

CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM

**DEPARTMENT:** El Paso International Airport

**AGENDA DATE:** October 30, 2018

**CONTACT PERSON/PHONE:** Monica Lombraña, A.A.E., Managing Director of Aviation and International Bridges, (915) 212-7301

**DISTRICT(S) AFFECTED:** All Districts

**STRATEGIC GOAL:** NO. #1: Create an Environment Conducive to Strong, Sustainable Economic Development

**SUBJECT:**

Presentation on Winterfest (for Management Update)

**BACKGROUND / DISCUSSION:**

All departments that are participating in Winterfest will be presenting.

**PRIOR COUNCIL ACTION:**

N/A

**AMOUNT AND SOURCE OF FUNDING:**

N/A

**BOARD / COMMISSION ACTION:**

N/A

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**DEPARTMENT HEAD:**

  
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Monica Lombraña, A. A. E., Director  
Managing Director of Aviation and International Bridges Director of Aviation

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AGENDA ITEM  
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**DEPARTMENT:** Destination El Paso

**AGENDA DATE:** October 30, 2018

**PUBLIC HEARING DATE:** n/a

**CONTACT PERSON NAME AND PHONE NUMBER:** Bryan Crowe, 915-534-0608

**DISTRICT(S) AFFECTED:** All

**STRATEGIC GOAL:** Goal #1, #4

**SUBGOAL:** Maximize venue efficiencies through revenue growth and control; Create innovative recreational, educational and cultural programs

**SUBJECT:**

**APPROVE a resolution / ordinance / lease to do what? OR AUTHORIZE the City Manager to do what?**  
**Be descriptive of what we want Council to approve. Include \$ amount if applicable.**  
Presentation on WinterFest 2018-2019

**BACKGROUND / DISCUSSION:**

Discussion of the what, why, where, when, and how to enable Council to have reasonably complete description of the contemplated action. This should include attachment of bid tabulation, or ordinance or resolution if appropriate. What are the benefits to the City of this action? What are the citizen concerns?

Now in its third season, WinterFest will be expanded and improved for the enjoyment of citizens and visitors to El Paso. No action is required by City Council on this item.

**SELECTION SUMMARY:**

**PROTESTS:**

☒ No protest received for this requirement.

**COUNCIL REPRESENTATIVE BRIEFING:**

Was a briefing provided: ☐ Yes or ☒ No

**PRIOR COUNCIL ACTION:**

**Has the Council previously considered this item or a closely related one?**  
No

**AMOUNT AND SOURCE OF FUNDING:**

**What is the source of funding? What is the amount? Is there a current appropriation? Does it require a budget transfer? Are there continuing costs? How long and for what amount?**

WinterFest is funded through various FY19 departmental budgets.

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\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

DEPARTMENT HEAD:

Amanda Fernandez for Bryan Crowe

(If Department Head Summary Form is initiated by Purchasing, client department should sign also)