



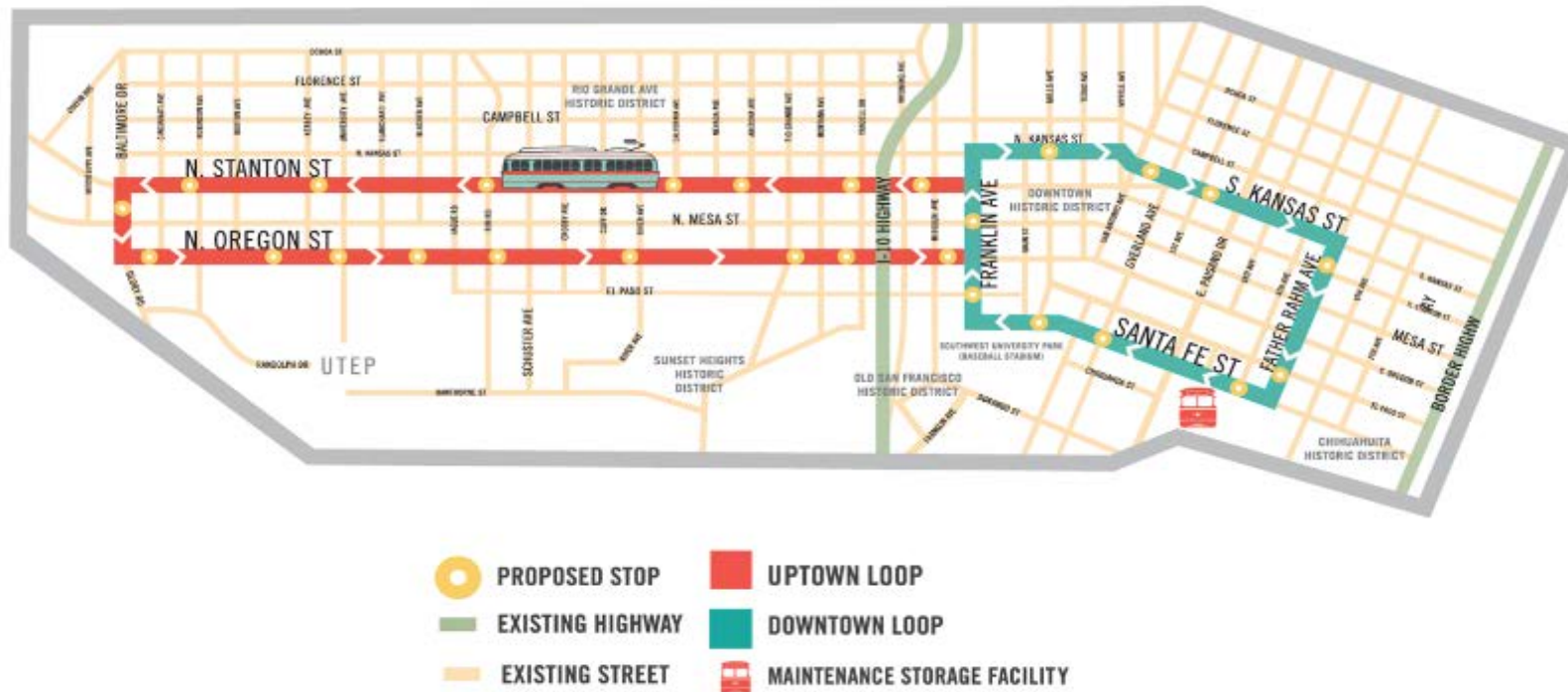
# El Paso Streetcar Transition Update

City Council Meeting  
October 16, 2018



# El Paso Streetcar Project

## EL PASO STREETCAR OFFICIAL ROUTE





# Construction Update



## Coordination with FTA/TxDOT State Safety Oversight Agency

- SSOA submitted their Safety and Security Readiness Review report on May 1 to EP Streetcar staff
- Sun Metro is preparing Standard Operating Procedures for review by the SSOA
- Vital Assurance and EP Streetcar/Sun Metro have been working hand-in-hand in finalizing the safety certification process



# CRRMA and COEP

## Transition Timelines

- CRRMA is responsible for Streetcar system construction and PCC remanufacturing
- Hand-off to the COEP will be incremental as infrastructure and PCC cars are certified operational
  - **Maintenance and Storage Facility (MSF) handed off to COEP**
  - **Trackworks—working on hand-off this week**
  - **Communications system—handed off to COEP**
  - **Overhead contact system—handed off to COEP**
  - **Traction power substations—handed off to COEP**
  - **Streetcar stop amenities: landscaping, loading platforms, etc. on-going**
  - **PCC cars #1506 and #1504—handed off to COEP**
  - **PCC car #1512—working on paperwork this week for hand-off**



## Other Streetcar Activities

- 7 streetcar operators started Jun 4, and all passed their final classroom exams; all operators are now certified to operate the streetcar
- Second class of 8 streetcar operators started Sept 17
- Burn-in complete for PCC cars #1506, #1512 and #1504, **#1514 is in testing phase, will commence burn-in next week**
- Pre-revenue service continues with PCC cars #1506 and #1504, day and night, on both the downtown and uptown loops; **#1512 should join in pre-revenue testing this week**



## Other Streetcar Activities

- Streets and Sun Metro is in the process of developing an ordinance on street parking and blockage preventing streetcar operations, which would include ticketing and towing
- Pre-revenue service started Oct 9<sup>th</sup> for a minimum of 30 days, with at least one car operating at all proposed operational times
  - Sun: 9 am to 5 pm
  - Mon thru Thur: 7 am to 7 pm
  - Fri: 7 am to 1 am
  - Sat: 9 am to 1 am



# Arrival of Streetcars





## PCC Car Timelines

- 1<sup>st</sup> PCC car, #1506, arrived Mar 19
  - Burn-in complete
- 2<sup>nd</sup> PCC car, #1512, arrived Apr 29
  - Burn-in complete
- 3<sup>rd</sup> PCC car, #1504, arrived Jul 15
  - Burn-in complete
- 4<sup>th</sup> PCC car, #1514, arrived Sept 25
  - 50 mile burn-in required
- **5<sup>th</sup> PCC car, #1515, arrived Oct 14**
  - 50 mile burn-in required
- **PCC car 6 will arrive in Nov**



# Outreach and Branding



## Streetcar at Chalk the Block

- Static Display
  - Saturday, October 13<sup>th</sup>
  - 10:00AM – 10:00PM
  - Estimated attendance: 41,000 people
  - Franklin & Santa Fe (in front of Cleveland Square Park)
  - Sun Metro Staff and Marketing team available for questions
- Awareness
  - Safety brochures
  - How to Ride information

## Streetcar at Chalk the Block





# Mithoff Burton

## ADVERTISING UPDATE

Production Date for commercials:

- Saturday, October 20<sup>th</sup>
- Iconic locations along the Uptown and Downtown loops

Message themes will include:

- It's Coming
- Ride the Streetcar
- Safety

Advertising :

- Billboards (outdoor)
- Digital – social media
- Radio and TV



# National Media

## ERA HEADLIGHTS MAGAZINE

- Electric Railroaders Association (ERA)
  - A prestigious Streetcar magazine
  - 2018 "Headlight" magazine article
- Ran first Streetcar Story back in January 2010



RAILS  
TO RUBBER  
TO RAILS  
AGAIN

### El Paso

EL PASO CITY LINES was the first operator of the international streetcar line that crossed the border between El Paso and Juarez, Mexico. The EL PASO ELECTRIC RAILWAY began operating electric cars in 1908, and ultimately ran 45 cars over 60 miles of track in El Paso and neighboring Juarez. Buses first operated in 1925, and by 1935, when the system was sold to EPCC, a National City Lines subsidiary, only four rail lines remained. The last two local lines in El Paso, Ft. Bliss and Park, were converted in 1949, leaving

only the 3.2-mile long line into Juarez. In 1950, bought up PCC cars from San Diego to modernize the line. In 1975, a cross-border dispute with Mexican authorities brought a sudden, unexpected end to the international trolley, and the last cars ran to Juarez on July 31. The city of El Paso attempted to run a truncated local service with the PCC cars, but this experiment ended less than a year later. May 4, 1981, last day of operations on the El Paso local streetcar as long as.



El Paso City Lines  
streetcar, 1908-1949

(Above) The first piece of streetcar in the PCC's collection from 1910, when the National City Lines began buying down San Antonio Street from the car house to the line at Stanton in April 1910.

(Right) A car on the "negotiable rail" scheme used by the National City Lines after 1950. It is now home on Stanton after the line from San Antonio in 1975.



# #1515 PCC Streetcar Arrival

SUNDAY, OCT 14

- Streetcar #5
- 1950s color scheme





# **El Paso Streetcar Transition Update**

**Questions?**