

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: Museums and Cultural Affairs Department (MCAD)

AGENDA DATE: July 25, 2017

CONTACT PERSON NAME AND PHONE NUMBER: Tracey Jerome, MCAD Director, 915-212-1767
Ben Fyffe, MCAD Assistant Director, 915-212-1766

DISTRICT(S) AFFECTED: All

STRATEGIC GOAL: 4) Enhance El Paso's Quality of Life through Recreational, Cultural and Educational Environments.

SUBJECT:

APPROVE a resolution / ordinance / lease to do what? **OR AUTHORIZE** the City Manager to do what? Be descriptive of what we want Council to approve. Include \$ amount if applicable.

An Ordinance amending Title 2 (Administration and Personnel), Chapter 2.40 (Department of Museums and Cultural Affairs), Section 2.40.020 (Fees) of the El Paso City Code to provide a discount fee for City of El Paso employees and to identify the new rate in the annual City Budget Resolution.

City staff will recommend a 10% discount for City of El Paso employees as part of the FY 2018 Budget.

BACKGROUND / DISCUSSION:

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

Staff is proposing a change to the code to allow a 10% discount for all City of El Paso employees on classes, camps and workshops at MCAD museums. Currently Sun Metro allows City employees to ride for free and Destination El Paso/El Paso Live allows a City employee discount to some events.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

Code last amended August 24, 2010 (related to lowering eligibility age for Senior Citizen discount to 63)

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

No impacts to budget.

*****REQUIRED AUTHORIZATION*****

DEPARTMENT HEAD:

(If Department Head Summary Form is initiated by Purchasing, client department should sign also)

ORDINANCE

ORDINANCE AMENDING TITLE 2 (ADMINISTRATION AND PERSONNEL) CHAPTER 2.40 (DEPARTMENT OF MUSEUMS AND CULTURAL AFFAIRS) SECTION 2.24.020 (FEES) OF THE EL PASO CITY CODE TO PROVIDE FOR A NEW RATE CLASSIFICATION FOR CITY OF EL PASO EMPLOYEES.

WHEREAS, Section 2.40.020 allows the museums to charge special rates to several classifications of persons,

WHEREAS, the Museums and Cultural Affairs Department wishes to include a new classification for City of El Paso employees with a valid City of El Paso employee identification card;

NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

SECTION 1. Title 2 (Administration and Personnel), Chapter 2.40 (Department of Museums and Cultural Affairs), Section 2.24.020 (Fees), Subsection A, is amended as follows:

2.40.020 - Fees.

- A. Fees for membership and admission to classes, facility, object and exhibit rentals at the El Paso Museum of Art, El Paso Museum of History and the El Paso Museum of Archaeology, and for programs provided by the Museums and Cultural Affairs Department shall be in the amounts set forth in the budget resolution of the city council or established by the director of the Museums and Cultural Affairs Department or his designee, subject to the guidelines and requirements set forth in this chapter. For purposes of this section, persons age 60 or over qualify for any senior citizen rate. Persons with a valid student identification qualify for any student rate. Persons with a valid military identification card or military family identification card qualify for any military rate. Persons with a valid City of El Paso employee identification card qualify for an employee rate.

SECTION 2. Title 2 (Administration and Personnel), Chapter 2.40 (Department of Museums and Cultural Affairs), Section 2.24.020 (Fees), Subsection A, Paragraph 1 is amended as follows:

1. Admission fees. There shall be no fee charged for regular admission at the El Paso Museum of Art, El Paso Museum of History or the El Paso Museum of Archaeology; provided, however, that a charge may be imposed for a ticket to a special exhibit within the museum facilities in the amount set forth in the annual budget resolution or other appropriate resolution of the city council, or when a specific amount is not established by resolution, in an amount established by the director, in conjunction with the director of the office of management and budget or his designee, as calculated to recover the exhibit costs. Such charges may be reduced or waived for groups or for specific days as designated by the director in accordance with the policies that have been approved by

ORDINANCE NO. _____

17-1051-330/690215
MCAD Fees Amendment
OAR

resolution of the city council or when determined appropriate to promote increased attendance, to honor groups of importance to the city, or to create good will in the community.

SECTION 3. Title 2 (Administration and Personnel), Chapter 2.40 (Department of Museums and Cultural Affairs), Section 2.24.020 (Fees), Subsection A, Paragraph 2 is amended as follows:

2. Membership fees. The department shall administer the membership program for membership to the El Paso Museum of Art, El Paso Museum of History and El Paso Museum of Archaeology in accordance with the policies and procedures established by the director, which may include incentives for members. Membership fees will be in an amount set forth in the annual budget resolution or other appropriate resolution of the city council.

SECTION 4: Except as otherwise amended herein Title 2, Chapter 2.40, and Section 12.40.020 remain in full force and effect.

ADOPTED this _____ day of _____, 2017.

CITY OF EL PASO

Dee Margo
Mayor

ATTEST:

Laura Prine
Interim City Clerk

APPROVED AS TO FORM:



Omar A. De La Rosa
Assistant City Attorney

APPROVED AS TO CONTENT:



Tracey Jerome, Director
Museums and Cultural Affairs Department

ORDINANCE NO. _____
17-1051-330/690215
MCAD Fees Amendment
OAR



August 8, 2017

***STRATEGIC GOAL 4: Enhance El Paso's Quality of Life through
Recreational, Cultural and educational Environments***

Agenda Item 24.1

An Ordinance amending Title 2 (Administration and Personnel), Chapter 2.40 (Department of Museums and Cultural Affairs), Section 2.40.020 (Fees) of the El Paso City Code to provide a discount fee for City of El Paso employees and to identify the new rate in the annual City Budget Resolution.



Information for Action:

Background

Staff is recommending amendment to allow for a 10% discount on camps, classes and workshops to all City of El Paso (COEP) Employees. Currently, MCAD offers **64** paid programs a year for adults, children and families.

Precedent

1. Sun Metro currently offers free rides to COEP employees
2. El Paso Live offers COEP discounts to some concerts and shows





Questions?