

# Southwest University Park 2<sup>nd</sup> Lease Amendment



October 16, 2018

#### Background

MountainStar Sports Group (MSSG) acquired an expansion United Soccer League (USL) franchise, El Paso Locomotive FC, to start play in the 2019 Season



# Proposed Temporary Soccer Game facility:

Southwest University Park



### Opportunities

- Unique opportunity for young people to interact with high-level professional soccer players and coaches
- Provide first-class soccer complex for public and team use
- Enhance economic growth and keep a competitive community for talent and jobs
- New USL team has "El Paso" as part of its brand name
- Promote El Paso on a local, national, and international platform
- Enhance Quality of Place
- Success of soccer team will instill a sense of pride for residents
- Increase community engagement

#### Investment

MSSG will invest approximately \$3.5 million in ballpark modifications to accommodate soccer. This is in addition to the \$15 million previously invested in the City-owned ballpark.

#### Upgrades and modifications include:

- Removable pitching mound for sport changeover
- Modify Fiesta Patio hospitality area to accommodate regulation size soccer field
- Upgrade hospitality areas in the Big Dog House
- Upgrade videoboard studio to accommodate soccer, including game broadcasts
- Modify locker room
- Modify coach area
- Training room

## Temporary Soccer Game Facility

#### Lease modifications:

- Changes all the language to allow for Professional Soccer Games
  - 17 game season plus preseason, playoffs, and exhibition games
- Allows for the use of Cleveland Square Park prior to games for fan and pregame activities
- City to provide the same services that are provided for Baseball Games
- The same ticket revenues that are collected by the City during baseball games will be collected for the soccer games.

