

DATE: October 15, 2019

TO: City Clerk

FROM: City Representative Alessandra Annello

ADDRESS: 300 N. Campbell TELEPHONE 915-212-0002

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of October 15 2019

Appointment of Daniel O. Hernandez to the Fair Housing Task Force by City Representative

Item should read as follows: Alessandra Annello.

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Fair Housing Task Force

NOMINATED BY: City Representative Alessandra Annello DISTRICT: Two

NAME OF APPOINTEE Daniel Orlando Hernandez

(Please verify correct spelling of name)

E-MAIL ADDRESS: _____

BUSINESS ADDRESS: N/A

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: ____ NO X

IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: N/A

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS): NONE

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: N/A

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: None/vacant

EXPIRATION DATE OF INCUMBENT: 04/27/21

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: _____

RESIGNED _____

REMOVED _____

DATE OF APPOINTMENT: 10/15/19

TERM BEGINS ON : 10/16/19

EXPIRATION DATE OF NEW APPOINTEE: 04/27/21

PLEASE CHECK ONE OF THE FOLLOWING: 1st TERM: X

2nd TERM: _____

UNEXPIRED TERM: _____

Daniel Orlando Hernandez

Career Summary

Having worked in economic development, news reporting, and the Texas Legislature, I have developed a broad skill set derived from my experiences in both fast-paced situational and longer-term project environments. Having worked two sessions of the Texas Legislature, with a number of years in state government prior to that, my network and resources are expansive, allowing me to be knowledgeable asset to any government relations team.

Professional Experience

Legislative and Media Affairs, State Senator José Rodríguez

El Paso, TX | Feb. 2019 - Present

- Conduct in-depth research and analysis on highly-complex legislative proposals
- Meet with lobbyists, stakeholders, and constituents regarding legislation
- Serve as point of contact and triage media requests and interviews for the senator
- Draft op-eds, press statements, news releases, and talking points in English and Spanish
- Coordinate and prepare materials for press conferences, community meetings, public hearings, legislative town halls, and other speaking engagements

Local Governments Coordinator, Rio Grande Council of Governments (RGCOG)

Marfa, TX | Apr. 2018 - Feb. 2019

- Administer the Economic Development Administration Planning Program
- Implement and update the RGCOG Comprehensive Economic Development Strategy
- Provide technical and administrative assistance to local governments for the Texas Department of Agriculture Community Development Block Grant (TxCDBG) program
- Conduct meetings with local officials, business owners, and stakeholders regarding economic development issues and opportunities in the RGCOG region

Director of Constituent Services, State Senator José Rodríguez

El Paso, TX | Jun. 2017 - Apr. 2018

- Serve as a liaison between constituents, state and local agencies, and other resources
- Refer and track constituent cases to work toward positive case resolution
- Prepare casework reports, conduct reviews and compose closing documentation for resolved cases
- Monitor trends in incoming cases and make appropriate legislative and bureaucratic policy recommendations

Director of Constituent Services, State Representative Evelina 'Lina' Ortega

Austin, TX | Jan. 2017 - Jun. 2017

- Analyze and conduct in-depth research on highly-complex legislative proposals
- Meet with lobbyists, stakeholders, and constituents regarding legislative proposals
- Serve as initial point of contact and triage media requests and interviews for the representative
- Effectively respond to constituents regarding legislative actions and events
- Coordinate and prepare materials for press conferences, community meetings, and other speaking engagements

News Director, Alpine Radio, LLC

Alpine, TX | Sept. 2015 - Dec. 2016

- Oversee the planning and production of the three daily local newscasts
- Anchor the daily newscasts and report from the scene of breaking news
- Maintain a calm composure and objective delivery while reporting, including during times of crisis
- Schedule news interviews, attend public meetings and community events, and participate in radio station outreach activities and events

Constituent Affairs, State Senator José Rodríguez

Marfa, TX | Nov. 2013 - Dec. 2016

- Serve as a liaison between constituents, state and local agencies, and other resources
- Prepare casework reports, conduct reviews and compose closing documentation for resolved cases
- Apprise staff members and the senator of events and issues related to local and state government in the district
- Monitor trends in incoming cases and make appropriate legislative and bureaucratic policy recommendations

Skills & Achievements

- **Bilingual:** Ability to read, write, and speak Spanish
- **Media Relations:** Experience in news reporting and interacting with local, state, and national media outlets, including during times of crisis
- **Legislative Affairs:** Familiarity with the Texas legislative process after working two legislative sessions, as well as interactions with legislative offices, lobbyists, policy advocates, media, and constituents
- **Social Media:** Management and oversight of social media platforms in various capacities
- **Public Speaking:** Capability to deliver scripted presentations and remarks, as well as measured, impromptu responses to questions during developing and sensitive situations
- **Firefighter:** Marfa Volunteer Fire Department, Dec. 2013 - Dec. 2016, Fire Instructor I, Assistant Public Information Officer
- **Board President:** Marfa Chamber of Commerce, Feb. 2014 - Sept. 2016, Planned and produced the 29th and 30th Annual Marfa Lights Festival

Education

Sul Ross State University

Alpine, TX

Mass Communication, 72 Hours Completed

Marfa High School

Marfa, TX

High School Diploma