



Item #26.3

Presentation & Update on Cielo Vista Walmart Community Memorial Clean-Up by City Representative Henry Rivera, District 7 & the Zaragoza Rotary Club of El Paso

Presented by:

Priscilla Contreras, Office of District 7 & Omar Sepeda, Zaragoza Rotary Club of El Paso

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Cielo Vista Walmart Community Memorial Clean-Up Project Background

How was the memorial clean-up project initiated:

- There was a need for the site to be maintained.
- City Representative Henry Rivera, District 7 and staff reached out to the Zaragoza Rotary Club to inquire if they would be interested in joining forces to maintain the community memorial at the Cielo Vista Walmart.
 - The Zaragoza Rotary Club immediately responded yes as conservation is one of their initiatives
 - This partnership includes the El Paso Zoo
 - Wilted flowers collected from the memorial are turned into compost
 - Plastic is recycled
 - Trash is disposed at Citizen Collection Station (CCS) at 1034 Pendale



Cielo Vista Walmart Community Memorial Clean-Up Project

Memorial Clean-Up Project Goals:

- To keep the Cielo Vista Walmart Community Memorial clean out of respect for the victims and their families affected by the tragedy of 8/3/2019.
- To secure the memorial is on-going until a permanent site is selected.
- To ensure the community has a well maintained memorial where they can visit, pray, mourn and heal.





Community Memorial Clean-Up Public Outreach

- City Rep. Henry Rivera's Office sent out a Media Release and flyer on August 14th inviting the public to volunteer at the memorial clean-up
- Rep. Rivera and the Zaragoza Rotary Club posted clean-up information on all Social Media outlets
- Our office sent out newsletters via email in regards to the clean-up
- **Media Outcome:**
 - 93.1 KISSFM [news article](#)
 - KFOXTV [news article](#)
 - KTSM [news article](#)
 - KVIA news coverage
 - El Paso Inc. coverage

City Representative Henry Rivera, District 7
— & —
The Zaragoza Rotary Club of El Paso

 Cielo Vista Walmart
Memorial Maintenance 

The Office of City Representative Henry Rivera, District 7 has joined forces with the Zaragoza Rotary Club of El Paso to maintain the Cielo Vista Memorial by picking up the wilting flowers from the commemorative site.

All wilting flowers will be taken to the El Paso Zoo to be recycled and composted.

SCHEDULE:
DATE: Every Friday beginning August 16, 2019
TIME: 7 AM
LOCATION: Cielo Vista Walmart Memorial (Sunmount Dr. / Edison Way intersection)

For More Information:
(915) 212-0007 or District7@ElPasoTexas.gov

#ELPASOSTRONG

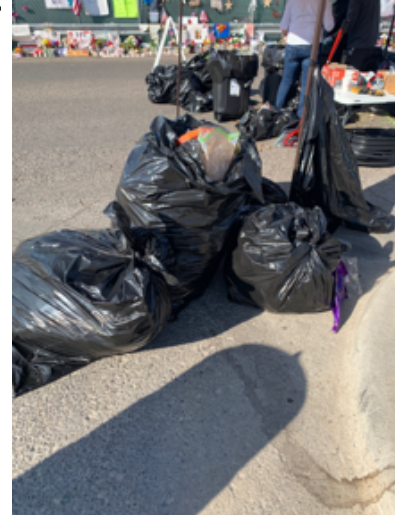
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Week 1 Clean-Up

Friday August 16, 2019 | 7 AM

- City Rep. Henry Rivera, District 7 and the Zaragoza Rotary Club of El Paso commence weekly clean-ups of the Cielo Vista Walmart Community Memorial on Friday 8/16/2019:
 - 10-15 volunteers participated at the first clean up
 - Volunteers worked non-stop from 7:00 AM- 12:30 PM
 - Over 45, 50-gallon trash bags were collected from the memorial site
 - 25 of those bags consisted of wilted flowers; 4 truckloads
 - 20 of those bags were plastic and paper
 - Remaining bags that consisted of broken glass, melted candles, dirt, etc. were disposed of at the Citizen's Collection Center located at 1034 Pendale Rd.





Week 1 Clean-Up

Friday August 16, 2019 | 7 AM



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CITY REP. HENRY RIVERA, DISTRICT 7 &
THE ZARAGOZA ROTARY CLUB OF EL PASO
INVITE YOU TO VOLUNTEER AT THE

CIELO VISTA WALMART MEMORIAL CLEAN-UP

DATE: EVERY FRIDAY

TIME: 6:30 AM

LOCATION: CIELO VISTA WALMART MEMORIAL
(SUNMOUNT DR/ EDISON WAY INTERSECTION)

BE A HERO, VOLUNTEER! #ELPASOSTRONG

For more information:

915.212.0007 or district#7@elpasotexas.gov



City Rep. Henry Rivera, District 7 &
the Zaragoza Rotary Club of El Paso
**CIELO VISTA WALMART MEMORIAL
CLEAN-UP DO'S & DONT'S**

DO:

- Pick up wilted flowers, broken glass & melted candles
- Remove any paper/plastic, plant food and rubberbands that may be attached to the wilted flowers
- Take sunscreen, a hat, eyewear, closed-toed shoes & an El Paso Strong t-shirt, if possible
- Return gloves once done participating

DON'T:

- Remove posters, plastic flowers, flowers that have not wilted, rosaries or any other decoration
- Place wilted flowers in same bag/bin as broken glass or paper/plastic
- Wear sandals, heels, boots, open-toed shoes
- Be disrespectful to any items placed by the community

For more information:

915.212.0007 or district#7@elpasotexas.gov

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Week 2 Clean-Up

Friday August 23, 2019 / 6:30 AM

- We increased the number of volunteers and changed start time to 6:30 AM:
 - 45 volunteers partook in this clean up
 - The Zaragoza, Downtown, Camino Real, Sunrise, and West Side Rotary Clubs, along with community volunteers were involved in the second week's clean-up.
 - Second week clean-up was after 22 hearses delivered over 1,000 flowers to the memorial site following the funeral of Ms. Margie Reckard
 - More than 25 bags were collected during this clean up
 - Over 15 bags were wilted flowers
 - Over 10 bags were plastic and paper
 - Remaining bags were disposed as trash at CCS

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Week 2 Clean-Up

Friday August 23, 2019 | 6:30 AM



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Week 3 Clean-Up

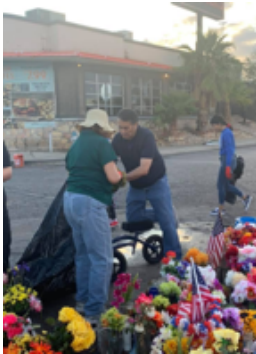
Friday August 30, 2019 / 6:30 AM

- We are proud to say there's been an outpour of support from community members to volunteer in cleaning the Cielo Vista Walmart memorial:
 - 70 volunteers participated; including the El Dorado Basketball Team and Coaches, Mission Early College High School Key Club, ADP Employees and community volunteers
- More bags of wilted flowers were transported to the El Paso Zoo
 - Volunteers picked up and repaired posters, scraped candle wax from floor, emptied stagnant water to prevent mosquito-borne illnesses and swept rain water from pavement
- 15 bags of trash (broken glass, melted candle wax, etc) were gathered.



Week 3 Clean-Up

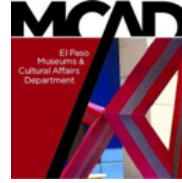
Friday August 30, 2019 / 6:30 AM



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Special Thank You to the Following Organizations for Joining Us & Volunteering to Maintain the Cielo Vista Walmart Community Memorial



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Week 4 Clean-Up

Friday September 6, 2019 / 6:30 AM

- We invite the Mayor and Council and City staff and the public to join us this upcoming Friday, September 6, 2019 at 6:30 AM
 - If you have any questions or would like more information, please contact the Office of City Rep. Henry Rivera, District 7 at 915.212.0007 or district7@elpasotexas.gov
- We will be cleaning up the Cielo Vista Walmart Community Memorial on a weekly basis until a permanent memorial site is selected.



Cielo Vista Walmart Community Memorial Clean-Up by City Representative Henry Rivera, District 7 & the Zaragoza Rotary Club of El Paso



Questions and Comments

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