

DATE: 9/30/15

TO: City Clerk

FROM: Mayor Oscar Leaser

ADDRESS: 300 N. Campbell, 2<sup>nd</sup> Floor TELEPHONE 212-0021

Please place the following item on the (Check one): CONSENT x REGULAR \_\_\_\_\_

Agenda for the Council Meeting of 10/6/2015

Reappointment of Noemi Tovar as a regular appointee to the Tax Increment Reinvestment

Item should read as follows: Zone Number 5 Board

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Tax Increment Reinvestment Zone Number 5

NOMINATED BY: Oscar Leaser DISTRICT: Mayor

NAME OF APPOINTEE Noemi Tovar  
(Please verify correct spelling of name)

E-MAIL ADDRESS: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

**DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: \_\_\_\_ NO \_\_\_\_**

**IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:**

**WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?**

NAME OF INCUMBENT: Noemi Tovar

EXPIRATION DATE OF INCUMBENT: 9/10/2015

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: x  
RESIGNED \_\_\_\_\_  
REMOVED \_\_\_\_\_

DATE OF APPOINTMENT: 10/6/2015

**TERM BEGINS ON :** 9/11/2015

**EXPIRATION DATE OF NEW APPOINTEE:** 9/10/2017

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: \_\_\_\_\_

2<sup>nd</sup> TERM: x

UNEXPIRED TERM: \_\_\_\_\_

#### OBJECTIVE

To seek opportunities whereby I surround myself with individuals who share my goals as an entrepreneur and as a citizen of El Paso in an effort to gather and share insight that will lead to the continued smart and efficient growth of the commercial printing business I share with my husband David and the sustained employment of its staff, while allowing me to engage in my civic duties toward the betterment of my community.

#### QUALIFICATIONS

- Passionate communicator/public speaker
- Proven entrepreneurial skills
- Strong managerial/human resource skills
- 15 years sales exp. in El Paso/surrounding areas
- Fluent in Spanish
- Highly organized and creative
- Self-driven

#### EDUCATION

- Texas Educator Certificate, UTEP 2003
- Bachelor of Business Administration, UTEP 1996
- Austin High School, El Paso, Texas 1991

#### EXPERIENCE

##### Currently forming 915 Properties, LLC | El Paso, Texas

- Immediate purpose: acquisition of 1230 Texas Ave. that will house Tovar Printing, Inc.
- Transfer existing residential rental property to company with plans to obtain additional spaces for tenant occupancy

##### 2008 - Present | Co-owner | Tovar Printing, Inc. | Full service commercial offset/digital printing | El Paso, Texas

- Start-up company with 400% revenue growth in five years
- From 2 to 9 full-time staff in five years

##### 2006 - 08 | Pharmaceutical Sales Consultant (cardiovascular) | Novartis Pharmaceuticals | El Paso/New Mexico

- President's club 2007
- Drastic company cuts in 2008 led to my displacement with excellent standing and severance package
- Started Tovar Printing, Inc. at this time

##### 2002 - 06 | 4<sup>th</sup>/5<sup>th</sup> Gr. Bilingual Teacher (underprivileged children) | Vilas Elementary (Sunset Heights) | EPISD

- Recognized for contribution to Technology Distance Learning Program
- 94% passing rate among students on state mandated math exam
- Chosen as Campus Technical Liaison out of 35+ member faculty
- Member, Campus Improvement Committee, Science Committee three years in a row
- Completed over 300 hours of professional/academic continuing ed. workshops and led instructional workshops

##### 2001 - 06 | Owner | Welcome, baby. | home-based busn. | graphic design/printing of announcements and services

- Sold directly to client or via the following local storefronts: Collectibles, Homebody, and The Baby Shoppe
- Sold in 2006 to The Baby Shoppe

##### 1998 - 2001 | Database Administrator/Computer Lab Instructor | YISD Adult Learning Programs funded by TWC

- Wrote course curriculum for all Information Technology courses
- Designed database to automate tasks of the registrar and attendance office
- Consulted on purchase of technology hardware, software, and curriculum packages
- Earned perfect ratings on evaluations by my superiors

##### 1999 - 2000 | College Lecturer/Instructor Information Technology Department | EPCC

- Earned highest ratings on evaluations by superiors and students

##### 1997 - 1998 | Commercial Producer | John D. Williams Commercial Insurance | El Paso, Texas

- Service of new and existing commercial insurance liability clients