

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** Office of Public Affairs

**AGENDA DATE:** September 17, 2019

**CONTACT PERSON/PHONE:** Laura Cruz Acosta, 915-212-1071

**DISTRICT(S) AFFECTED:** All

**SUBJECT:**

Presentation about 2019 Public Safety Bond and Communications Efforts.

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**BACKGROUND / DISCUSSION:**

Provide management update on the 2019 Public Safety Bond to include the following information

- Election
- Presentation Review (Abbreviated)
- Communications Plan
- Meeting Dates
- Website
- Video
- Traditional and Social Media

**PRIOR COUNCIL ACTION:**

N/A

**AMOUNT AND SOURCE OF FUNDING:**


N/A

**BOARD / COMMISSION ACTION:**

N/A

\*\*\*\*\* REQUIRED AUTHORIZATION \*\*\*\*\*

**DEPARTMENT HEAD:** \_\_\_\_\_



**DATE:** 9/10/2019