

DATE: October 7, 2009

TO: City Clerk

FROM: Representative Rachel Quintana

ADDRESS 2 Civic Center Plaza, 10<sup>th</sup> Floor; El Paso, TX TELEPHONE 915-541-4701

Please place the following item on the (Check one): CONSENT XX REGULAR \_\_\_\_\_

Agenda for the Council Meeting of October 13, 2009

Item should read as follows: Re-appointment of Richard I. Falvo to serve on the Parks and Recreation Advisory Board as requested by Representative Rachel Quintana District 5.

SPECIAL INSTRUCTIONS: Board re-appointment to commence on 10/15/2009.

**BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM**

NAME OF BOARD/COMMITTEE/COMMISSION: Parks and Recreation Advisory Board

NOMINATED BY: Representative Rachel Quintana DISTRICT: 5

NAME OF APPOINTEE Richard I. Falvo  
(Please verify correct spelling of name)

BUSINESS ADDRESS: PO Box 20500

CITY: El Paso ST: TX ZIP: 79998 PHONE: 915-831-3336

HOME ADDRESS: \_\_\_\_\_

CITY: El Paso ST: TX ZIP: 79902 PHONE: \_\_\_\_\_

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Re-appointment

EXPIRATION DATE OF INCUMBENT: 10/14/2010

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: XX  
RESIGNED \_\_\_\_\_  
REMOVED \_\_\_\_\_

DATE OF APPOINTMENT: 10/13/2009

EXPIRATION DATE OF NEW APPOINTEE: 10/14/2011

PLEASE CHECK ONE OF THE FOLLOWING: 1<sup>st</sup> TERM: XX

2<sup>nd</sup> TERM: \_\_\_\_\_

UNEXPIRED TERM: \_\_\_\_\_

# CURRICULUM VITAE

# RICHARD I. FALVO

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**CONTACT:** Office Phone: 915-831-3336

**EDUCATION:**

|                               |                                                       |
|-------------------------------|-------------------------------------------------------|
| Indiana University            | <b>Ph.D.</b> (2001) Speech Communication.             |
|                               | <b>Minor</b> (2001) Counseling & Counselor Education. |
| California State University   | <b>M.A.</b> (1992) Speech Communication.              |
| Pennsylvania State University | <b>B.S.</b> (1989) Communications.                    |

## TEACHING EXPERIENCE:

|               |                      |                                   |                        |
|---------------|----------------------|-----------------------------------|------------------------|
| 2005-Present: | Assistant Professor  | <i>El Paso Community College</i>  | El Paso, Texas         |
| 2002-2005:    | Assistant Professor  | <i>Creighton University</i>       | Omaha, Nebraska        |
| 2001-2002:    | Lecturer             | <i>Indiana University</i>         | Bloomington, Indiana   |
| 1999:         | Adjunct Instructor   | <i>Ivy Tech Community College</i> | Bloomington, Indiana   |
| 1997-2001:    | Visiting Lecturer    | <i>Indiana University</i>         | Bloomington, Indiana   |
| 1996-1997:    | Instructor           | <i>James Madison University</i>   | Harrisonburg, Virginia |
| 1992-1996:    | Associate Instructor | <i>Indiana University</i>         | Bloomington, Indiana   |

## COURSES TAUGHT:

- Business & Professional Communication.
- Communication Process in Counseling (Graduate Level).
- Counseling & Counselor Education: Interpersonal Skills in Counseling (Graduate Level).
- Freshman Seminar.
- Human Communication Theory.
- Interpersonal Communication.
- Listening in Interpersonal & Organizational Settings.
- Managerial Communication.
- Organizational & Professional Communication.
- Persuasion.
- Principles of Communication Competence.
- Public Speaking.
- Research Methods in Speech Communication.

## PROFESSIONAL MEMBERSHIPS:

- *Current*
  - Communication Association of Japan (CAJ).
  - National Communication Association (NCA).
  - Southern States Communication Association (SSCA).
- *Past*
  - Central States Communication Association (CSCA).
  - Eastern Communication Association (ECA).
  - Midwest Popular Culture Association (MPCA).

## EPCC FACULTY DEVELOPMENT WORKSHOPS PRESENTED:

- "Do as I Say and as I Do: Setting Excellence Through Teacher Modeling" (Spring 2009).
- "Getting Your Evaluation Sheets Into Shape: How to Make Grading Rubrics Clear(er) for Students" (Spring 2008).
- "Basic Training for El Paso Homeowners: Preparing Your Protest Against the Central Appraisal District" (Spring 2008).
- "Captivating your Students with Powerful Presentations" (Spring 2008).

## EPCC FACULTY DEVELOPMENT

### WORKSHOPS PRESENTED, CONTINUED:

- "Bringing 'Cinema' to the classroom: Movies and television shows as a valuable learning tool" (Fall 2007).
- "Success = L<sup>3</sup> = (Listening)(Learning)(Leading): Part I" (Fall 2007).
- "Success = L<sup>3</sup> = (Listening)(Learning)(Leading): Part II" (Fall 2007).
- "Active listening: A hands-on workshop on exploring, dreaming and discovering the world of helping others" (Spring 2007).
- "Reducing speech anxiety in the classroom" (EPCC, Spring 2007).
- "Transforming Office Hours into Student Successes" (Fall 2006).
- "Student Bill of Rights and Student Academic Accommodation" (Fall 2006).
- "Decision-making, task and relational roles in groups; An interactive workshop" (Spring 2006).
- "Ethical, Moral and Religious Accommodation in Courses: A Panel Discussion" (Spring 2006).

### SERVICE:

- **Community:**
  - El Paso, Texas:
    - Charity Organizer, Operation Open Arms Food Drive (November 2008).
    - Charity Organizer, Spirit of Christmas Toy Drive (December 2008).
    - Volunteer, Keep El Paso Beautiful Pride Day (October 2008).
    - Moderator, Candidates Forums: Eastside Civic Association (January & March 2008).
    - Officer, Citizens Advisory Board: Pebble Hills Regional Command Center (2007–present).
    - Vice-President: Las Tierras Neighborhood Association [LTNA] (Present).
    - Secretary: Las Tierras Neighborhood Association [LTNA] (2007–2008).
    - Co-Captain, Neighborhood Watch (2007–present).
    - Teaching Mentor for Connie Madrid & Darius Ellison, El Dorado High School (2007).
    - Volunteer, Rescue Mission of El Paso (Spring 2007).
    - Volunteer, Advocacy Center for the Children of El Paso (Spring 2007).
    - Donor, United Blood Services of El Paso (2006–present).
  - Omaha, Nebraska:
    - Sponsor, Star 104 Adopt-a-Family (Fall 2003).
    - Volunteer, Stephen Mission (Fall 2003).
  - Bloomington, Indiana: Trainer, "Indiana Reading Team Training Session" (Fall 1999).
- **El Paso Community College:**
  - Department of Speech Communication:
    - Coordinator: EPCC Borderland Speech Challenge (2007–Present).
    - Speech Communication Instructor Credentialing Committee (Spring 2006).
    - Speech Communication Scholarship Committee (2007).
  - College-wide standing committees:
    - Spring Arts Festival Committee (2007–present).
    - Enrollment Management Committee (2007–present).
    - Institutional Effectiveness Team – Valle Verde Campus:
      - ChairMember (2006–present).
      - Chair-Elect (2007–present).
      - Valle Verde Facilities & Safety Committee (2006–2007).
      - Hospitality Committee (2007–present).
    - Post Secondary Articulation Committee (2006).
  - Service Learning Program Liaison: Valle Verde Campus (2007–present).

**SERVICE, CONTINUED:**

- **Book Reviews:**
  - *Effective Business and Professional Communication in Good Times and Bad* (Summer 2008)
  - *Public Speaking: An Audience-Centered Approach* (Fall 2006).
  - *Managing Conflict And Workplace Relationships* (Spring 2005).
- **Southern States Communication Association:**
  - Vice Chair Elect (2008): Instructional Development Division.
  - Vice Chair & 2009 Convention Planner (2008), Vice Chair Elect (2007): Community College Division.
- **Border Learning Conference:**
  - Steering Committee Member (2007–2008).
  - Panel Reviewer/Proofreader of all abstracts (2007–2008).
  - Keynote addresses (2007–2008).
  - Wrote dinner programs and award certificates (2007–2008).
- **National Communication Association, Paper Reviewer** (Communication and Social Cognition Division, 2007).
- **Forensics (Judging & Coaching):**
  - Bel Air High School, National Qualifying Speech and Debate Tournament (Spring 2009).
  - Bel Air High School, El Paso Regional Speech and Debate tournament (Spring 2009).
  - Americas High School, Academic Decathlon (Spring 2008).
  - El Paso Community College Sun Tournament (Spring 2008).
  - Del Valle High School Speech Tournament (Fall 2007).
  - El Paso Independent School District, Region II Academic Decathlon (Fall 2006).
  - EPCC Intercollegiate Forensics Team (2005–2006).
  - Creighton University (2002–2003).
  - IUCIE, Indiana University (Spring 2001).
  - IU High School Invitational, Indiana University (Spring 2001).
  - IUCIE, Indiana University (Spring 1998).
  - Madisonian Invitational, James Madison University (Fall 1996).
- **Central States Communication Association:**
  - Chair & Program Planner: Intercultural Communication Interest Group (2005).
  - Vice-Chair: Intercultural Communication Interest Group (2004).
  - Secretary & Assistant Program Planner: Intercultural Communication Interest Group (2003–2004).
  - Paper Reader: Intercultural Communication Interest Group (2003–2005).
- **Member of Editorial Board, *Basic Course Annual*** (2003–2005).
- **Creighton University:**
  - Director, Coordinator & Program Planner: Speech Showcase (2004–2005).
  - Director COM 152: The Basic Course (2002–2005).
  - Assessment Coordinator: COM 152 (2002–2005).
  - Volunteer: Creighton Open House for High School Students (2003–2004).
  - Syllabus Review Committee for Rank & Tenure (Fall 2004).
  - Chair: Handbook & Website Committees (2004–2005).
  - Job Search Committee for IE Coach and Full-time instructor (Summer 2004).
  - Annual Banquet Committee (Spring 2004).
  - Managerial Communication Course Curriculum Development Committee (Fall 2002).
  - Interpersonal Communication Major Curriculum Development Committee (Fall 2002).
  - Job Search Committee for Managerial Communication course director (Fall 2002).
  - Job Recruitment for two tenure track positions (NCA 2002).
  - Freshmen Links advisory committee (Spring 2004).
  - Academic advisor (2003–2005).

**SERVICE, CONTINUED:**

- Freshman Seminar advisor: (Summer 2003).
- Recruitment committee: Admissions fairs (2002–2004).
- Research Team Member, "The effects of marital preparation and cohabitation on marital stability," The Center for Marriage and Family (2002–2003).

**PARTICIPATION IN WORKSHOPS:**

- General Session: Contributing to Student Success (EPCC, Spring 2009).
- Tenure Track Faculty Workshop (EPCC, Spring 2009).
- Equal Employment Opportunity & Equal Educational Opportunity (EPCC, Spring 2009).
- Tips for Searching and Acquiring Grant Funds (EPCC, Spring 2009).
- General Session: Community Colleges and Student Engagement (EPCC, Fall 2008).
- Tenure Track Faculty Workshop (EPCC, Fall 2008).
- Exploring the Active Learner (EPCC, Fall 2008).
- Speech Faculty: Share Your Wealth of Experience (EPCC, Fall 2008).
- General Session: Getting Into Shape for a More Productive Tomorrow (EPCC, Spring 2008).
- Tenure Track Faculty Workshop (EPCC, Spring 2008).
- Geopardy (EPCC, Fall 2007).
- How to Get "Smart" Students to Turn Off "Smart" Devices in "Smart" Classrooms (EPCC, Fall 2007).
- Organizational Change: Action or Reaction (EPCC, Fall 2007).
- Tenure Track Faculty Workshop (EPCC, Fall 2007).
- The Art of War for Educators (EPCC, Fall 2007).
- General Session: True Colors (EPCC, Fall 2007).
- Conceptual Teaching vs. Procedural Teaching (EPCC, Spring 2007).
- Using Instructor Focus Groups to Enhance Teaching Practices (EPCC, Spring 2007).
- Tenure Track Faculty Workshop (EPCC, Spring 2007).
- Service Learning curriculum development, SPCH 1315 (EPCC, Spring 2007).
- General Session: Explore. Dream. Discover (EPCC, Spring 2007).
- Learning Communities Workshop-Part 1 (EPCC, Fall 2006).
- Learning Communities Workshop-Part 2 (EPCC, Fall 2006).
- Grade Guide-Grading Management Software (EPCC, Fall 2006).
- I Dream of "A" Papers: How to Grade Faster and Improve Student Writing (EPCC, Fall 2006).
- Maximizing Student Achievement Through Service-Learning (EPCC, Fall 2006).
- Equal Employment Opportunity & Equal Educational Opportunity (EPCC, Fall 2006).
- Tenure Track Faculty Workshop (EPCC, Fall 2006).
- General Session: Achieve the Dream (EPCC, Fall 2006).
- New Employee Orientation (EPCC, Fall 2006).
- Celebrate and Connect with Your Inner Teacher (EPCC, Summer 2006).
- Designing Learning Communities (EPCC, Summer 2006).
- Build Boardgames, Not Boredom! (EPCC, Spring 2006).
- From Concept to Reality: Building a Successful Learning Community (EPCC, Spring 2006).
- Managing Student Success (EPCC, Spring 2006).
- Tenure Track Faculty Workshop (EPCC, Spring 2006).
- General Session: 5th World (EPCC, Spring 2006).
- Teaching Diversity in the Classroom (Creighton University, Spring 2004).
- Classroom Assessment Techniques (Creighton University, Fall 2003 & Spring 2004).
- Facing our epistemologies: Reaching in to encourage multiple foundations for studying relationships and interaction (NCA, 2003).

## PARTICIPATION IN WORKSHOPS, CONTINUED:

- Teaching the course in gender communication (NCA, 2003).
- Family communication scholarship: Rethinking, retooling, and reframing (NCA, 2002).
- Teaching the persuasion, compliance-gaining, and/or social influence course at the university level" (NCA, 2002).
- Professor Auer Annual Public Address Conference (Indiana University, 1994).
- Paul Munger Annual Conference in Counseling (Indiana University, 1993).

## PUBLICATIONS:

- Instructional Supplements for Beebe & Beebe 3e — *Public Speaking Handbook*, 2009.
- Instructional Supplements for Beebe & Beebe 7e — *Public Speaking: An audience-centered approach*, 2009.
- "From the CVCC Red Room to the EPCC classroom: Lessons in mental toughness," *Churchill Chatter*, September, 2006.
- "Japanese versus American Perceptions of Relational Endangerment in Intimate Dyads," *Journal of Human Communication Studies*, 2006.
- "Embracing/Resisting Jesuit Values — Tensions of Negotiating Spirituality at a Jesuit Institution," *Communication Studies*, 2006.
- "The effects of depth of assignment specialization on student learning and speaker confidence in the basic communication course," *Journal of Speech Communication Education*, 2005.
- "In Honor of Retiring Faculty — Gary Cronkhite," *Indiana University*, 2003.
- "The Effects of Verbal Aggression, Issue Severity and Social Acceptability on Perceptions of Compliance-Gaining Messages in Romantic Relationships: An Examination of the GOALS/GRASP Model," *Indiana University*, 2001.

## CONFERENCE PRESENTATIONS:

- "Crossing Ideologies within Communication: Integrating Media/Technology, Interpersonal Communication, and Theory I" (SSCA, 2009).
- "Integrating and Assessing Critical Thinking in the Basic Public speaking Course: A Roundtable Discussion of a Course Restructuring Effort and Research Study" (SSCA, 2009).
- "Crossing Ideologies from the Classroom to the Community: Applying Speech Communication Concepts to Service-Learning Projects" (SSCA, 2009).
- "Collaborating with One Another: Is there a need for a Paradigm Shift in the Community College?" (SSCA, 2009).
- "Liar's Club as a way to analyze nonverbal communication: Using deception to examine deception" (SSCA, 2009).
- "An unconventional view of office visits: The impact of student-teacher conferences on communication apprehension and competence" (NCA, 2008).
- "Exploring sex as a possible predictor for persuasive efficacy in situations with romantic others" (SSCA, 2008).
- "The *Speech Shuttle*: A "speed speaking" approach towards reducing communication apprehension and increasing confidence in the public speaking course" (SSCA, 2008).
- "The Public Speaking Classroom in the Borderland: Service-Learning as Effecting Change in Students and their Communities" (SSCA, 2008).
- "Bringing 'true structure' to team problem-solving: The science behind the art" (Border Learning Conference, 2008).
- "Worldviews of persuasive success among intimates: An international comparison of American and Japanese romantic partners" (NCA, 2007).

### CONFERENCE PRESENTATIONS, CONTINUED:

- "Venus and Mars talk: Getting students to understand sex/gender differences in interpersonal communication" (NCA, 2007).
- "Finding the 'comfort zone' when persuading those we love: An intercultural study of Japanese and American views" (SSCA, 2007).
- "Cognitive Dissonance at the Border: Ethical implications in the Hispanic-rich classroom" (History of the Border Conference, 2007).
- "The art of finding middle ground: Teaching students conflict management skills" (Border Learning Conference, 2007).
- "Building group leadership: Roles & rules for effective communication" (Border Learning Conference, 2006).
- "Sooner or later? An examination of speech assignment sequencing and its effects on student outcomes in the basic course" (CAJ, 2005).
- "Envisioning relational endangerment in intimate dyads: Explorations in feelings of using potentially hurtful persuasive strategies" (CAJ, 2005).
- "The effects of depth of assignment specialization on student learning and speaker confidence in the basic communication course" (CAJ, 2004).
- "Late adolescents' perceptions of conversational processes: Relationships to parenting style, independence, family closeness and expressiveness" (CAJ, 2004).
- "Constructing and recalling memories of 'family:' Korean and Taiwanese perspectives on the use of storytelling" (CSCA, 2004).
- "The Realities of student Ontology, Coursework experience and Knowledge levels in the basic communication course: focusing on how past communication studies classes can **ROCK** student growth and communication skills in the present" (CSCA, 2004).
- "*He said... she said*: Exploring the role of gender in the classroom, and assessing student learning and skills in the basic communication course" (NCA, 2003).
- "Speech feedback: Looking in at best practices and looking out at new opportunities" (NCA, 2003).
- "Compliance-gaining in romantic relationships: The impacts of tactic prosocialness/antisocialness and event urgency on agent perceptions" (CSCA, 2003).
- "A comparison of argumentativeness and verbal aggression and their applicability to compliance-gaining: Gauging for accuracy within romantic couplings" (ECA, 1998).
- "An examination of the relationship between situational determinants and argumentative style in persuasive attempts" (SSCA, 1998).
- "Conversational maxim violation as a function of counseling therapy style" (NCA, 1997).
- "Communication exchanges, cohesion and autonomous functioning: An examination of gender differences" (SSCA, 1996).
- "Communication and distance regulation: Conceptualizing movement between family health and dysfunction in the Beavers Model" (SSCA, 1996).
- "Listener motivation and central processing of persuasive messages: Revisiting the Elaboration Likelihood theory" (MPCA, 1996).
- "Towards a paradigm of Asian-American cross-cultural counseling effectiveness: An investigation of variables in the therapist-client relationship" (MPCA, 1996).
- "Interpersonal correlates in the family cohesion—individual autonomy relationship" (NCA, 1994).

### CONFERENCE PANELS CHAIRED:

- "Community Colleges Delivering Service-Learning that Impacts the Community: Students Communicating to Change the Human Condition of themselves and the People they Help" (SSCA, 2008).
- "Competitive papers in intercultural communication: Celebrating intercultural communication from the classroom to the community" (CSCA, 2006).

**CONFERENCE PANELS CHAIRED, CONTINUED:**

- "Contributed Papers on the Basic Course II: Focus on Classroom Climate & Student Perceptions" (NCA, 2004).
- "Rocking the discipline from the east: Asian cultural contexts & values" (CSCA, 2004).
- Twenty-Sixth Annual Conference in Rhetorical Criticism (California State University, 1991).

**RESPONDENT — CONFERENCE PANELS:**

- "Social Cognitive Approaches to Communication Interventions" (NCA, 2007).
- "Contributed Papers on the Basic Course II: Focus on Classroom Climate & Student Perceptions" (NCA, 2004).
- "Views of the Earth-shaking pressures of race, culture & religion on our world: Rocking the global scene" (CSCA, 2004).
- "Credibility and compliance: Investigating sources of persuasion" (NCA, 2003).

**AWARDS AND RECOGNITIONS:**

- *Certificates of Appreciation:*
  - Border Learning Conference (2006–2008).
  - El Paso Community College:
    - Faculty Development (2006–2008).
    - Honors Program (2006–2008).
    - Philosopher's Circle (2006–2007).
    - Service Learning Programs (2007–2008).
    - History of the Border Conference (Spring 2007).
  - Toast Master's International (Fall 2007).
- *Top Paper in Rhetoric and Public Address:* "An Examination of the Relationship Between Situational Determinants and Argumentative Style in Persuasive Attempts" (SSCA, 1998).
- *Top Paper in Communication Theory:* "Communication and Distance Regulation: Conceptualizing Movement Between Family Health and Dysfunction in the Beavers Model" (SSCA, 1996).

**INVITED PRESENTATIONS:**

- Border Learning Conference:
  - Las Cruces, New Mexico — Closing Remarks & Introduction of Patricia Witherspoon (Spring 2008).
  - El Paso, Texas — Opening Remarks & Introduction of Steve Bennett (Spring 2007).
- Magoffin Middle School, El Paso, Texas: Career Day (Fall 2007).
- Toast Masters International, El Paso, Texas: "Yearning through learning: From real world trials to vocational triumphs" (Fall 2007).
- El Paso Community College:
  - Philosopher's Circle (2006–2007).
  - EDUC 1300 "Ways to Communicate your Presentation" (Spring 2008).
  - EDUC 1300 "Planning your Speech & reducing your Stage Fright" (Spring 2007).
- Hoju Vocational College, Tokyo Japan: International Buddhist Meeting (Summer 2004).
- Dokkyo University, Tokyo Japan:
  - Listening Comprehension Seminar (Summer 2004).
  - Public Speaking Seminar (Summer 2004).
  - Rhetoric and Public Address Seminar (Spring 2003).
  - Conversational English Seminar (Spring 2003).
  - Human Communication & Sociology Seminars (Spring 2003).
- James Madison University: "Delta Focus Series Panel: Learning to Control Verbal Aggression and Enhance Argumentativeness — Correctives to Abusive Relationships" (Spring 1997).
- California State University, Hayward: "Rhetoric Seminar — Fantasy Theme Analysis" (Spring 1991).

**POST-DOCTORAL COURSEWORK  
(2 SEMESTER HOURS):**

- Elementary Japanese J101: acquisition of basic communicative skills in Japanese.
- Introduction to hiragana, katakana, and kanji; including regular discussions of grammar and culture.

**DOCTORAL COURSEWORK  
(115 SEMESTER HOURS):**

- Verbal Aggression in Relationships
- Family Studies
- Introduction to Counseling
- Contemporary Interpersonal Communication
- Instructional Communication
- Human Development/Family Studies
- Statistical Methods in Education
- Introduction to Group Counseling
- Interpersonal Family Communication
- Cross-Cultural Counseling
- Strategies for Educational Inquiry
- Perception and Symbolic Meaning
- Statistical Programming
- Laboratory in Counseling and Guidance  
Counseling Techniques
- Organizational Communication
- Interpersonal Communication
- Human Communication Theory
- Speech Education
- Public Dialogue in America since 1945

**MASTER'S COURSEWORK  
(30 SEMESTER HOURS):**

- Rhetoric & Civility
- Ethics in communication
- Studies in Argumentation & Debate
- The Rhetoric of the 1960's
- Conversational Analysis
- Postmodernism
- Classical Rhetorical Theory
- Small Group Communication
- Modern Rhetorical Theory
- Persuasion