

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
AGENDA SUMMARY FORM**

**DEPARTMENT: Mayor & Council**

**AGENDA DATE: October 29, 2019**

**CONTACT PERSON NAME AND PHONE NUMBER: Representative Peter Svarzbein, (915-212-1002)**

**DISTRICT(S) AFFECTED: All districts**

**STRATEGIC GOAL:**

Goal 3 - Promote the Visual Image of El Paso

Goal 4 - Enhance El Paso's Quality of Life through Recreational, Cultural and Educational Environments

**SUBJECT:**

Presentation and update on binational events in the community by Mario Porras (Director of Binational Affairs, El Paso Community Foundation), Austria Galindo (Deputy Secretary of Culture, State of Chihuahua), Adriana Chavez (Director, Fundacion Comunitaria Frontera Norte), Kerry Doyle (Director, Rubin Center for the Visual Arts), Juan Acereto (Binational Affairs, Representante del Gobierno Independiente de Juarez)

Events Include:

Border Tuner / Sintonizador Fronterizo (Nov 13 - 24)

The U.S. - Mexico 10K (Nov. 16)

**BACKGROUND / DISCUSSION:**

Before these events, the community foundation would like the opportunity to present to council on efforts to coordinate and promote the binational region.

**PRIOR COUNCIL ACTION:**

**Has the Council previously considered this item or a closely related one? No**

**AMOUNT AND SOURCE OF FUNDING:**

**How will this item be funded?**

**Has the item been budgeted? No**

**If so, identify funding source by account numbers and description of account. Does it require a budget transfer?**

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\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*