

**CITY OF EL PASO, TEXAS
AGENDA ITEM
DEPARTMENT HEAD'S SUMMARY FORM**

DEPARTMENT: Information Technology

AGENDA DATE: September 24, 2013

CONTACT PERSON/PHONE: Enrique Martinez, Jr. – Interim Director, Information Technology
(915) 541-4746
Bruce D. Collins – Director- Purchasing & Strategic Sourcing
(915) 541-4308

DISTRICT(S) AFFECTED: All

SUBJECT:

Award Solicitation 2013-282R Web Content Management System Implementation Services to Svanaco dba Americaneagle.com from Des Plaines, IL for a term amount of \$ 134,000 w/ a 1 year option. The City utilized a Request for Proposal (RFP) procurement process in which the vendors identified provided the highest scores for Web Content Management System (CMS) implementation Services.

BACKGROUND / DISCUSSION:

Upon approval by the City Council approval, the City acquired and installed Sitecore Content Management System (CMS) in March 2013. The City Web Development Team and Software Developers attended Sitecore training in March. The Sitecore vendor performed the product installation. The CoEP Department of Information Technology Services (DoITS) is seeking an implementation partner to assist with the complex effort of readying the Sitecore CMS product, and improving ramp up time to perform initial site configuration. The vendor services will include project discovery, technical architecture design, implementation strategy and some website development services to the City of El Paso for the sake of implementing Sitecore CMS.

SELECTION SUMMARY:

This Solicitation, Number 2013-282R was advertised on July 23, 2013 with a closing date of August 07, 2013. Postcards were mailed out, the solicitation was posted on the City's website on and the email (Purmail) notification was sent out. The detailed RFP provided a listing of implementation requirements. Eleven (11) vendors were solicited; four (4) five vendors submitted bid packages; none of the vendors was local.

PRIOR COUNCIL ACTION:

No prior City Council action has been taken.

AMOUNT AND SOURCE OF FUNDING:

Department: 999- Non-departmental
Division: 99997- PEG
Account: 531050- Desktop Software
Funds Source: 2322- 1% PEG Cable Fee
Amount: \$ 134,000

BOARD / COMMISSION ACTION:

N/A

*****AUTHORIZATION*****

DEPARTMENT HEAD:

Enrique Martinez Jr., Interim Information Technology Director

**COUNCIL PROJECT FORM
(RFP OR RFQ)**

*******POSTING LANGUAGE BELOW*******

Please place the following item on the **CONSENT** agenda under **RFP's** for the Council Meeting of **SEPTEMBER 24, 2013**.

The award of Solicitation No. 2013-282R Web Content Management Implementation Services to Savanco Inc. dba Americaneagle.com for a total estimated award of \$268,000.00.

Department:	Information Technology Department
Award to:	Savanco Inc. dba Americaneagle.com Des Plaines, IL
Item(s):	All
Initial Term:	1 year
Option to Extend:	1 year
Annual Estimated Amount:	\$134,000.00
Initial Term Estimated Amount:	\$134,000.00 (1 year)
Option Estimated Amount:	\$134,000.00 (1 year)
Total Estimated Award:	\$268,000.00
Account No.:	999-99997-531050-2322
Funding Source:	IT Capital Funds
District(s):	All

This is an RFP contract.

Additionally, it is requested that the City Attorney's Office review and that the City Manager be authorized to execute any related contract documents and agreements necessary to effectuate this award.

The Purchasing and Strategic Sourcing Department and Information Technology Department recommend award as indicated to Savanco Inc. dba Americaneagle.com, the highest ranked responsive offeror.

*******ADDITIONAL INFO BELOW*******

COMMITTEE SCORE SHEET

SOLICITATION NO:

2013-282R

SOLICITATION TITLE:

Web Content Management System Impelementation Services

9/12/13

	Global Markets Inc, Dba Horizaontial Integration Minetnka, MN	Phalanx Interactive Beverly Hills, CA	Roundedcube Inc. St. Louis, MO	Svanaco Inc. DBA AmericanEagle.com De Plaines, IL
A: Cost	\$280,425.00	\$550,000.00	\$140,603.00	\$134,000.00
# points 20	9.72	4.96	19.06	20.00
B: Offeror Profile and Experience				
# points 30				
A. Sitecore CEP Partner-10pts	10.00	10.00	10.00	10.00
B. Citecore Architecture desing and website development-10pts	8.20	6.20	8.60	8.00
C. Similar size and Scope Projects- 10ts.	6.40	6.80	8.40	10.00
C. Offeror Staff Experience & Qulifications				
# points 15	14.00	10.20	13.00	13.60
D.Implementation Methodology and Schedule				
# points 20	14.40	10.00	11.20	18.60
E. Response of References				
# points 15	5.00	0.00	12.66	4.66
GRAND TOTAL = 100	67.72	48.16	82.92	84.86



CITY OF EL PASO
REQUEST FOR PROPOSALS TABULATION FORM



Bid Opening Date: AUGUST 7, 2013

Project Name: WEB MANAGEMENT SYSTEM IMPLEMENTATION SERVICES

Solicitation #: 2013-282R

Department: INFORMATION TECHNOLOGY

GLOBAL MARKETS INC. DBA HORIZONTAL INTEGRATION	MINNETONKA, MN
PHALANX INTERACTIVE	BEVERLY HILLS, CA
ROUNDEDCUBE INC.	ST. LOUIS, MO
SVANACO INC. DBA AMERICANEAGLE.COM	DES PLAINES, IL
RFPs SOLICITED: 11 RFPs RECEIVED: 4 RFPs LOCAL: 0 NO RFPs: 0	

NOTE: The information contained in this RFP tabulation is for information only and does not constitute actual award/execution of contract.

APPROVED: /s/

DATE: 8/19/13

RoundedCube
2029 Woodland Pkwy. Suite 140,
St. Louis, Missouri, 63146
aaron.branson@roundedcube.com
314-692-2823 ext. 112
www.Roundedcube.com

American Eagle
5605 N MacArthur Blvd., 10th Fl.
Irving, TX 75038
972-819-2065
www.americaneagle.com

Arke
3400 Peachtree Road | Suite 200
Atlanta, GA 30326
CSpears@arke.com
404.751.4232
www.Arke.com

XCentium
13155 Noel Rd.
Suite 900
Dallas, TX 75240
kim.baekgaard@xcentium.com
940-902-3251
www.XCentium.com

OASIS
200 E Randolph Street, 37th Floor,
Chicago, IL 60601
msobuta@agencyoasis.com
312-646-0753
<http://www.agencyoasis.com>

Navigation Arts
7901 Jones Branch Drive,
Suite 400
McLean, VA 22102
703-584-8973
prose@navigationarts.com

Verndale
28 Damrell St, Suite 300
Boston, MA 02127
617-399-9384
Ryan.clark@verndale.com
www.Verndale.com

Velir
212 Elm Street, Suite 401
Somerville, MA 02144
Divya.mathew@velir.com
617-284-6784
www.Velir.com

Horizontal Integration
9800 Bren Road East - Suite 450
Minnetonka, MN 55343
612-392-3293
kwillemsen@horizontalintegration.com
www.horizontalintegration.com

Oshyn
PO Box 90576
Alexandria, VA 22309
abarcelona@oshyn.com
213-784-6942
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VML
250 Richards Road, Kansas City,
MO 64116
816-218-3022
tfawcett@vml.com
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