



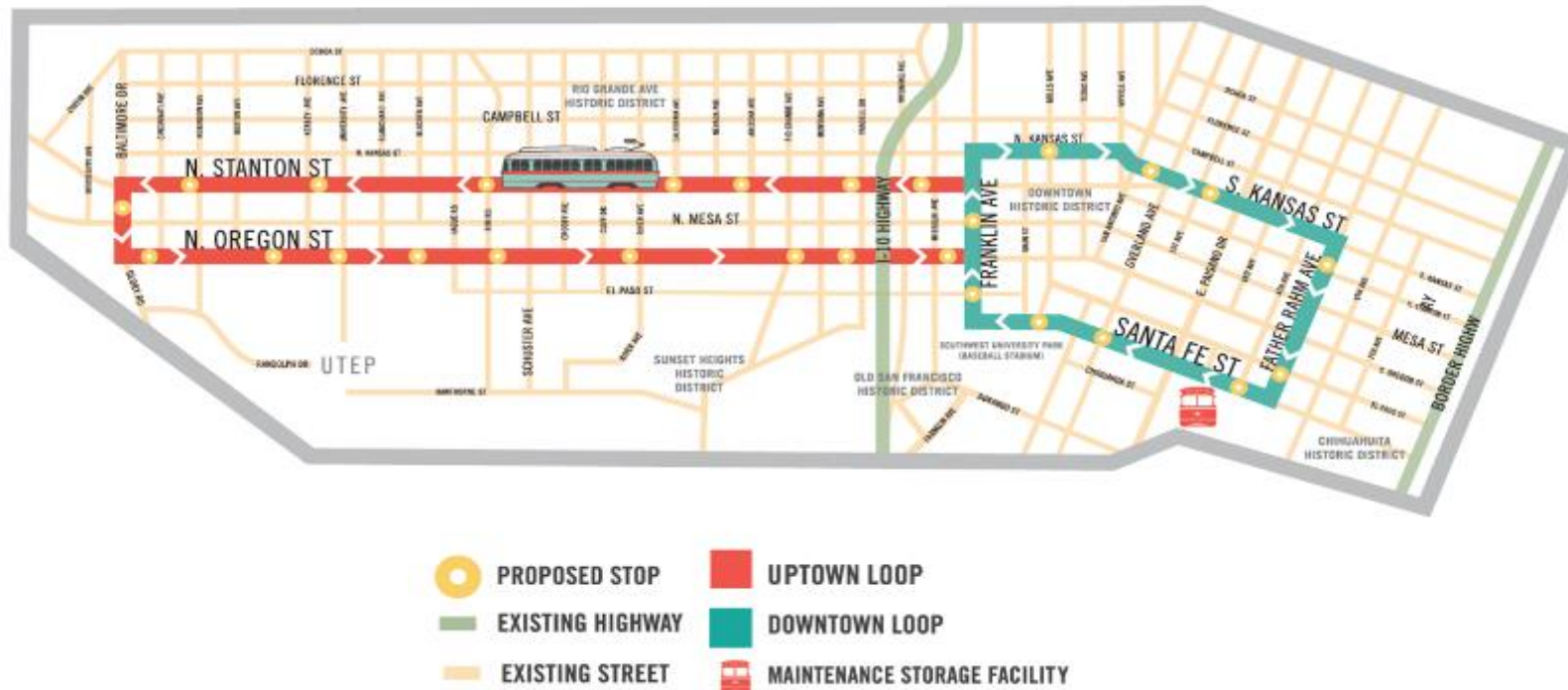
El Paso Streetcar Transition Update

City Council Meeting
October 30, 2018



El Paso Streetcar Project

EL PASO STREETCAR OFFICIAL ROUTE





Construction Update



Coordination with FTA/TxDOT State Safety Oversight Agency

- SSOA submitted their Safety and Security Readiness Review report on May 1 to EP Streetcar staff
- **On last Thursday TxDOT submitted the remaining tasks for EP Streetcar to accomplish for approval to go into revenue service; all items will be completed by EPSC by this coming Wed for submittal**



CRRMA and COEP

Transition Timelines

- CRRMA is responsible for Streetcar system construction and PCC remanufacturing
- Hand-off to the COEP will be incremental as infrastructure and PCC cars are certified operational
 - **Maintenance and Storage Facility (MSF) handed off to COEP**
 - **Trackworks—handed off to COEP**
 - **Communications system—handed off to COEP**
 - **Overhead contact system—handed off to COEP**
 - **Traction power substations—handed off to COEP**
 - **Streetcar stop amenities: landscaping, loading platforms, etc. on-going**
 - **PCC cars #1506, 1512 and #1504—handed off to COEP**
 - **PCC car #1514 and 1515—in progress**



Other Streetcar Activities

- 7 streetcar operators started Jun 4, and all passed their final classroom exams; all operators are now certified to operate the streetcar
- **Second class of 8 streetcar operators started Sept 17, estimated time for operator certification is Nov 12**
- **PCC cars #1514 and #1515 is in testing phase, estimated burn-in testing to start this week**
- **Pre-revenue service continues with PCC cars #1506, #1512 and #1504, day and night, on both the downtown and uptown loops**



Other Streetcar Activities

- **Pre-revenue service started Oct 9th for a minimum of 30 days, with at least one car operating at all proposed operational times**
 - **Sun: 9 am to 5 pm**
 - **Mon thru Thur: 7 am to 7 pm**
 - **Fri: 7 am to 1 am**
 - **Sat: 9 am to 1 am**



Arrival of Streetcars



PCC Car Timelines

- 1st PCC car, #1506, arrived Mar 19
 - Burn-in complete
- 2nd PCC car, #1512, arrived Apr 29
 - Burn-in complete
- 3rd PCC car, #1504, arrived Jul 15
 - Burn-in complete
- 4th PCC car, #1514, arrived Sept 25
 - 50 mile burn-in required
- **5th PCC car, #1515, arrived Oct 14**
 - **50 mile burn-in required**
- **PCC car 6 will arrive in Nov**



Outreach and Branding



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ADVERTISING UPDATE

Production Date for commercials:

- **Fri, Oct 26, and Sat, Oct 27 were filming days**
- **Along iconic locations along the Uptown and Downtown loops**

Message themes will include:

- **It's Coming**
- **Ride the Streetcar**
- **Safety**

Advertising start times:

- **Billboards (outdoor)--last week**
- **Digital – social media—this week**
- **Radio and TV ads—start this week**



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LAUNCH SCHEDULE FOR STREETCAR REVENUE SERVICE

- **Tentative date for Dignitaries and invited guests is Friday, Nov 9 (contingent on TxDOT approval to start revenue service)**
- **Location will be at Cleveland Square/Franklin Street**
- **Itinerary:**
 - **11 am – intro of PCC cars and speaking program**
 - **Noon (approx) – begin service for dignitaries and invited guests**
 - **Service to public starts at 5 pm (tentative)**

Chalk the Block static display





Filming of commercials begin









COMING THIS
NOVEMBER TO



COMING THIS
NOVEMBER TO





COMING THIS NOVEMBER



EPSTREETCAR.COM





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Questions?