CITY OF EL PASO, TEXAS AGENDA ITEM AGENDA SUMMARY FORM

DEPARTMENT: Mayor & Council

AGENDA DATE: October 30, 2018

CONTACT PERSON NAME AND PHONE NUMBER: Representative Cassandra Hernandez – 915-212-0003

DISTRICT(S) AFFECTED: All districts

STRATEGIC GOAL: #1 - Create an Environment Conducive to Strong Sustainable Economic

Development

SUBJECT:

Discussion and Action on approving a resolution in support of the JPMorgan Chase AdvancingCities Challenge application from Workforce Solutions Borderplex (WSB) and Medical Center of the Americas (MCA) Foundation, a collaboration with other nonprofits, businesses, and supporting organizations to submit a proposal to JPMorgan Chase for a three-year project.

BACKGROUND / DISCUSSION:

That the City Council supports the submission of a proposal by Workforce Solutions Borderplex (WSB) and the Medical Center of the Americas (MCA) Foundation to the JPMorgan Chase AdvancingCities Challenge proposing a project addressing workforce readiness and small business development, with an emphasis on minority and women-owned businesses.

PRIOR COUNCIL ACTION:

Has the Council previously considered this item or a closely related one? no

AMOUNT AND SOURCE OF FUNDING:

How will this item be funded? N/A
Has the item been budgeted? N/A
If so, identify funding source by account numbers and description of account. Does it require a budget transfer? N/A



A RESOLUTION SUPPORTING THE SUBMISSION OF A PROPOSAL BY WORKFORCE SOLUTIONS BORDERPLEX AND THE MEDICAL CENTER OF THE AMERICAS FOUNDATION TO THE JPMORGAN CHASE ADVANCINGCITIES CHALLENGE, PROPOSING A PROJECT ADDRESSING WORKFORCE READINESS AND SMALL BUSINESS DEVELOPMENT, WITH AN EMPHASIS ON MINORITY AND WOMEN-OWNED BUSINESSES.

WHEREAS, Workforce Solutions Borderplex, Inc. ("WSB") is a non-profit public workforce system in the six-county Borderplex region that assists employers in finding quality employees, and training individuals with the skills necessary to thrive in the workplace; and

WHEREAS, the Medical Center of the Americas Foundation ("MCA") works to drive economic growth in the Paso del Norte region through the development of a robust and targeted bioscience ecosystem and a superior healthcare infrastructure that together serve to cultivate and attract life sciences companies, improve access to quality healthcare, grow a skilled workforce, retain talent and foster the development of innovative life-changing technologies; and

WHEREAS, JPMorgan Chase is sponsoring the *Advancing*Cities Challenge, an initiative to support creative, collaborative, and sustainable solutions that help disenfranchised individuals benefit from a growing economy through local coalitions of elected, business, and nonprofit leaders working to address major social and economic challenges; and

WHEREAS, WSB and MCA, are leading a collaboration with other nonprofits, businesses, and supporting organizations to submit a proposal to JPMorgan Chase for a three-year project addressing the healthcare mid-skills gap and lack of technology entrepreneurship that stifles economic development and the potential for growth of our City and regional healthcare and emerging biomedical industries, with an emphasis on minority and women-owned businesses;

WHEREAS, the proposed project is aligned with Goal 1 of the City of El Paso's 2015 Strategic Plan, "Create an Environment Conducive to Strong Sustainable Economic Development;" and

WHEREAS, the proposed project is aligned with Goal 8 of the City of El Paso's 2015 Strategic Plan, "Nurture and Promote a Healthy, Sustainable Community," and, more specifically, sub-goal 8.8, "Improve community resilience through education, outreach and develop the resilience strategy."

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That the City Council supports the submission of a proposal by Workforce Solutions Borderplex and the Medical Center of the Americas Foundation to the JPMorgan Chase *Advancing*Cities Challenge proposing a project addressing workforce readiness and small business development, with an emphasis on minority and women-owned businesses.

PASSED AND APPROVED this _____ day of October, 2018. THE CITY OF EL PASO Dee Margo Mayor ATTEST: Laura D. Prine City Clerk APPROVED AS TO FORM: APPROVED AS TO CONTENT: Jessica Herrera Director Roberta Brito Economic and International Development **Assistant City Attorney**