

CITY CLERK DEPT.

2015 NOV -3 AM 11:40

**CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM**

**DEPARTMENT:** Planning & Inspections

**AGENDA DATE:** November 10, 2015 Consent

**CONTACT PERSON/PHONE:** Martin Camarillo, (915) 212-1506,  
[camarillomx@elpasotexas.gov](mailto:camarillomx@elpasotexas.gov)

**DISTRICT(S) AFFECTED:** All Districts

**SUBJECT:**

That the City Manager be authorized to execute Agreements between the City of El Paso and the Event Sponsors for the Events, as the support of the City, constitutes an important public purpose for the benefit of providing recreational, health and community benefits to the City and its Citizens as described within each application; and under the terms of each agreement the City will provide support by covering certain traffic control, public safety and cleanup costs, and authorizing budget transfers to the appropriate City departments. (All Districts)

**BACKGROUND / DISCUSSION:**

Historically, the City has provided funding assistance to parades and other mobile events, such as runs, walks, or triathlons that serve a public purpose by covering a portion or all of the City services associated with the event. These costs are primarily related to traffic control and public safety, but may also include cleanup following the event. Each year, organizations apply to participate in the program and, upon review by City staff, a recommendation is forwarded to the City Council regarding which events are eligible for funding and how much funding is required based on cost estimates for City services related to the events.

This resolution serves as that recommendation, identifying nineteen events that have demonstrated eligibility for participation in the funding assistance program during FY16. This fiscal year's budget, as approved on August 18, 2015, includes \$175,000 in support of these events. The budget was developed based on the estimated cost of City services for each of the nineteen events listed in this resolution, with the exception of two: (1) the Sun Bowl Parade for which the City is contractually required to provide \$65k in support and (2) the El Paso Marathon, which requests a lower percentage of City support (less than 50% of their costs).

Prior to receiving funding assistance and subject to approval of this resolution, each organization will need to obtain required permits prior to the use of City and/or State rights-of-way in conjunction with its event.

**PRIOR COUNCIL ACTION:**

The support amount was approved as part of the budget resolution on August 18, 2015.

**AMOUNT AND SOURCE OF FUNDING:**


\$175,000 Community Service Projects, General Fund, Non-Departmental  
552000-1000-99999-999

**BOARD / COMMISSION ACTION:**

City Council Budget Adoption: August 18, 2015

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**DEPARTMENT HEAD:**

  
\_\_\_\_\_  
Larry F. Nichols, Director  
Planning & Inspections Department

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## RESOLUTION

**WHEREAS**, the City of El Paso (hereinafter referred to as the "City") has granted various organizations (hereinafter referred to as "Event Sponsors") permission to utilize City rights-of-way for events during the 2016 Fiscal Year (hereinafter referred to as "Events"); and

**WHEREAS**, the Event Sponsors have submitted parade applications and fees, and have qualified for City support under the established criteria for City financial support for the costs related to City services provided to the Events; and

**WHEREAS**, the City Manager has presented the requests of the Event Sponsors seeking City financial support for a portion of costs related to traffic control and public safety related to each Event in conjunction with the budget process for the 2016 Fiscal Year and City Council has included sufficient funding in the City's 2016 Fiscal Year budget to reduce the cost of the traffic control, public safety and cleanup costs for the Events; and

**WHEREAS**, each Event Sponsor has presented and justified the municipal purpose to be served through the conduct of their Event, and the City has found that the Events listed below serve an important public purpose and provide a benefit to the City and its citizens.

### **NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:**

That the City Manager be authorized to execute Agreements between the City of El Paso and the Event Sponsors for the Events, as the support of the City, constitutes an important public purpose for the benefit of providing recreational, health and community benefits to the City and its Citizens as described within each application; and under the terms of each agreement the City will provide support by covering certain traffic control, public safety and cleanup costs, and authorizing budget transfers to the appropriate City departments. The amount of funds provided will not exceed a total of **\$175,000**; said **\$175,000** reflects the funding allocated in the 2016 Fiscal year budget for the following Events:

1. Susan G. Komen El Paso (Race for the Cure)
2. City of El Paso District 3 (Welcome Home Vietnam Veterans Parade)
3. United American Veterans Organization of El Paso (Veteran's Day Parade)

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4. El Paso Sun City Pride (Sun City Pride Parade)
5. Transmountain Optimist Foundation (NorthEaster Parade)
6. El Paso Diabetes Association (Chile Pepper Bicycle Challenge)
7. City of El Paso Parks & Recreation Department (Twin Tires Cyclist Freedom Ride)
8. Empowerment Center (AIDS Walk El Paso)
9. Race El Paso (Mighty Mujer Triathlon)
10. El Paso Motorcycle Coalition (Toy Run Parade)
11. Sin Fronteras Organizing Project (Cesar Chavez Farm Workers March)
12. Special Olympics Texas (Sgt. Ruben Orozco 8K Run)
13. El Paso Marathon Foundation (El Paso Marathon)
14. Del Norte Lions Club (4th of July People's Parade)
15. Rotary Club of West El Paso (Independence Day Parade)
16. Inter Club Council of El Paso (Black History Month Parade)
17. Sun Bowl Association (Sun Bowl Parade)
18. YMCA of El Paso (Turkey Trot)
19. City of El Paso Parks & Recreation Department (Celebration of Lights Parade)

**APPROVED** this \_\_\_\_ day of \_\_\_\_\_, 2015.

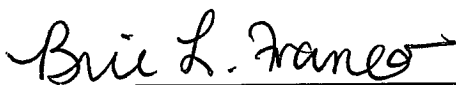
**THE CITY OF EL PASO**

\_\_\_\_\_  
Oscar Leoser  
Mayor

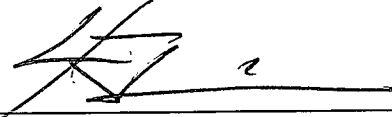
**ATTEST:**

\_\_\_\_\_  
Richarda Duffy Momsen  
City Clerk

**APPROVED AS TO FORM:**

  
\_\_\_\_\_  
Brie L. Franco  
Assistant City Attorney

**APPROVED AS TO CONTENT:**

  
\_\_\_\_\_  
Larry F. Nichols, Director  
Planning & Inspections Department