



EASTSIDE INITIATIVES



October 30, 2018

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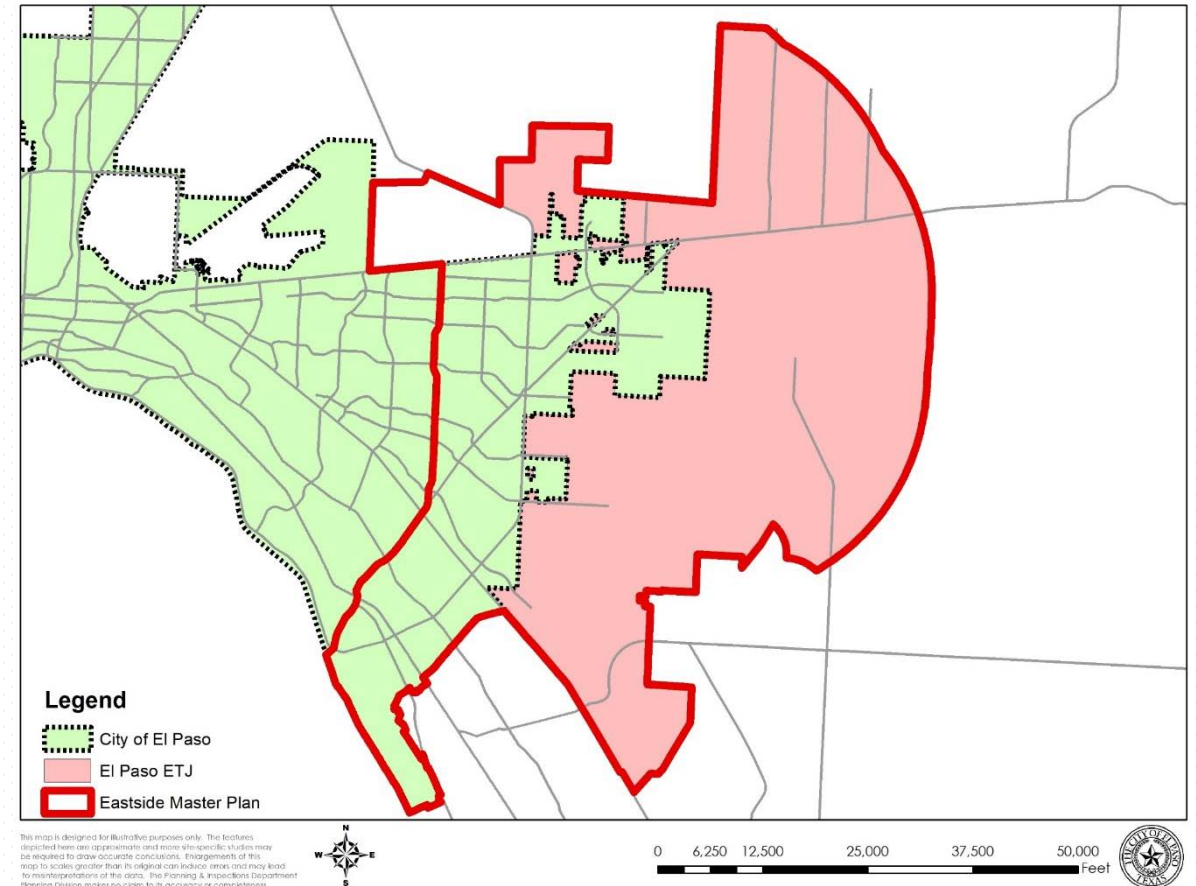
IX. Eastside Economic Development Agreement (future Council Meeting)

EASTSIDE MASTER PLAN

Eastside Master Plan

Area Characteristics

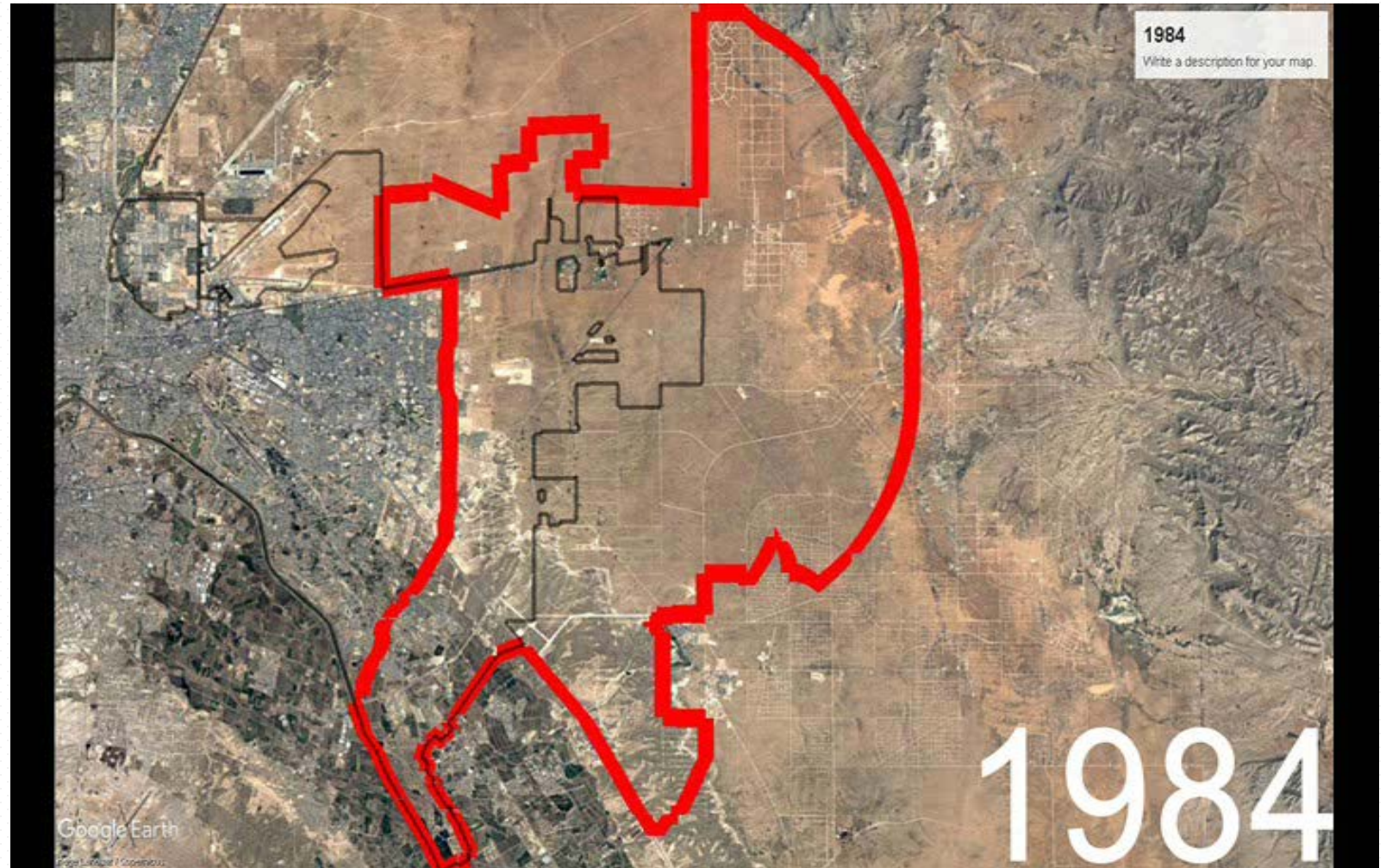
- ~129 sq. miles
 - ~39 sq. miles within City of El Paso (~30%)
 - Remainder is ETJ and Fort Bliss
- **Zoning (within City limits)**
 - About 40% zoned for single and multi-family use
 - Major commercial corridors (some TXDOT)
- **Issues**
 - Traffic
 - Outward expansion of development
 - Is character of development good?
 - Is unsustainable growth occurring?



Eastside Master Plan

Challenges

- Growth Management
- Lack of Public Infrastructure
- Lack of Public Amenities
- Traffic



Eastside Master Plan

Strategies

- Growth Management
 - Incorporate chapter in Plan El Paso to regulate development boundaries?
- Lack of Public Infrastructure and Connectivity
 - Implement a new MTP?
- Lack of Public Amenities
 - Require Annexation Fees?
 - Will fund not only infrastructure upgrades and roadway extensions but to provide residents with needed amenities – libraries, parks, etc.?
- Development Regulations
 - How should character of new development be addressed? Create Design Guidelines?

Eastside Master Plan

Deliverables

- Annexation Plan/Policy
- New Master Transportation Plan (MTP)
- Corridor and Neighborhood Plans
- Design Guidelines
- Master plan for new Municipal Service Facilities:
 - Parks
 - Library
 - Police Department
 - Fire Department
 - Maintenance Facilities
 - Environmental Services Department
 - Other

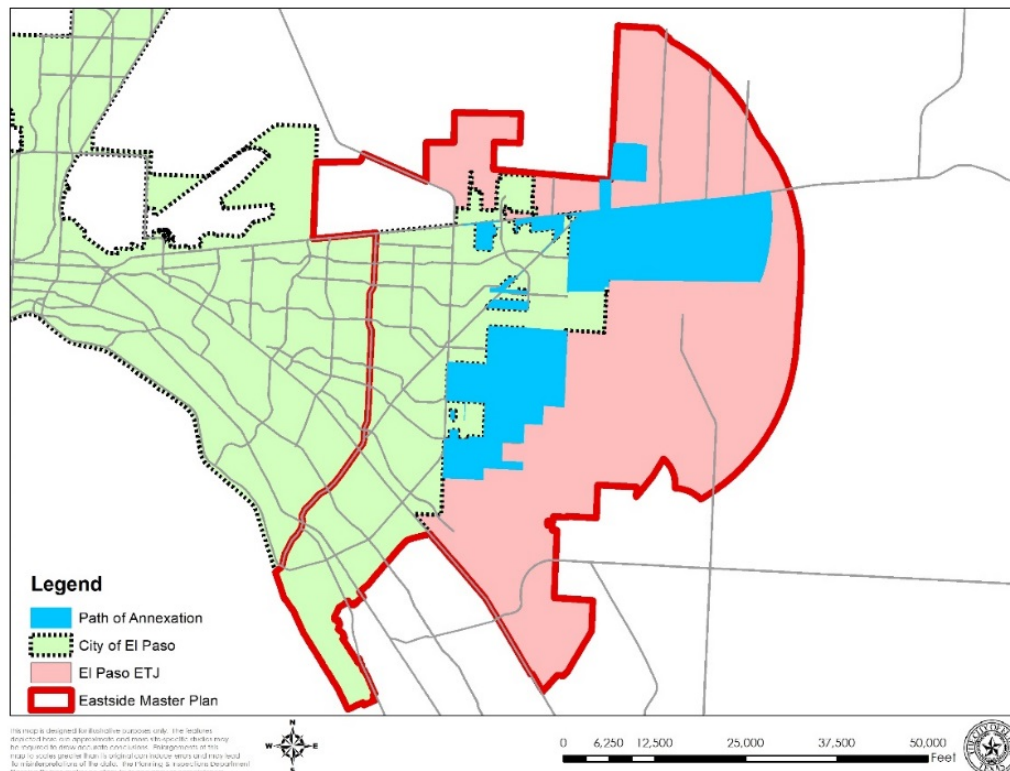
Eastside Master Plan

City Council September 1, 2009

ANNEXATION POLICY SEPTEMBER 2009 CITY OF EL PASO

Annexation

- Annexation Policy (2009)
 - Currently \$820/unit is not adequate
 - Unanticipated growth



It is the policy of the City of El Paso that existing tax payers should not be burdened by the cost of providing municipal services or infrastructure necessary to support municipal services in areas of potential annexation. Currently State law requires the municipality, through a service plan, to provide the annexed area with a level of services, infrastructure and infrastructure maintenance that is comparable to similar areas within the City. However, State law does not permit the involuntary recovery of capital improvements costs for infrastructure necessary to support the services required in a service plan, except through impact fees, which is limited to only certain infrastructure costs.

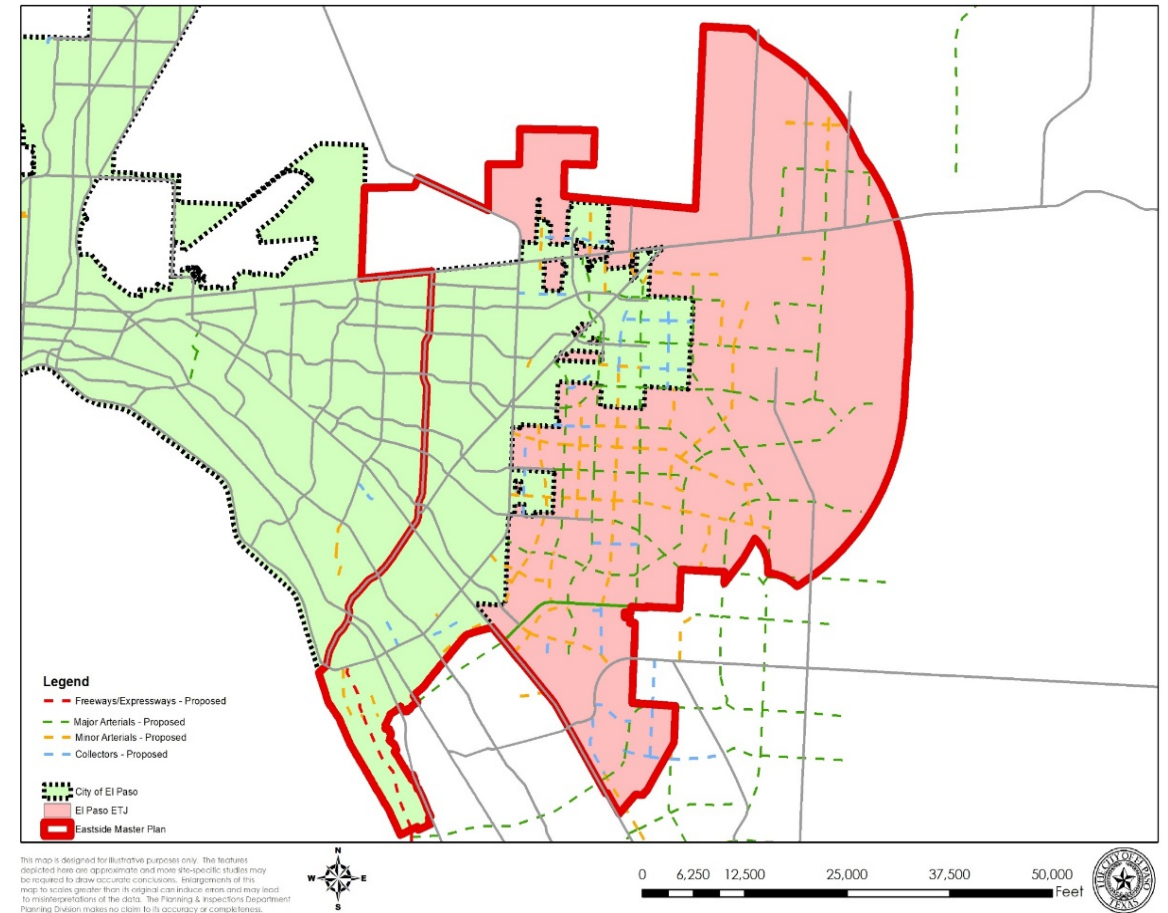
Therefore the City, except in extraordinary cases (such as circumstances where the property is not required to be in the City's Annexation Plan), will only annex property through voluntary annexation where the property owners agree through either an annexation agreement or a development agreement providing for annexation, to pay for their share of providing infrastructure necessary to support municipal services within their area of annexation. This will allow the City to recover capital improvement costs necessitated by extending municipal services, to include infrastructure costs, to the newly annexed area that are not recovered through impact fees. The City Council by adoption of this Policy establishes an annexation fee of \$ 820.00 per dwelling unit or equivalent to recover these costs. The Planning Division shall review all applications to determine appropriate capital improvements to be recommended to the City Council constituting an annexation fee. The City Council recognizes that said costs and corresponding financial benefits that may arise from annexation of particular land tracts may vary and must be judged on a case by case basis. In addition to this broad policy statement, the Council desires to establish the circumstances and conditions under which a voluntary annexation proposal may be favorably received.

As a basis for that more detailed assessment, the Council has reviewed the Annexation Assessment and Strategy Study prepared by Halff Associates and presented January 21, 2009. The findings of that Study were supplemented by water and wastewater infrastructure planning information from the El Paso Water Utilities reflecting their anticipated service needs in the next ten years. Acting on that information and input from City staff the Council has adopted a scheme of preferred areas of annexation reflected in The Annexation Maps adopted by reference herein. In summary these maps depict in the color green approximately 4,000 acres in the West and 13,000 acres in the East most desirable for annexation. In addition more than 40,000 acres are reflected in blue that also have desirable annexation characteristics, and may be considered by the Council for annexation in accordance with the specifics of this policy statement.

Eastside Master Plan

Extensions of Roadways

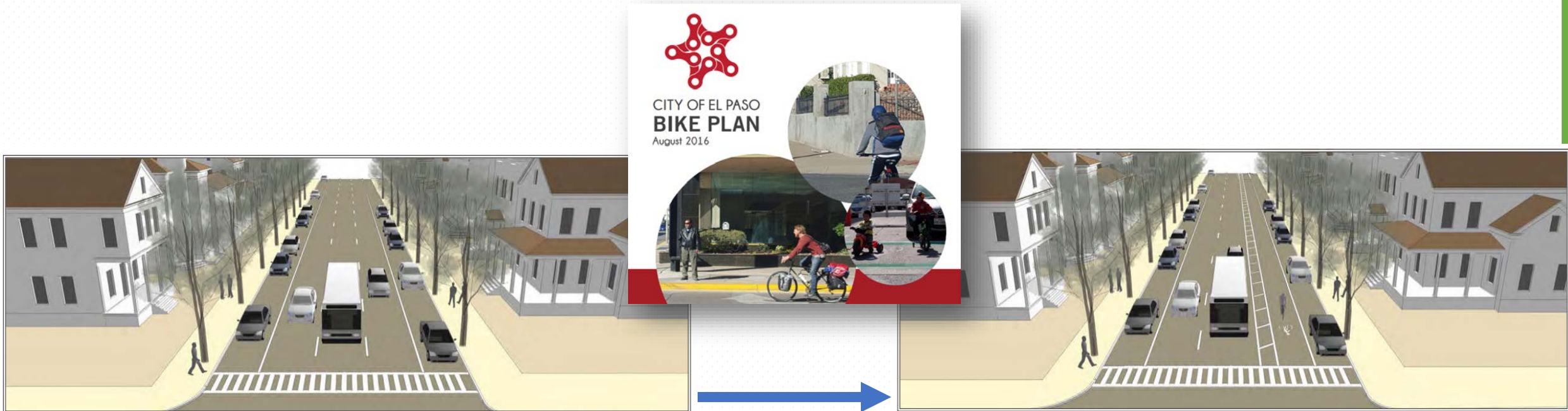
- Alleviate traffic congestions with more North/South and East/West connections
- Street Network
 - Future connections shown on Master Thoroughfare Plan (MTP)



Eastside Master Plan

Expand the scope of Traffic Impact Analysis (TIA)

- Will be able to better incorporate:
 - Components of Bike Plan
 - Pedestrian Facilities
- Cost mitigation of future infrastructure



Eastside Master Plan

Fee-in-lieu of public improvements

- Waivers within Title 19 (2012)
 - From 2012 – 2017, the City Planning Commission granted waivers for –
 - About 5 miles of 5'-wide sidewalk
 - Approximately 2 miles of 30'-wide roadway



Eastside Master Plan

Extensions of Roadways

- Recalibrate Master Thoroughfare Plan (MTP)
 - Context-sensitive roadways
 - Link land uses and transportation
 - Update cross-sections



Eastside Master Plan

Application

- Link between private investment and public improvement
- Inter-Departmental coordination
- Framework
 - Corridor & Neighborhood
 - Site Planning
 - Elsewhere in the City

Eastside Master Plan

Schedule

- Stakeholder meetings:
 - August 7, 2018
 - August 8, 2018
 - September 10, 2018
 - September 11, 2018
 - October 11, 2018
- Future Stakeholder meetings:
 - November 8, 2018 (District 7)
 - November 13, 2018 (District 5)
 - November 15, 2018 (District 6)

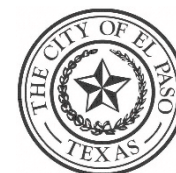
Deliverables

- Task 2 (Eastside Facility Assessment and Gap Analysis): Existing facility and gap analysis well underway and complete in early December
- Task 3 (Eastside Project Prioritization): Underway and on schedule for end of January 2019
- Task 4 (Growth Management Policies): Draft Growth management policies anticipated for end of December

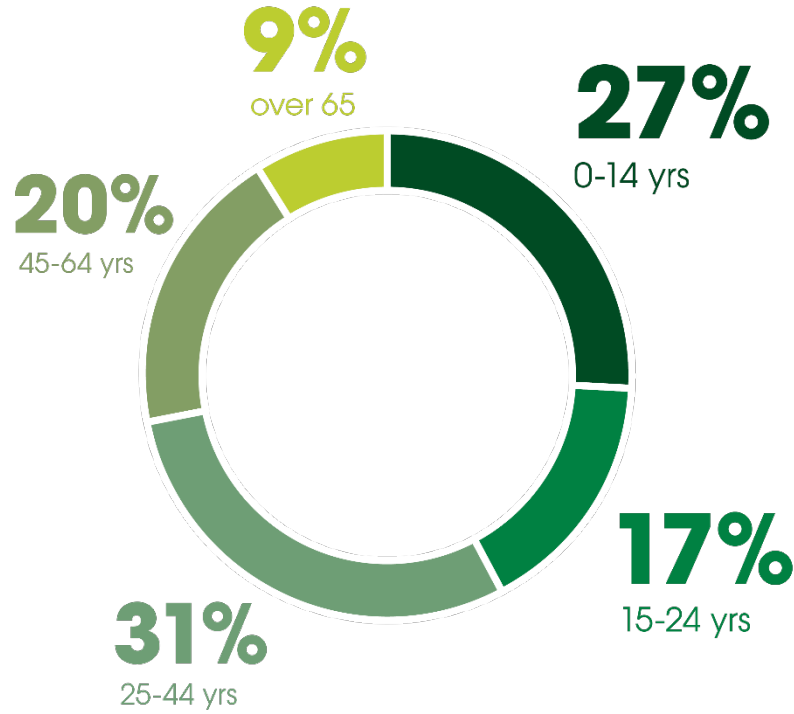


Eastside Growth Management Plan

Project Update 10/30/18

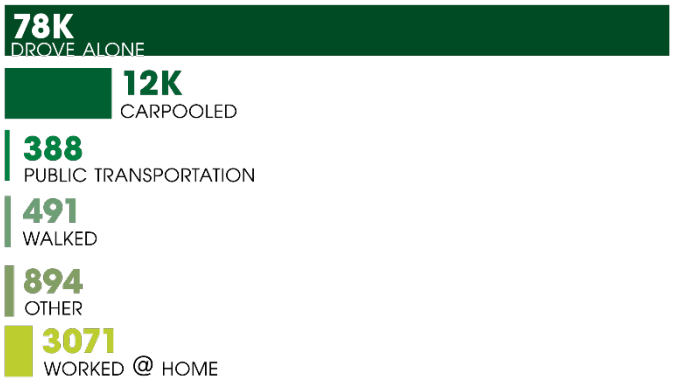


Community at a Glance



2016 Population by Age Group

COMMUTING TO WORK



LESS THAN 1% PUBLIC TRANSIT RIDERSHIP TO WORK

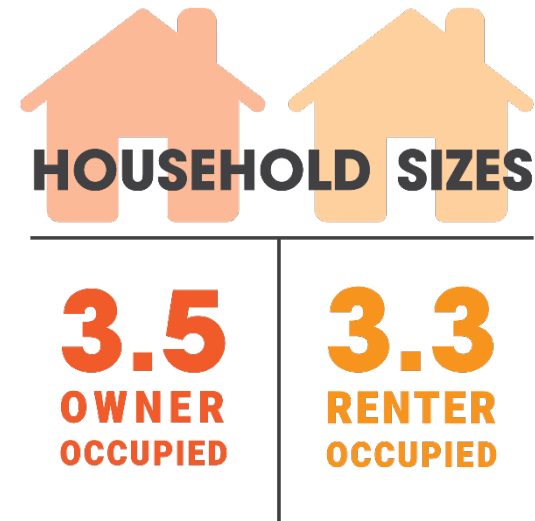
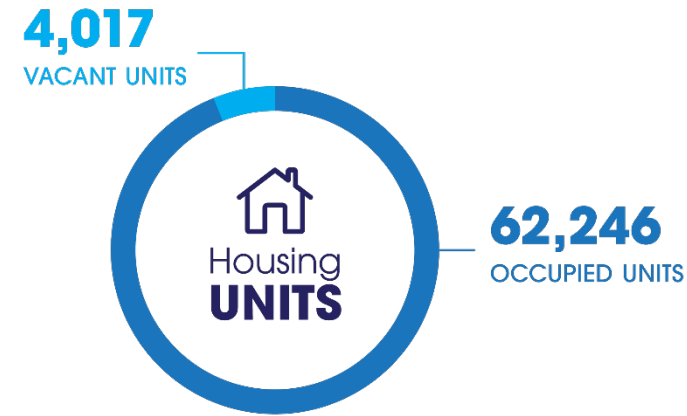
Source: US Census, American Community Survey 2016

Community at a Glance

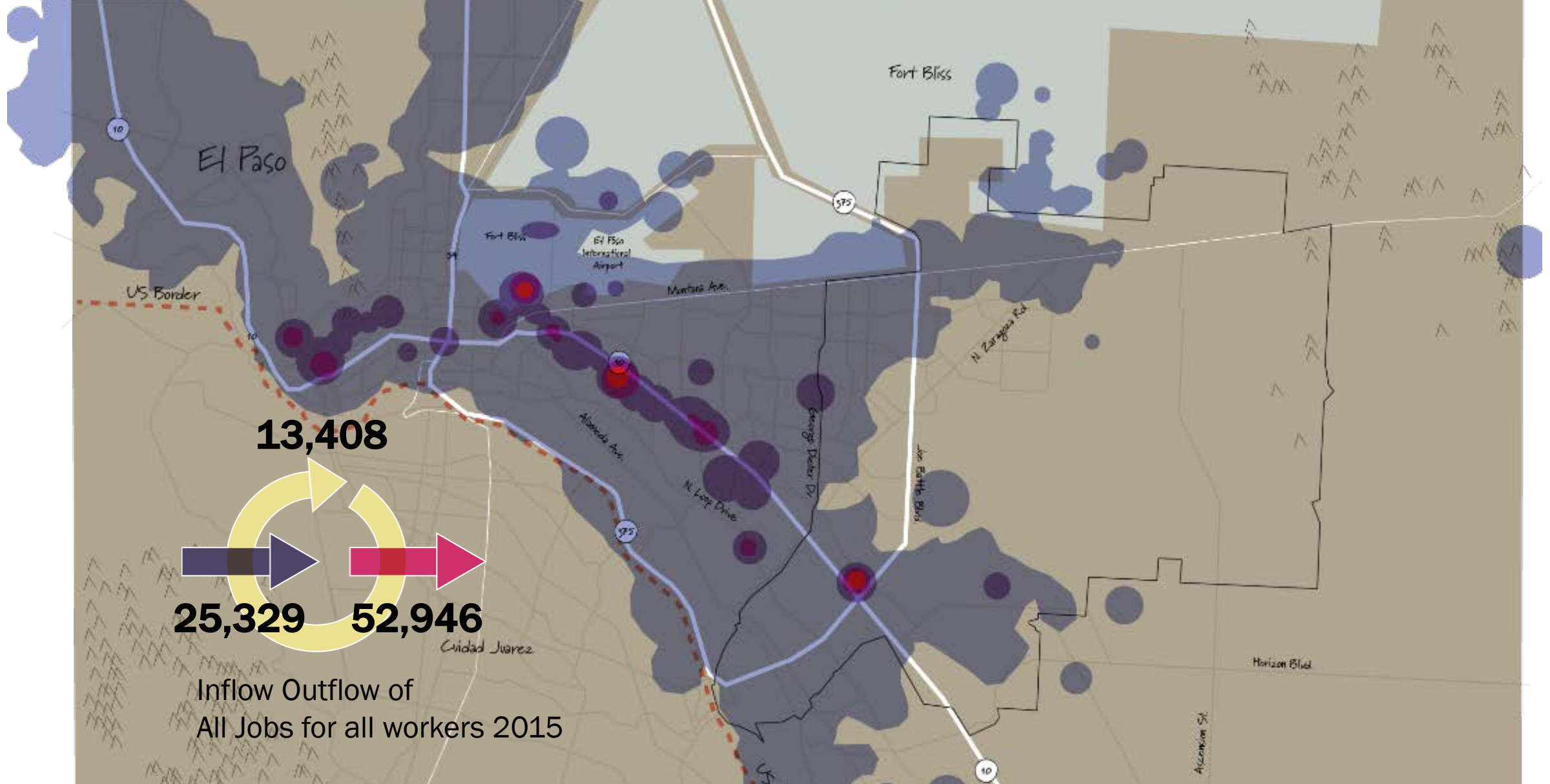
MEDIAN VALUE
\$115,462
OWNER OCCUPIED UNITS

MEDIAN INCOME
\$47,036

MEDIAN GROSS VALUE
\$928
RENT OCCUPIED UNITS



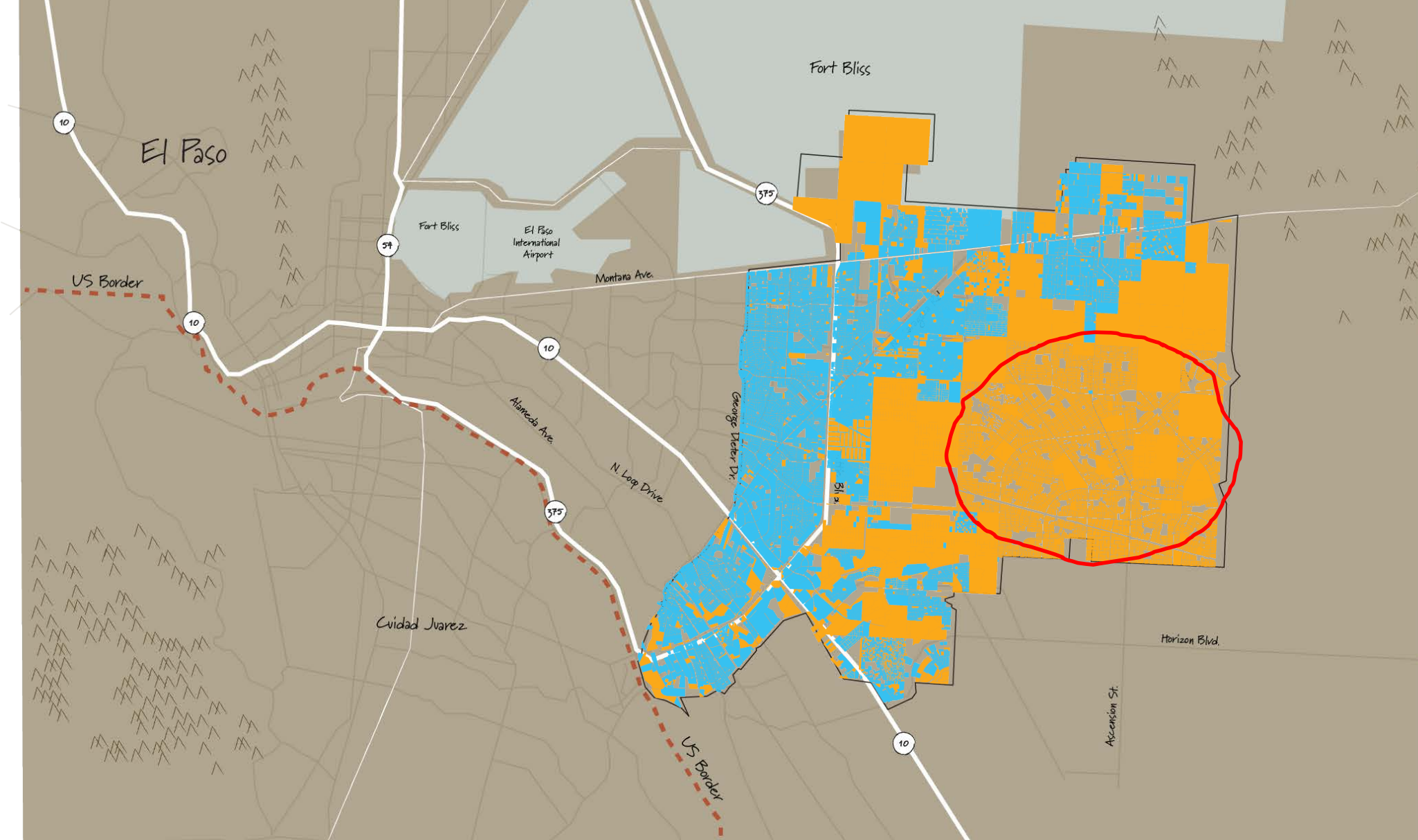
Source: US Census, American Community Survey 2016



Direction Report – Home to Work

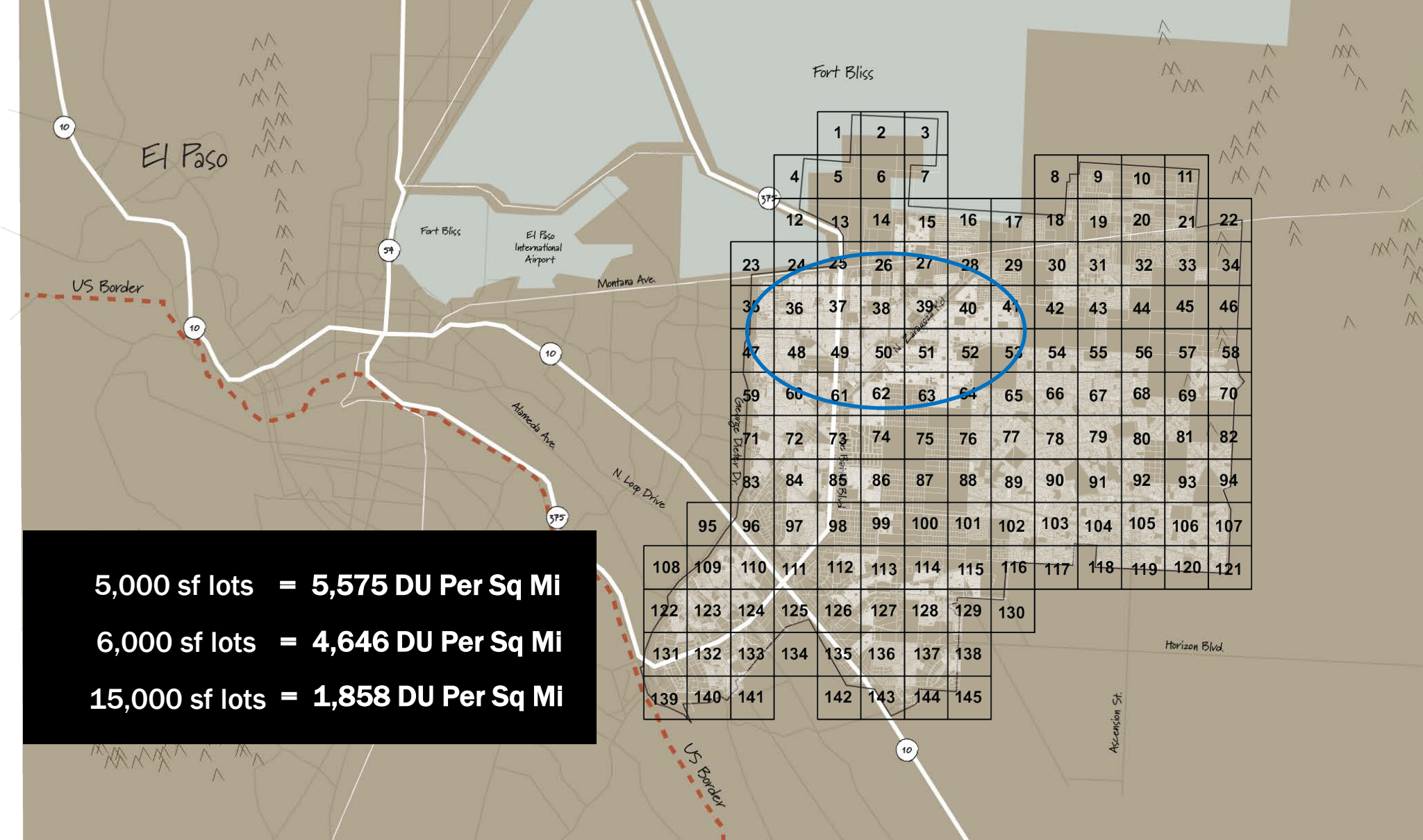
All Jobs for all workers 2015

Source: US Census



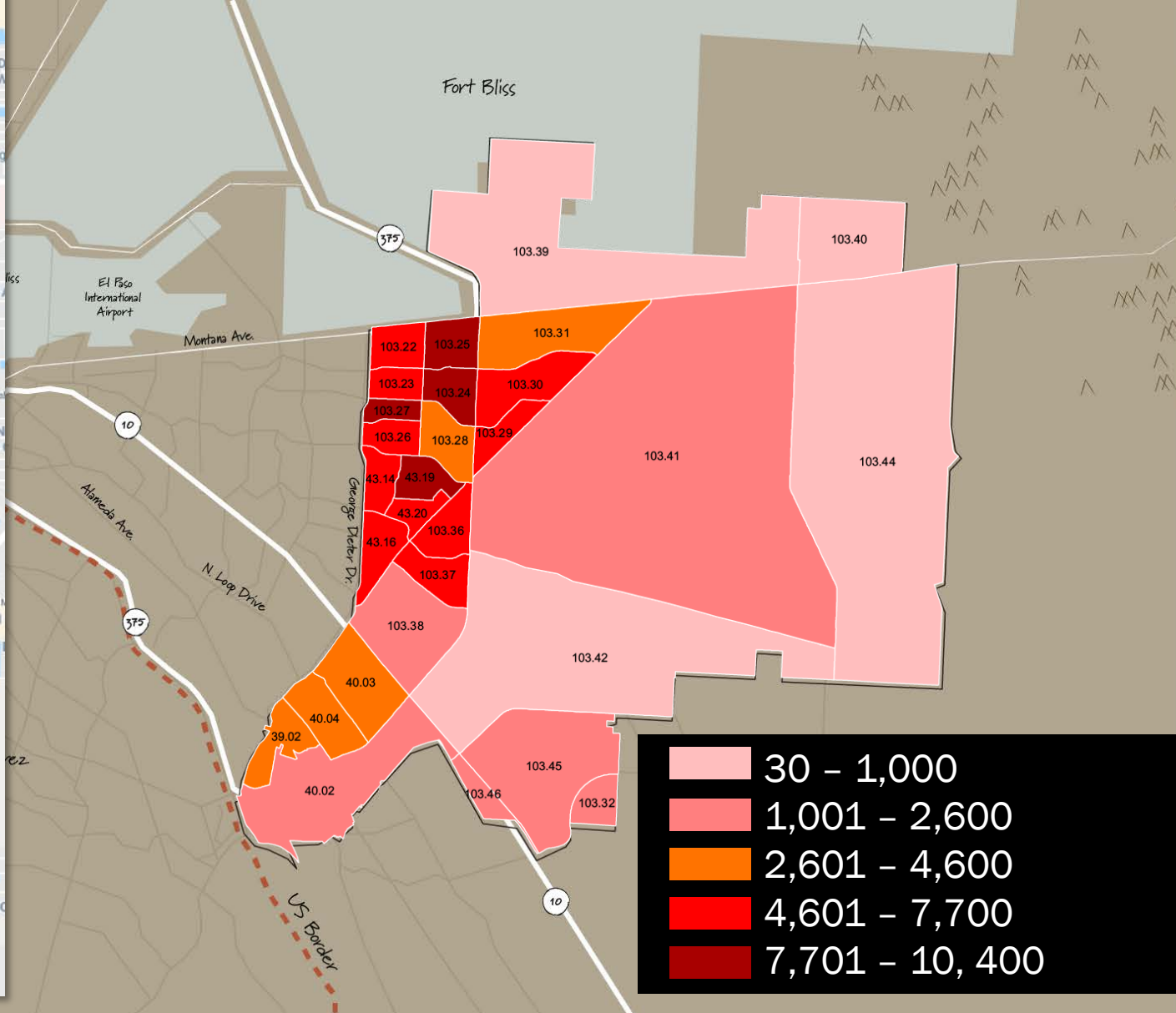
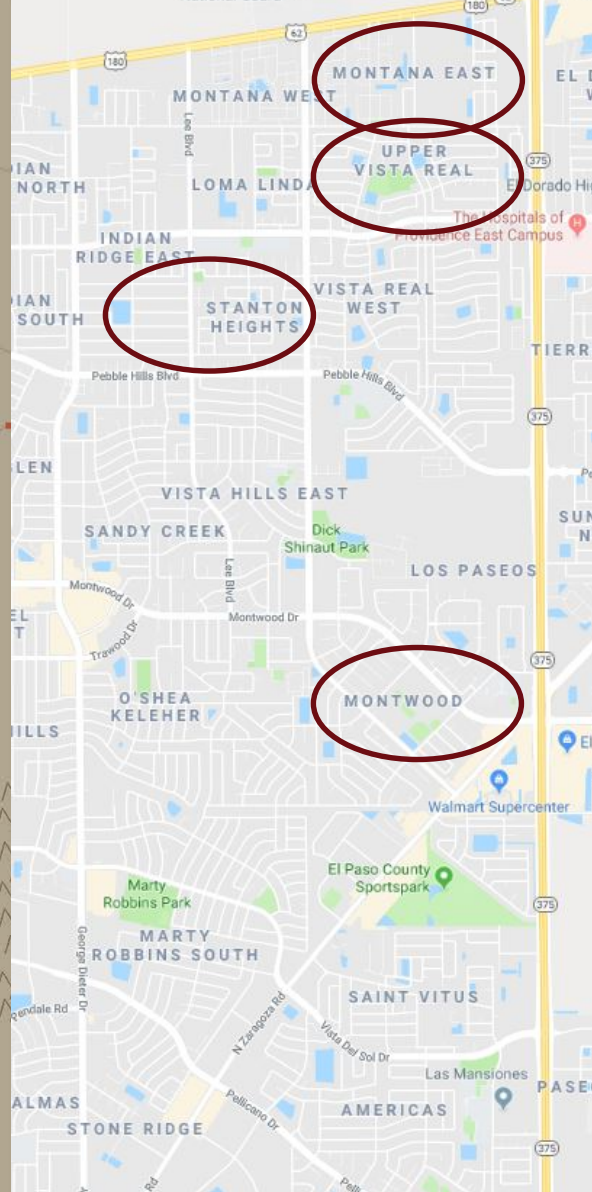
Existing Development Pattern

Developed Parcels	65,911
Vacant Parcels	29,930

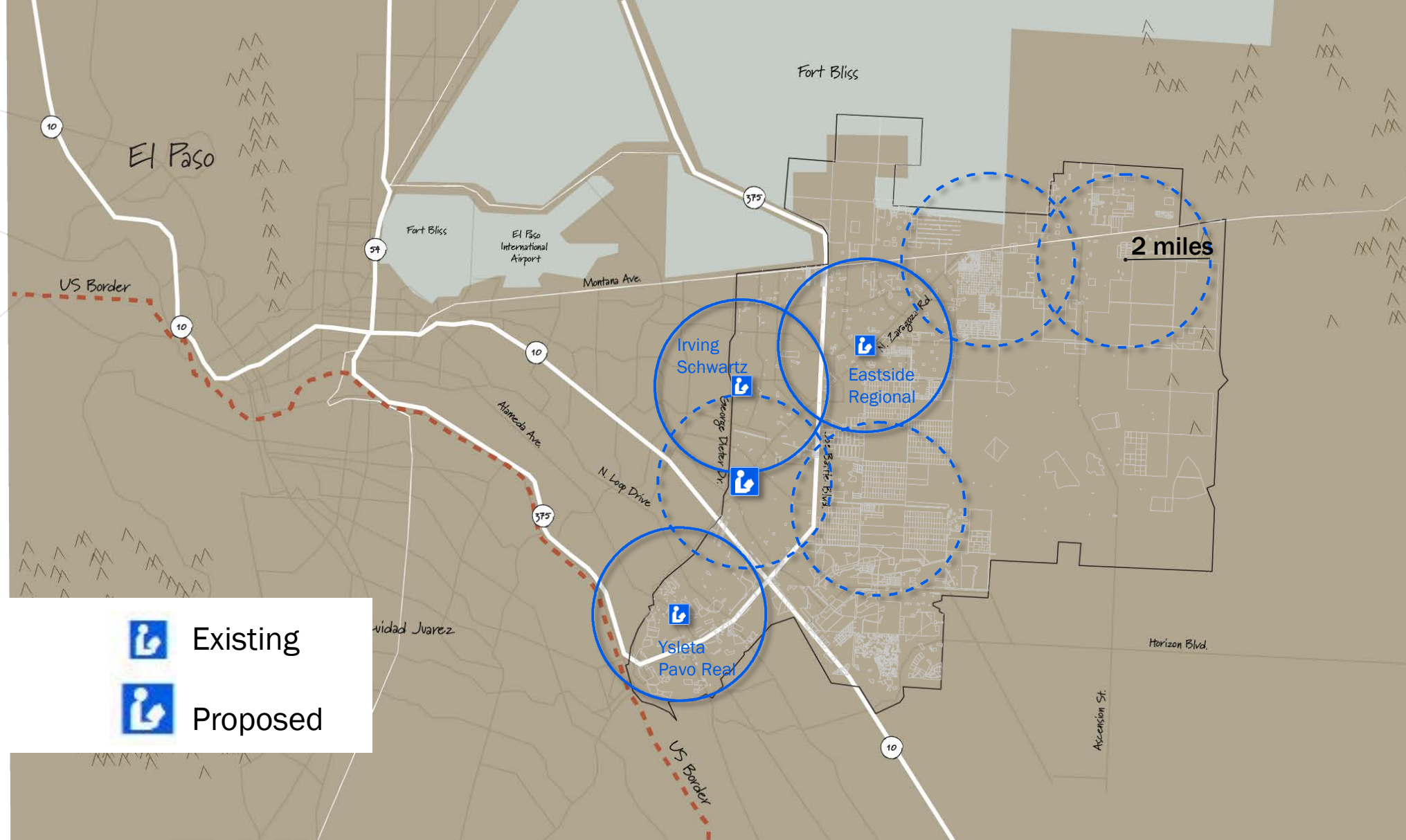


5,000 sf lots = 5,575 DU Per Sq Mi
6,000 sf lots = 4,646 DU Per Sq Mi
15,000 sf lots = 1,858 DU Per Sq Mi

Existing Development Pattern



Population Density Per Square Mile



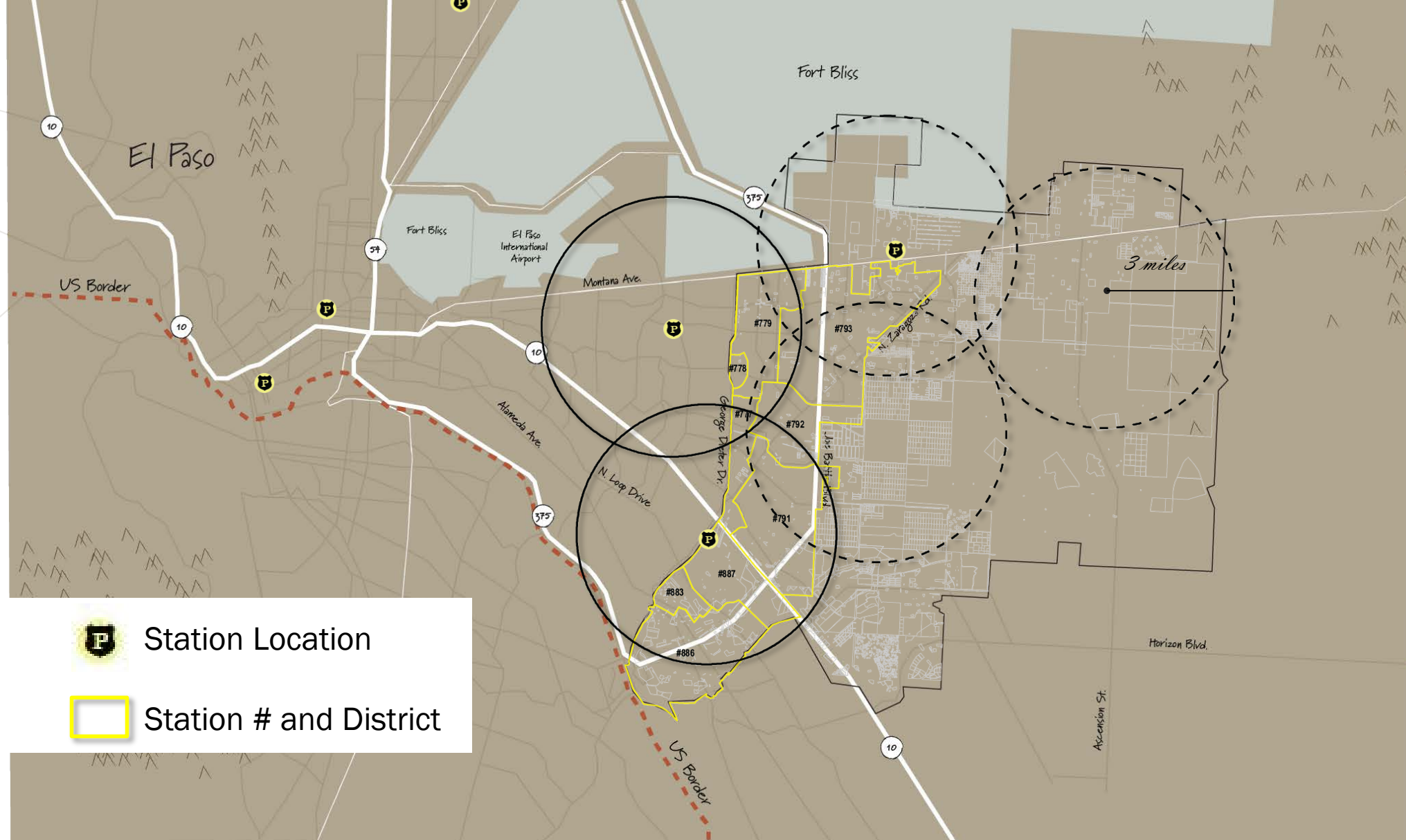
Library Services

- Three Existing
- One Proposed
- Three Needed Over Time



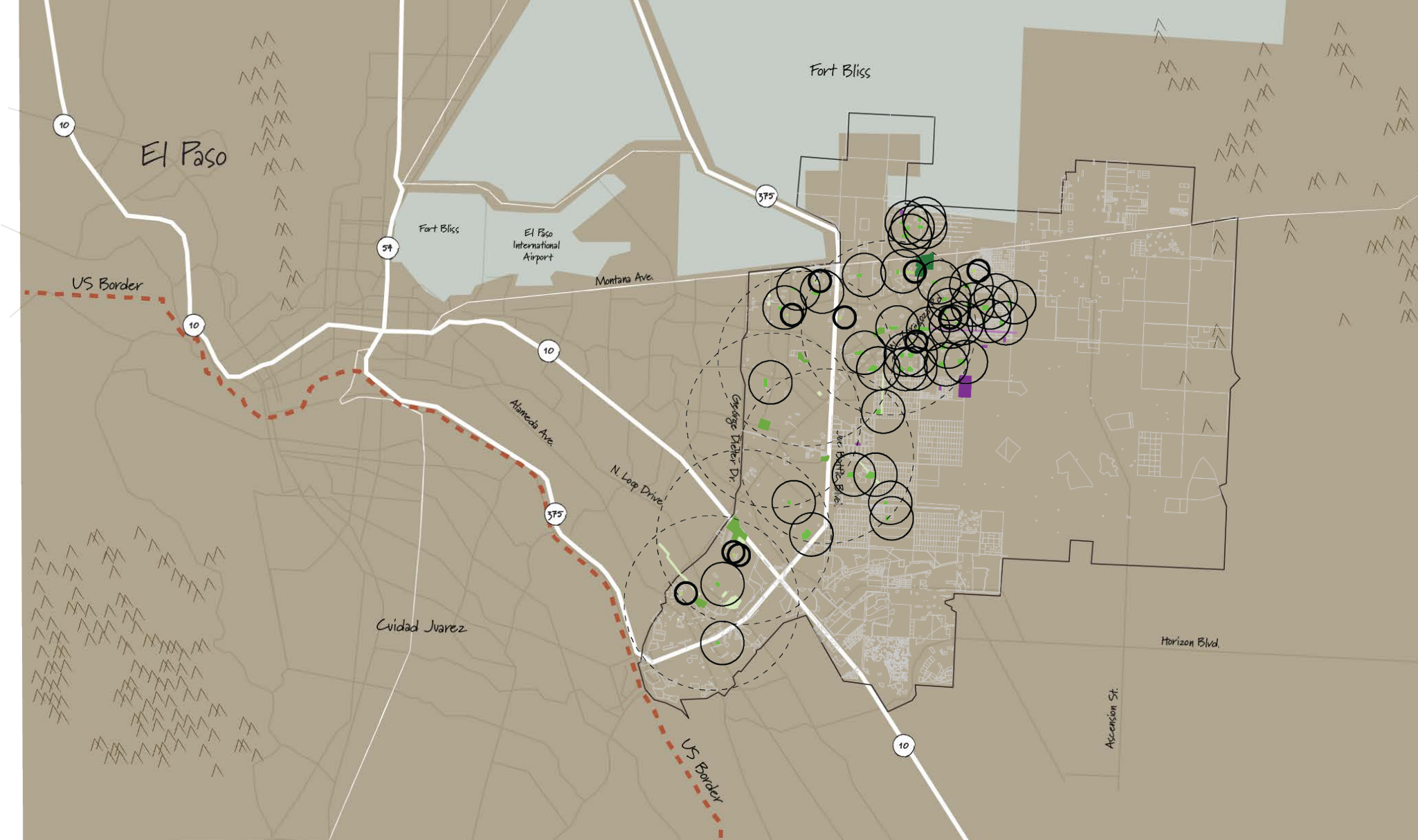
Fire Protection Services

- Six Existing Stations
- One Proposed
- Eight Needed Over Time



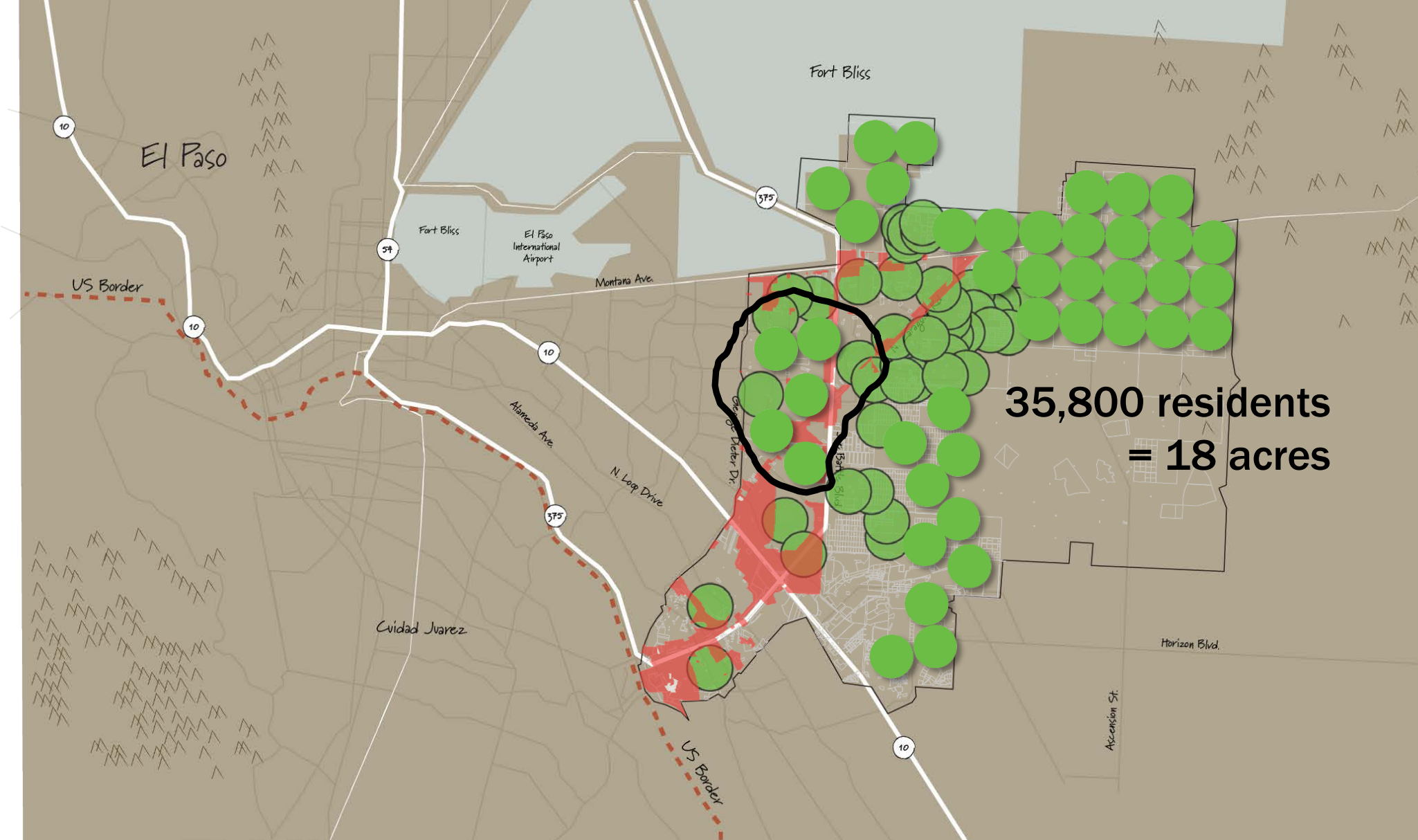
Police Services and Districts

- Two Command Centers
- One Location Identified
- Two Additional Needed



Parks and Recreation

- Developed Parks = 71
- Proposed Parks = 8
- Existing Acres = 552



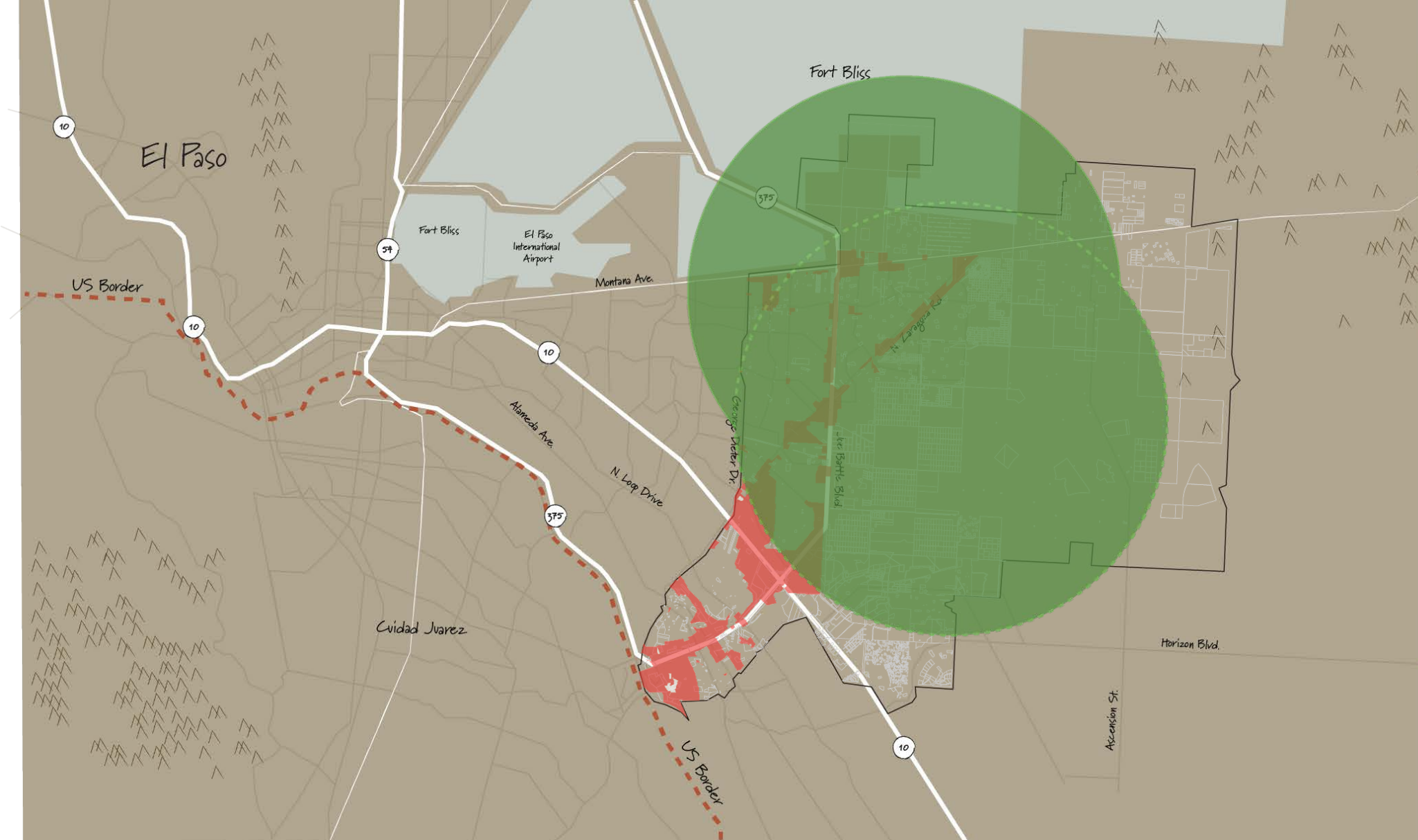
Neighborhood Parks and Recreation

- Parks = 42
- Existing Acres = 552
- Service Radius = 1/2 mile



Community Parks and Recreation

- Parks = 6
- Existing Acres = 163
- Service Radius = 2 miles



Regional Parks and Recreation

- Parks = 1
- Existing Acres = 92
- Service Radius = 5 miles

- 
- 1. Finalize build out analysis based upon zoning**
 - 2. Engage public**
 - 3. Complete inventory assessment**
 - 4. Fine tune the gap analysis and recommendations**

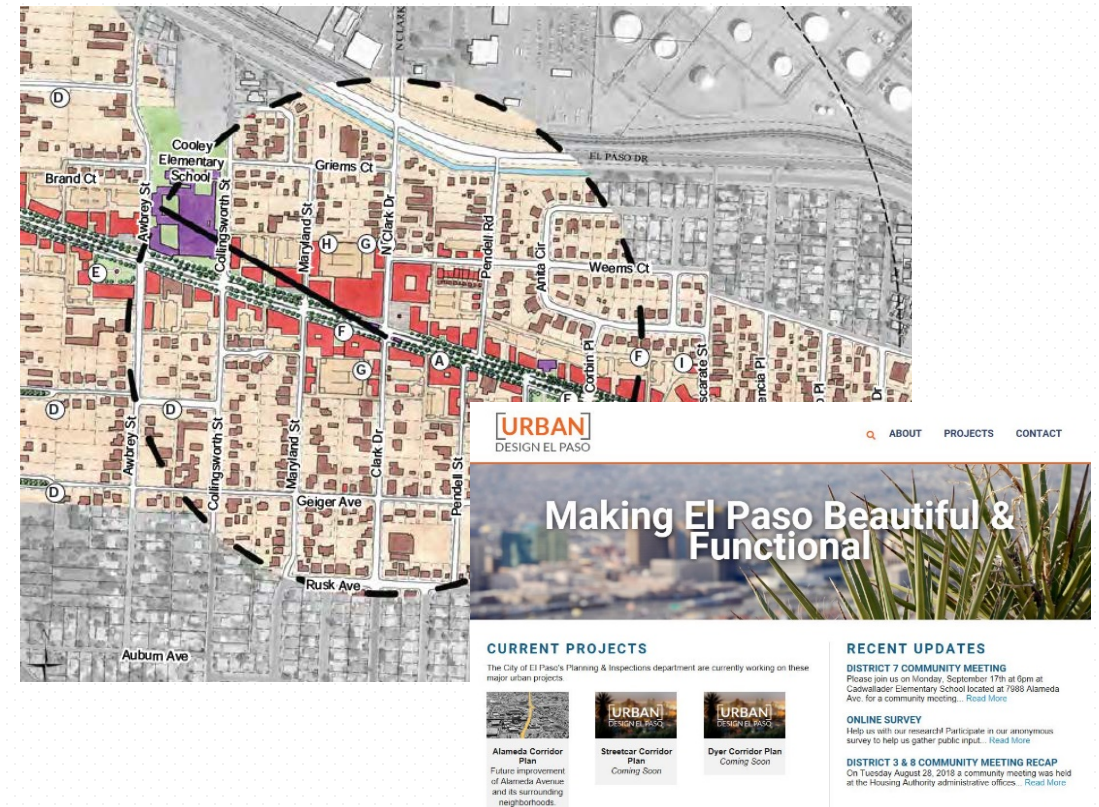
Summary / Next Steps



CORRIDOR STUDIES

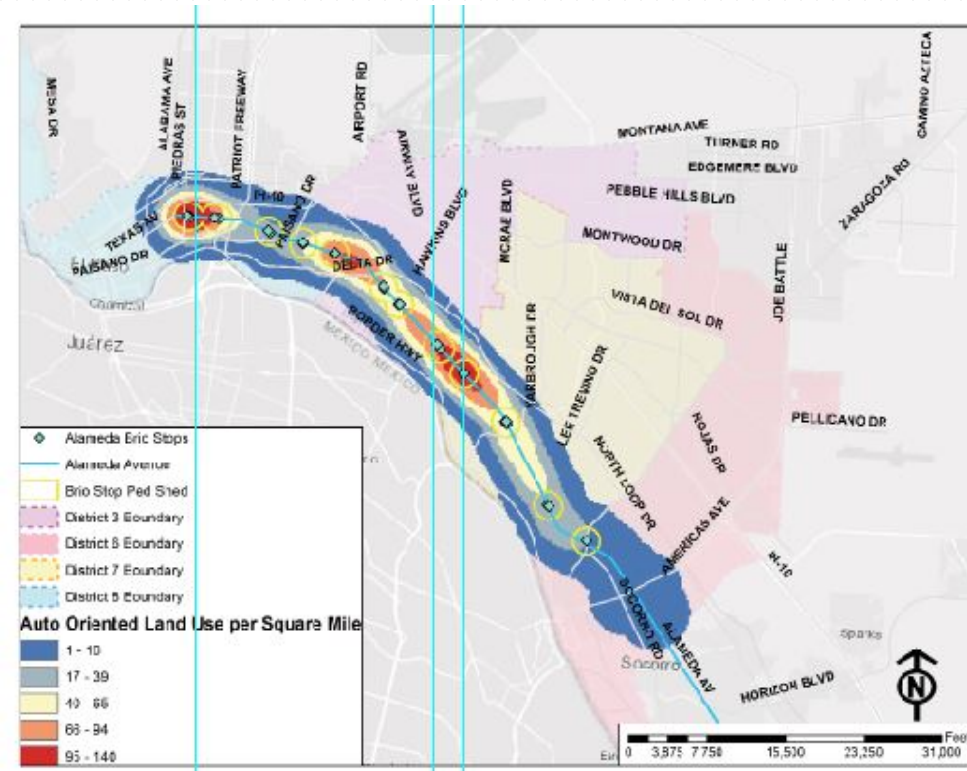
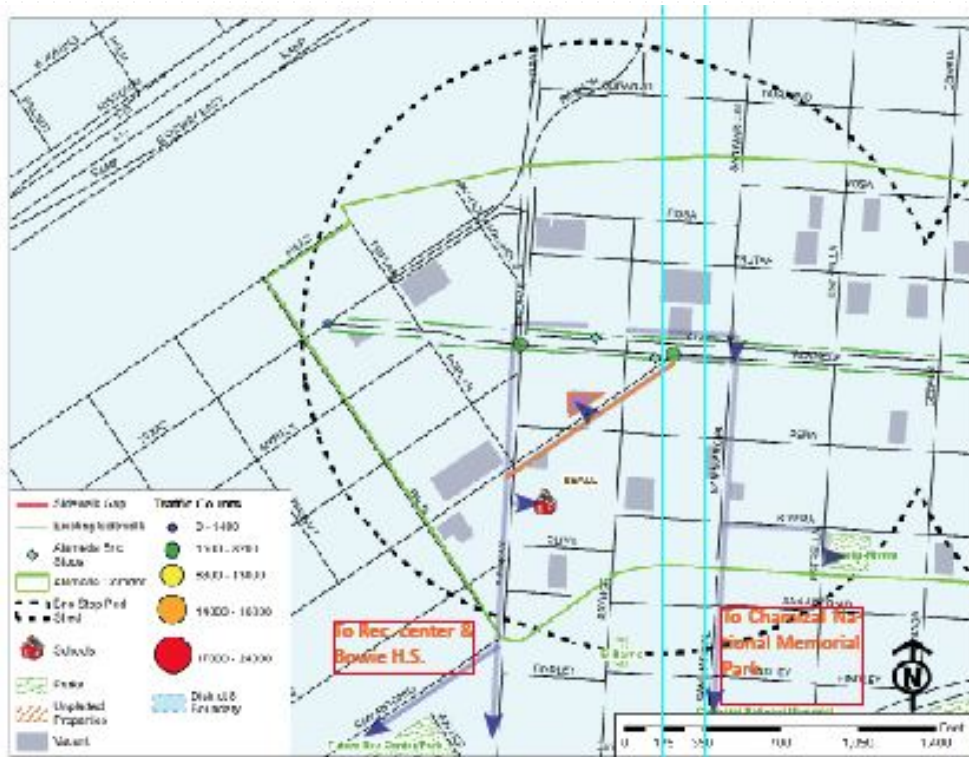
Corridor & Neighborhood Planning

- Streetcar, Alameda, Montana, Dyer
- Initiatives
 - Better community outreach
- Creating framework for future corridors/neighborhoods



Corridor & Neighborhood Planning

- Alameda Corridor Plan will provide an in-depth analysis of current conditions to make informed policy recommendations



Corridor & Neighborhood Planning

- Public Outreach through the Streetcar Corridor Plan has allowed Staff a creative new way of engaging with the public through a walking tour and interactive mapping exercise



COMMUNITIES OF EXCELLENCE

El Paso is Taking the **Lead**

- Convening of leaders across **14 organizations**
- Connected and reflective community
- Shared focus to deliver **HIGH QUALITY**

- **Workforce**
- **Customers**
- **Operations**

- 1.City of El Paso
- 2.County of El Paso
- 3.University Medical Center
- 4.YWCA of Greater El Paso
- 5.Socorro ISD
- 6.Canutillo ISD
- 7.Hospitals of Providence

- 8.El Paso Community College
- 9.Housing Authority of the City of El Paso
- 10.Fort Bliss
- 11.Ysleta ISD
- 12.El Paso ISD
- 13.El Paso Water
- 14.UTEP

Sharing for **Success**



- Support a **WORKFORCE** conducive to high-performance
- Co-create paths to meaningfully engage shared **CUSTOMER** (residents)
- Build capacity in **OPERATIONS**

- Initial Meeting with El Paso County Public Works and Planning
 - Transportation
 - Top 25 arterials
 - Montwood extension
 - Sun Metro coordination with county transit services
 - Regional Transportation Network / Master Thoroughfare Plan
 - Capital
 - Mission Valley
 - Sun City Lights

- Signage
 - Entryway signage
 - Vehicular wayfinding
- Playa Drain hike and bike trail
- Eastside Master Plan
- Coordination on standard details and specifications for City and County
- Meeting to discuss EP County Transit System and opportunity to be serviced by Sun Metro

FOLLOW UP MEETING: Establish Deliverables and Timelines on Collaborative Work

PD PROGRAMMING STUDY

- Study will complete analysis with recommendations for:
 - Facilities
 - Staffing
 - Rollout
 - Fire Department HQ and Maintenance Facilities incorporation

Future City Council Meeting



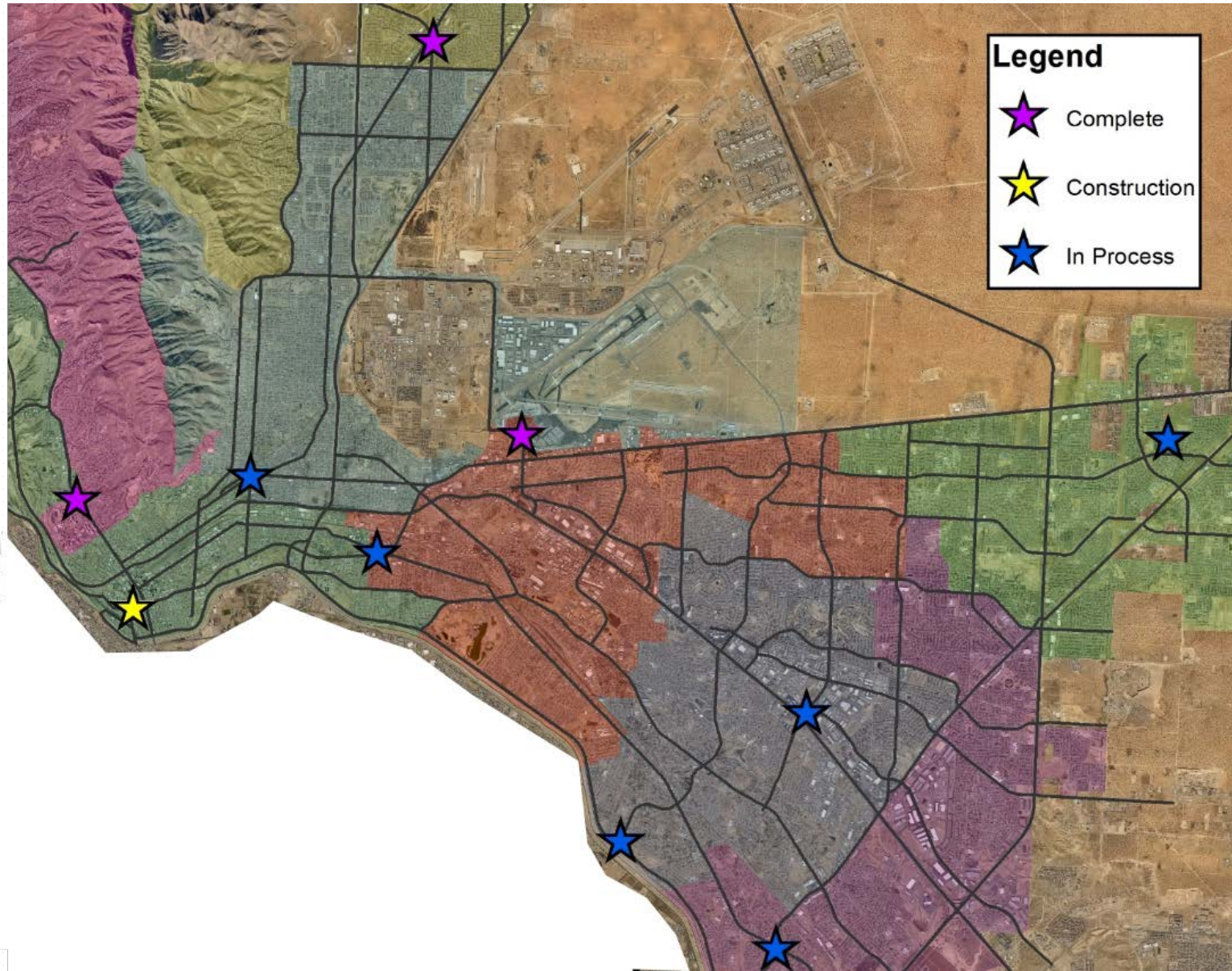
PUBLIC INVESTMENT

Public Investment

- Highlight Capital Projects within the study areas
- Provide information how the Public Investment will help further the goals outlined in the study areas
- **FUTURE CITY COUNCIL MEETING**

SUN CITY LIGHTS

Sun City Lights Map



Metro 31



Airport - Airway



Paseo de las Luces



Kern Place

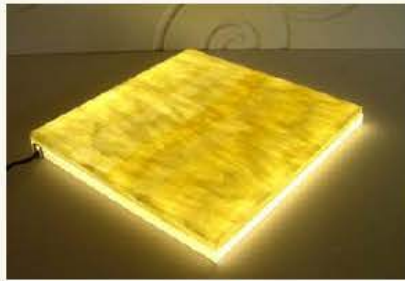
Sun City Lights



El Paso Branding & Wayfinding | Preliminary Development Package | August 20, 2018

MISSION VALLEY DESIGN INSPIRATION

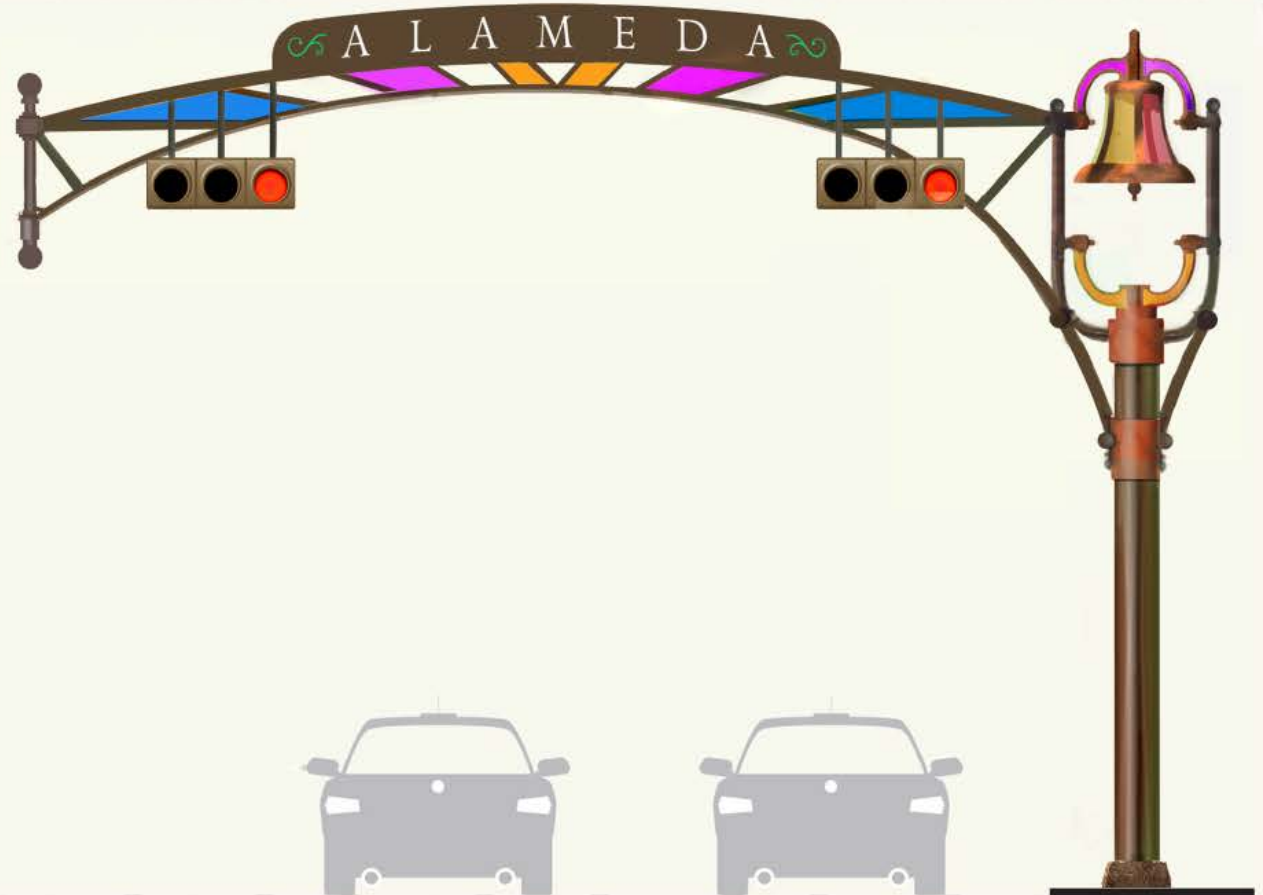
District 6



Sun City Lights | Preliminary Design Concepts | October 26, 2018

MISSION DISTRICT CENTER GATEWAY

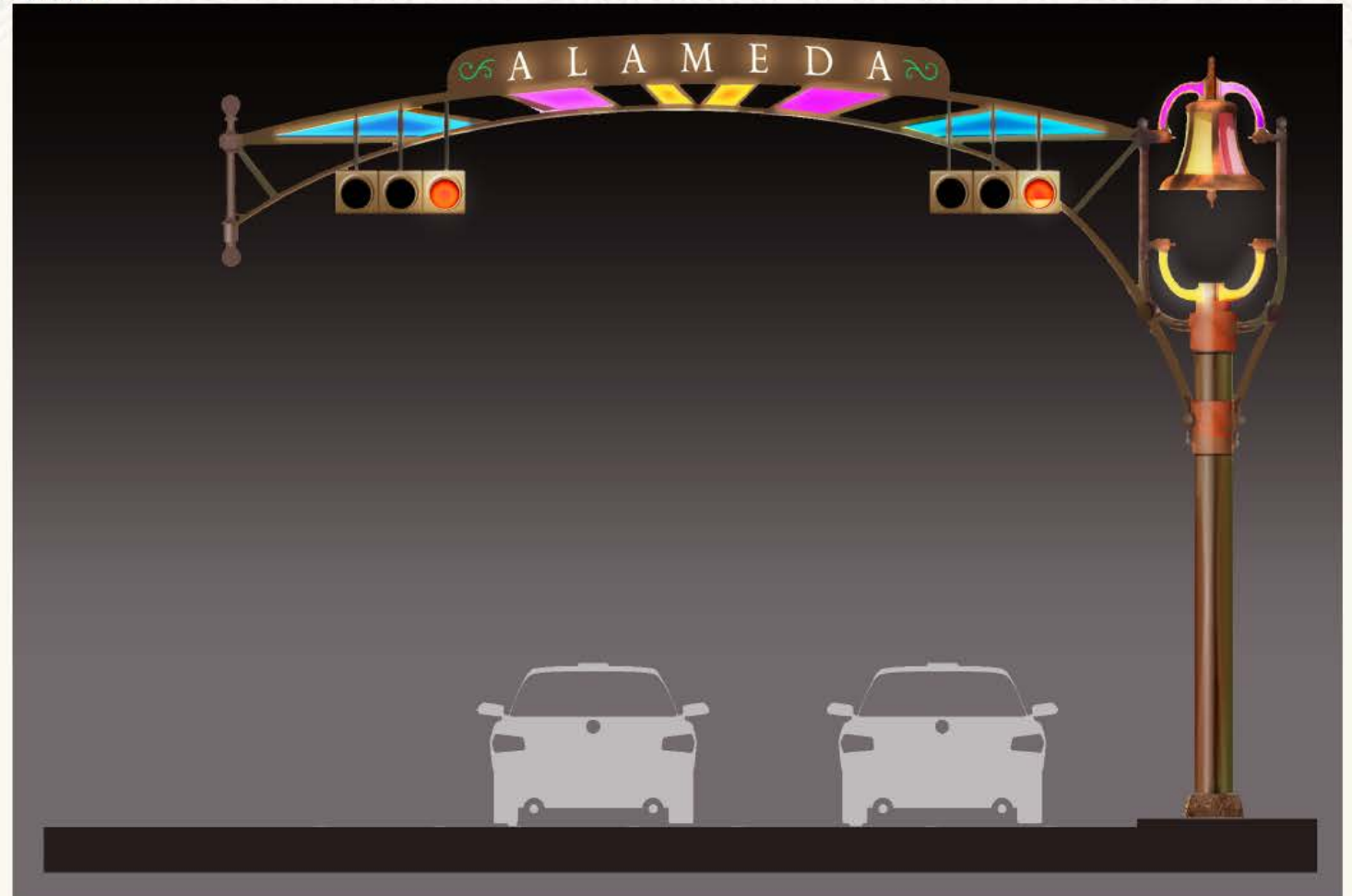
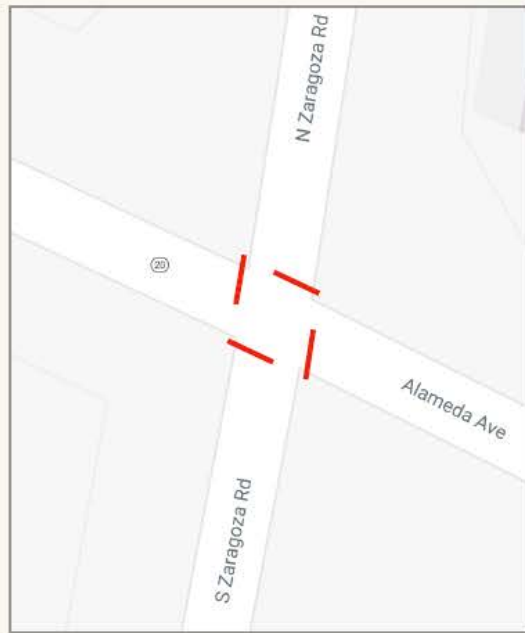
District 6



Sun City Lights | Preliminary Design Concepts | October 26, 2018

MISSION DISTRICT CENTER GATEWAY

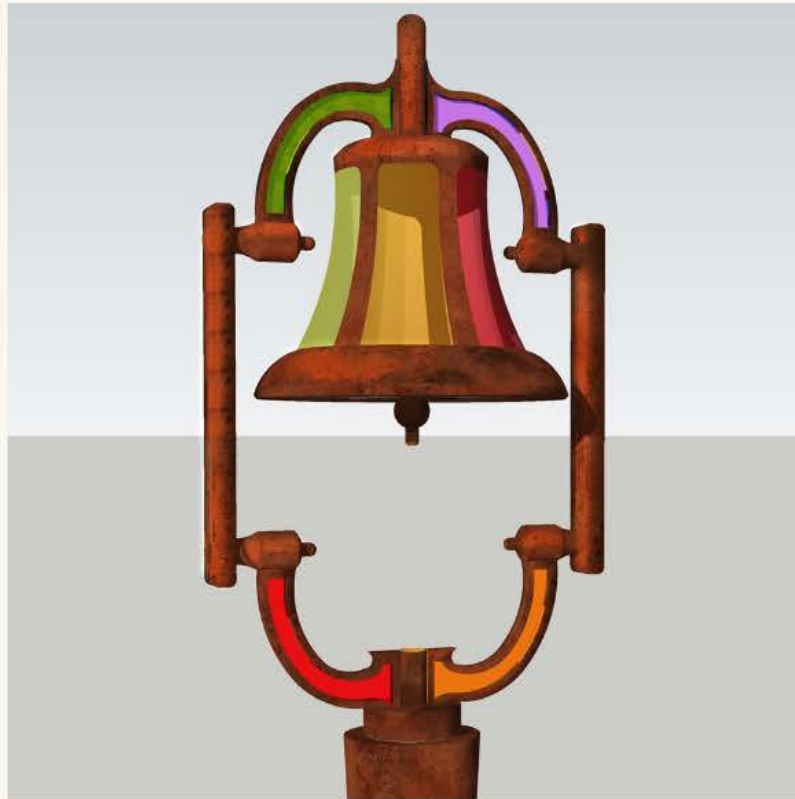
District 6



Sun City Lights | Preliminary Design Concepts | October 26, 2018

MISSION DISTRICT CENTER GATEWAY - DETAIL

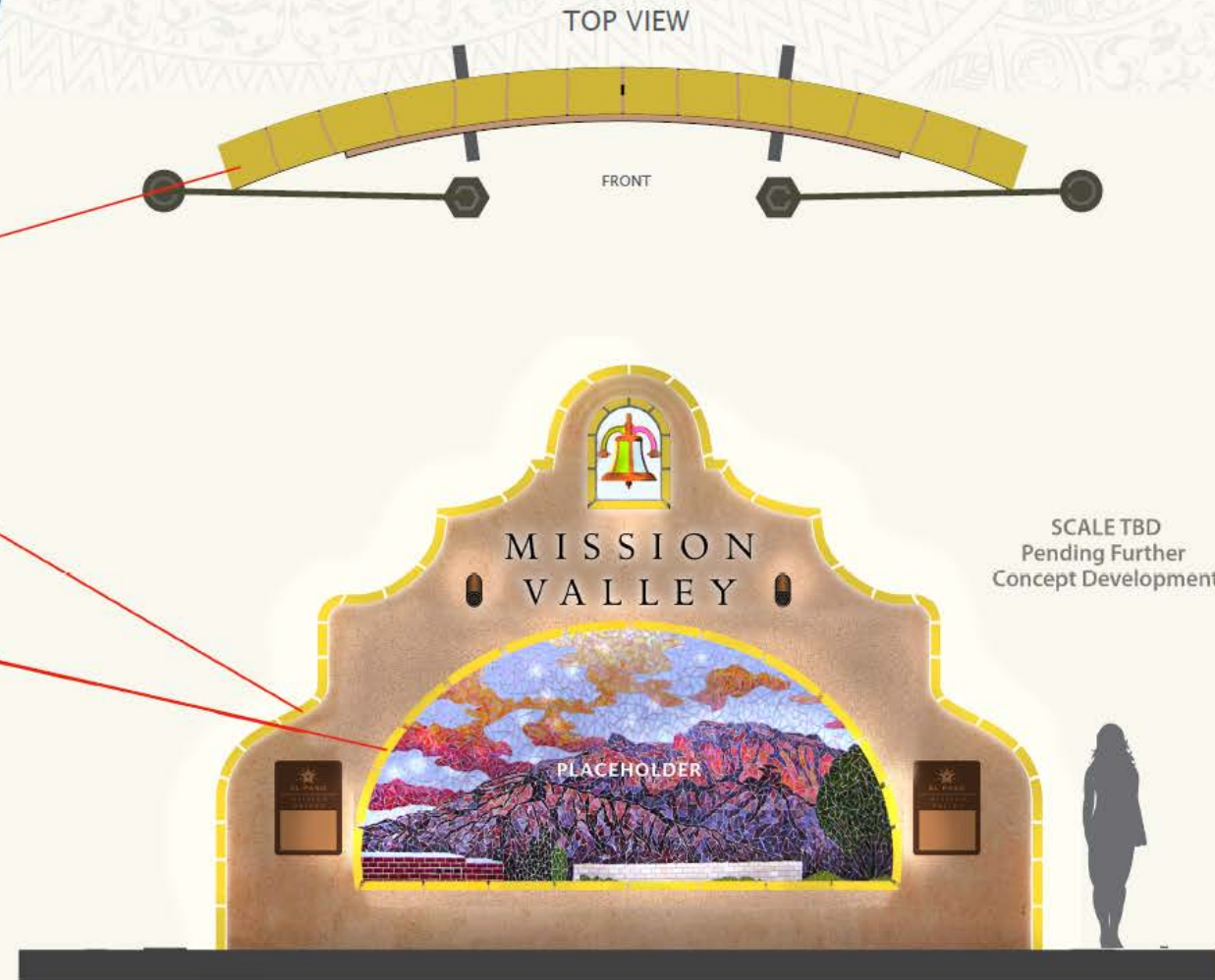
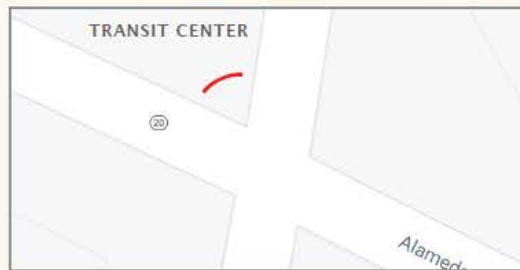
District 6



Sun City Lights | Preliminary Design Concepts | October 26, 2018

MISSION DISTRICT CENTER GATEWAY

District 6



Sun City Lights | Preliminary Design Concepts | October 26, 2018

MISSION DISTRICT CENTER GATEWAY - POV 1

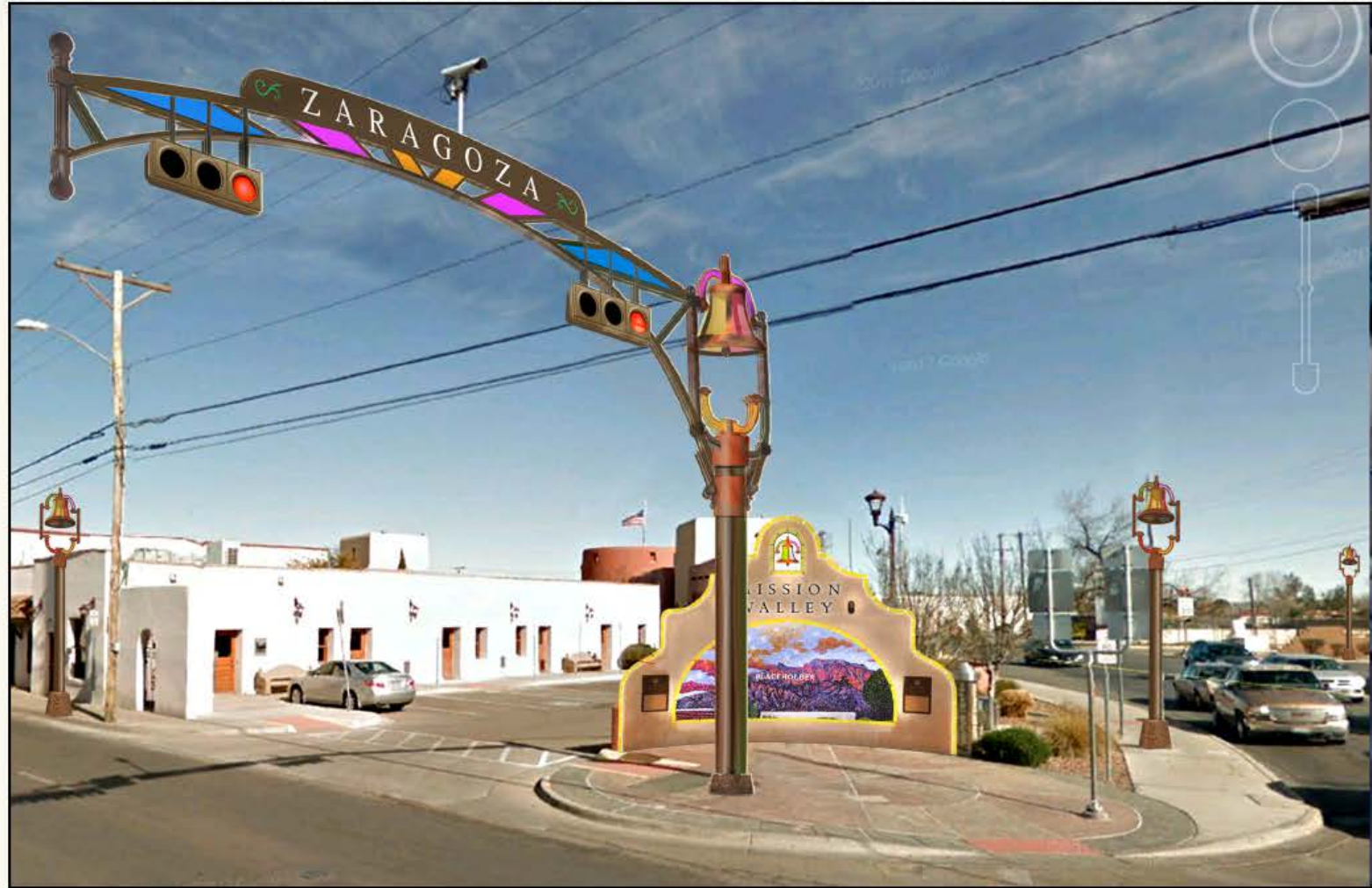
District 6



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MISSION DISTRICT CENTER GATEWAY - POV 2

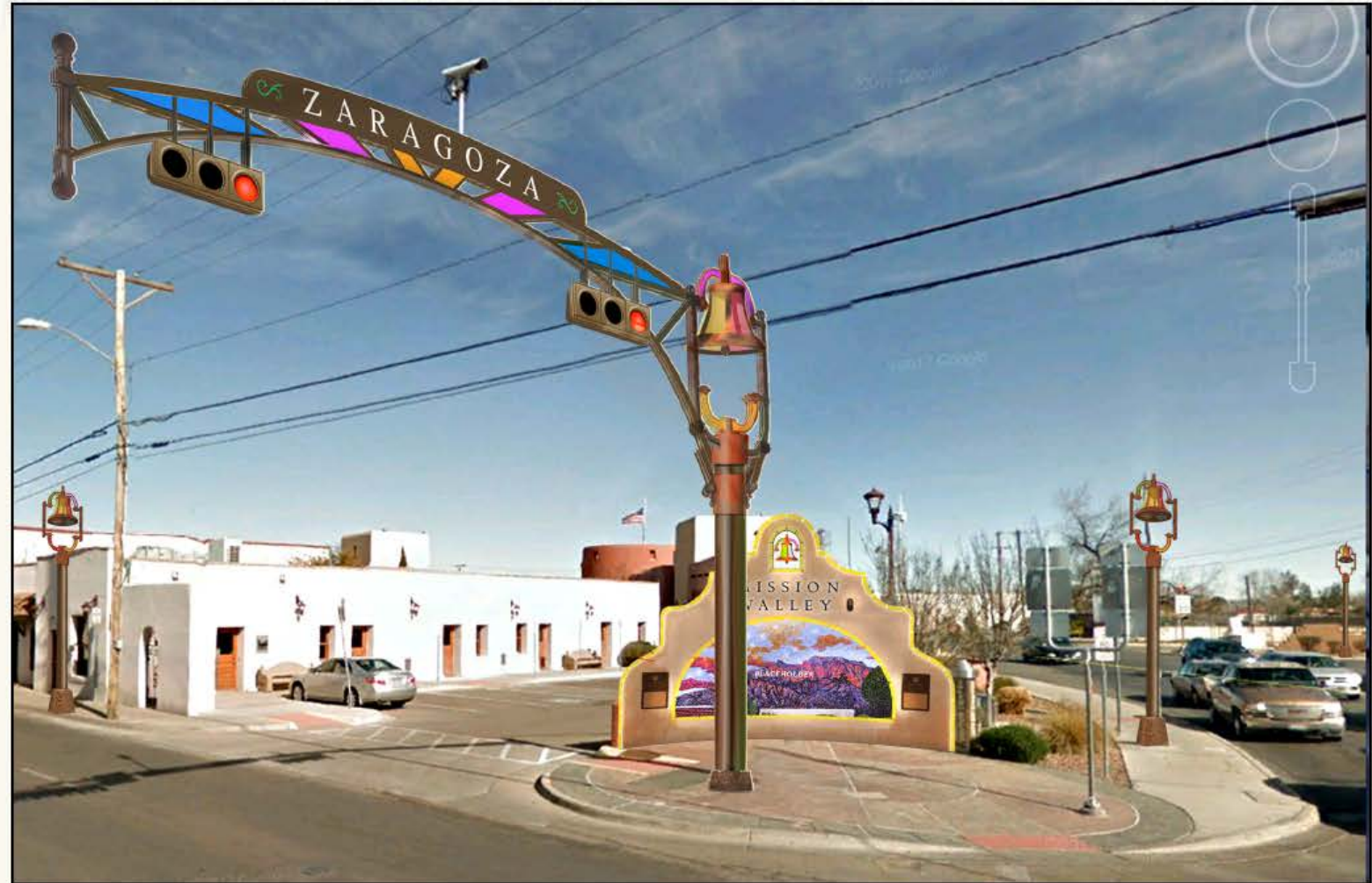
District 6



Sun City Lights | Preliminary Design Concepts | October 26, 2018

MISSION DISTRICT CENTER GATEWAY - POV 2

District 6



Sun City Lights | Preliminary Design Concepts | October 26, 2018

FIVE POINTS District 2



Sun City Lights | Preliminary Design Concepts | October 26, 2018

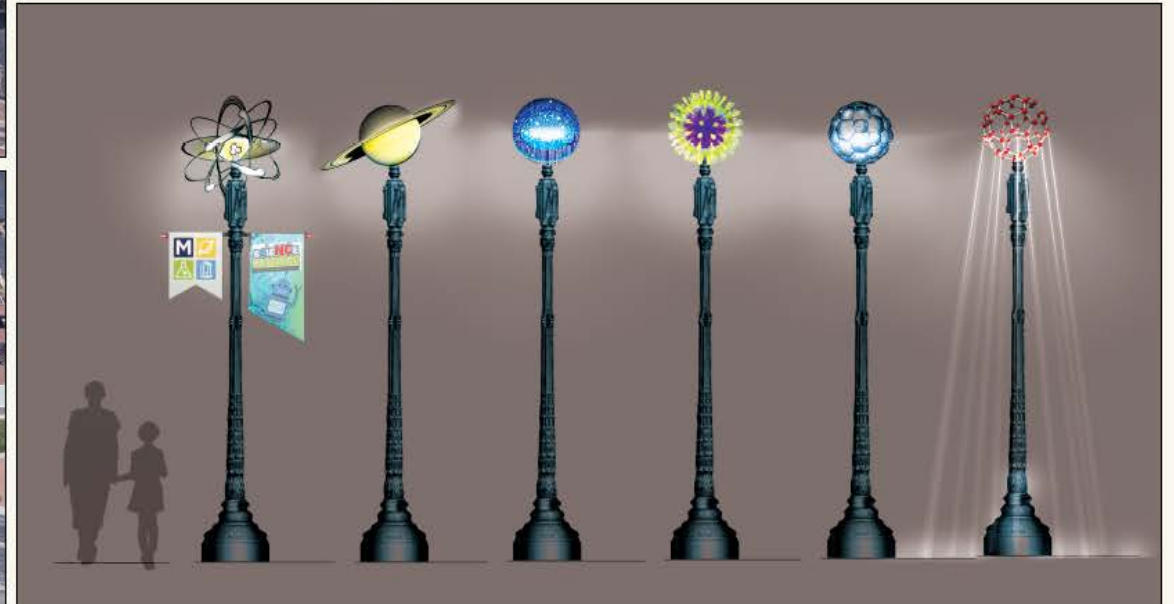
FIVE POINTS - ALTERNATIVE INTERSECTIONS

District 2



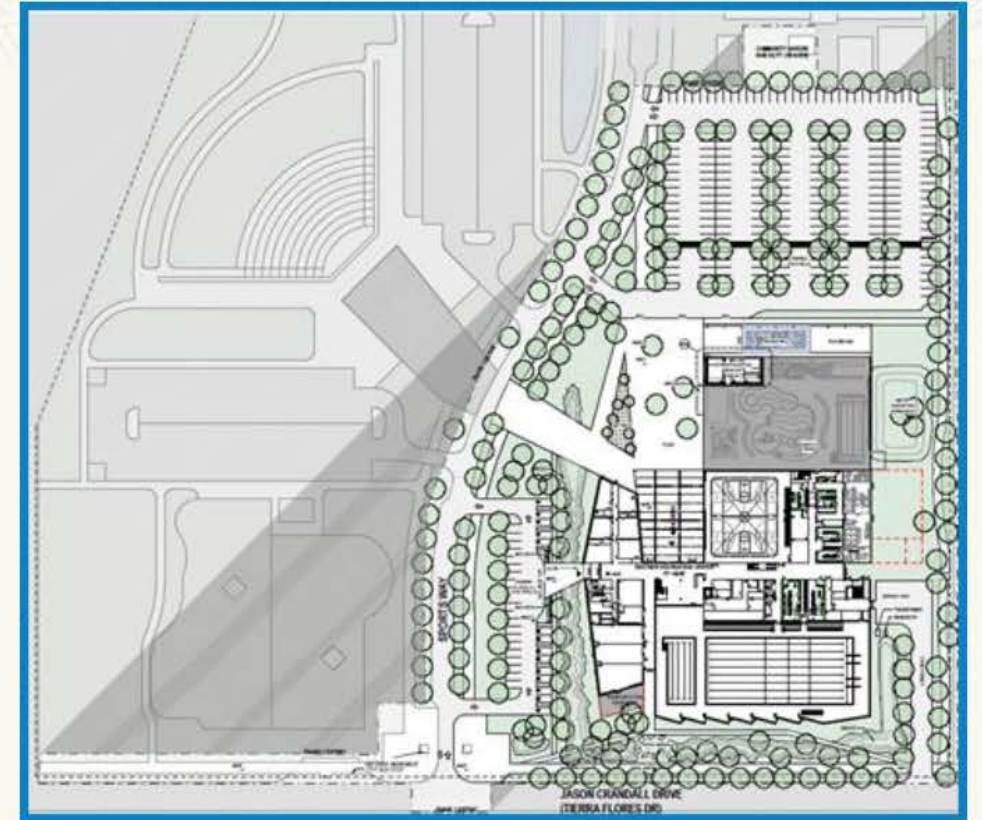
Sun City Lights | Preliminary Design Concepts | October 26, 2018

MEDICAL CENTER OF THE AMERICAS District 3



EASTSIDE REGIONAL PARK

District 5



Sun City Lights | Preliminary Design Concepts | October 26, 2018

EASTSIDE REGIONAL PARK



Sun City Lights | Preliminary Design Concepts | October 26, 2018

SHAWVER PARK

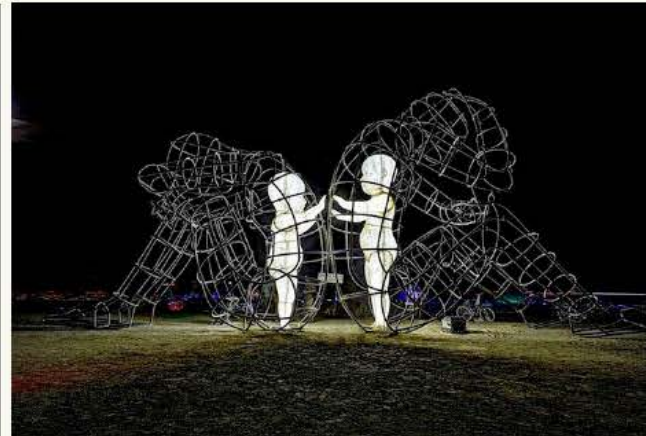
District 7



Sun City Lights | Preliminary Design Concepts | October 26, 2018

COMMERCIAL CORRIDOR

District 7



TOP 25 ARTERIALS

Separate Presentation:

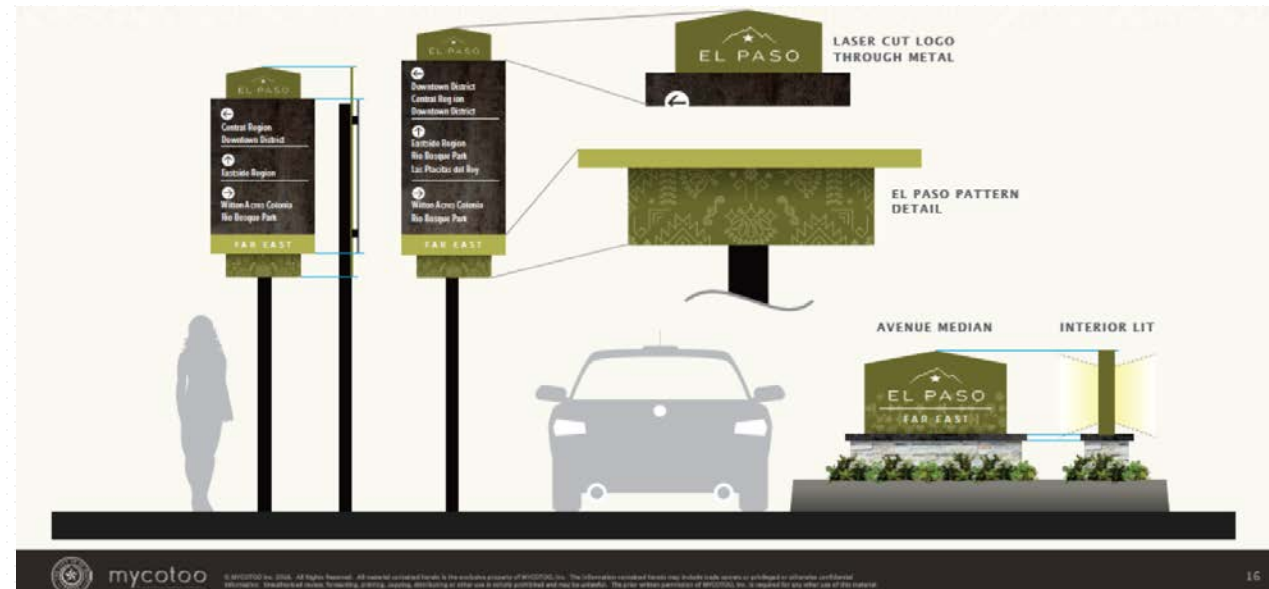
- Resurfacing
- Lighting and Landscaping



WAYFINDING

Separate Presentation:

- Create identity for the City
- Assist residents and visitors with directions
- Opportunity to further implement with funded arterial projects



ECONOMIC DEVELOPMENT AGREEMENTS

Future City Council Presentation

EASTSIDE PRESENTATION

NORTHEAST

\$114,475,708

EASTSIDE

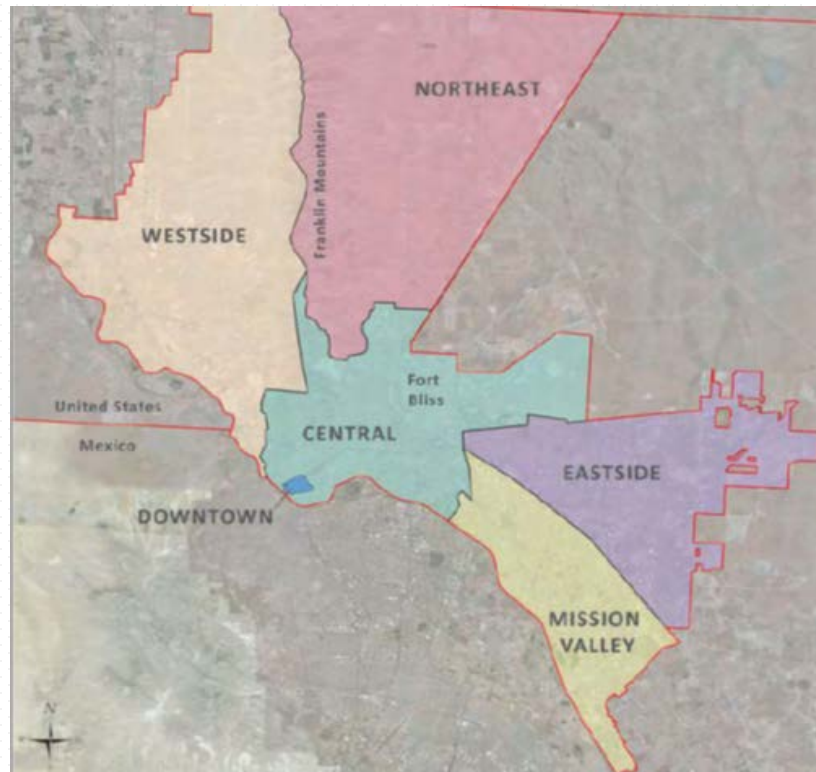
\$58,202,122

CENTRAL

\$107,762,065

MISSION VALLEY

\$30,056,780



Future Presentations

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- II. Corridor Studies
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- VI.Sun City Lights Concepts
- VII.Top 25 Arterials (future Council Meeting)**
- VIII.Wayfinding (Separate Presentation)
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(future Council Meeting)**

THANK YOU