

CITY OF EL PASO, TEXAS  
AGENDA ITEM  
DEPARTMENT HEAD'S SUMMARY FORM

**DEPARTMENT:** El Paso International Airport

**AGENDA DATE:** November 28, 2017

**CONTACT PERSON/PHONE:** Monica Lombraña, A.A.E., Managing Director of Aviation and International, (915) 212-7301

**DISTRICT(S) AFFECTED:** All Districts

**STRATEGIC GOAL:** NO. #1: Create an Environment Conducive to Strong, Sustainable Economic Development

**SUBJECT:**

Presentation on First Holiday Social at El Paso International Airport

**BACKGROUND / DISCUSSION:**

The El Paso International Airport will present an update on the first El Paso International Airport Holiday Social.

**PRIOR COUNCIL ACTION:**

N/A

**AMOUNT AND SOURCE OF FUNDING:**

N/A

**BOARD / COMMISSION ACTION:**

N/A

\*\*\*\*\*REQUIRED AUTHORIZATION\*\*\*\*\*

**DEPARTMENT HEAD:**

  
\_\_\_\_\_  
Monica Lombraña, A. A. E., Director  
Managing Director of Aviation and International Bridges Director of Aviation



EL PASO INTERNATIONAL AIRPORT

# Holiday SOCIAL



# Who?

- The Honorable Mayor Dee Margo
  - Representative for District 2,  
Alexsandra Annello
  - Representative for District 3,  
Cassandra Hernandez-Brown
  - El Paso International Airport

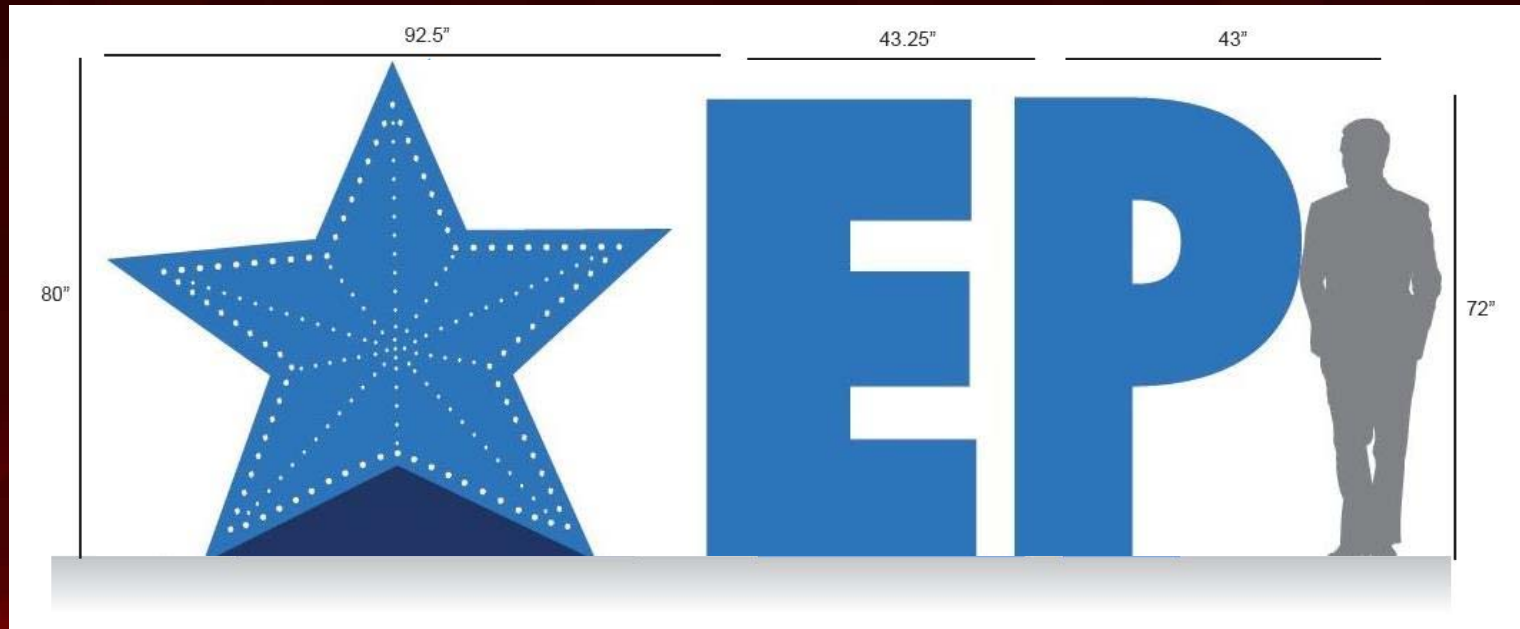


# What?

- Celebration of Holiday Lights
  - Pictures with Santa
- Hot Chocolate, Apple Cider
  - Churros, Tamales
  - Popcorn and Candy
  - Holiday Music
- Parking Validation for Event



# Star EP

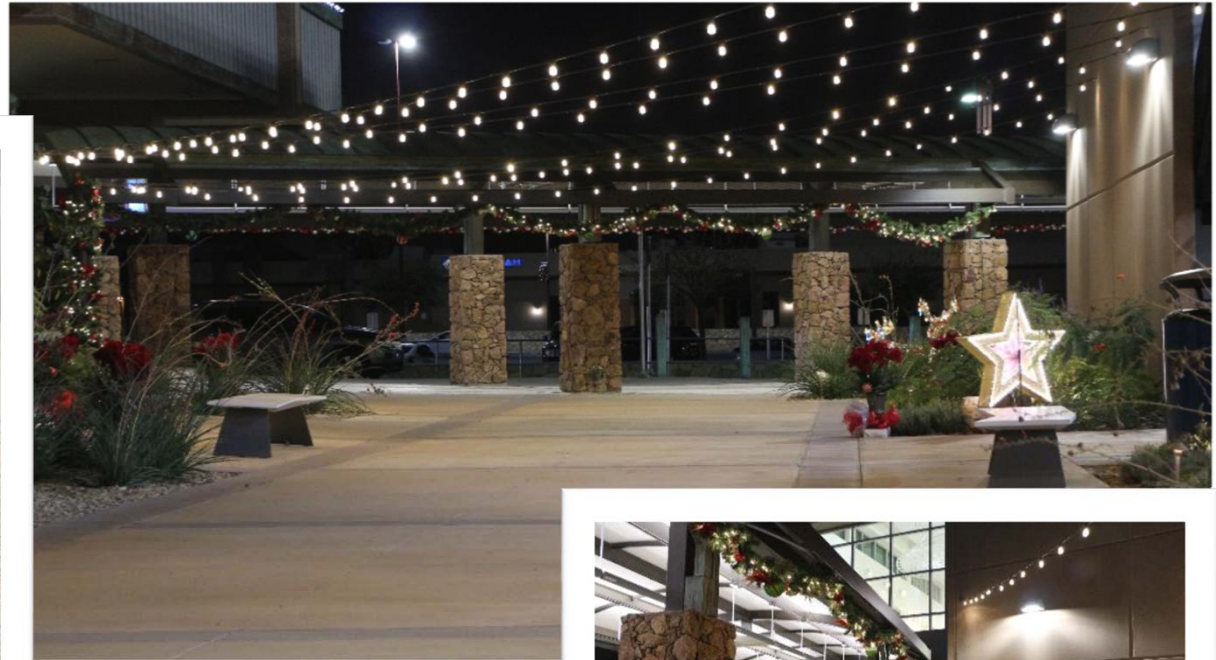


- 6 ft. tall x 11 ft. wide
- Memorable Photo Selfie Opportunity
- Social Media Marketing Tool





Where?



El Paso International Airport  
Car Rental Center Courtyard

When?

Wednesday, December 6, 2017

From 5:00 p.m. to 7:00 p.m.





The Honorable Mayor Dee Margo  
& Representatives Alessandra Annello and Cassandra Hernandez-Brown

INVITE YOU TO THE FIRST EVER



EL PASO INTERNATIONAL AIRPORT

# Holiday SOCIAL

JOIN US FOR HOT CHOCOLATE AND CIDER, TAMALES,  
CHURROS, AND HAVE YOUR PICTURE TAKEN WITH SANTA!

DECEMBER 6TH • 5 - 7 p.m.

6701 Convair Road in the Rental Car Center Courtyard

PARKING FOR THIS EVENT WILL BE VALIDATED

