



December 8, 2020:

## Agenda #: 6.1

A Resolution that the City Manager be authorized to sign an Agreement Regarding Mutual Cooperation (the “Agreement”) with the El Paso Community Foundation and authorized to sign amendments to the Agreement provided that such amendments do not obligate the City to any financial responsibility.

Strategic Goal 4:

Enhance El Paso’s Quality of life through Recreations, Cultural and Educational Environments

# Purpose:

- The Memorandum formalizes a 13-year partnership with the El Paso Community Foundation on projects that support and advance El Paso's cultural community
- Previous collaborative success has resulted in ArtSpace El Paso and Chalk the Block Public Art Festival
- Collaboration so far has:
  - Served **450,000+** El Pasoans and visitors
  - Provided work to **2000+** local and visiting artists
  - Generated over **\$22.7M** in impact to El Paso economy
  - Resulted in positive editorial coverage nationally and internationally



# Per Agreement, Partner Will:



- Coordinate with MCAD to promote cultural programming initiatives and projects
- Provide a not-for-profit vehicle for gifts from private and other donors for the benefit cultural programming initiatives and projects
- Work with MCAD staff on annual priorities for Community outreach
- To the extent allowed by law, reimburse MCAD for cultural programming initiatives and project expenses preapproved in writing by the President of EPCF. MCAD will also be able to reimburse EPCF for expenses preapproved in writing by MCAD Director
- Be credited jointly on collaborative initiatives and programs



**QUESTIONS?**