CITY OF EL PASO, TEXAS AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM

DEPARTMENT: Zoo

July 24, 2018 **AGENDA DATE: PUBLIC HEARING DATE:** August 7, 2018

CONTACT PERSON/PHONE: Steve Marshall, Zoo Director (212-2800)

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL:

Goal 4 - Enhance El Paso's Quality of Life through Recreational, Cultural, and Educational Environments;

SUBJECT:

An Ordinance amending Title 13 (Streets, Sidewalks, and Public Places), Chapter 13.25 (El Paso Zoo), Section 13.25.010 (El Paso Zoo Fee Authorization) of the El Paso City Code to Update the Fees Authorized to be Charged by the City Through the El Paso Zoo, which will be set by the City's Budget Resolution or other Duly Authorized Resolution

BACKGROUND / DISCUSSION:

Establishing discounted fees for City Employees and their families as set forth in the annual fee schedule; remove set limit of 20 days of discounted admission to the zoo; and establish fee for the use of Zoo Amenities as set forth in the annual fee schedule.

PRIOR COUNCIL ACTION:

N/A

MOUNT A	ND SOURCE OF FUNDING:
J/A	
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NEDA DTMI	ENT HEAD:

☐ District 7 ☐ District 8 ☐ All Districts				
PRIOR COUNCIL ACTION:				
Original Contract approved by City Council on April 21, 2015.				
AMOUNT AND SOURCE OF FUNDING:				
N/A				
BOARD / COMMISSION ACTION:				
N/A				

DEPARTMENT HEAD: Steve Marshall, El Paso Zoo Director				

ORDINANCE	NO.

AN ORDINANCE AMENDING TITLE 13 (STREETS, SIDEWALKS, AND PUBLIC PLACES), CHAPTER 13.25 (EL PASO ZOO), SECTION 13.25.010 (EL PASO ZOO FEE AUTHORIZATION) OF THE EL PASO CITY CODE TO UPDATE THE FEES AUTHORIZED TO BE CHARGED BY THE CITY THROUGH THE EL PASO ZOO, WHICH WILL BE SET BY THE CITY'S BUDGET RESOLUTION OR OTHER DULY AUTHORIZED RESOLUTION.

NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

- 1. Title 13 (Streets, Sidewalks, and Public Places), Chapter 13.25 (El Paso Zoo), Section 13.25.010 (El Paso Zoo fee authorization), subsection A (Fees) is amended in its entirety to read as follows:
 - A. Fees. Fees for admission to the El Paso Zoo (zoo), admission to zoo designated signature events, zoo designated promotional admission discounts, participation in zoo education, adventure and group programs and facility service or equipment rental shall be in the amounts set forth in the fee schedule and administered in accordance with adopted policies.
- 2. Title 13 (Streets, Sidewalks, and Public Places), Chapter 13.25 (El Paso Zoo), Section 13.25.010 (El Paso Zoo fee authorization), subsection C (Bulk ticket discount rate) is amended in its entirety to read as follows:
 - C. Bulk ticket discount rate. The Director of the El Paso Zoo (director) is authorized to provide a discount as set in the fee schedule for advanced purchase of bulk admission to the zoo in blocks of fifty or more tickets.
- 3. Title 13 (Streets, Sidewalks, and Public Places), Chapter 13.25 (El Paso Zoo), Section 13.25.010 (El Paso Zoo fee authorization), subsection D is amended in its entirety to read as follows:
 - D. The director is authorized to offer discounted admission to the zoo up to fifty percent of an established fee.
- 4. Title 13 (Streets, Sidewalks, and Public Places), Chapter 13.25 (El Paso Zoo), Section 13.25.010 (El Paso Zoo fee authorization) is amended to add a new subsection F to read as follows:
 - F. Fees for City Employees. General Admission Fees for City employees displaying a valid City ID will be discounted as set in the annual fee schedule. Admission fees for family members of a City employees will be discounted as set in the

annual fee schedule, provided that the family members are accompanied by the City employee.

- 5. Title 13 (Streets, Sidewalks, and Public Places), Chapter 13.25 (El Paso Zoo), Section 13.25.010 (El Paso Zoo fee authorization) is amended to add a new subsection G to read as follows:
 - G. Fees for the use of Zoo Amenities. Fees for the use of any zoo amenities will be established as set in the annual fee schedule. Discounts for members of the El Paso Zoological Society are allowed as established in the annual fee schedule.
- 6. Except as amended herein, Section 13.25.010 of the El Paso City Code remains in full force and effect.

ADOPTED This day of	, 2018.
	CITY OF EL PASO
ATTEST: Laura D. Prine City Clerk	Dee Margo, Mayor
APROVED AS TO FORM: Omar A. De La Rosa Assistant City Attorney	APPROVED AS TO CONTENT: Steve Marshall, Director Zoo