

DATE: 10/8/19

TO: City Clerk

FROM: Representative Claudia Ordaz Perez

ADDRESS: 300 N. Campbell TELEPHONE (915) 212 -0006

Please place the following item on the (Check one): CONSENT X REGULAR _____

Agenda for the Council Meeting of October 15, 2019

Appointment of Jesse Brown to the Capital Improvement Advisory Committee by

Item should read as follows: Representative Claudia Ordaz Perez, District 6.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: City of El Paso Capital Improvement Advisory Committee

NOMINATED BY: Representative Claudia Ordaz Perez DISTRICT: 6

NAME OF APPOINTEE Jesse Brown

(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: ____ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: N/A

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: _____

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Brenda Garcia
10-28-2020

EXPIRATION DATE OF INCUMBENT: _____

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____
RESIGNED X
REMOVED _____

DATE OF APPOINTMENT: 10-15-19

TERM BEGINS ON : 10-15-19

EXPIRATION DATE OF NEW APPOINTEE: 10-28-2020

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: x

2nd TERM: _____

UNEXPIRED TERM: _____

Jesse C. Brown

Accomplished, dynamic administrator with a proven history of strategic development and administrative oversight in multiple fields. I am the individual you are looking for to add value to your organization. I am educated, dedicated and passionate; all I need is an opportunity to prove what my experience indicates.

Education

Midwestern State University, Wichita Falls, Texas

Master of Business Administration, May 2018

Cumulative GPA: 4.0

Midwestern State University, Wichita Falls, Texas

Bachelor of Science in Criminal Justice/Minor of Management, May 2016

Cumulative GPA: 4.0, Summa Cum Laude

Community Leadership

Wichita Falls City Council

District 4 City Councilor

Nov. 2016-Nov. 2018

- Elected as the youngest City Councilor in Wichita Falls, Texas history at 22 years of age, representing 104,000 citizens.
- Lobbied Texas Legislature on behalf of Wichita Falls against Wind Farms, which would affect Sheppard Air Force Base Missions.
- Review and allocate a \$174 Million Dollar Budget. Assist in setting the tax rate, review employee health care plans, retirement programs, step-up pay programs and cost of living increases for over 1,000 employees.

Mayor Pro Tem

Nov. 2017-Nov. 2018

- Elected as the youngest Mayor Pro Tem in Wichita Falls, Texas history at 23 years of age.
- Direct the City Manager, City Attorney, City Clerk and Municipal Judge in the performance of their roles and responsibilities.
- Handle safety and direction of the city when the Mayor is unable to perform his duties. Provide direction and insight to my fellow council members on matters concerning the city and upcoming issues.

Serve on various committees such as:

- 4A & 4B Tax Corporations
- Downtown Development Steering Committee, Vice Chair
- Lake Wichita Revitalization Committee
- MPO Transportation Policy Committee
- Nortex Regional Planning Commission
- Water Resources Commission
- Ordinance Review Committee
- Outside Agencies, Finance Committee

Professional Experience

Franklin Door and Trim, El Paso, Texas

Owner and Operator

Nov. 2018-Present

- Lead and manage the duties and production of 10 fulltime employees.
- Partner with local homebuilders and apartment builders to supply doors, trim, hardware and installation.

Midwestern State University, Wichita Falls, Texas

Coordinator, Student Leadership

Nov. 2016-May.2018

- Promoted student involvement and engagement through student organizations and leadership opportunities.
- Assisted with the coordination of student volunteer and service learning programming.
- Mentored and direct 16 student workers.
- Coordinated student volunteer and service learning programming.

- Designed and implement student organization trainings, leadership development workshops and student organization advisor trainings.
- Assisted in advising fraternity and sorority governing councils and the Order of Omega National Greek Honor Society, managing specific activities such as recruitment, resource development, new member programs, leadership training, advisor development, and program assessment.
- Created and oversee Student Alumni Council, increase connections between students and the university.

National Republican Congressional Committee (NRCC), Washington D.C.

Political Intern

May 2015-Aug. 2015

- Worked with all four Regional Political Directors to collect district data and find congressional candidates for 2016 Primaries and General Elections.
- Researched U.S. Congressional District data and demographics to formulate over 10 presentations for NRCC directors, House Majority Leader Kevin McCarthy and for political action committees.
- Represented the NRCC at multiple functions such as House Hearings, fundraising events, and Supreme Court hearings.

TX Department of Transportation, Wichita Falls, Texas

Summer Maintenance Worker

May 2013,14-Aug. 2013,14

Home Depot, Wichita Falls, Texas

Sales Associate

Sept. 2012-Jun. 2013

M&R Manufacturing, Alvord, Texas

Farm Hand

Summer 2012

Northside Marina, Bridgeport, Texas

Summer Worker

Summer 2010 & 2011

University Leadership

Student Government Association

President

Apr. 2015-May 2016

- Directed a student public relations campaign for the Student Government Association. (Open Door Policy)
- Advocated student needs (e.g. centralized tutoring center) to university administration.
- Managed over 50 senators, 5 committee chairs, and 4 other elected students.
- Presented Student Life update to the Board of Regents at their quarterly meetings.
- Authored tenure letters for Faculty.
- Served on committees:
 - Budget Oversight Committee
 - Administrative Council
 - Student Allocations Committee
 - Student Affairs and Enrollment Management Council
- Increased SGA Budget by 25% totaling \$40,000.
- Provided direction and oversight for five SGA Senate committees.
- Directed the formulation and presentation of seven resolutions passed by the Student Senate. Shepherded through the Faculty Senate and, where appropriate, the Board of Regents.
 - Centralized Tutoring Center
 - By-Law Amendment (Election Code Update)
 - Sikes Lake Safety Initiative (Additional Emergency Phone)
 - Hydration Station and Go Green Program
 - MSU Student Petition Color Change
 - Additional Defibrillators in buildings around campus
 - Instrumental in the construction of Turf free-play fields on campus

MSU Board of Regents

MSU Student Regent

Jun. 2014-July 2015

- Appointed by the Governor of Texas to represent a 6,000+ student body.
- Reviewed MSU's \$100-million budget by challenging non-student focused spending.
- Successfully lobbied the Texas Senate on MSU's behalf for a \$59 Million Tuition Revenue Bond.
- Served on committees;
 - MSU Vending Contract Committee, Member
 - MSU Dining Services Contract Committee, Member
 - Police Chief Search Committee, Member
 - University President Search Committee, Member

Fraternity and Sorority Political Action Committee (FSPAC)

National Student Board Director

May 2015-May 2016

- Appointed by the national PAC Board of Directors.
- Lobbied U.S. Congress for Greek Issues: Collegiate Housing (CHIA) and Campus Sexual Assault Awareness.
- Designed a national grassroots fundraiser campaign.

Kappa Alpha Order, MSU

Re-founding Father & Two Term President as a Freshman and Sophomore

Dec. 2012-Nov. 2014

- Increased organizational membership by 462.5% from 8 to 45 members.
- Developed goals and action objectives for the chapter from its inception.
- Interviewed and delegated responsibility to volunteer officers while holding them accountable.
- Served as primary contact to KA National Office and University Representatives.

Certifications/Training

Campus Security Authority, 2017

D. Stafford & Associates

Protecting Human Research Participants, 2017

National Institutes of Health (NIH) Office of Extramural Research, Certification Number 2397331

Question. Persuade. Refer. (QPR) Training, 2016

Suicide Prevention Training

Open Records & Open Meetings Act Training, 2016

Mandated and recorded by the Attorney General of Texas

Civic Affiliations (500+ hours)

Leadership Wichita Falls Board Member

Engaged in the recruitment and development process of individuals for civic leadership while providing a foundation and ongoing opportunities for community involvement.

Red-River Culinary Academy (RCA)

Supported local non-profit organizations whose fundraising events, ranged from 50 to 500 attendees. Volunteered time and resources by purchasing, cooking and serving meals at such events in order for non-profits organizations to raise money for their respected missions.

MSU Crime Stoppers

Assisted in the involvement of the Community, Media, and Law Enforcement in the fight against crime. Once a month the board of directors convene to set policy for the program, discuss fundraising, publicity, and vote on rewards.

Wichita County Republicans

Appointed by the County Republican Executive Committee to serve as a Primary Election Judge. Elected as both a county and state delegate to the State Republican Convention. Served on the Fundraising committee as well as Mac Thornberry's County Chairman.

Young Professionals of Wichita Falls (YPWF)

Offered innovative ways for young professionals in the Wichita Falls area to expand their professional horizons and network. Assisted Wichita Falls in becoming a destination for young, intellectual, and capable professionals. Provided educational, social and civic opportunities for members to grow in the community.

Other noteworthy service experiences:

Muscular Dystrophy Association; Relay for Life; Adopt a Highway; Adopt a Family for Christmas; Can Food Drive for the Wichita Falls Food Bank; City of Wichita Falls Safe Trick or Treat; Gingerbread Jubilee with Wichita Falls Non-Profit Center; Fantasy of Lights; Joseph A. Kemp Masonic Lodge; Maskat Shrine.

Academic and Non-Academic Recognition

- Wichita Falls 20 Under 40, 2017
- MSU President's Medal of Excellence, 2016
- Two-Time MSU Man of the Year, 2015 and 2016
- Howard Farrell Community Excellence Award, 2016
- Leadership Wichita Falls Class of 2015
- North-American Inter-Fraternity Conference Award of Distinction (National Undergraduate of the Year), 2015
- Two-Time Greek Man of the Year, 2014 and 2015
- The MSU Clark Scholar of the Year, 2014
- MSU's Most Outstanding Criminal Justice Major, 2014
- Kappa Alpha Order Leadership Award, 2014

Research Experience

How Public Private Partnerships and Downtown Revitalization can save, Stagnate, Midsize American Cities, 2018

Studied five cases where downtown revitalization was used as an instrument by local municipalities to increase economic benefits for the city and region. This data was used by the Wichita Falls Chamber of Commerce as supplemental information to pair with a Market Street Economic Development Study Commissioned by the Economic Steering Committee.

Wichita Falls Chamber of Commerce Research Advisory Committee, 2017

Assisted six professors and one Wichita Falls Chamber of Commerce research coordinator in developing practices and methods to evaluate if individuals 20-35 years of age are leaving the Wichita Falls area and the reasons for such actions.

Patriot Research and Presentation for the National Republican Congressional Committee (NRCC), 2015

Researched 10 congressional districts spread throughout the United States. Specifically targeted congressional races where first time republican congressional representatives were vulnerable. Formulated 10 presentations, which included hard data as well as potential options to maintain the district. These presentations were distributed throughout the NRCC and affiliates. House Majority Leader, Kevin McCarthy used this research presentations to motivate political action committees to provide resources to the NRCC's overall mission.

Presentations

Neighborhood Economics Forum Series: Downtown Revitalization and You (with A. Kukeli).

Presented at Wichita Falls Public Library, Wichita Falls, Texas. Jan. 2018.

iLEAD Conference: Servant Leadership, The Only Leadership Style In College Organizations.

Presented at Midwestern State University, Wichita Falls, Texas. Sept. 2013 & 2016.

weCONNECT Conference: The Key to Successful Motivation and Collaboration on Strategic Organizational Goals.

Presented at Midwestern State University, Wichita Falls, Texas. Feb. 2014 & 2016.

Speaking Engagements

Keynote Speaker for the Optimist Club's Annual Boys and Girls Award Dinner

Speaker for the Leadership Wichita Falls Education Day

Motivational speaker (over leadership) for the Iowa Park 8th Grade Student Council

Regular Speaker for Wichita Falls local high schools Student Councils

Per my elected position, regularly speak on behalf of The City of Wichita Falls both locally and regionally