



C I T Y O F E L P A S O

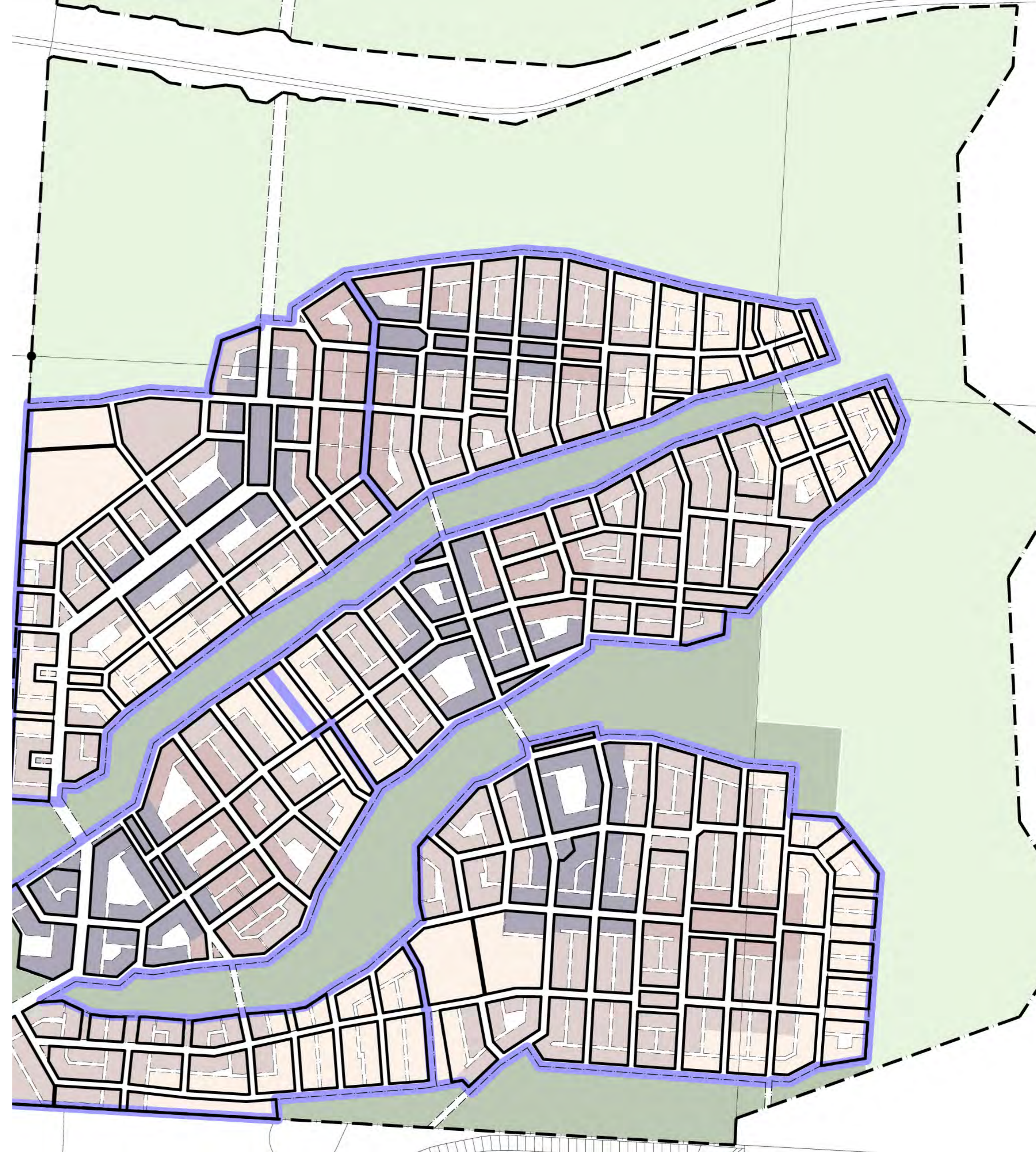
N O R T H W E S T
D E V E L O P M E N T

A G R O W I N G C O M M U N I T Y

STRATEGIC GROWTH

**El Paso is experiencing
urban sprawl + annexations
on the outskirts of the city**

- More difficult and costly to service these areas
- Population trend shows growth in these areas



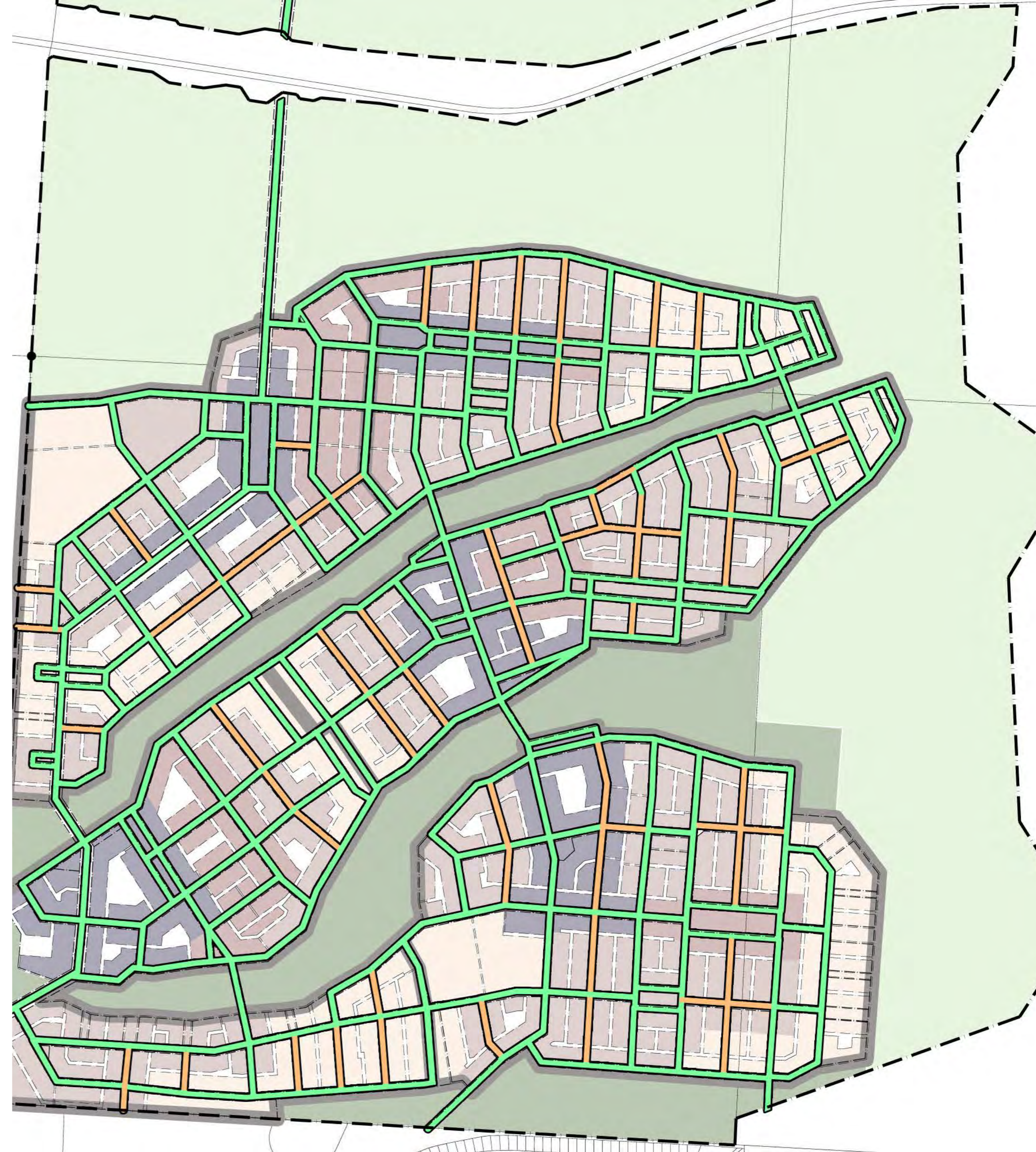
A GROWING COMMUNITY

STRATEGIC GROWTH

**Strategic growth planning limits
leap frog developments**

- Easier and more cost effective
to connect new adjacent
developments to existing
infrastructure and services

**Couple strategic growth planning
and urban development to
maximize land use in the City**



A GROWING COMMUNITY **STRATEGIC GROWTH**

Will create additional property and sales tax for the City

- Plan calls for a mixed-use development
- Unique development that can be used to attract new businesses to the region
- Projected taxes to be collected:
\$1,312,920,254.*
- Creates entertainment ecosystem that compliments developments at Cohen, West Towne, Monticello and the Outlet Mall

*For all taxing entities over a 36 year period



A GROWING COMMUNITY **STRATEGIC GROWTH**

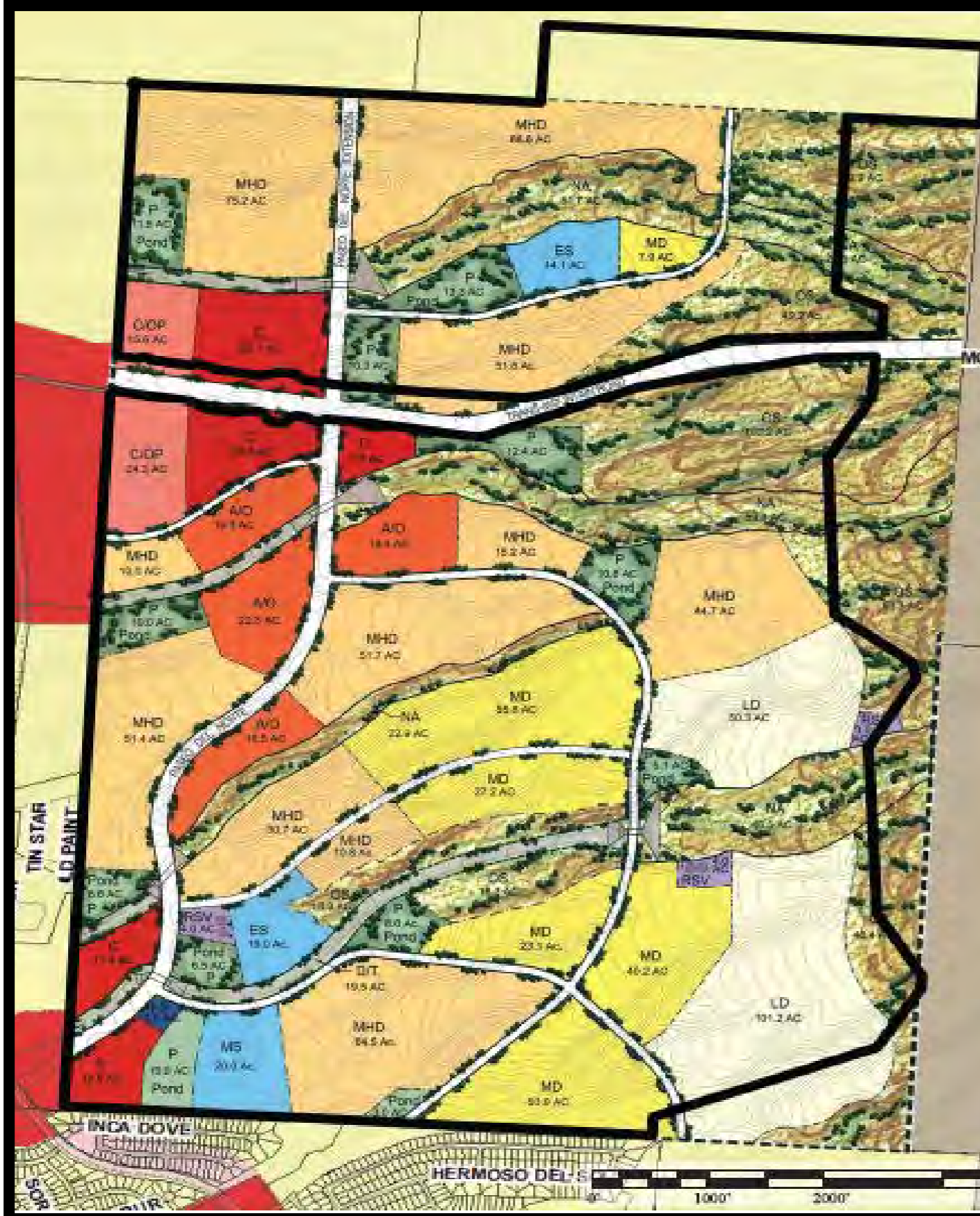
Supports Public Service Board's drainage efforts

- Storm water management is an issue in this area
- Difficult and expensive issue to mitigate



REZONED TO SMARTCODE

2005 MASTER PLAN



2013 MASTER PLAN



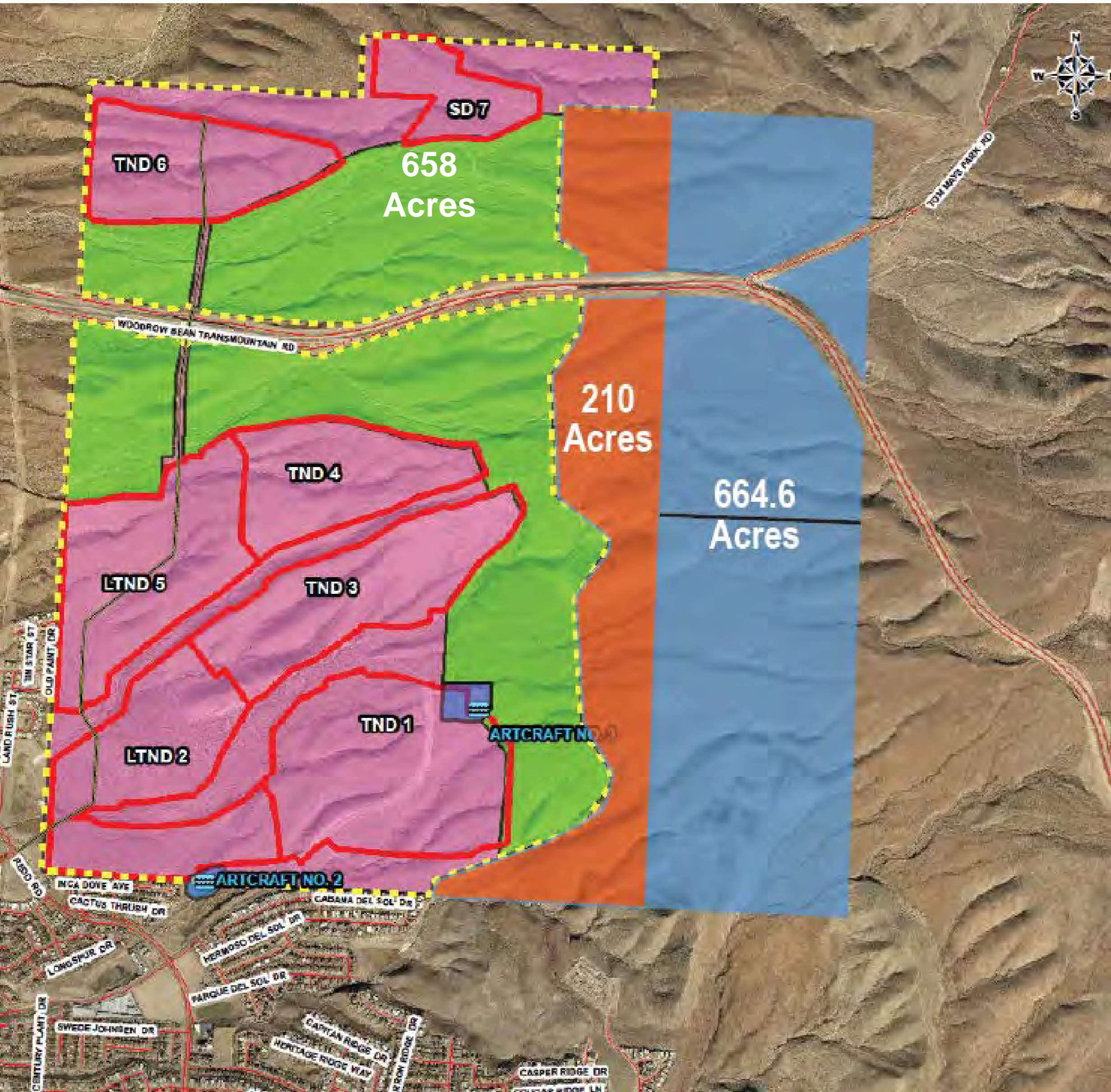
OPEN SPACE

Old Plan	32% (454 acres)
New Plan	57% (942 acres)

DEVELOPABLE LAND

Old Plan	68% (1,182 acres)
New Plan	43% (718 acres)

NORTHWEST PRESERVATION EFFORTS



Date	Acres	%
Land Owned by City 1989	2,533.6	100.0
1989 Transfer to TPW	664.6	26.2
2009 Transfer to TPW	210.0	8.3
2013 Transfer to TPW	658.0	26.0
Preserved in Plan	249.5	9.8
TOTAL PRESERVED AS OPEN SPACE	1,782.1	70.3

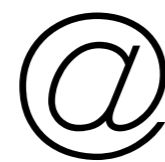
*751.5 acres or 29.7% of original NW parcel is developable.
**1,532.6 acres or 60.5% of original NW parcel has been transferred to TPW.

THANK YOU

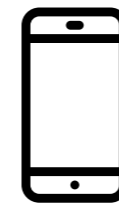
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