

DATE: August 17, 2016

TO: City Clerk

FROM: City Representative Jim Tolbert

ADDRESS: 300 N. Campbell TELEPHONE 915-212-0002

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of August 23, 2016

Appointment of Martin Bartlett to the Greater El Paso Civic, Convention and Tourism Advisory

Item should read as follows: Board by City Representative Jim Tolbert.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Greater El Paso Civic, Convention and Tourism Advisory Board

NOMINATED BY: City Representative Jim Tolbert DISTRICT: Two

NAME OF APPOINTEE Martin Bartlett
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: ___ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: NONE

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: N/A

EXPIRATION DATE OF INCUMBENT: N/A

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 08/23/16

TERM BEGINS ON : 08/23/16

EXPIRATION DATE OF NEW APPOINTEE: 08/22/18

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: XX

2nd TERM: _____

UNEXPIRED TERM: _____

Martin Bartlett

EDUCATION

May 2005

University of Mississippi, Bachelor of Arts Degree. Major: Journalism. Emphases: Broadcast Journalism and Public Relations. Minor: Political Science.

EXPERIENCE

January 2016 to Present

Barracuda Public Relations, Public Relations Specialist

- Create and execute public relations strategies for clients
- Write, edit, and/or distribute public outreach collateral including news releases, newsletters, invitations, and brochures
- Coordinate and execute events and ceremonies for clients

February 2015 to December 2015

City of El Paso, Lead Public Affairs Coordinator

- Ensure consistency of message for City of El Paso's Quality of Life and Capital Improvement Programs
- Manage team of public affairs coordinators embedded in departments across city government
- Write, edit, and/or distribute public outreach collateral for assigned departments including news releases, newsletters, invitations, and brochures

April 2013 to February 2015

City of El Paso Engineering and Construction Management Dept., Public Affairs Coordinator

- Manage community relations, media outreach, public meetings, direct email marketing, and social media during design and construction phases of more than 100 capital projects

June 2011 to April 2013

El Paso Water Utilities, Public Information Specialist

- Execute public relations and social media strategy regarding infrastructure investment, drought, and water conservation
- Represent utility at community events and public speaking engagements

October 2009 to June 2011

KVUE-TV, Austin, Texas, Political Reporter

- Cover 82nd Session of the Texas Legislature and 2010 gubernatorial campaigns for statewide network of television stations.
- Represent station at community events and public speaking engagements

June 2005 to October 2009

KVIA-TV, El Paso, Texas, Anchor/Reporter

- Produce original, investigative, and enterprise stories with special focus on topics including transportation infrastructure, public corruption, and local government for broadcast and Web platforms.
- Represent station at community events and public speaking engagements.

VOLUNTEER

November 2012 to March 2016

Emergence Health Network

Member, Board of Trustees

- Appointed by El Paso County Hospital District to oversee \$34 million budget and operations of Regional Mental Health and Intellectual Disabilities Community Center.
- As chairman of Public Relations Sub-Committee, provided oversight of organization-wide re-branding strategy and social media policy.