

DATE: 9/20/15

TO: City Clerk

FROM: Mayor Oscar Leaser

ADDRESS: 300 N. Campbell, 2nd Floor TELEPHONE 212-0021

Please place the following item on the (Check one): CONSENT x REGULAR _____

Agenda for the Council Meeting of _____

Reappointment of Ricardo Fernandez as a regular appointee to the Tax Increment

Item should read as follows: Reinvestment Zone Number 5 Board

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Tax Increment Reinvestment Zone Number 5

NOMINATED BY: Oscar Leaser DISTRICT: Mayor

NAME OF APPOINTEE Ricardo Fernandez
(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: ____ NO: ____

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE:

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Ricardo Fernandez

EXPIRATION DATE OF INCUMBENT: 9/10/2015

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: x
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT: 10/6/15

TERM BEGINS ON : 9/11/2015

EXPIRATION DATE OF NEW APPOINTEE: 9/10/2017

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: _____

2nd TERM: x

UNEXPIRED TERM: _____

RICARDO FERNANDEZ

EXPERIENCE

2012–2014 Urban Station, LLC. El Paso, TX
Owner of the station urban offices
Develop the first smart executive office space in downtown El Paso

2006–2013 Sotoak Realty, LLC. El Paso, TX
Property Manager, Project Manager

- Develop the first building in Downtown El Paso with the 2015 city of El Paso Plan.
- Property management, administration and sales for Sotoa building.
- General Contractor for all tenant improvements at Sotoa building.
- Develop a Marketing and sales strategy for future clients.
- Leased 80% of 100,000 square feet of sotoa building.

2004–2006 Asesoria Financiera Fernandez El Paso, TX
International Loan Broker

- Preparation of Financial Statements for Ex-Im Loans.
- International loans for Mexico and Latin America
- Minimum loan \$500,000 on U.S. goods.

2003–2004 Morgan Stanley El Paso, TX
Financial Analyst Assistant

- Prepared excel presentations.
- Clerical work.
- Learned about financial products and the market place.

EDUCATION

2005 University of Texas at El Paso El Paso, TX

- B.A., Business Administration (Finance).

INTERESTS

Borderplex region, commercial real estate, arts and culture, soccer.

2009- 2014 Amor por Juarez Founder/President

2009- 2014 Sotoa Art Gallery co-founder/ Station Urban Art Gallery

2009-2012 Arts & Culture Chair for The El Paso del Norte Group

2011-2012 Civic Committee at The El Paso del Norte Group

2012- 2014 Co-Founder of Frontera theater company

2012-2014 Border art residency board member

2012-2014 Board member of El Paso Opera

2012- TIRZ 6 board member

2012- 2014 Historic land mark commissioner

2012-2014 Directors circle of the Rubin Center

2013- 2014 President Museum of art (INBA) Juarez, Mexico

2014 Member of the Tom Lea Month advisory board

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