

**CITY OF EL PASO, TEXAS
AGENDA ITEM DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: Economic and International Development

AGENDA DATE: CCA Consent, 8/9/2016

CONTACT PERSON/PH: Cary Westin, Managing Director, Economic Development, 212-1614

DISTRICT(S) AFFECTED: 8

SUBJECT:

That the City Council approves the recommendation of the Board of Directors of the El Paso Downtown Management District, that the following persons be named directors of the District for the terms indicated: (DISTRICT 8) [Cary S. Westin, Economic Development, 212-1614]

<u>Nominee</u>	<u>Term#</u>	<u>Expiration Date</u>
Wayne Soza	2	August 2019
Brad Taylor	1	August 2019
Peter Spier	1	August 2019
Edie Zuvanich	1	August 2019
Laura Pople	2	August 2019
Lane Gaddy	1	August 2019
Arlene Carroll	3	August 2019

BACKGROUND/DISCUSSION:

The El Paso Downtown Management District (DMD) was created in 1997, and is funded by assessment revenue from property within the Downtown Management District boundaries. El Paso DMD provides services such as marketing, sanitation and security, special events, economic and commercial development, quality of life, transportation, education and promotion for its Downtown stakeholders to encourage Downtown revitalization.

During the July 28th 2016 board meeting, the El Paso Downtown Management District (DMD) Board of Directors nominated seven individuals to fill expiring terms on its existing 21 member Board.

As required by the Chapter 375 of the Local Government Code, the Board recommends the persons listed above and requests that this item be placed on the City Council Agenda for consideration and approval.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one?

The City Council has considered appointments and reappointments of board of directors through resolutions on December 10th, 2013, September 17th, 2013, and September 29th, 2015.

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? Has the item been budgeted? If so, identify funding source by account numbers and description of account. Does it require a budget transfer?

N/A

BOARD/COMMISSION ACTION:

DMD memo, dated July 29th, 2016 recommending nominees to the DMD Board of Directors to City Council.

*****REQUIRED AUTHORIZATION*****

LEGAL: (if required) _____ **FINANCE:** (if required) _____

DEPARTMENT HEAD: _____

(Example: If RCA is initiated by Purchasing, client department should sign also). *Information copy to appropriate Deputy City Manager*

APPROVED FOR AGENDA:

CITY MANAGER: _____ **DATE:** _____

RESOLUTION

WHEREAS, by resolution dated September 3, 1996, the City of El Paso approved of the creation of the El Paso Downtown Management District (“District”);

WHEREAS, pursuant to Chapter 375 of the Texas Local Government Code (“Code”) the District was legally created by order of the Texas Natural Resources Conservation Commission on March 10, 1997;

WHEREAS, pursuant to Section 375.064(a) of the Code, the Board of Directors of the District (“Board”) convened a meeting open to the public on July 28th, 2016 for the purpose of recommending a slate of persons to serve as members of the Board; and

WHEREAS, pursuant to Section 375.064(b) of the Code, the City Council is required to approve or disapprove recommendations submitted by the Board.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That the City Council approve the recommendation of the Board of Directors of the El Paso Downtown Management District that the following persons be named directors of the District for the terms indicated:

<u>Nominee</u>	<u>Term#</u>	<u>Expiration Date</u>
Wayne Soza	2	August 2019
Brad Taylor	1	August 2019
Peter Spier	1	August 2019
Edie Zuvanich	1	August 2019
Laura Pople	2	August 2019
Lane Gaddy	1	August 2019
Arlene Carroll	3	August 2019

[Signatures begin on the following page]

APPROVED this the _____ day of _____ 2016.

THE CITY OF EL PASO

Oscar S. Lesser
Mayor

ATTEST:

Richarda Duffy Momsen
City Clerk

APPROVED AS TO FORM:

Juan S. Gonzalez
Assistant City Attorney

APPROVED AS TO CONTENT:

Cary S. Westin, Managing Director
Economic and International
Development Department



MEMO

TO: Mr. Tommy Gonzalez, City Manager
Ms. Sylvia Borunda Firth, City Attorney

FROM: Joe Gudenrath, Executive Director
El Paso Downtown Management District

DATE: July 29, 2016

SUBJECT: Item for City Council Agenda – DMD Board Member Nominations

At the July 28, 2016 meeting of the Board of Directors for the El Paso Downtown Management District (DMD), the Board nominated seven individuals to fill expiring terms on its 21 member Board.

As provided in Chapter 375 of the Local Government Code, the Board recommends the following persons and requests that this item be placed on the City Council Agenda for consideration and approval, as it has in the past, so that the appointments may be final as soon as possible.

<u>Nominee</u>	<u>Term#</u>	<u>Expiration Date</u>
Wayne Soza	2	August 2019
Brad Taylor	1	August 2019
Peter Spier	1	August 2019
Edie Zuvanich	1	August 2019
Laura Pople	2	August 2019
Lane Gaddy	1	August 2019
Arlene Carroll	3	August 2019

All nominees are qualified to serve on the Board in accordance with the qualifications established by Chapter 375 as follows: are at least 18 years old, and are connected within the District as either (1) a resident, (2) owner of property, (3) owner of stock on property, as an individual or in a corporate capacity, (4) owner of a beneficial interest in a trust that owns property, or (5) be an agent, employee or tenant of the owners listed in categories 2, 3 or 4.

I am including the completed nomination forms for each of the nominated individuals to provide background information for the City Council. Should you have any questions, I can be reached at 915-400-2294 or by email at jgudenrath@elpasodmd.org. Thank you for your consideration.



BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107
El Paso, TX 79901
(915) 400-2294

Nominee's Name: H. WAYNE SOZA

Business Address: 100 NORTH STANTON

Business P _____ Other Phone: _____

E-mail address: WCS Fax: 915-521-4247

Current resume or bio attached: YES ☒ NO ☐

Provide brief background on Nominee and the attributes he/she would bring to the Board: _____

I HAVE BEEN A BOARD OF DIRECTOR SINCE MAY 2013

Other Qualifications: SEE ATTACHED

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): _____

- 1) LAURA POPIL - DMD BOARD MEMBER
- 2) MARY KIPP - FORMER DMD BOARD MEMBER + CED EL PASO ELECTRIC

Texas Local Government Code Chapter 375. §375.063. Qualification of Directors. To be qualified to serve as a Director, a person must be 18 years old and (Please check all that apply):

- ☐ a. A resident of the District;
- ☐ b. An owner of property in the District;
- ☐ c. An owner of stock, whether beneficial or otherwise, of a corporate owner of property in the District;
- ☐ d. An owner of a beneficial interest in a trust that owns property in the District; or
- ☒ e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: H. WAYNE SOZA (print)

Signature: H. Wayne Soza Date: 5/24/16

Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.

Telephone Number: 400-2294 ext. 104 or e-mail to: jgudenrath@elpasodmd.org.

Office use only: Date Received: 5/24/16

By: JG via email

H. Wayne Soza
Vice President, Compliance, and Chief Risk Officer

As Vice President of Compliance and Chief Risk Officer, H. Wayne Soza is responsible for oversight of El Paso Electric's compliance and enterprise risk management programs.

Soza joined El Paso Electric in 2006 and has served in various capacities. Prior to EPE, Soza served as Vice-President for Archstone Communities, a real estate investment trust company, and as a Senior Manager for Ryan and Company. He also worked for more than 18 years at El Paso Natural Gas Company. Soza serves as past President of the Edison Electric Institute Risk Management Committee. He serves as a member of the AEGIS Risk Management Advisory Committee. In addition, he also serves as a member of the Insurance Advisory Committee and the Underwriting Task Force for Nuclear Electric Insurance Limited.

Soza holds a Bachelor of Business Administration degree in Accounting from the University of Texas at Austin. His civic and community affiliations include Board member with the United Way of El Paso and the El Paso Downtown Management District, past Board member of the Child Crisis Center, past President of Kiwanis of El Paso, Leadership El Paso and YMCA youth coach.



BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107
El Paso, TX 79901
(915) 400-2294

Nominee's Name: BRAD TAYLOR

Business Address: 1 BALDARK PLAZA EL PASO TX 79901

Business Phone: 915-242-7000 Other Phone: _____

E-mail address: _____ Fax: _____

Current resume or bio attached: YES ☐ NO ☒

Provide brief background on Nominee and the attributes he/she would bring to the Board: _____

GM OF THE CHIHUAHUA, OVERSEE ALL ASPECTS OF BUSINESS.
HAVE SERVED ONE YEAR ON DMD BOARD. ALSO SERVES ON
EL PASO CHAMBER OF COMMERCE BOB, SAN BOWL ADVISORY BOARD,
UNITED WAY BOB

Other Qualifications: 22 YEARS OF SPORTS/ENTERTAINMENT MARKETING
AND SALES

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): _____

- BILL BURTON - MITCHELL - BURTON -
- JOSH HUNT - HUNT COMPANIES -

Texas Local Government Code Chapter 375. §375.063. Qualification of Directors. To be qualified to serve as a Director, a person must be 18 years old and (Please check all that apply):

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- ☐ b. An owner of property in the District;
- ☐ c. An owner of stock, whether beneficial or otherwise, of a corporate owner of property in the District;
- ☐ d. An owner of a beneficial interest in a trust that owns property in the District; or
- ☒ e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: BRAD TAYLOR (print)

Signature: [Signature] Date: 7/19/16

Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.

Telephone Number: 400-2294 ext. 104 or e-mail to: jgudenrath@elpasodmd.org.

Office use only: Date Received: 7/20/16

By: [Signature] via email



BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107
El Paso, TX 79901
(915) 400-2294

Nominee's Name: Peter A. Spier

Business Address: 201 E. Main, El Paso, Texas 79901

Business Phone: 915-881-6782 Other Phone: _____

E-mail address: _____ Fax: 915-533-8700

Current resume or bio attached: YES ☐ NO ☒

Provide brief background on Nominee and the attributes he/she would bring to the Board: _____

Real estate development, finance, and planning experience.

Other Qualifications: Currently serving the DMD as a member of the Facade Committee and the Executive Committee.

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): _____

Joe Gudenrath & Jamie Gallagher

Texas Local Government Code Chapter 375. §375.063. Qualification of Directors. To be qualified to serve as a Director, a person must be 18 years old and (Please check all that apply):

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- ☐ d. An owner of a beneficial interest in a trust that owns property in the District; or
- ☒ e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Peter Spier (print)

Signature: Peter Spier Date: May 24, 2016

Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.

Telephone Number: 400-2294 ext. 104 or e-mail to: jgudenrath@elpasodmd.org.

Office use only: Date Received 5/24/16

By: Hand delivery



BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107
El Paso, TX 79901
(915) 400-2294

Nominee's Name: Edith Zuvanich

Business Address: 112 E. Overland

Business Phone: 915 533 0113 ext 27 Other Phone: _____

E-mail address: _____ Fax: 915 542 3526

Current resume or bio attached: YES ☒ NO ☐

Provide brief background on Nominee and the attributes he/she would bring to the Board: _____

Almost 30 years experience in marketing and advertising in El Paso, including
the last 11 years specializing in bringing retail customers downtown. In addition to
the retail industry I have worked with marketing in the banking, restaurant and healthcare industries.

Other Qualifications: 25 of the past 30 years of professional service have been at leadership level.
Have advocated for downtown in many capacities; working with the DMD,
The CBA, on the Empowerment Zone, and with individual council members.

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): _____

John Law, DMD Board Member

Todd Mick, COO Starr Western Wear,

Texas Local Government Code Chapter 375. §375.063. Qualification of Directors. To be qualified to serve as a Director, a person must be 18 years old and (Please check all that apply):

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- ☐ c. An owner of stock, whether beneficial or otherwise, of a corporate owner of property in the District;
- ☐ d. An owner of a beneficial interest in a trust that owns property in the District; or
- ☒ e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Jon Law (print)

Signature: *Jon Law* Date: June 22, 2016

Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.

Telephone Number: 400-2294 ext. 104 or e-mail to: jgudenrath@elpasodmd.org.

Office use only: Date Received: 6/22/16

By: *[Signature]* via email

Edith Zuvanich

Bio – Short Form

Employment History

Starr Western Wear/Union Fashion March 2005 to present. Director of Marketing and Sales

Southwest Nut Company October 2004 to March 2005. National Sales & Marketing Director

The Laster Group (now Culturespan Marketing) August 1988-October 2004. Final position: Vice President and Creative Director

Education

A.S. – Computer Science Northern Oklahoma College

B.S. – Advertising and PR, Oklahoma State University

Post-Grad certification - Marketing, Tulane University

Public Service

Current:

DMD Marketing & Communications Committee, Member at Large, since 2013

Previous:

Central Business Association, Executive Committee 2012-2015

El Paso Empowerment Zone, 2006-2009 appointed by Mayor John Cook

Served as Vice Chair 2008 and Chair 2009

Miscellaneous

Leadership El Paso graduate Class of 2000

Frequent volunteer service through church and schools

Graduated high school in El Paso and left in 1979. Returned in 1988 and have been here since.

Family

Husband graduated from UTEP, currently an IT manager for a local school district.

Son and daughter graduated from Americas High School.

Son got his A.S. from El Paso Community College and his B.A. from University of Washington and is a behavioral therapist in Washington State.

Daughter graduated from Texas A&M and is an engineer in Austin.

Joe Gudenrath

From:
Sent: Wednesday, June 22, 2016 2:18 PM
To: Joe Gudenrath
Cc: ' ', Jamie Gallagher (jgallagher@cityofchicago.gov)
Subject: Edie Zuvanich
Attachments: DMD Board Nomination Form 2016 fillable.pdf; Edith Zuvanich.docx

Joe,

Please find attached my nomination of Edie Zuvanich for the board of directors of the Downtown Management District.

Beyond her active involvement in the Marketing committee, Edie also provides a necessary voice from the retail district. I strongly support her nomination and hope that other board members agree.

Regards,

Jon



BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107
El Paso, TX 79901
(915) 400-2294

Nominee's Name: Laura Pople

Business Address: 300 East Main Suite 1208

Business Phone: 9155334901 Other Phone: _____

E-mail address: lpople@bestcompanies.com Fax: 9155334908

Current resume or bio attached: YES ☐ NO ☒

Provide brief background on Nominee and the attributes he/she would bring to the Board: _____

Member of DMD board 3 years. Current Finance
chair + executive committee member.

Other Qualifications: management and finance

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): _____

Wayne Sosa -
Terri Forsberg -

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- ☐ d. An owner of a beneficial interest in a trust that owns property in the District; or
- ☒ e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Laura Pople (print)

Signature: Laura Pople Date: 6/12/15

Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.

Telephone Number: 400-2294 ext. 104 or e-mail to: jgudenrath@elpasodmd.org.

Office use only: Date Received: 6/12/16

By: (Signature) via email



BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107
El Paso, TX 79901
(915) 400-2294

Nominee's Name: Lane Gaddy

Business Address: 1720 Magoffin

Business Phone: 915-532-5643 Other Phone: _____

E-mail address: _____ Fax: _____

Current resume or bio attached: YES ☒ NO ☐

Provide brief background on Nominee and the attributes he/she would bring to the Board: _____

Owner of W. Silver Recycling. Martin Building developer.

Other Qualifications: TIRZ Board Member

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): _____

Peter Spier

Jamie Gallagher

Texas Local Government Code Chapter 375. §375.063. Qualification of Directors. To be qualified to serve as a Director, a person must be 18 years old and (Please check all that apply):

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- ☐ d. An owner of a beneficial interest in a trust that owns property in the District; or
- ☐ e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Peter Spier (print)

Signature: *Peter A. Spier* Date: 6/16/2016

Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.

Telephone Number: 400-2294 ext. 104 or e-mail to: jgudenrath@elpasodmd.org.

Office use only: Date Received: 6/17/16

By: *[Signature]* hand deliver

Lane B Gaddy

Employment History

2005 - Present CEO	W. Silver Recycling	El Paso, TX
<ul style="list-style-type: none"> Employee growth from 26 to 220+ currently Opened new locations in Albuquerque, NM; Donna, TX, Amarillo, TX; Monterrey + Apodaca, Mexico 		
2005 - Present President	W. Silver Farms	Mesilla Valley, NM
<ul style="list-style-type: none"> Overseeing annual harvest and sale of 300+ acre commercial pecan farm Developed export sales and use of IC-DISC tax credit program 		
2005 - Present Founder/Owner	Stonelane Property Group	Various
<ul style="list-style-type: none"> Real estate holding and brokerage company 		
2010 - Present Managing Member	EP Arroyo Management	El Paso, TX; Albuquerque, NM
<ul style="list-style-type: none"> Owner and redeveloper of the Coronado Tower, other assets 		
2010 - Present Managing Member	Martin Building LLC	El Paso, TX
<ul style="list-style-type: none"> Owner of the historic Martin and Banner building's 		
2007 - March 2009 Managing Member	Bassett Partners EP	El Paso, TX
<ul style="list-style-type: none"> Owner and developer of Aloft Downtown El Paso 		

Additional investment: *Lawest, Jeannie Realty, Acquin Partners, EP McAllen Ventures, Lanestone, Boston Freshii Franchisee, JC's Pie Pops, Coronado Tower Giant, Rothenberg Investments, ITS Global, Lanestone 1*

Education

University of Texas Executive MBA	Austin, TX	2012
University of Arizona BA Finance, BA Entrepreneurship	Tucson, AZ	2005
Texas Real Estate Commission Licensed Texas Real Estate Broker		2005- Current

Affiliations and Awards

• Member: Institute of the Scrap Recycling Industry (ISRI)	2005- Current
• TIRZ No. 5 (Board Member)	2013- Current
• RedSky (Board of Directors)	2016- Current
• Young President's Organization (Board Member, current Chapter Chair)	2006- Current
• Insights Children's Museum (Past Board Member)	2011- 2013
• Architectural Preservation Committee- EP County Historical Commission	2015- Current
• Texas Trost Society (Board Member)	2015- Current
• Steel and Metals YPO Network (Board Member)	2013- Current
• YPO Recycling Forum (Member)	2013- Current
• Nominated El Pasoan of the Year	2015
• El Paso Independent School District Partner of the Year	2012
• Platt's Scrap Company of the Year Nominee	2016



BOARD OF DIRECTOR NOMINATION FORM

201 E. Main, Suite 107
El Paso, TX 79901
(915) 400-2294

Nominee's Name: Arlene Carroll

Business Address: 500 N. Mesa El Paso, TX 79901

Business Phone: (915) 747-4436 Other Phone: _____

E-mail address: _____ Fax: (915)

Current resume or bio attached: YES ☐ NO ☒

Provide brief background on Nominee and the attributes he/she would bring to the Board: _____

Have been serving on the DMD Board since for over
4 years and have helped with the transition in hiring
new Exec. Director. Serve on Finance Committee.

Other Qualifications: Serve on numerous boards in a leadership
capacity in the El Paso Community for several years.
part of senior management team at current employer
West Star Bank.

References (at least 2, one has to be a current DMD BOD member) who can speak about the Nominees background and qualifications for the Board (name and contact information): _____

Laura Pople - Treasurer DMD

David Osburn - President West Star Bank

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- ☐ d. An owner of a beneficial interest in a trust that owns property in the District; or
- ☒ e. An agent, employee, or tenant of a person covered by items (b), (c), or (d) above.

Nomination submitted by: Arlene Carroll (print)

Signature: Arlene Carroll Date: 6/14/16

Nomination Forms must be submitted to the Downtown Management District Offices for the Executive Committee to consider.

Telephone Number: 400-2294 ext. 104 or e-mail to: jgudenrath@elpasodmd.org.

Office use only: Date Received: 6/14/16

By: SP via email