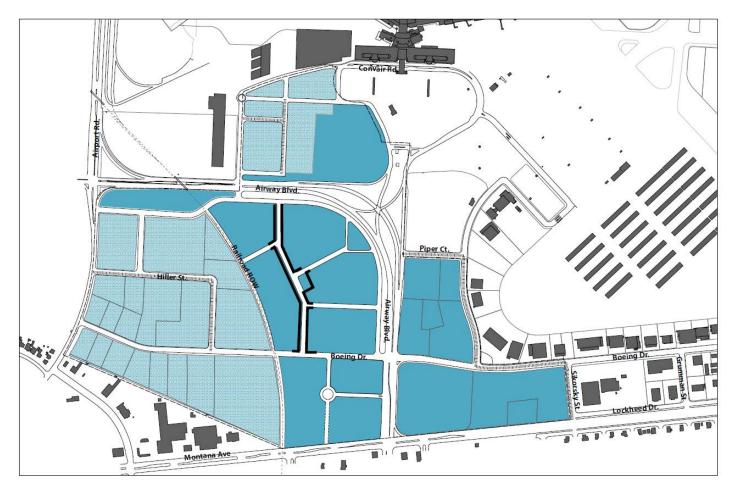








## Amended Regulating Plan









## **Amended Illustrative Plane**

