

DATE: 09/22/2020

TO: City Clerk

FROM: Peter Svarzbein Representative of District 1

ADDRESS: 8001 N. Mesa E-118 TELEPHONE 915-205-1469

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of September 29, 2020

Item should read as follows: Re-Appointment of Maria Eugenia "Kenna" Ramirez to the Committee on Border Relations by Representative Peter Svarzbein, District 1

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Committee on Border Relations

NOMINATED BY: Representative Peter Svarzbein DISTRICT: 1

NAME OF APPOINTEE Maria Eugenia "Kenna" Ramirez
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO X
IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: NO

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):
NONE

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Maria Eugenia "Kenna" Ramirez

EXPIRATION DATE OF INCUMBENT: May 31, 2020

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: September 29, 2020

TERM BEGINS ON: June 1, 2020

EXPIRATION DATE OF NEW APPOINTEE: May 31, 2022

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____

2nd TERM: X

UNEXPIRED TERM: _____

Maria Eugenia “Kenna” Ramirez

PROFESSIONAL PROFILE

- Experienced, resourceful political campaigner at local, state and national level
- Media savvy: high-profile interviews and marketing techniques
- Successful in designing, programming and implementing innovative community-based programs to enhance cultural improvements and economic opportunities
- Advocate for children’s health and education, with hands on experience in programs targeted primarily towards low income families on the Texas-Mexico border
- Fluent in Spanish and English –verbal and written communication

PROFESSIONAL EXPERIENCE

2018 – 2020 **Appointed to the Border Relations Commissions for City of El Paso.**

Working with the Mayor and interested organizations in El Paso and Cd Juarez shall consider issues and projects affecting the development or Relations between the two communities.

2017- 2022 **Elected President of the XII Travelers of the Southwest**

Our mission statement is to celebrate our region’s rich history with Monumental bronze statues Commemorating the diverse men and Women who travel through the Pass of the North over the past Five centuries.

2006 - 2008 **Chairwoman and Board Member
Housing Authority of the City of El Paso
U.S. Housing & Urban Development (HUD)**

Chairwoman and Board Member of nation’s 6th largest Housing Authority, under HUD. Oversight of \$74 million budget, 6,000 employees and 61,000 public housing residents.

Oversaw ongoing Housing Authority programs and adherence to federal guidelines, including budgetary compliance, educational programs, construction, maintenance, safety, media and public relations.

Responsible for meeting with Housing Authority residents to address issues concerning public safety and health, transportation, and education.

Spokesperson representing the Board externally to the public and the media, and internally to the residents and staff. Created and implemented

several innovative programs designed to drastically improve the lives and opportunities of residents.

2005-2008

**Chairwoman and Board Member
El Paso Appraisal Review Board - El Paso Central Appraisal District**

Chairwoman and Member of Appeals Board Appraisal Panel authorized to hear taxpayer cases as related to property tax valuations, and to rule on those cases.

Responsible for interpreting property tax code and applying same to individual cases on appeal before the board.

1998

Co-Chaired the Re- Election for Governor of Gorge W Bush

The successful election and only time a Republican have won in El Paso Tx.

1993-1995

**National Media Coordinator
LULAC (League of United Latin American Citizens)**

Coordinated media for National President of LULAC; organized meetings with high-level government officials, corporate sponsors, and public; served as liaison between National President of LULAC and members around the country; traveled to worldwide locations representing and promoting LULAC's education and health programs; promoted civil rights on behalf of the Hispanic population of the United States.

1999

**Co-Chairwoman with Texas First Lady Laura Bush
First Ladies of the Texas/Mexico Border Summit**

Organized and co-chaired the first-ever summit of the First Ladies of the Texas/Mexico Border. The summit mobilized resources for the improvement of health and education of children living on the U.S. border.

Coordinated all aspects of the summit, including planning, promotion, agendas, and follow on social programs for health and education for border children.

Shared hosting activities with First Lady Laura Bush - attended by ten First Ladies of Mexico representing the states bordering Texas.

AWARDS AND DISTINCTIONS

- Business Circle Award from the El Paso Hispanic Chamber of Commerce
- Outstanding Leadership and Service Award – El Paso County
- Community *Mujer Hispana* – El Paso Times
- Appointed to Inaugural Committee by the Lieutenant Governor of Texas
- Appointed to the Texas Commission on the Arts

COMMUNITY ACTIVITIES AND AFFILIATIONS

- Past Board member – MALDEF Advisory Committee
- Past Board member – Texas Commission of the Arts
- Past Board member – El Paso YMCA
- Past Board Member Child Crisis Center
- Past Deputy Director and First Vice President, LULAC District IV
- National Board of Directors – Republican’s Abroad Voting League
- National Board of Directors – Association for Frontotemporal Dementias
- Member of the Paso del Norte Center of Hope
- Member of Sociedad Cultural de Espana
- Member XII Travelers Organization