

DATE: November 19, 2019

TO: City Clerk

FROM: City Representative Cissy Lizarraga

ADDRESS: 300 N. Campbell TELEPHONE 915-212-0008

Please place the following item on the (Check one): CONSENT XXX REGULAR _____

Agenda for the Council Meeting of November 26, 2019

Item should read as follows: Appointment of Larry Dean Sanders to the Veterans Affairs Advisory Committee

BOARD COMMITTEE/COMMISSION APPOINTMENT/REAPPOINTMENT FORM

NAME OF BOARD/COMMITTEE/COMMISSION: Veterans Affairs Advisory Committee

NOMINATED BY: City Representative Cissy Lizarraga DISTRICT: 8

NAME OF APPOINTEE Larry Dean Sanders
(Please verify correct spelling of name)

E-MAIL ADDRESS: N/A

BUSINESS ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____ PHONE: _____

HOME ADDRESS: N/A

CITY: N/A ST: N/A ZIP: N/A PHONE: N/A

DOES THE PROPOSED APPOINTEE HAVE A RELATIVE WORKING FOR THE CITY? YES: _____ NO: X
IF SO, PLEASE PROVIDE HIS OR HER NAME, CITY POSITION AND RELATIONSHIP TO THE PROPOSED APPOINTEE: N/A

HAS APPOINTEE BEEN A MEMBER OF OTHER CITY BOARDS/COMMISSIONS/COMMITTEES? IF SO, PLEASE PROVIDE NAMES AND DATES: N/A

LIST ALL REAL ESTATE OWNED BY APPOINTEE IN EL PASO COUNTY (BY ADDRESS):

WHO WAS THE LAST PERSON TO HAVE HELD THIS POSITION BEFORE IT BECAME VACANT?

NAME OF INCUMBENT: Ian Martinez Hannah

EXPIRATION DATE OF INCUMBENT: October 3, 2019

REASON PERSON IS NO LONGER IN OFFICE (CHECK ONE): TERM EXPIRED: X
RESIGNED _____
REMOVED _____

DATE OF APPOINTMENT:

November 26, 2019

TERM BEGINS ON :

October 4, 2019

EXPIRATION DATE OF NEW APPOINTEE:

October 3, 2021

PLEASE CHECK ONE OF THE FOLLOWING:

1st TERM: X

2nd TERM: _____

UNEXPIRED TERM: _____

L. “Dean” Sanders

Business Executive/Retired Colonel, U.S. Army

Career Highlights & Accomplishments:

- 5 years as a Vice President of Operations for a Fortune 50 industry-leading Financial Services & Insurance organization contributing expertise on Military and Community Initiatives.
- Successfully operated as an independent Financial Consultant (ChFC)/founder & entrepreneur for 6 years with responsibilities for business development, clientele acquisition and retention, regulatory compliance, and all client services – estate planning and retirement planning, needs analysis, and professional consultations/sales.
- Active board member for El Paso’s Armed Services YMCA, and on USO-El Paso’s Advisory Council. Former board service includes EPCC’s Development & Foundation board.
- 28+ years of military service. 2 ½ years as Ft Bliss’ Garrison Executive Officer, with appreciable time as the acting Garrison Commander, overseeing a complex organization of more than 1,300 multi-component personnel, and affecting a complex population of 169,000.
- Served 2+ years as Ft. Bliss’ representative in multiple social and civic engagements (e.g. El Paso Chamber of Commerce and on the Rio Grande Council of Government), and served as the keynote speaker for many local events – on and off the installation.
- Served as a Primary Staff Officer (G9) to a Division Commander with control of 17,000+ Service Members and as Headquarters of USD-South in Basrah, Iraq during 2011.
- Oversaw various programs of the Division Commander’s Civil-Military Operations including; CERP (Commander’s Emergency Response Program) which provided \$1.3B USD for ≥1,300 socio-economic and infrastructural projects, then developed and oversaw the D/ROPs program, in Basrah, Iraq from which 2,000+ contractors redeployed.
- Extensive experience as an executive-level leader in numerous large and progressively dynamic, challenging, and highly responsible organizations providing strategic planning, operations management, community relations, internal/external communications, project/program management, change management, and organizational development.

Special Experience and Technical Skills:

- Strategic Planning and executive leadership
- Dynamic public speaker (e.g. numerous military events, and business seminars across NC)
- Top Secret security clearance
- Microsoft products: Word, Excel, and PowerPoint
- Use of SharePoint, VTCs, and various Social Media
- Workforce Management and Employee Relations
- Community Relations and Collaborative partnerships
- Financial Services licenses include: Series 7 & 66 (Securities), Life & Health, and LTC

Awards: Numerous military awards for superior and professional job performance, including:

- Bronze Star Medal (two separate awards – both for service in combat)
- Meritorious Service Medal (two separate awards)
- Army Commendation Medal (three separate awards)

Employment Experience:

MILITARY (U.S. ARMY – Activated Reservist):

Retired: AUG 1, 2017

Installation Management Command - Ft. Bliss, TX
Executive Officer (Garrison Command) -

FEB 2012 – OCT 2014

36th ID (USD-S), COB Basra, Iraq (*Overseas Deployment*)
Division Civil Affairs Officer -

JAN 2010 – JAN 2011

MOB/DEMOB Brigade, Ft. Bragg, NC
BN CDR & BDE Executive Officer -

NOV 2008 – DEC 2010

189th TSB, Ft. Bragg, NC
Senior Observer Controller / Trainer -

SEP 2007 – OCT 2008

0840th MiTT, FOB Kalsu, Iraq (*Overseas Deployment*)
Operations / Maneuver Officer -

APR 2006 – AUG 2007

CIVILIAN:

MAY 1996 – Present

Prudential Financial, Inc.
VP of Operations, Military and Community Initiatives -

OCT 2014 - Present

MAY 1996 – APR 2006

Abundant Legacies Group, LLC, Sanford, NC
Entrepreneur (Estate Planning and Financial Consultant) -

JUL 2000 – APR 2006

Huttig Building Supply
General Manager –

MAY 1996 – JUN 2000

Education:

B.S. in Business Administration (Management & Marketing) – Appalachian State University, MAY 1987
Some Graduate studies toward MBA – University of North Carolina, AUG 1999 - DEC 2000